

## Harold lost his eye at Hastings

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# Quixalin

SUSPENSION

When your patients have acute diarrhoea treatment with Quixalin brings rapid relief. Quixalin is specifically effective against the main groups of diarrhoea, whether bacterial or fungal.

## QUIXALIN SUSPENSION :

recommended dosage four teaspoonfuls  
three times daily : each teaspoonful  
contains 0.125 gm. halquinol. Bottles of 120 ml.

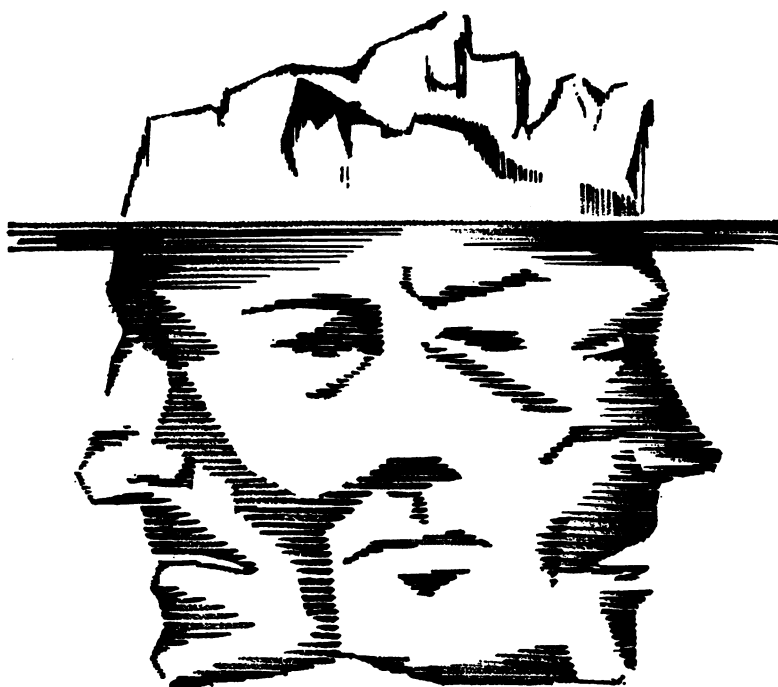
Also available:

## QUIXALIN TABLETS :

recommended dosage two tablets three  
times daily : each tablet contains 0.25 gm.  
halquinol. Foil-wrapped in packs of 24 and 100.



**E. R. Squibb and Sons Limited**  
Regal House, Twickenham, Middlesex  
*Quixalin : trademark*



## **the unknown quantity?**

The 'Iceberg' of Disease—for every patient known to be suffering from a particular slowly progressive disease there are often several others who have vague symptoms or who are asymptomatic but show various abnormal signs. Surveillance for so much unknown or incipient morbidity is of prime importance, for with earlier detection there is often a much better chance of successful therapy or even prevention. Much can be achieved by the use of Hema-Combistix on every patient irrespective of the reason for consultation. In just over 30 seconds Hema-Combistix provides you with 4 valuable aids to diagnosis and can save time by eliminating repeat appointments.

### **Hema-combistix\***

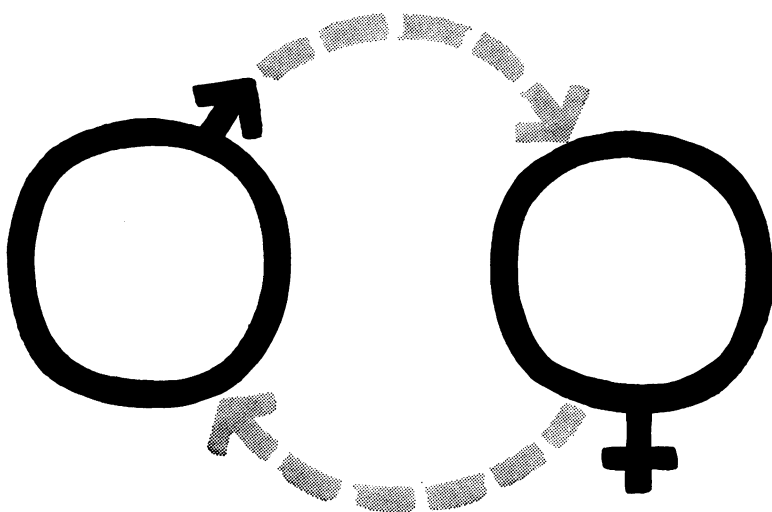
reagent strips

*semi-quantitative dip-and-read urine test  
for blood, protein, glucose, pH*



**Ames Company** Division of Miles Laboratories Ltd.  
Stoke Court, Stoke Poges, Bucks.

*\*trade mark / AM 138*



# Flagyl

**the only effective  
oral trichomonacide**

World-wide clinical use throughout the last six years has shown that it is possible to obtain a 100 per cent cure rate in the treatment of trichomoniasis using 'Flagyl'\* brand metronidazole provided that the recommended dosage scheme is followed and any sexual consorts are treated concurrently to prevent re-infection.

In those few instances where treatment appears to have failed, and if laboratory tests to measure the concentration of metronidazole in the serum show that absorption from the gastro-intestinal tract has been adequate, the possibility of previously masked monilial or Neisserian infection should be considered.

'Flagyl' is supplied as Metronidazole Tablets B.P. 200 mg. in "Prescriber Units" of 21 tablets—a complete course of treatment.

\*trade mark



An **M&B** brand Medical Product  
**MAY & BAKER LTD**  
Dagenham • Essex

# VASOLASTINE



**A NEW  
CONCEPT...**

## **MAIN INDICATIONS**

- ☐ **ATHERO, CEREBRAL  
AND CORONARY  
SCLEROSIS**
- ☐ **HYPER- AND HYPO-  
TENSION**
- ☐ **ANGINA PECTORIS**
- ☐ **INTERMITTENT  
CLAUDICATION**
- ☐ **GANGRENE**

### **FORMULA per ampoule:**

Enzymes of the lipid  
metabolism 30 mg. ≡ 8000 unites  
Amin-oxidase 20 mg. ≡ 4000 unites  
Tyrosinase 20 mg. ≡ 4000 unites  
Stabilizing solvent to 2 ml.

Presentation: Boxes of 6, 25 and 100 ampoules.

## **enzyme therapy for cardiovascular disorders**

VASOLASTINE consists of enzymes which catalyse fat and cholesterol and those amines which take part in regulating the blood pressure.

The effect of Vasolastine is to resolve deposits of atheroma with consequent increasing oxygenation of the tissues.

