Vertigo
Vomiting
Viral labyrinthitis
Migraine

Stemetil

Full information is available on request

'Stemetil' is a trade mark of the manufacturers, May & Baker Ltd Dagenham Essex for its brand of prochlorperazine
in contrast with other antihypertensive drugs

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is free from side-effects.

It is non-toxic.

In addition it resolves atheromatous deposits, normalises cholesterol and phospholipid values, and restores elasticity of arteries and capillaries.

VASOLASTINE

The MODERN CAUSAL ENZYME THERAPY

for hypertension and cardiovascular diseases

Manufactured by Enzypharm C. V. Holland

Further information and list of publications gladly sent on request by the Sole U.K. Distributors:

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FORMULA per ampoule:

- Enzymes of the lipid metabolism: 30 mg. = 8000 units
- Amin-oxidase: 20 mg. = 4000 units
- Tyrosinase: 20 mg. = 4000 units

Stabilizing solvent to 2 ml.

Presentation:

Boxes of 6, 25 and 100 ampoules.
Butazolidin® Alka mantle tablets

A new approach to the treatment of patients with a known gastric sensitivity to antirheumatic agents

Butazolidin® Alka is formulated as a mantle tablet, incorporating 100 mg dried aluminium hydroxide gel B.P. and 150 mg magnesium trisilicate B.P. around a central core of 100 mg Butazolidin®

Geigy (U.K.) Limited
Pharmaceuticals Division Manchester, 23
STANDARD
The height of the crossbar

The Rugby Union was founded on January 28th, 1871, forty-eight years after William Webb Ellis 'first took the ball in his arms and ran with it.' Mr. A. Rutter of Blackheath was the first president, and two months later the first Rugby International took place, between England and Scotland. (Scotland won.) It is the Rugby Union, of course, who lay down the law today, including the size of the goal posts, each of which must exceed 11 ft. from the ground, placed 18 ft. 6 in. from inside to inside of the posts, with a crossbar 10 ft. from the ground.

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STANDARD
The Transvasavin therapy for rheumatic symptoms

Patients suffering from rheumatic lesions obtain rapid relief with this well-proven and economical medication. The esters of nicotinic, salicylic and p-aminobenzoic acids penetrate the skin and are concentrated at the point of injury, producing superficial erythema and deep hyperaemia. Transvasavin is a valuable adjuvant in the treatment of osteo and rheumatoid arthritis.

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Ethyl Nicotinate ........................................... 2%
Hexyl Nicotinate ........................................... 2%
Tetrahydrofurfuryl Salicylate .......................... 14%
Ethyl Aminobenzoate ................................... 2%
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The N.H.S. price of the 30g. tube is 2/6d. and the cost of an average application of cream is under 1d.

LLOYD-HAMOL LIMITED,
103 Mount St., London, W.1.
Q. What do medical men require?

A. Medical men require syringes, cheerfulness, couches; devotedness, telephones, watchfulness, sleep, firmness, knowledge, gentleness, stethoscopes, alertness, telephones, readiness, patience, kindness, sleep, promptness, diagnostics, rightness, telephones, awareness, telephones, long-sufferingness, sphygmomanometers, acuteness, secretaries, calmness, telephones, soothingness, sleep and goodness and GUINNESS
Out of strength—gentleness

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The military elite of feudal Japan, the Samurai were renowned and respected for ferocity and prowess in combat, yet governed by a strict code of chivalry. Today, simplified and formalised, their fighting techniques and rules of conduct have developed into the more peaceable, physical and philosophical recreation known as Kendo.

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guanethidine sulphate BP

Seven years ago Ismelin established a standard for the reliable and consistent reduction of severely raised blood pressure which has not since been surpassed. Effective in up to 90% of cases, Ismelin is distinguished by an absence of toxic activity which makes it especially suitable for long-term therapy.

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Effective in up to 90% of patients

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10 and 25 mg tablets guanethidine sulphate BP in 100’s and 500’s. Basic NHS price 100 x 10 mg —27s 8d
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WITH STRIKING ANALGESIC AND
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Bonjela has been shown in formal American trials to bring rapid relief from pain in 90% of all cases of oral ulceration, herpes labialis, gingivitis and denture sores. By rapid relief is meant marked alleviation of pain within 2-3 minutes.

Bonjela also promotes healing whenever the aetiology is partly or wholly bacterial. Some ulceration originates from endocrinal, viral or fungal causes which may require other forms of treatment.

Even in these cases where a bacterial element is superimposed on the original infection Bonjela will reduce the severity of the infection and rapid relief from pain will be obtained.

FORMULA: Choline Salicylate 8.7%, Cetalkonium Chloride 0.01%, Alc.(95%) 39.0%, Menthol 0.057%, Glycer 4.6%.

INDICATIONS: Herpes labialis, gingivitis, oral ulcerations, cheilosis, denture sores, infant teething disorders.

PRESENTATION: Bonjela is available in 10 g. tubes at a basic N.H.S. cost of 2/8 1/2d. per tube.

LLOYDS’ PHARMACEUTICALS LTD.
103 Mount Street, London, W.1.
An associate of Lloyd-Hamol Ltd.

Literature and samples are available on request
Opens airways in seconds...

From the moment the asthmatic patient begins to fight for breath, only seconds need elapse before the onset of relief—with Medihaler.

Reports repeatedly confirm that Medihaler places rapid profound relief within easy reach of the patient. In one trial Medihaler-forte improved the mean expiratory flow rate of 24 patients by 47 per cent three to five minutes after inhalation—18 per cent higher than the next best preparation. In another trial, Medihaler-forte was the fastest-acting of six pocket aerosols—and Medihaler-forte was next in rapidity of action. In yet another trial, a single inhalation (0.4 mg.) from Medihaler-forte had significantly greater effect than 5 mg. of isoprenaline inhaled continuously over three minutes from an oxygen-powered nebuliser.

