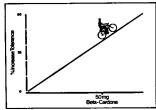


Beta-Cardone

Increased exercise tolerance.

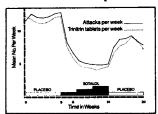
Beta-Cardone significantly prolongs the duration of exercise effort in patients with angina pectoris. The illustration below, based on six case studies, demonstrates this effect in patients exercised on a bicycle ergometer.

In this test the protective effect of Beta-Cardone was shown by a marked reduction in S-T segment depression throughout: at rest, at the point of pain, and after exercise.



Adapted from Postgrad.med.J. (1970) (Nov.Suppl.) 77

Fewer anginal attacks, reduced trinitrin dependence.



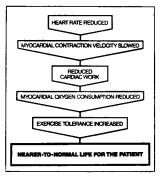
The increased exercise tolerance induced by sotalol results in fewer anginal attacks and decreased need for trinitrin. The graph summarises the results of a double-blind, crossover, multi-centre study involving 146 patients.

92% were given a dose of between 240 mg and 480 mg per day; 93% reported fewer attacks during sotalol therapy and 71% had a reduction of 50% or more. Compared with the baseline period, the lowered attack rate was confirmed by the parallel reduction in the usage of trinitrin tablets.

Multicentre Study in Angina. Unpublished.

Beta-Cardone helps the anginal patient to live with his condition.

The anginal patient lives under the constant threat of painful attack. Beta-Cardone, with its pure beta-blocking activity, takes him step by logical step toward the enjoyment of a less troubled, more normal life.



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OXPRENOLOL	•		
PROPRANOLOL	Ō	_	
PRACTOLOL	Ō		
SOTALOL	•		
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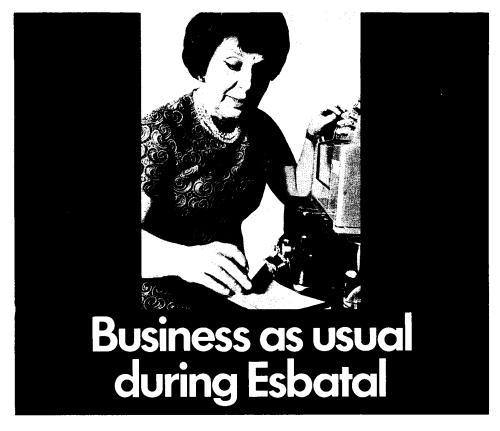
* This is not a clinical diagnosis. It is merely a convenient and familiar way of describing those anaemias caused by poor eating habits, e.g. a diet made up almost exclusively of rea and toast.

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* Bitt med J. (1973), **3**, 485. 2 Bitt J hosp Med. (1973), **8**, 45.

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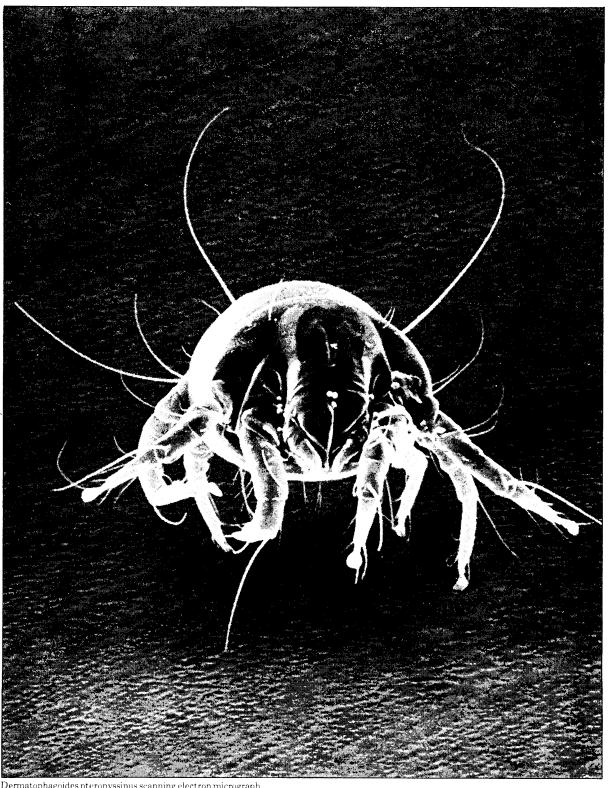
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Dermatophagoides pteronyssinus scanning electron micrograph

Migen asthma immunisation made easy.

sweep under the carpet.

Because, no matter what you do, you can't get rid of Dermatophagoides pteronyssinus, the house dust mite, "... the most common cause of allergic asthma in this country". Brit. med. J., (1970), 2, 501.

The mite is an extremely potent allergen. In fact, it has been calculated that the inhalation of mite material in an amount weighing less than one whole live mite would be capable of precipitating an allergic reaction.

In 1698 Floyer in his "Treatise on Asthma" stated that, "all asthmatics are offended by the least dust made by the sweeping of a room, or making of a bed". But it wasn't until 1964 that the significance of this tiny, semi-transparent creature was first appreciated.

Today, although only 0.3 mm. in length, the common house dust mite has been proved to be a major cause of a disease that disables over 300,000 Britons.

1. It's point may established that house dust is one of the metal (in process) and only consists of earths and the first most incoming the process of earths and the first most incoming the consists of the first most incoming the first most incoming the consists of the first most incoming the first management of the f

A Thriving Subculture

Although the mites will live and breed in any house dust they are most often found on the mattresses and pillows of our beds, close to their staple diet – human skin scales. For most people this thriving subculture means little. But for the allergic asthmatic it could mean the difference between a dream and a nightmare.