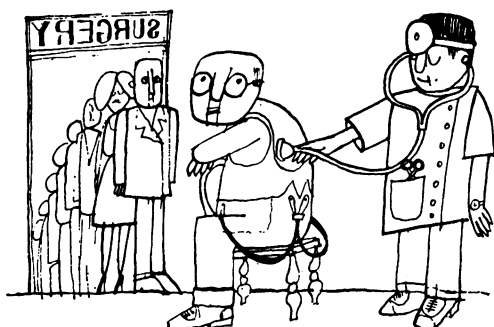
Vasolastine is non-toxic and no side effects have been reported even with high dosages or prolonged treatment. There are no contra-indications.



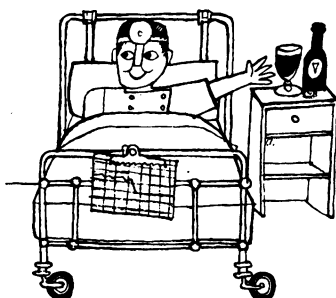
*Manufactured by Enzypharm C.V. Holland.*

*Further information and list of publications gladly sent on request by the Sole U.K. Distributors:*

**F.A.I.R. LABORATORIES LTD., TWICKENHAM, MIDDLESEX.**



**G**.P.'s life unending struggle;  
**U**nder bedclothes just as snuggle,  
**I**diot woman on the phone,  
**N**itwit child ate cortisone:  
**N**ot surprising he feel cynic,  
**E**ndless queue at morning clinic,  
**S**imply saying feel tired out!  
**S**o does doctor. Have some stout.



*Struggling G.P.s can obtain repeat prescriptions of this tonic (to brighten surgery walls) by writing (legibly) to: Guinness, 8 Baker Street, London, W.1.*

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### MEDICAL & DENTAL HYPNOSIS

and its Clinical Applications

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*Visiting Psychiatrist, Hallam Hospital, West Bromwich; Vice-President of the Society for Medical and Dental Hypnosis*

An extremely practical textbook for the student of hypnotherapy. It is based upon the essential principles on which the author has relied for many years; it is entirely clinical and is directed to the general practitioner for his own use in practice.

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## Obstetrics in General Practice

*Published July 1966*

This book is made up of a series of articles printed in the 'Current Practice' section of the **BRITISH MEDICAL JOURNAL**. It is designed to give a lucid and practical account of obstetrics as it is carried out in the patient's home or in a maternity unit, with special emphasis on the role of the general practitioner and his relationship to the consultant obstetrician and the hospital. The principal authors are consultant obstetricians, but to ensure that the general practitioner's own view and special experience should be represented the consultant contributors were asked to prepare their articles in collaboration with general practitioners.

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| Occupation..... | GP |



# ZYMA Fancies & Facts

## Number 1

### ***Conyza carolinensis***

An original drawing, reproduced here by the kind permission of the British Museum, [Natural History] Dept. of Botany.



### **Fancy**

*Conyza carolinensis* is one of the variety of composite plants better known to the countryman as fleabane. The strong smell of these plants is believed by some to ward off attacks by the common flea . . . and the resultant itch.

### **Fact**

**Fenostil** is a non-phenothiazine distinct in its chemistry in that it belongs to the 'indene' group. Fenostil proves effective seven times out of ten in pruritic disorders. Side effects are seldom encountered and are readily controlled by reduction of dosage.

**Fenostil Retard.** Prompt yet long-acting tablets 2.5mg. Tins of 20 & 100. Dose: 1 tablet morning and evening.

**Fenostil Syrup.** 1mg/10ml. Bottles of 100ml. Dose:  $\frac{1}{2}$ -2 teaspoonsful two or three times a day.

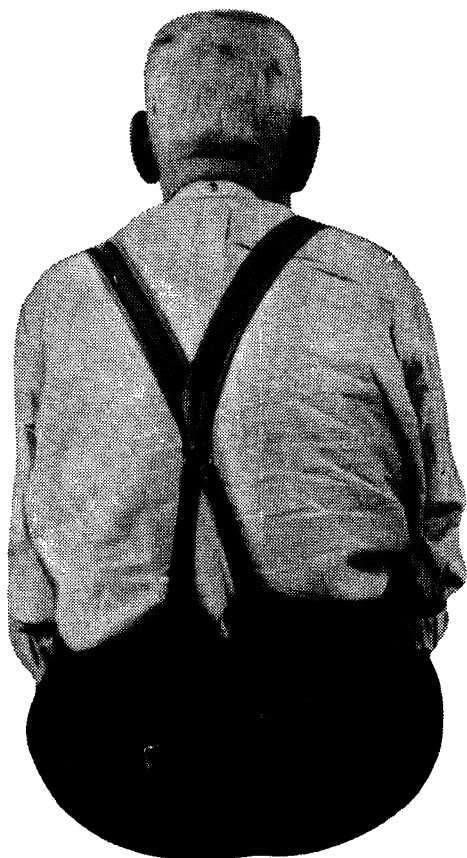
Basic NHS price 5/-, 21/10d.  
Fenostil Syrup 100ml 4/-

Samples of Fenostil and  $8\frac{1}{2}$ " x 7" full colour reproduction of the above illustration are available on request.

## **Fenostil**

**ZYMA [UK] LTD Godalming Surrey**

remove  
the fear of  
painful  
defaecation



dual-acting

**DORBANEX**

Dorbanex: trade mark

softens the stool  
then gently evacuates  
the constipated bowel

Pain caused by hard, dry stools can be a distressing aspect of constipation. Discomfort leads to retention and, in turn, overloading of the rectum. But if – as with *Dorbanex* – treatment is directed at softening the stool and stimulating colonic peristalsis, the cycle of pain-retention-accumulation is broken. Defaecation is comfortable; anxiety is allayed; and the bowel is helped back to normal function.

Because *Dorbanex* contains the laxative 1 : 8-dihydroxyanthraquinone, *plus* a new faecal softening agent, poloxalkol, it both softens and mobilises the stool. This dual action is invaluable in patients with anal fissures or haemorrhoids, and in obviating straining – an important consideration in elderly or cardiac patients.

Disadvantages of laxative treatment, such as unpredictability, griping, leakage, or interference with gastro-intestinal function, do *not* arise with *Dorbanex*. Especially appreciated by patients old, young or pregnant are its advantages of small dosage (1 or 2 teaspoonsful at bedtime) and palatability.

