

554 Correlation between prescribing quality and **EDITOR'S BRIEFING** pharmaceutical costs in English primary care: national cross-sectional analysis Robert Fleetcroft, Richard Cookson, **EDITORIALS & LETTERS** Nicholas Steel and Amanda Howe 556 Trends in primary care antidepressant **EDITORIALS** prescribing 1995-2007: a longitudinal 542 Prescribing safety: the case of population database analysis inappropriate medicines Pauline Lockhart and Bruce Guthrie Rupert A Payne 558 Minimal interventions to decrease long-term 544 Measuring blood pressure in primary care: use of benzodiazepines in primary care: identifying 'white coat syndrome' and blood a systematic review and meta-analysis pressure device comparison Kayalvili Mugunthan, Treasure McGuire and Emma Wallace and Tom Fahey Paul Glasziou Caring for migrant patients in the UK: how the 546 560 Managing self-limiting respiratory tract Migrant Health Guide can help infections: a qualitative study of the Karen Wagner and Jane Jones usefulness of the delayed prescribing strategy Sarah Peters, Samantha Rowbotham, **LETTERS** Anna Chisholm, Alison Wearden, 548 Revised guidelines for cardiovascular risk Susie Moschogianis, Lis Cordingley, management David Baker, Catherine Hyde and Authors' response Carolyn Chew-Graham 549 The QOF, NICE, and depression 562 Thirty-minute compared to standardised GPs at the Deep End and Mike Fitzpatrick office blood pressure measurement in general practice 550 **RESEARCH** Nynke Scherpbier-de Haan, Mark van der Wel, Gijs Schoenmakers, Steve Boudewijns, 550 Acute infective conjunctivitis in primary care: Petronella Peer, Chris van Weel, Theo Thien who needs antibiotics? An individual and Carel Bakx patient data meta-analysis 564 Type and accuracy of sphygmomanometers Joanna Jefferis, Rafael Perera, Hazel Everitt, in primary care: a cross-sectional Henk van Weert, Remco Rietveld, Paul Glasziou observational study and Peter Rose Christine A'Court, Richard Stevens, 552 Influence of patient payment on antibiotic Sarah Sanders, Alison Ward, Richard McManus prescribing in Irish general practice: and Carl Heneghan a cohort study 566 Stroke patients' perceptions of home blood Marion Murphy, Stephen Byrne and pressure monitoring: a qualitative study Colin P Bradley

Shazia Ovaisi, Judith Ibison, Miranda Leontowitsch, Geoff Cloud, Pippa Oakeshott and Sally Kerry



568	THE REVIEW	578	DEBATE & ANALYSIS
568	An interview with Professor Steve Field of the Future Forum Tom Woodward	578	The NHS reforms: what they will mean for generalist and specialist clinicians Clare Gerada, Sir Richard Thompson, Anthony Falconer, Andrea Spyropoulos, Dinesh Bhugra, Sue Bailey and Lindsey Davies
569	Time to make a difference Graham Watt		
570	Book reviews Christine Johnson, David Paynton, Lesley Morrison and Roger Jones	583 583	CLINICAL INTELLIGENCE Irreversible visual loss secondary to
572	The 65th Edinburgh Film Festival David Watson		excessive topical steroid use in eczema Charles Lim Fat and Thorfinn Leslie
574	Why Amy was right about rehab Mike Fitzpatrick	585	Tips for GP trainees working in ophthalmology
575	Characteristics of patients who consult their GP on their birthdays Stuart Handysides	588	CLASSIFIED
577	Generation Y Helen Lester		

Credit (front cover): Mid-19th century medical chest. RCGP Museum Collection M93. Donated by Leonard Elmhirst of Dartington Hall in 1968. Photograph by Guy Drayton.

INTERNATIONAL ADVISORY BOARD

Dr Peter Adams

Barbados

Professor Bert Aertgeerts

Professor Lars Agreus

Professor Bruce Arroll New Zealand

Dr Lidewij Broekhuizen

Professor Frank Buntinx

Belgium

Professor Norbert Donner Banzhof

Professor Francesco Carelli

Dr Raina Elley

Professor Jon Emery

Dr Akye Essuman

Dr Osamu Fukushima

Dr Malin Gadd

Sweden

Professor Larry Green

Professor Sir Andrew Haines

Dr Matthew Harris

Professor Per Hjortdahl

Professor Ruth Kalda

Professor Ryuki Kassia

Professor Christos Lionis

Professor Heidi-Ingrid Maaroos

Dr Juan Mendive

Spain

Dr Benjamin Miller

Professor Frede Olesen

Dr Margaret Palka

Dr Luis Pisco Portugal

Professor Leon Piterman

Australia

Dr Waris Qidwai

Professor Shmuel Reis

Professor Basem Saab

Professor Bohumil Seifert

Czech Republio

Dr Michal Shami

Dr Airton Stein

Dr Daniel Thuriappah

Dr Mehmet Ungan

Professor Theo Verheij Netherlands

Professor Mogens Vestergaard

Dr Preethi Wijegoonewardene

Professor Adam Windak

Professor Samuel Wong

Hong Kong