Tofranil®
Geigy
gives distance
to rheumatic pain

a new approach to
the treatment of
chronic rheumatic pain

Detailed literature
descrribing Tofranil
is available on request.

Geigy Pharmaceuticals
Macclesfield, Cheshire
SK10 2LY

Availability:
Tofranil (5-((3-dimethylaminopropyl)-10,
11-dihydropseudo [b,f] azepine
(imipramine) hydrochloride)
is available as 25mg tablets and,
capsules, 10mg tablets, syrup
containing 25mg/5ml and ampoules
containing 25mg/2ml.
A good friend in

Amoxil can be relied on to treat commonly occurring bacterial infection of the ear, nose and throat. This was demonstrated in a recent clinical trial involving 150 children where Amoxil was clinically successful in 94% of cases.

Amoxil's broad spectrum of activity coupled with its outstanding oral absorption ensure that high bactericidal serum levels are available to act quickly and decisively at the site of infection.

Add to this the convenience of a three times daily dosage regime, the degree of safety associated with penicillin therapy, treatment costing as little as 16p per day, and a wide range of highly acceptable oral presentations – further good reasons why Amoxil represents practical antibiotic therapy at its best.

Amoxil is a good friend in throat infections – this happy eight year old certainly thinks so.

Further information on Amoxil regd (amoxycillin) is available from: Bencard, Freepost, Great West Road, Brentford, Middx. Bencard

Prescribing information.
Dosage: Adults 250 mg three times a day.
Children – up to ten years: 125 mg three times a day.
In the case of severe infections the dosage should be doubled.
Presentation: Amoxil capsules 250 mg.
Amoxil syrup 250 mg/5 ml, 100 ml bottle.
Amoxil syrup 125 mg/5 ml, 100 ml bottle.
Amoxil Paediatric Suspension 125 mg/1.25 ml, 20 ml bottle with pipette.
Amoxil presentations contain amoxycillin as the trihydrate.
Contra-indication: Amoxil is a penicillin and should not be given to penicillin-hypersensitive patients.
Side effects: In clinical trials involving more than 1,500 patients no serious side effects were reported. Those side effects which were encountered were of a mild transitory nature.

URTI Chest infections
UTI Skin and soft tissue infections

AMOXIL

an excellent antibiotic for routine treatment

1. Practitioner (1972) 209, 363
throat infections.
Migril masters millions of migraines

- The leading anti-migraine preparation for over eight years
- Ergotamine is potentiated by caffeine
- Acts between initial warning and the full-blown attack
- Contains its own anti-emetic (cyclizine)
- Treats all symptoms of the attack

Each MIGRIL® Ergotamine Compound Tablet contains Ergotamine tartrate, BP 2mg Cyclizine hydrochloride, BP 50mg Caffeine hydrate, BP 100mg

*Trade Mark

Full information is available on request.

Wellcome Burroughs Wellcome & Co. (The Wellcome Foundation Ltd.) Berkhamsted, Herts.
HELP PREVENT CRUELTY TO ADULTS

Every adult with a cruel, hacking, useless cough deserves the full treatment afforded by ACTIFED* COMPOUND LINCTUS:
- Codeine—to suppress the cough reflex by central action.
- Triprolidine and pseudoephedrine—to clear congestion and dry up that cough triggering post-nasal drip.
- Blackcurrant flavour—one of the few fruity flavours with universal adult appeal.
- Be as kind to adults as you are to children.

*Trade Mark

Full information is available on request.
Burroughs Wellcome & Co. (The Wellcome Foundation Ltd.)
Berkhamsted, Herts.

RX ACTIFED COMPOUND LINCTUS FOR COUGH
Pain and restricted movement can be a 24-hour-a-day problem

Consider 'Indocid' Capsules by day and Suppositories by night in the active stages of

Rheumatoid arthritis

'... in the classical [rheumatoid arthritic] group, which is notoriously resistant to treatment, the percentage of favorable results [with indomethacin] was surprisingly high ...'

J. Amer. med. Ass., 1966, 195, 1102 (28 Mar)

Osteoarthritis

'Indomethacin is consistently effective in relieving the pain of osteoarthritis of the hip.'

Drug Therapy, 1971, 1, 34 (Jan)

Ankylosing spondylitis

'... indomethacin seems to be almost consistently effective in ankylosing spondylitis.'

Arthr. and Rheum., 1968, 11, 56 (Feb)

'Indocid' is available as capsules containing 25 mg and 50 mg indomethacin, and as 100 mg suppositories. Detailed information is available to physicians on request. ® denotes registered trademark.

In many patients

INDOCID®

Indomethacin/MSD

rapidly reduces inflammation, relieves pain, increases mobility throughout day and night

By day, 'Indocid' Capsules exert the desired anti-inflammatory effect that permits many patients to move with less pain. At night, 'Indocid' Suppositories can provide 13 to 16 hours of relief, to allow more normal body movement in sleep.