Each teaspoonful (5 ml.) of *Dorbanex* contains 25 mg. 1 : 8-dihydroxyanthraquinone and 200 mg. poloxalkol. Bottles of 60 ml. 4/- and 500 ml. (30/-). P.T. extra.

RIKER LABORATORIES LOUGHBOROUGH ENGLAND

**Riker**

**COLLEGE APPEAL**

**CHRISTMAS CARD—1966**

---

The Christmas card this year will show the coloured Coat-of-Arms of the College on the front cover, which will be white art card. On the left-hand side of the inset will be a Christmas greeting with the name and address of the sender, and on the right-hand side will be a black and white reproduction of a lithograph — “The village doctress”.

The price, including envelopes and postage, will be 14s. 6d. per dozen and the proceeds from the sale will go towards the College appeal fund.

---

**ORDER FORM**

To: THE JOURNAL OFFICE, Prospect House, Newcomen Road,  
Dartmouth.

I enclose remittance for £       :       s.       d. for.....dozen  
College Christmas cards for 1966.

The name(s) and address which I require printed within the card  
are:

Name(s) of sender (*block letters*).....

Address (*block letters*).....

P.T.O.

## ORDER FORM

To: THE JOURNAL OFFICE, PROSPECT HOUSE, NEWCOMEN ROAD, DARTMOUTH

I enclose remittance for £       :       : d. for the following gift items:

..... at .....  
*plus postage and packing charge of* .....  
 ..... at .....  
*plus postage and packing charge of* .....  
 ..... at .....  
*plus postage and packing charge of* .....

Name and address of person ordering.....  
 (BLOCK LETTERS) .....  
 .....

Name and address of person to whom gifts are to be sent if other than stated  
 above (BLOCK LETTERS) .....  
 .....  
 .....

## SUGGESTED GIFTS

The following items, suitable as gifts, are offered for sale in aid of the College appeal fund:

|                              |  | <i>Price<br/>per item</i> |    |
|------------------------------|--|---------------------------|----|
|                              |  | s.                        | d. |
| <b>Wall plaques</b>          | 6 in. white glazed tile with coloured College Coat-of-Arms set in wrought iron scroll. Overall size 8½ in. .. .. . | 12                        | 6  |
|                              | <i>Plus postage and packing</i>  | 1                         | 0  |
|                              |  |                           |    |
| <b>Letter racks</b>          | 4½ in. white glazed tile in wrought iron letter rack with:   |                           |    |
|                              | (a) coloured Coat-of-Arms .. .. .  | 9                         | 6  |
|                              | (b) reproduction of College in black and white with address and telephone number ..                                | 7                         | 6  |
|                              | <i>Plus postage and packing</i>  | 3                         | 3  |
| <b>Trinket/Bon-bon boxes</b> | 4½ in. white glazed tile lid, mahogany sides, with:  |                           |    |
|                              | (a) coloured Coat-of-Arms .. .. .  | 15                        | 0  |
|                              | (b) reproduction of College in black and white ..  | 12                        | 6  |
|                              | <i>Plus postage and packing</i>  | 3                         | 3  |
| <b>Ties</b>                  | 100 per cent Terylene, black or green with College crest .. .. .   | 25                        | 0  |
|                              | <i>Plus postage and package</i>  | 6                         |    |
| <b>Ashtrays</b>              | Blue glass with College Coat-of-Arms in gold ..  | 7                         | 6  |
|                              | <i>Plus postage and package</i>  | 6                         |    |

Reproduction of the drawing of the College in black and white is by kind permission of Parke, Davis and Company

# Lomotil does just one thing... it stops diarrhoea

‘ . . . patients began to feel more comfortable . . . after approximately one hour.’

Hock, C.W. (1961)  
*J.med.Ass.Ga.*, **50**, 485

Most diarrhoeas are non-specific in origin. Lomotil (brand of diphenoxylate hydrochloride with atropine sulphate) provides the rapid, symptomatic control needed in such cases.

In diarrhoea of specific origin, Lomotil conserves electrolytes and prevents dehydration while antibacterial treatment takes effect.

Lomotil curbs the intestinal hypermotility characteristic of diarrhoea. It is effective in virtually all types of diarrhoea — acute, chronic or recurrent.

*Lomotil is a registered trade mark*

THE RAPID-ACTING ANTI-DIARRHOEAL

# Lomotil

Searle

WHENEVER  
THE BENEFITS  
OF MORPHINE  
ARE NEEDED—

# 'CYCLIMORPH'

(Morphine plus Cyclizine) brand INJECTION

'Cyclimorph' provides all the benefits of morphine but overcomes the distressing, even dangerous vomiting often caused by this analgesic.

'Cyclimorph' is indicated whenever morphine is indicated—especially where nausea and vomiting would be harmful as in

myocardial infarction

pre-operative medication

post-operative pain

debilitated patients

Cyclizine, the anti-nauseant and anti-emetic in 'Cyclimorph', is one of the most successful agents for the control of morphine-induced vomiting. It acts rapidly, has a similar duration of action to morphine, and is remarkably safe.

'Cyclimorph' is subject to the D.D. regulations. It is issued in 1 ml. ampoules (boxes of 5 and 25), in two strengths, viz.:

## 'CYCLIMORPH' 10

Morphine tartrate 10 mg. (gr.  $\frac{1}{4}$ )

Cyclizine tartrate 50 mg.

per ml.

## 'CYCLIMORPH' 15

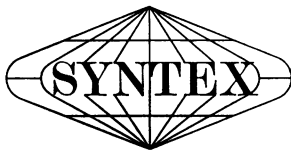
Morphine tartrate 15 mg. (gr.  $\frac{1}{4}$ )

Cyclizine tartrate 50 mg.

per ml.



BURROUGHS WELLCOME & CO.  
(The Wellcome Foundation Ltd.)  
LONDON



## World Leader in Steroid Research

The chemical investigations initiated by Dr. Carl Djerassi and his collaborators of Syntex in the field of 19-nor steroids led in 1951 to the synthesis of norethisterone, an outstandingly active oral progestin. Norethisterone, and other similar compounds, made possible the subsequent biological and clinical studies on hormonal control of fertility.

During the first part of this decade Syntex started an extensive clinical study to determine the minimum dose of norethisterone and mestranol needed to inhibit ovulation and reduce to a minimum the side-effects produced by administering progestins and oestrogens.

From this study a new product was developed, Norinyl-1 containing the lowest dosage of progestin and oestrogen shown to inhibit ovulation i.e. 1 mg. of norethisterone and 50 mcg. of mestranol.

