Are doctors immortal?

Some patients seem to think that doctors never die. Or become ill. Or have accidents.

But as a doctor you know that your chances of falling sick, or breaking a leg tomorrow are the same as everyone else's. And the effect on your life and family is much graver.

Your practice, for instance, must be kept going. So your income plunges overnight. And your life becomes stifled by financial worries: how to keep your family, meet school fees, pay the mortgage. To a sick man worry is a poisonous enemy.

That's why it's so wise to insure against sickness or early death. Wiser still to insure with the company run exclusively for doctors and dentists: the Medical Sickness Society.

You know that one day you may need this insurance. So write today. Together we'll find the policy which will work hardest for you.

Do it now.

Medical Sickness Society

Tel: 01-408 1000 (15 lines) 01-436 6158 (24 hour answering service)
Quote ref No. 008 To: Medical Sickness Annuity and Life Assurance Society Ltd.
P.O. Box No. 469, 7-10 Chandos Street, Cavendish Square, London, W1
When people suffer from people

Many recurrent cases of anxiety, tension or sleeplessness are due to stresses caused by others in the family circle. Within four walls any mental abnormality, from the psychotic geriatric case to the mildest neurosis can cause severe emotional problems in everyone around. "Neulactil" treats both behaviour disorders and the anxiety and tension states which may be induced in others.

Neulactil pulls people together

"Neulactil" brand pericyazine is available as tablets of 2.5 mg and 10 mg, syrup 2.5 mg per 5 ml, forte syrup 10 mg per 5 ml and injection solution 10 mg per ml.

Full information is available on request
May & Baker Ltd Dagenham Essex RM10 7XS England

An M&B brand Medical Product *trade mark
Butazolidin® Alka mantle tablets

A new approach to the treatment of patients with a known gastric sensitivity to antirheumatic agents

Butazolidin® Alka is formulated in a
modified-citrus-bottle
red-aluminum-coated unit-dose foil, and
taking instructions included in the blister pack
and enclosed packet of 60 mg Butazolidin®
Migril masters migraine

Stops headaches. Stops nausea.

Ergotamine — specific for the early control of the headache and ocular disturbances — may also aggravate the nausea and vomiting of migraine. By the inclusion of cyclizine in MIGRIL any tendency to nausea and vomiting, due to the full therapeutic dose of ergotamine, or the migraine itself, is averted.

Each tablet contains 2 mg ergotamine tartrate, BP, 50 mg cyclizine hydrochloride, BP and 100 mg caffeine hydrate, BP.

Full information is available on request.

*Trade Mark
Roter comes of age

TWENTY-ONE years ago ROTER was first introduced into this country.
Throughout these years ROTER has provided superlative service to those suffering from peptic ulcer and its sequelae.
Not only have hundreds of thousands of chronic cases—both the duodenal and gastric varieties—been relieved of their misery and given a new lease of life, but those suffering post-operative relapse have been provided with equally good service.
It is also of interest to know that ROTER is still both the most effective and economical therapy available. The basic N.H.S. cost of initial treatment is 5/- per week and maintenance, where necessary, only 2/6 per week.

Roter is completely free of all harmful side-effects

Each tablet contains: Bismuth Subnitrate Roter (350 mg.). Magnesium Carbonate (400 mg.). Sodium Bicarbonate (200 mg.) and Cortex Rhamni Frangulae (25 mg.). Packings: Tins of 40 and 120, also dispensing sizes, 360 and 720 (P.T. exempt).

Literature will be supplied on request from:—

F.A.I.R. Laboratories Ltd., Twickenham, Middlesex
Itching for sleep?

Urticaria is often at its worst at night-time. Pro-Actidil™ taken in the evening, brings relief during the night and with its sustained antihistamine effect goes on working during the next morning and afternoon.

The three-layered Pro-Actidil presentation is effective in the treatment of allergic dermatoses especially if associated with urticaria, angioneurotic oedema, seborrheic eczema, pruritus, allergic asthma, and vasomotor rhinitis.