©

Merck Sharp & Dohme Limited, Hoddesdon Hertfordshire Telephone Hoddesdon 67123
make him cough up

Even the meanest of bronchial conditions "give" with LINCTIFED EXPECTORANT, the formula which really assists and maintains free mucus flow. LINCTIFED EXPECTORANT loosens thick tenacious sputum, decreases mucosal congestion and controls irritating, unproductive cough.

LINCTIFED EXPECTORANT* contains eucalpepsin, pseudoephedrine, tripolidine and codeine in a balanced formulation. Full information is available on request.

*Trade Mark

Burroughs Wellcome & Co
(The Wellcome Foundation Ltd) Berkhamsted, Herts.

LINCTIFED EXPECTORANT
LINCTIFED EXPECTORANT PAEDIATRIC
It's the young who inherit the problems of retirement.

Over 1,000 people reach "65" each week. Instead of retirement being a time of contentment, for too many it is associated with cerebral deterioration and failing intellectual powers. The difficulties resulting from these changes create problems for the immediate family and friends, often leading to disharmony and deteriorating relationships.

Lucidril helps patients through retirement

Lucidril improves the ability of the older patient to cope with everyday life. By its action on cerebral metabolism, it diminishes the harmful effects on social behaviour of ageing and arteriosclerosis.

Lucidril (meclofenoxate) is available in tablets of 300 mg. at a basic N.H.S. cost of £2.86 per 100 + p.t.

Medical literature is available on request from: Lloyd Anphar Ltd., 103 Mount Street, London W.1.
JOURNAL PUBLICATIONS

The following have been published by *The Journal of the Royal College of General Practitioners* and can be obtained, while still in print, from the Longman Group Ltd., 43 Annandale Street, Edinburgh EH7 4AT, Scotland.

REPORTS FROM GENERAL PRACTICE

No. 1 Special Vocational Training ........................................... 25p
No. 5 Evidence of the Royal College of General Practitioners to the Royal Commission on Medical Education .................................. 33p
No. 6 Implementation of Vocational Training ................................... 20p
No. 10 The Practice Nurse ....................................................... 50p
No. 11 General Practice Teaching of Undergraduates in British Medical Schools ................................................................. 52p
No. 14 The Future General Practitioner—Part one ................................ 25p
No. 15 Teaching Practices ....................................................... 100p

SUPPLEMENTS TO THE JOURNAL OF THE ROYAL COLLEGE OF GENERAL PRACTITIONERS

A Classification of Disease ..................................................... 25p
Mental Health and the Family Doctor ....................................... 25p
Accident Management ............................................................ 30p
Training for General Practice (first edition) ................................. 22p
Nutrition in General Practice ................................................ 38p
Arthritis in General Practice .................................................. 25p
The Hazards of Middle Age ..................................................... 25p
Rehabilitation ........................................................................... 25p
The Aetiology of Congenital Abnormalities ................................ 38p
The Problems of Sex in General Practice .................................... 30p
The Art and the Science of General Practice ................................ 38p
Preventive Medicine and General Practice .................................. 52p
The Early Stages of Chronic Bronchitis ..................................... 52p
The Quality of Medical Care ................................................... 25p
The Clinical Problems of Practice ............................................. 43p
Training for General Practice (second edition) ............................. 22p
Anaemia in General Practice ................................................... 25p
The Age of Discretion 20–40 ..................................................... 30p
The Early Detection of Imported and Endemic Disease ................. 38p
Rheumatology in General Practice ........................................... 52p
The Management of Staff in General Practice .............................. 52p
Man, Milieu and Malady .......................................................... 52p
A Future in General Practice .................................................... 52p
Transport Services in General Practice ....................................... 75p
The Prescribing of Psychotropic Drugs ..................................... 75p
General Practitioners and Abortion ........................................... 75p
General Practitioners and Contraception .................................... 75p
General Practice in the London Borough of Camden ................. 75p
The Renaissance of General Practice ....................................... 75p
University Departments of General Practice ................................ 75p
IS IT TRUE...
they
don’t
make
aspirin
any
longer

If aspirin is the choice for chronic rheumatic patients, then longer action is the true criterion of aspirin. And no-one makes it any longer—in effectiveness—than Levius.

Longer sojourn—in the form of aspirin—for relief of day-time pain, with continuing comfort through the night. Sustained high levels of total salicylate for anti-inflammatory effect, reducing stiffness and aching joints the following morning.

The Levius tablet rapidly disintegrates into 35,000 separately-encased microgranules, which release the aspirin at a controlled rate. With full dosage, high concentrations are avoided—greatly lowering the incidence of gastro-intestinal irritation, nausea and anorexia.

In the long term treatment of rheumatic diseases, few drugs have gained the wide acceptance of aspirin. And Levius is the logical extension of aspirin.

Levius
Long-acting aspirin for long term relief

Levius: Registered trademark.
Each tablet contains 500 mg acetylsalicylic acid in microencapsulated form.

Full information and samples on request.
Pharmitalia (UK) Limited, Kingmaker House, Barnet, Herts. Telephone: 01-440 7171