Details of this product appear overleaf.

---

### NORETHISTERONE . . . AN ORIGINAL SYNTEX DISCOVERY

- 1951 Synthesis of norethisterone in the Syntex research laboratories.
- 1952 First description of norethisterone synthesis published <sup>1</sup>.
- 1954 First publication devoted to its biological effects <sup>2</sup>.
- 1955 First paper on its use in humans as a progestational agent <sup>3</sup>.
- 1957 First marketed as a progestational agent (10 mg dosage).
- 1958 First paper on its use as an ovulation inhibitor <sup>4</sup>.
- 1960 First British publication on norethisterone <sup>5</sup>.
- 1963 First marketed as an oral contraceptive (2 mg dosage).
- 1965 First publication on its efficacy as a contraceptive at 1 mg. dosage <sup>6</sup>.

*References.* 1. Djerassi, C., Miramontes, L. and Rosenkranz, G. (1952) *Abstr. Amer. Chem. Soc.* p.181. 2. Hertz, R., et al. (1954) *Endocrinology*, 54 : 228 3. Tyler, E.T. (1955) *J. clin. Endocr.* 15 : 881 4. Garcia, C-R., Pincus, G. and Rock, J. (1958) *Amer. J. Obstet Gynec.* 75 : 82 5. Foss, G.L. (1960) *Brit. med. J.*, 2 : 1187 6. Greaney M.O. (1965) *Syntex Symposium on Low Dosage Oral Contraception*, Palo Alto, July 15.

---



## Reliability

More than three thousand women completed 20,692 valid treatment cycles without a single pregnancy.<sup>1</sup> A valid treatment cycle is one in which intercourse takes place. NORINYL-1 is used as directed and no other contraceptive is employed.

## Safety

The very low steroid content of NORINYL-1 is accompanied by the disappearance of some dose-dependent effects.<sup>2</sup> Bromsulphthalein excretion rates in women taking NORINYL-1 could not be distinguished from those in an untreated control group.<sup>3</sup>

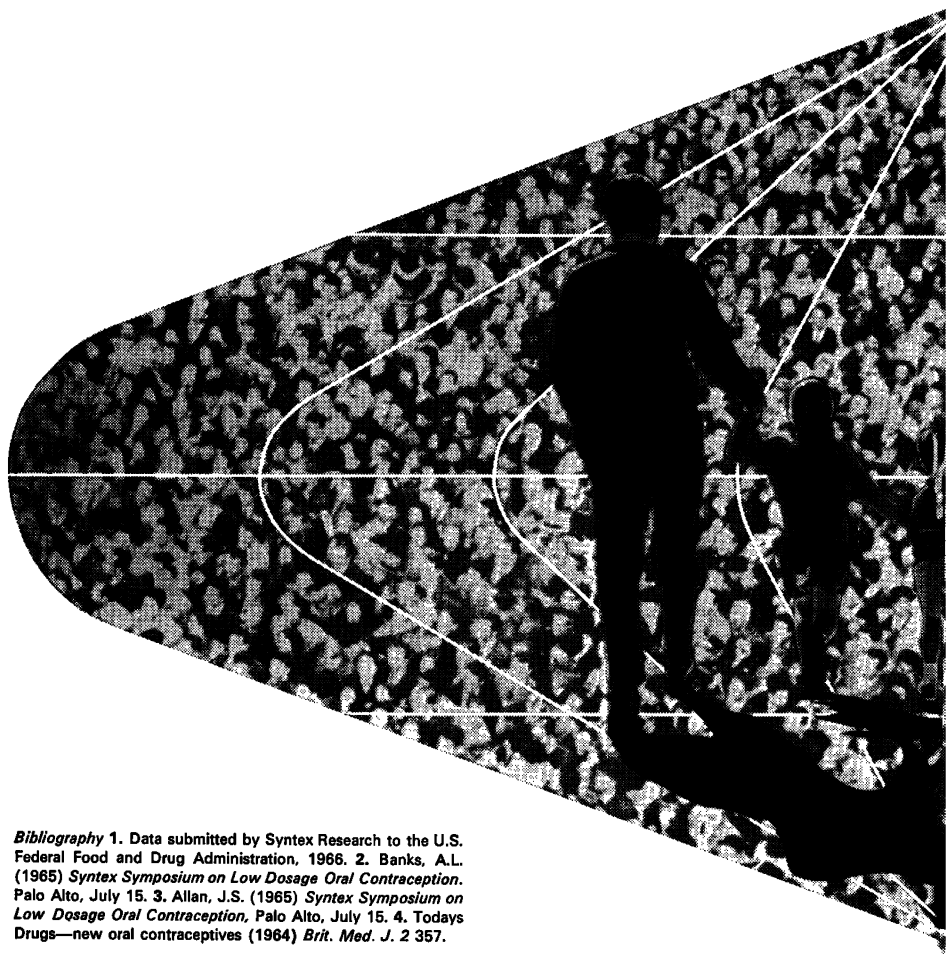
## Simplicity

The tiny tablet is easy to swallow, the pack convenient to use and the 21 day routine virtually eliminates patient error.<sup>4</sup>