Pro-Actidil tablets each contain 10 mg tripolidine hydrochloride. Also available: Actidil* tablets, each containing 2.5 mg tripolidine hydrochloride (useful for daytime use and when a short duration of action is required), and as Actidil Elixir containing 2 mg in each 5 ml.

*Trade Mark

Full information is available on request.

Pro-Actidil sustained relief in urticaria

Burroughs Wellcome & Co.
(The Wellcome Foundation Ltd.) Dartford, Kent.
Transform the Parkinsonian patient with 'KEMADRIN'

in Paralysis Agitans and Drug-induced Parkinsonism

'Kemadrin' brand Procyclidine Hydrochloride
Tablets of 5 mg. Ampoules of 10 mg. in 2 ml.
Full information is available on request.

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To uphold the standard of selective medical research, Duphar collects informed opinion from all over the world. This accumulation of knowledge covers a wide range since depth of information is the keynote of Duphar philosophy. The link which we establish between our research team and the medical profession is no less informative, but it concentrates on just four selected fields—gastroenterology, obstetrics and gynaecology, cardiovascular and respiratory pathology.

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Recent Books for General Practitioners

The Pocket Prescriber and Guide to Prescription Writing

This book is primarily written for the General Practitioner. With an ever increasing number of drugs available, it is sometimes difficult to choose the most effective, least toxic and least expensive form of treatment. In preparing this edition, these three factors have guided the authors in the choice of drugs that are included.

All sections have been extensively revised and brought up to date, and the dosages of drugs calculated entirely on the metric system. Much information of a general nature, such as diets, vaccination schedules and the treatment of poisoning, has been retained and revised in the hope that this book will provide a quick ‘aide-memoire’ for the practitioner.

Care of the Newly Born Infant

W. S. Craig 1969 Fourth Edition 726 pages 366 illus. 65s.

“Professor Craig’s book is quite outstanding. It is a book which should be in the possession of every family doctor, the doctor dealing with maternal and child health for the local health authority and the midwife, trained and in training.”

Royal Society of Health Journal.

Copies of Livingstone’s Recent Books for General Practitioners leaflet are available from the Sales Promotion Manager:

E & S LIVINGSTONE, TEVIOT PLACE, EDINBURGH
"...a combination of trimethoprim and sulphamethoxazole provided effective prophylaxis in chronic bronchitis. It dramatically diminished sputum volume, rendered it mucoid and abolished pathogens.""}

This combination, available as SEPTRIN®, swiftly eradicates a wide range of organisms including the pathogens common in bronchitis—H. influenzae, Pneumococci and Klebsiella sp.

SEPTRIN has been compared in a trial with ampicillin in treating exacerbations of chronic bronchitis. SEPTRIN produced a significantly greater reduction in sputum volume and of sputum purulence and the trial also showed that SEPTRIN produced a better overall clinical response in the bronchitic patients.

SEPTRIN Tablets, SEPTRIN Paediatric Suspension and SEPTRIN Paediatric Tablets contain trimethoprim and sulphamethoxazole.

Full information available on request.
Burroughs Wellcome & Co., Dartford, Kent.
(The Wellcome Foundation Ltd.)

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Septrin—in bronchitis and UTI
introducing medihaler duo

for prolonged action... rapid relief... insignificant cardiovascular effect...

With Medihaler-duo, Riker makes a further notable contribution to bronchodilator therapy. Medihaler-duo enables the physician to make a more positive approach to reversal of airway obstruction in bronchial asthma and chronic bronchitis.

Medihaler-duo takes advantage of the finding that the bronchodilator effect of isoprenaline can be significantly enhanced by the action of phenylephrine. As a result, it is possible to obtain a greater response to treatment than would be experienced from comparable doses of isoprenaline administered alone. Moreover, this enhanced bronchodilator effect is achieved without significant change in pulse rate or blood pressure at recommended dosage.

These results have been confirmed in clinical trials 1.2.3.4.5.6.7. With Medihaler-duo, relief is immediate in onset and often prolonged for three or more hours. Effect on the cardiovascular system has been found to be insignificant even in patients with uncomplicated hypertension.