Simple to operate, compact to carry, giving profound relief from a minute dose, Medihaler opens airways in seconds when the fight for breath is on.


Medihaler-forte contains a suspension of Isoprenaline Sulphate B.P. 20 mg./ml. and delivers 0.4 mg. per dose.

Medihaler-forte contains a suspension of Isoprenaline Sulphate B.P. 4 mg./ml. delivers 0.08 mg. per dose.

Dosage: Medihaler delivers a full strength dose which should be sufficient to provide relief in most cases.

Caution: Isoprenaline is well tolerated by most patients. However, it should be used with caution in the presence of impaired cardiac function, hyperthyroidism and severe hypertension. Isoprenaline is a potent agent. The smallest dosage of it which provides relief should not be exceeded.

Basic NHS prices: 400-dose complete unit, Medihaler-forte 14/4. Medihaler-forte Forte 17/-. Additional information is available on request.

Medihaler, Medihaler-forte: registered trade marks

Medihaler opens airways in seconds
Riker Laboratories Loughborough Leicestershire
giving nearly three years maintenance therapy. Then there is thyroxine, that highly efficient drug which is capable of converting the misery and despair of myxoedema into near-normality. The indefinite maintenance of this reliable miracle costs approximately a penny a day. But I must not labour the point. Recently, I had to store in my refrigerator a course of injections for a patient with pituitary dwarfism. They consisted of human growth hormone, and were valued at £2,000.

Perhaps the only point I have succeeded in making is that a few of the vast number of new drugs to which we are introduced by the more polished methods of today will undoubtedly go down to posterity as irreplaceable therapeutic classics. Without naming any names I would suggest half a dozen antibiotics, one oral diuretic, one hypotensive—but, as I say to a patient when stumped for a prognosis, “I am a doctor, not a prophet.” Meanwhile, on the shelves of my rural dispensary there accumulate the half-empty containers of the dross of yester-year side by side with the old and the new classics.

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**ACCOMMODATION AT COLLEGE HEADQUARTERS**

Temporary residential accommodation for members and associates and their families is provided at college headquarters. This building, overlooking Hyde Park on one side and Princes Gate on the other, is central and easily accessible.

The charges, including breakfast, are as follows:

- For single rooms  
  £2 10s. 0d. per night
- For double rooms  
  £4 5s. 0d. per night
- For a flatlet (bed-sitting room for two, bath- 
  room and dressing room)  
  £6 per night  
  or £36 per week
- For a self-contained flat (double bedroom, 
  sitting room, hall, kitchen and bathroom)  
  £42 per week

Children under the age of 12 years cannot be admitted, and dogs are not allowed.

Members and associates may, subject to approval, hire the reception rooms for meetings and social functions. The charges for these are:

- Long room (will seat 100)  
  25 guineas for each occasion
- Damask room (will seat 50)  
  15 guineas for each occasion
- Common room and terrace  
  15 guineas for each occasion

A service charge of 10 per cent is added to all accounts to cover gratuities to domestic staff.

Enquiries should be addressed to the Administrative Secretary, The Royal College of General Practitioners, 14 Princes Gate, London, S.W.7. (Tel. KNightsbridge 6262). Whenever possible bookings should be made well in advance.
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1 Metabolism. 1966, 15, 957. 2 Today's Drugs. B.M.J. 1963, f, 521

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Rastinon tablets contain 0.56 tolbutamide. Full information on request.
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'Indocid' is a non-steroid anti-inflammatory agent with marked analgesic properties. In a number of painful acute and chronic arthritic disorders and in acute musculo-skeletal conditions such as bursitis, tendinitis and synovitis, 'Indocid' is gaining increasing acceptance as a valuable product for short-term and long-term use.

Supplied as 25 mg capsules and 100 mg suppositories. Detailed information is available to physicians on request.

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when a teaspoonful of Pholtex can give cough relief for 8 to 10 hours

Dosage: one teaspoonful two or three times daily (Children—half to full adult dosage, according to age). Each teaspoonful (4 ml.) contains Pholcodine B.P. 15 mg. and Phenyltoloxamine 10 mg. as ion exchange resin complexes in a pleasantly flavoured, thixotropic vehicle. Basic NHS cost: 2 fl. oz. 5/-. 20 fl. oz. 47/4.

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for the relief of intractable pain—when morphine would normally be given

"Dipipanone ..... has turned out to be the nearest approach to the ideal oral analgesic for patients who wish to be kept alert."

Practitioner (1962), 189, 198

Each 'Diconal' tablet contains Dipipanone Hydrochloride B.P., 10 mg.—to relieve pain Cyclizine Hydrochloride B.P., 30 mg.—to prevent nausea and vomiting

(The precautions and contraindications are the same as for morphine.

'Diconal' brand Tablets are subject to the D.D.A.)

Indicated in carcinomatosis, after operations, and in patients not responding to morphine or pethidine

Full information is available on request

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Increased mobility

Tanderil® is available as tablets containing 100 mg and as suppositories containing 250 mg of 1-phenyl-2-p-hydroxyphenyl-3,5-dioxo-4-n-butylpyrazolidine monohydrate.

Detailed literature describing Tanderil or any other Geigy product will be supplied on request.

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Only one conception regulator offers ultra-low dosage of both hormonal components with a decade of clinical experience behind each. *Norinyl-1* is that unique conception regulator. Its reliability, safety, tolerance and simplicity have been confirmed in a comprehensive evaluation involving 5,000 women, studied carefully for more than 50,000 cycles.

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