## Tolerance

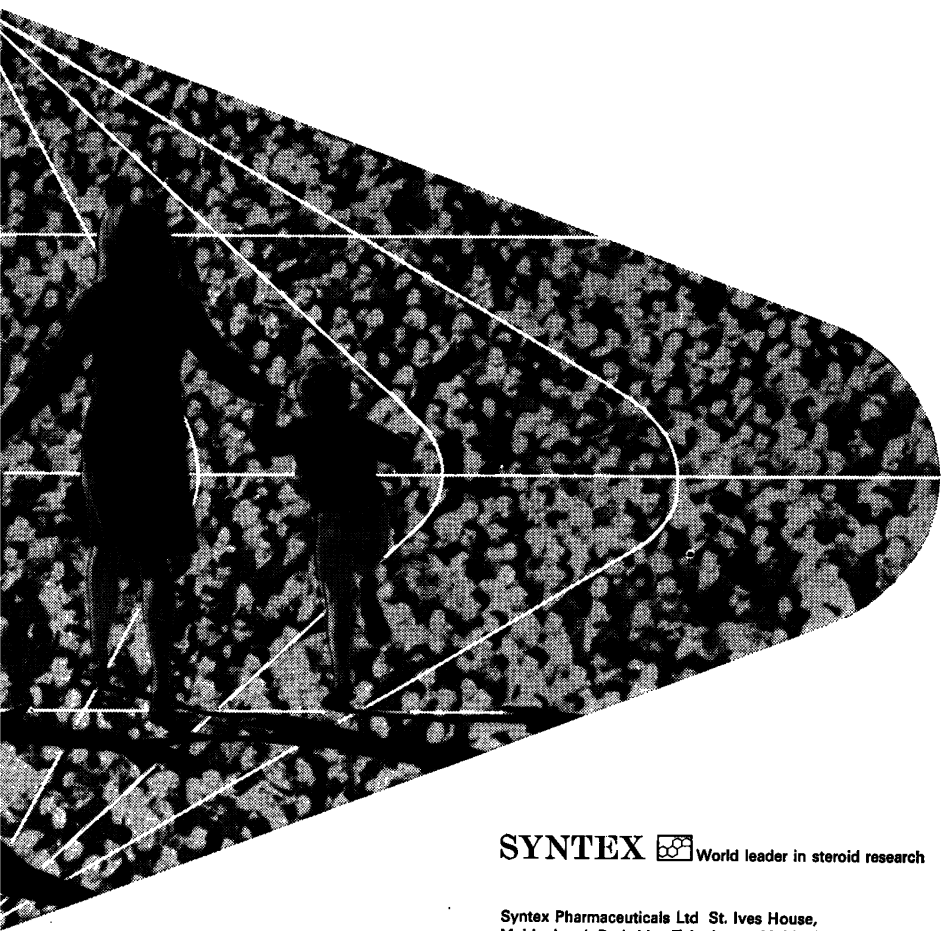
In 20,692 cycles the incidence of *headache, depression and breast symptoms* did not differ in any cycle, **even the first**, from that in the untreated control group. **After the second cycle**, the reported incidence of *nausea* approached pre-treatment control levels. Among *dysmenorrhoea cases* 89.5% had no further symptoms after starting NORINYL-1. *Pre-menstrual tension* was totally relieved in 79.3% of cases.<sup>1</sup>

Each tablet contains 1 mg. of norethisterone (an original Syntex discovery) and 0.05 mg. of mestranol. Packed in wallets of 21 tablets.



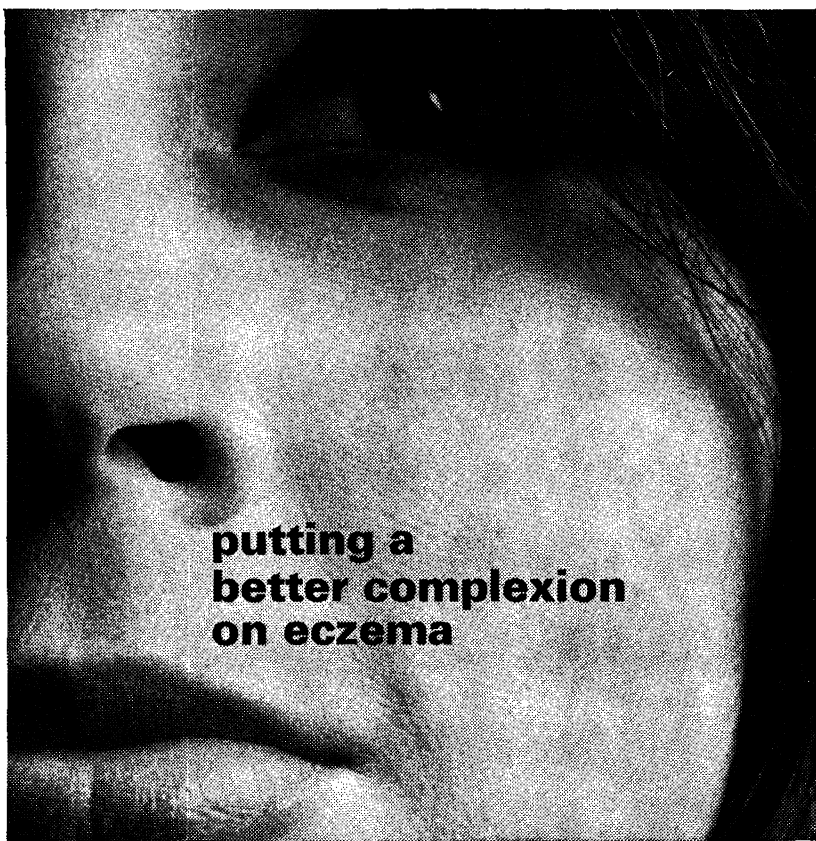
**Bibliography** 1. Data submitted by Syntex Research to the U.S. Federal Food and Drug Administration, 1966. 2. Banks, A.L. (1965) *Syntex Symposium on Low Dosage Oral Contraception*. Palo Alto, July 15. 3. Allan, J.S. (1965) *Syntex Symposium on Low Dosage Oral Contraception*, Palo Alto, July 15. 4. *Today's Drugs—new oral contraceptives* (1964) *Brit. Med. J.* 2 357.

Trade mark **NORINYL-1**  
today's most advanced conception  
regulator, satisfies the most  
demanding criteria for safety,  
reliability, simplicity and tolerance



**SYNTEX**  World leader in steroid research

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**putting a  
better complexion  
on eczema**