... in bronchial asthma and chronic bronchitis

Composition Medihaler-duo contains a suspension of isoprenaline hydrochloride 8 mg./ml., phenylephrine bitartrate 12 mg./ml. and delivers to the patient a measured dose containing 0.16 mg. isoprenaline hydrochloride and 0.24 mg. phenylephrine bitartrate.

Contra-indications There are no absolute contra-indications, but Medihaler-duo should be used with caution in the presence of cardiac disease, hypertension or hyperthyroidism.

Side-effects Overdosage may cause dry mouth, palpitations, or nervousness.

Dosage Each puff from Medihaler-duo delivers a measured dose. One to three puffs should be sufficient to provide relief in most cases. It should not be necessary for the patient to take further treatment for at least thirty minutes, or more than eight treatments a day.

Children Medihaler-duo should be administered to children only under the supervision of a responsible adult.

Basic NHS price Standard pack (complete 400-dose unit) 17/- plus Purchase Tax.

Full information is available on request. Medihaler-duo is a registered trade mark.

RIKER LABORATORIES · LOUGHBOROUGH · LEICESTERSHIRE

Riker
tion on heat conservation by wearing plenty and reducing movement. Unless a boat or the shore is within very easy reach, then it is better to keep still and stop trying to warm the water all around you. (Keatinge 1965, Pugh 1968). On removal from the water treatment as for ordinary exposure is commenced.

Summary of treatment

Remove wetness.
Re-warm quickly.
No alcohol.
No rubbing.

REFERENCES


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ACCOMMODATION AT COLLEGE HEADQUARTERS

Temporary residential accommodation for members and associates and their families is provided at college headquarters. This building, overlooking Hyde Park on one side and Princes Gardens on the other, is central and easily accessible.

The charges, including breakfast, are as follows:

For single rooms £2 10s. 0d. per night
For double rooms £4 5s. 0d. per night
For a flatlet (bed-sitting room for two, bathroom and dressing room) £6 per night or £36 per week
For a self-contained flat (double bedroom, sitting room, hall, kitchen and bathroom) £42 per week

Children under the age of 12 years cannot be admitted, and dogs are not allowed.

Members and associates may, subject to approval, hire the reception rooms for meetings and social functions. The charges for these are:

Long room (will seat 100) 25 guineas for each occasion
Damasque room (will seat 50) 15 guineas for each occasion
Common room and terrace 15 guineas for each occasion

A service charge of 10 per cent is added to all accounts to cover gratuities to domestic staff.

For the convenience of members, four car ports, outside 14 Princes Gate, have been rented by the College and may be hired, at a cost of 10s. 6d. per 24 hours.

Enquiries should be addressed to the Administrative Secretary, The Royal College of General Practitioners, 14 Princes Gate, London, S.W.7. (Tel. 01-584 6262). Whenever possible bookings should be made well in advance.
Micoren® Capsules have a definite place in the treatment of reduced ventilation in chronic bronchitis

Micoren® Capsules by increasing the depth of respiration will increase gaseous exchange improve oxygenation enable the patient to become more active

Availability
Micoren® Capsules 400 mg are available as N-crotonyl-\epsilon-ethylaminobutyric acid dimethylamide (Crotethamide) and N-crotonyl-\epsilon-propylaminobutyric acid dimethylamide (Cropropamide) in equal parts. Micoren is also available as 200 mg Capsules and in ampoules for acute respiratory insufficiency. Further information will be sent upon request.

Geigy
GEIGY (U.K.) LIMITED Pharmaceuticals Division, Macclesfield, Cheshire.
Normax takes the strain out of constipation

..and promotes comfortable evacuation

Normax is indicated for the treatment of constipation particularly in conditions where it is important that your patients should not strain to stool—coronary thrombosis, cardiac failure, haemorrhoids, episiotomy. Normax has also been used in the treatment of constipation of pregnancy, and in preparation of patients for surgical and radiological procedures. Normax is also indicated for geriatric patients and for patients with spastic colon and diverticulitis.

Composition Each brown capsule contains dioctyl-sodium sulphasuccinate 60 mg., a faecal softener, and 1-8 dihydroxyanthraquinone 50 mg., a mild peristaltic stimulant.