# Hydroderm

REGD

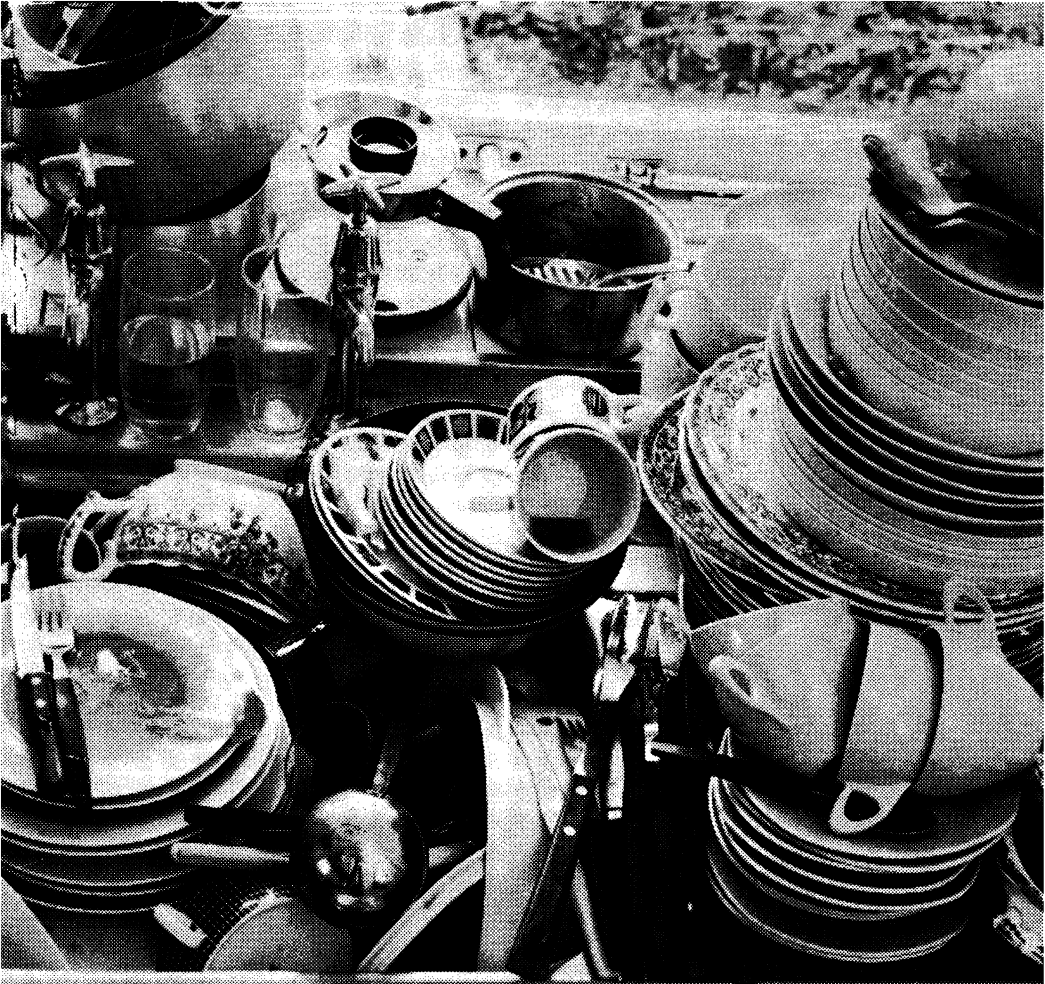
Eczema and other common skin conditions, whether wet or dry, usually respond rapidly to treatment with 'Hydroderm' ointment. It provides the anti-inflammatory, anti-allergic and antipruritic actions of hydrocortisone; and the antibacterial cover of neomycin and bacitracin, which are effective against most common skin pathogens.

Moreover, there is only one base and one strength of 'Hydroderm' ointment—an added advantage when prescribing.

Each gramme contains 10 mg hydrocortisone, 5 mg neomycin sulphate and 1000 units zinc bacitracin. Detailed information is available to physicians on request.



Merck Sharp & Dohme Limited, Hoddesdon, Hertfordshire



**ten days backlog...it could have been less with**

# **Norgesic**

In timewasting painful muscular conditions *Norgesic* can quickly get the patient on the move again. Its muscle relaxant-analgesic action rapidly relieves both the pain resulting from local tissue damage and the pain and stiffness associated with skeletal muscle spasm. In acute and chronic muscular conditions, and in tension headache, influenzal aches and pains, and dysmenorrhoea, *Norgesic* overcomes the limitations of simple analgesics. *Norgesic* speeds recovery—and spares the patient wasted days of pain.

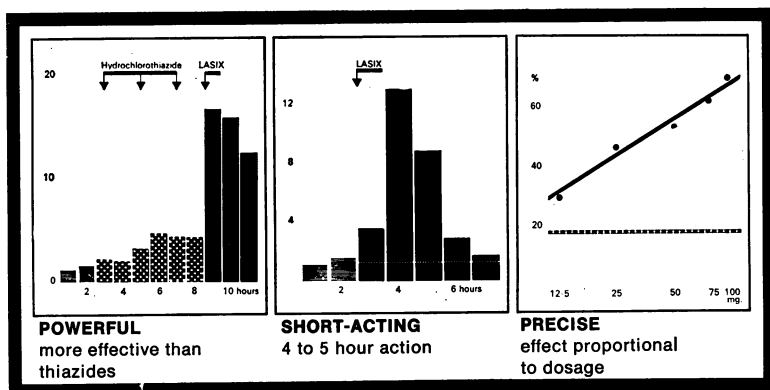
**Basic NHS prices:**  
100 tablets 14/8; 500 tablets 71/4

Each *Norgesic* tablet contains the muscle relaxant orphenadrine citrate 35 mg. and the analgesic paracetamol 450 mg. Dosage is two tablets three times daily.



**Riker Laboratories** Loughborough England

**There is one powerful  
short-acting diuretic with an  
effect that can be precisely  
regulated. Its generic name  
is frusemide.  
Its proprietary name is LASIX.**



**LASIX**

“represents the biggest advance in diuretic therapy  
since the introduction of chlorothiazide”

*Practitioner. 1965, 194, 694*

*Lasix is a registered trade mark.  
Lasix tablets contain 40 mg. frusemide*

**HOECHST**



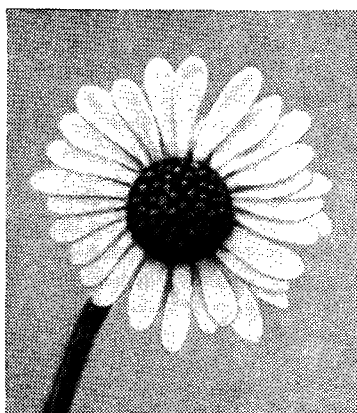
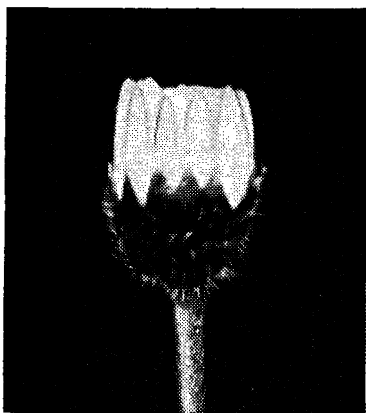
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BETTER MEDICINES FOR A BETTER WORLD

*SLEEP comes  
quickly...lasts the  
whole night through...*



*...and patients awake  
refreshed with Carbrital*

Quick-acting Carbrital\* doesn't merely help patients to sleep. Its combination of a short-acting hypnotic and gentle long-acting sedative ensures that the sleep they have is of the right depth and duration so that when they wake up they're properly refreshed. With Carbrital there's none of the residual depression or lethargy that follows some sedation.

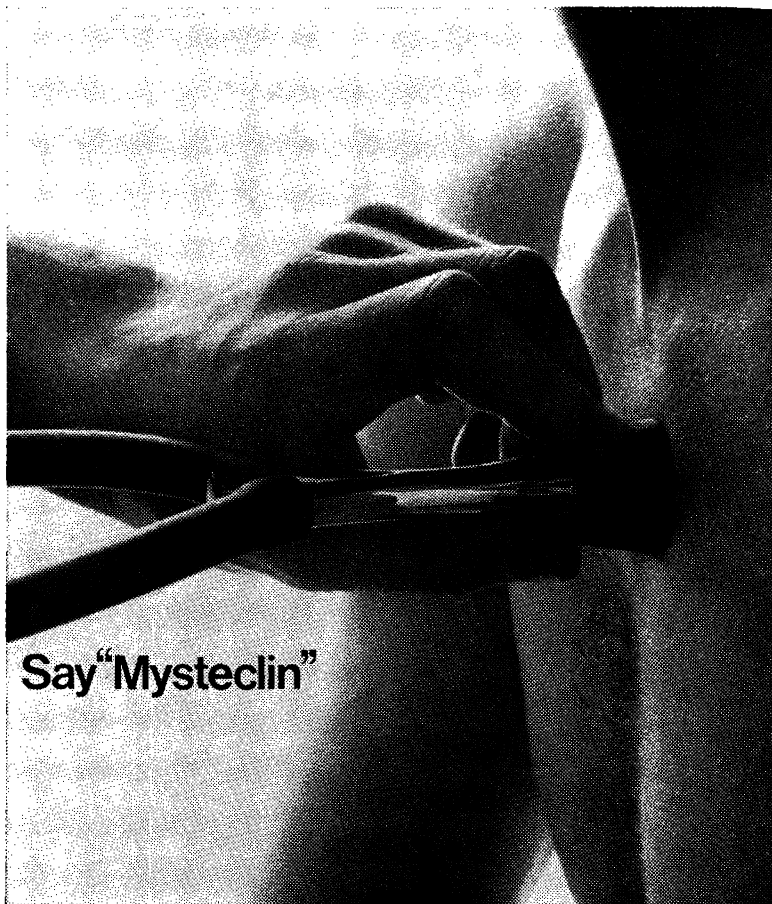
Carbrital is available in Kapseals\* (each containing  $1\frac{1}{2}$  grains pentobarbitone sodium and 4 grains carbromal) in bottles of 25 and 250. Also as an Elixir ( $\frac{1}{4}$  grain pentobarbitone sodium and  $\frac{3}{4}$  grain carbromal per teaspoonful) in bottles of 4, 16 and 80 fl. oz.

\*Trade mark

# CARBRITAL

**PARKE-DAVIS** HOUNSLOW · LONDON · TELEPHONE: HOUNSLOW 2361

(O-1288)



Say "Mysteclin"

## ...when tetracycline is indicated

because, in Mysteclin, the combination of the antifungal antibiotic, Nystan (Squibb nystatin), with tetracycline can protect the patient against monilial superinfection\* which often occurs after only a few days treatment with tetracycline alone. When tetracycline is indicated you can ensure greater patient comfort by prescribing Mysteclin Tablets or Capsules.

Mysteclin Tablets and Capsules: tetracycline plus Nystan (Squibb nystatin).

Also available:

Mysteclin Syrup: tetracycline plus amphotericin B.

*\*which can cause intestinal discomfort, diarrhoea, pruritus ani and vulvae and thrush.*

E. R. Squibb and Sons Limited,  
Regal House, Twickenham,  
Middlesex.

**Mysteclin** Squibb

Mysteclin, Nystan: trademarks



**'Indomethacin is a valuable drug for the treatment of patients with various types of arthritis.'**

***Brit.med.J., 1965, 1, 1354 (22 May)***

# INDOCID<sup>REGD</sup> in the rheumatic diseases

Indomethacin

now also available as suppositories

For the majority of patients, oral administration of 'Indocid' (as capsules) is preferred, but in certain circumstances it may be desirable to give 'Indocid' as suppositories. The prolonged relief of pain afforded by 'Indocid' Suppositories will amply justify this method of administration in many patients.

'Indocid' Suppositories are indicated:

- where relief of night pain and morning stiffness is particularly important. One suppository at bedtime will frequently give relief for 12 to 16 hours.
- for patients susceptible to dyspepsia.
- for patients unable to tolerate an effective dosage of 'Indocid' by mouth.

*'Indocid' is supplied as 100 mg suppositories and 25 mg capsules.*

*Detailed information is available to physicians on request.*



MERCK SHARP & DOHME LIMITED, HODDESDON, HERTS





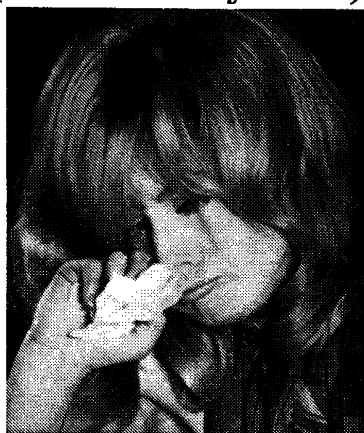
for the girl who has everything...  
(even a stuffy nose)

Otrivine provides gentle, long-lasting relief from the misery of nasal congestion. One application maintains a clear nasal airway for up to eight hours, without subsequent rebound hyperaemia. Suitable for adults and children.

Nasal spray (0.1%)  $\frac{1}{2}$  fl.oz, drops (0.1%)  $\frac{1}{2}$  fl.oz, and paediatric drops (0.05%) 10ml (in special safety dropper-bottle)

# Otrivine<sup>®</sup>

xylometazoline hydrochloride  
o/2

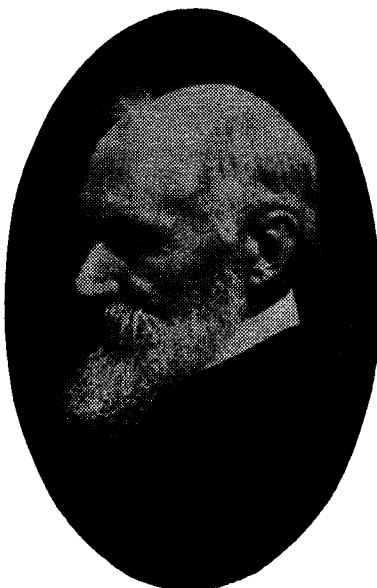


C I B A

# THE INTERNATIONAL STANDARD OF THERMODYNAMIC TEMPERATURE IS THE DEGREE KELVIN

The degree Kelvin, adopted by General Conference of Weights and Measures in October 1960, is the degree interval of the thermodynamic scale on which the temperature of the triple point of water is 273.16 degrees exactly. It is named after William Thomson, Lord Kelvin, the British physicist, whose contribution to thermodynamics marked one of the great scientific advances of the Victorian age.