Side Effects No adverse side effects have been reported with Normax. l-8 dihydroxyanthraquinone may however give the urine an orange tint.

Normax is a registered trade mark

Dosage One to two capsules to be taken at night, or as prescribed.

Presentation & Basic N.H.S. Price Normax capsules are available in bottles of 30 and 250 at a basic N.H.S. price of 4/10 and 26/10 respectively.

Further information available from

Bencard
Brentford - England
In just five days, 87 per cent of 251 patients with painful muscular conditions recovered or improved with Norgesic\(^1\). Six days was the average treatment time in another trial, on 478 patients, when nearly nine out of every ten gained uniformly good or fair relief of pain\(^2\). Norgesic gives the patient a better chance of rapid and reliable relief from pain – and an early return to normal work. Norgesic contains two agents acting in different but complementary ways. Orphenadrine citrate releases muscles from painful and incapacitating stiffness. Paracetamol relieves the pain of local tissue damage. By relieving both pain and muscle spasm Norgesic quickly restores the pain-free movement that plays a major part in speeding recovery, overcomes the limitations of simple analgesics, and spares the patient wasted days of immobility and needless pain.

Each tablet contains Orphenadrine Citrate B.P. 35 mg. and Paracetamol B.P. 450 mg. Dosage is two tablets three times daily. **Side effects:** within the recommended dosage, undesirable side-effects are uncommon. Dry mouth, nausea, blurring of vision, dizziness, restlessness or drowsiness may however occur in some patients susceptible to the parasympatholytic action of orphenadrine. These symptoms disappear rapidly following reduction of dosage or withdrawal of treatment. **Contra-indications** to Norgesic result from the parasympatholytic action of orphenadrine. Norgesic should not be given to patients with glaucoma urinary retention (e.g. in prostatic hypertrophy or bladder neck obstruction) or myasthenia gravis. It should be used with caution in patients with tachycardia. Basic NHS prices: 100 tablets 14/4: 500 tablets 70/- Norgesic is a registered trade mark. Additional information is available on request from Riker Laboratories, Loughborough, Leicestershire 1, Practitioner (1966) 191:880. 2, Brit. J. Clin. Pract. (1967) 21:37.

Five days of NORGESIC could get him back to work
A UNIQUE ORAL GEL
WITH STRIKING ANALGESIC AND ANTISEPTIC PROPERTIES

Bonjela has been shown in formal American trials to bring rapid relief from pain in 90% of all cases of oral ulceration, herpes labialis, gingivitis and denture sores. By rapid relief is meant marked alleviation of pain within 2-3 minutes.

Bonjela also promotes healing whenever the aetiology is partly or wholly bacterial. Some ulceration originates from endocrinal, viral or fungal causes which may require other forms of treatment.

Even in these cases where a bacterial element is superimposed on the original infection Bonjela will reduce the severity of the infection and rapid relief from pain will be obtained.

FORMULA: Choline Salicylate 8.7%, Cetalkonium Chloride 0.01%, Alc. (95%) 39.0%, Menthol 0.057%, Glycer 4.6%.

INDICATIONS: Herpes labialis, gingivitis, oral ulcerations, cheilosis, denture sores, infant teething disorders.

PRESENTATION: Bonjela is available in 10 g. tubes at a basic N.H.S. cost of 2/4d. per tube.

LLOYDS' PHARMACEUTICALS LTD.
103 Mount Street, London, W.1.
An associate of Lloyd-Hamol Ltd.

Literature and samples are available on request
For the depressed patient, optimism about the chances of recovery begins with the first visit to the physician who shows an interest in his case. This optimism can be built upon with the aid of modern antidepressant drugs, enabling the physician to help his patient to a more speedy recovery. In this respect, 'Concordin' often brings an initial elevation of mood within a week—the patient soon has grounds for greater optimism.

'Concordin' is available as tablets in two strengths: 'Concordin'-10 as white film-coated tablets (marked 'C10') containing 10 mg protriptyline hydrochloride, in bottles of 100 and 500; 'Concordin'-5 as salmon-red, film-coated tablets (marked 'C5') containing 5 mg protriptyline hydrochloride, in bottles of 100 and 500.