*William Thomson, Lord Kelvin (1824-1907), one of the most distinguished of British physicists, is perhaps best known for his work in the field of electricity, especially with application to submarine telegraphy. He was the first man to state the principle of the dissipation of energy briefly summarized in the second law of thermodynamics.*



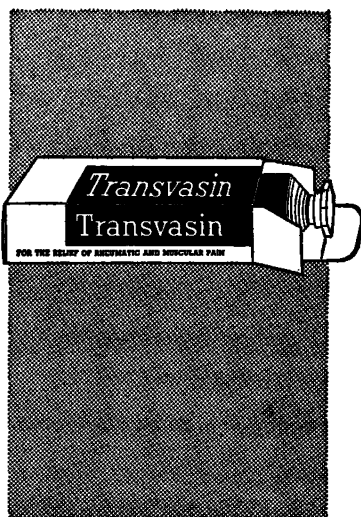
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Patients suffering from rheumatic lesions obtain rapid relief with Transvasin, the well-proven and economical therapy. The esters of nicotinic, salicylic and p-aminobenzoic acids penetrate the skin and are concentrated at the point of injury, producing superficial erythema and deep hyperaemia. Transvasin is a valuable adjuvant in the treatment of osteo- and rheumatoid-arthritis.

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| Ethyl Nicotinate .....              | 2%      |
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| Tetrahydrofurfuryl salicylate ..... | 14%     |
| Base .....                          | to 100% |

The N.H.S. price of the 30 g. tube is 2/6 and the cost of an average application of cream is under 1d.



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benzilonium bromide, Parke-Davis, for immediate release and 30 mg. for the gradual release which provides all-night inhibition of gastric activity. Available in bottles of 15 and 100.

*\*Trade marks*

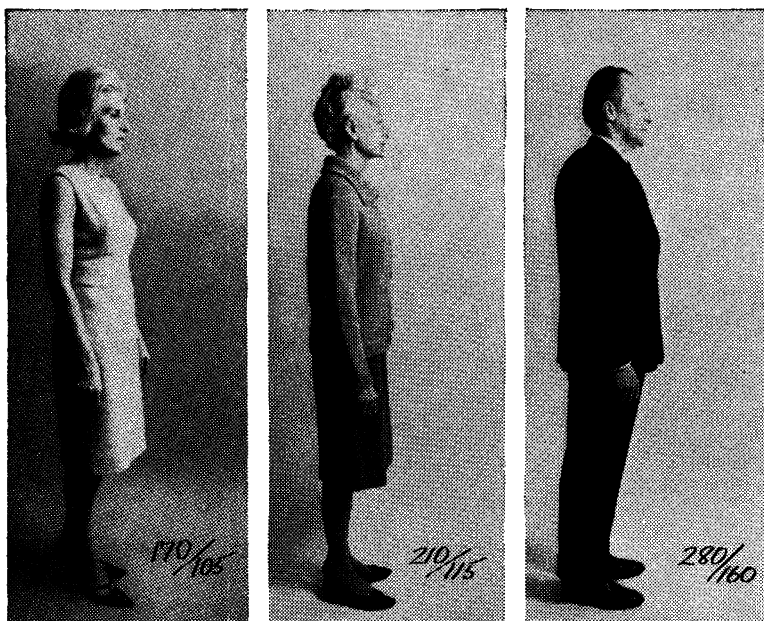
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**this patient      this patient      and this patient**



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the most widely prescribed  
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*Brit.med.J.*, 1966, 1, 119 (15Jan)

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Methyldopa

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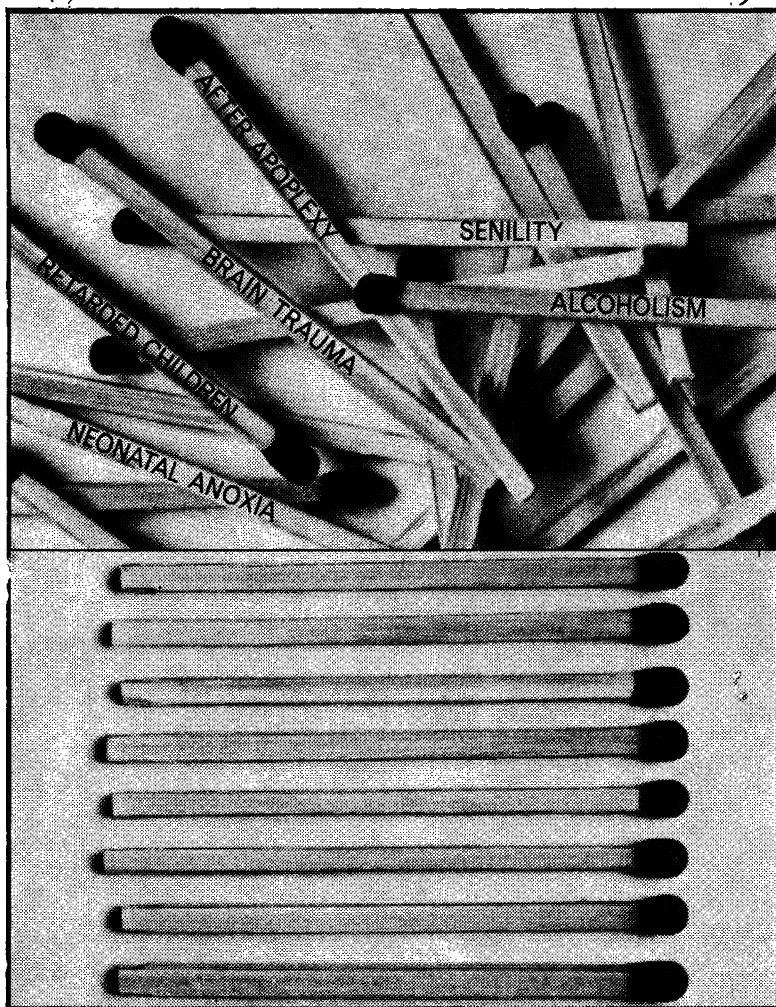
**a more normal life for the hypertensive patient**

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