'Concordin' offers many depressed patients these advantages:

- speed of action—improvement often starts within a week
- virtual freedom from sedative activity—the patient on 'Concordin' can continue with normal activities since drowsiness is rare
- no dietary restrictions—'Concordin' is not a MAOI and so the patient can enjoy full freedom in choice of food

Detailed information is available to physicians on request.
® denotes registered trademark.
RHEUMATIC DISORDERS

THE TRANSVASIN PROCESS—MORE TO IT THAN MEETS THE EYE!

Nerve impulses from and cause increase in deep circulation reducing tissue anoxia in affected tissues.

Superficial redness and warmth.

Stimulated nerve impulses relayed in brain and spinal cord.

NO adverse effects on blood or stomach.

TRANSVASIN HIGHLY ACTIVE

Ethyl nicotinate 120 times more active than nicotinic acid in penetrating the skin.

MARY: Write for samples and literature to:
PRACTICE VACANCY

Young general practitioners wanted by the Saskatoon and Regina Community Clinics, interested in community medicine in a group practice of general practitioners and consultants. We want doctors who are interested in new thinking concerning the delivery of medical services, their quality, and their availability, and who wish to participate in the social experiment of consumer-sponsored medical services. Interviews can be arranged. Apply to The Medical Director, Saskatoon Community Clinic, Saskatoon, Saskatchewan.

ANNOUNCEMENT

Each month a section of the Journal will be allocated for classified advertisements from those wishing to obtain partners, assistants or trainees.

The charge for this service is 3s. 0d. per line, plus 2s. 6d. if a Box Number is required.

Advertisers will be invoiced following publication of the Journal, therefore, remittance with advertisements is unnecessary.

Advertisements should be addressed to: The Journal of the Royal College of General Practitioners, Classified Advertisement Department, 104 Gloucester Place, London W1H 4AE.

Publications

Copies of the following publications may be obtained from E. & S. Livingstone, Limited, Teviot Place, Edinburgh.

Reports from General Practice
No. 1. Vocational Training .................................................. 5s.
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No. 4. General Practice in the New Towns of Britain 6s.
No. 5. Evidence of the College of General Practitioners to the Royal Commission on Medical Education 6s. 6d.
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Symposia
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Preventive Medicine in General Practice 10s. 6d.
The Quality of Medical Care 5s.
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Anaemia in General Practice 6s.
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Society and its general practitioners 10s. 6d.
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Training for General Practice (2nd Edition) 4s. 6d.
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Prevent breakthrough hyperacidity

When your patient presents with symptoms of gastric hyperacidity, Nulacin therapy provides continuous neutralisation—essential for the prevention and healing of peptic ulcer since most peptic ulcers arise and recur in the presence of free acid.

The Nulacin* tablet is prepared from whole milk combined with dextrins and maltose, together with magnesium trisilicate 230 mg., magnesium oxide 130 mg., calcium carbonate 130 mg., magnesium carbonate 30 mg., Ol. Menth. Pip. q.s.

Full information is available on request to

Bencard
Brentford, England

*regd.

The Royal College of General Practitioners
Published for the College by E. & S. Livingstone Limited, Teviot Place, Edinburgh and
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In the treatment of ulcers and burns, or in any skin condition open to infection . . .

It's as easy as ABC to use doubly-interleaved intertulle fucidin

Each square slides easily from the pack; dressings no longer stick together. There is no waste. A tulle square is cut to the size you need, the protective interleaving is peeled away and the dressing applied to the lesion. The remaining protective sheet is removed and dressing is completed as required. Intertulle Fucidin has the bactericidal power of Fucidin Ointment against staphylococci and streptococci and remarkable freedom from side-effects.

Intertulle Fucidin is presented in special white plastic packs containing 10, 4" x 4" sterile gauze squares, doubly-interleaved for easy use and impregnated with Fucidin Ointment (2% Sodium Fusidate B.P. in a neutral ointment base) - the logical topical antibiotic.

Now available on E.C.10

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