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In the home, it is virtually impossible to remove every trace of the mite. The ubiquitous creature exists in beds, carpets, curtains, cushions – anywhere that human beings and domestic dust come together. Even immaculate dwellings produce dust samples rich in live mites, their excreta and dead remains – all potent allergens. This is why the most effective way of controlling house dust mite sensitivity is immunisation.

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So it does not simply treat the symptoms of asthmait prevents them. Immunisation against the powerful house dust mite allergen can raise the patient's overall level of tolerance. If he is multi-sensitive he may well find that he no longer reacts to contact with other allergens which have previously provoked attacks. And the stress caused by the fear of attack is reduced.

Migen is the first treatment that gives you, the family doctor, real control over asthma.

Migen and Simplicity

There was a time when immunisation was both a complicated and lengthy business. Not so with Migen. Just six injections form a course of treatment for asthma and perennial rhinitis. With each syringe pre-filled to ensure easy administration and accurate dosage.

Migen and Safety

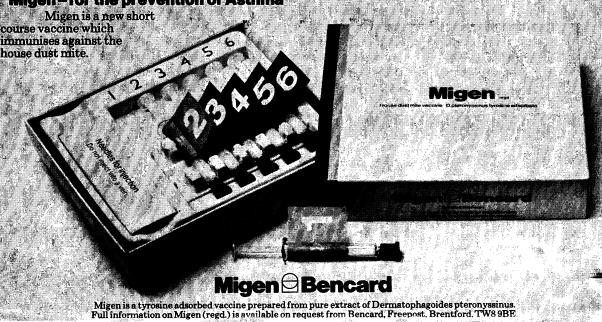
In Migen the active material is adsorbed on to tyrosine – a naturally occurring amino acid which is metabolised in the human body. The active material is therefore released slowly but completely for maximum effectiveness and minimum risk of adverse effects.

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Migen may usually be prescribed on the basis of a careful case history alone. A Diagnostic Aid has been devised to help identify, by case history, those patients who are most suitable for Migen treatment. If the diagnosis is still in doubt after the case study then the Migen Skin Test Kit may be used for confirmation. Both the Diagnostic Aid (which also includes notes for the guidance of patients) and the Skin Test Kit are available on request from Bencard.

Migen

Many products have been advocated for use in the treatment of asthma. Most have drawbacks that you and your patients suffer for the sake of some relief. Now Migen offers you an opportunity to treat the most common form of allergic asthma. From your surgery,



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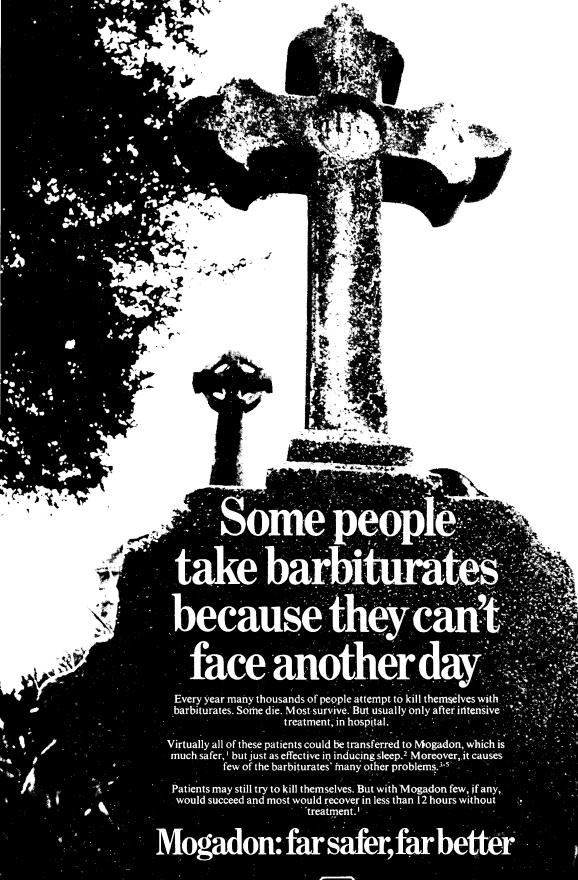
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1. Lancet, 1974,1,224 2. Brit. med.J., 1969,3,23 3. Practitioner, 1966,196,829 4. Lancet, 1969,2,429 5. Brit. med.J., 1972,3,611

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Vocational Training for General Practice

Devon Area Health Authority Exeter University/ Exeter and Mid-Devon Hospitals

Applications are now invited for three places starting on I January 1975 on the vocational training scheme being organised by the Department of General Practice in the Postgraduate Medical Institute of Exeter University. This course is recognised for the MRCGP examination.

Trainees will rotate through four six-month posts at senior house officer level at the Royal Devon and Exeter Hospitals in Exeter. The programme will be constructed from acute medicine/dermatology, paediatrics (DCH), accident and emergency, geriatrics and psychiatry.

One year will be spent in a university approved teaching practice and throughout the three years a half-day release course is held.

The Exeter Department of General Practice is the only university department of general practice in the country outside a medical school.

Applications and enquiries should be made as soon as possible to:

Dr D. J. Pereira Gray, Senior Lecturer-in-charge, Department of General Practice, Postgraduate Medical Centre, Barrack Road, Exeter, EX2 5DW.

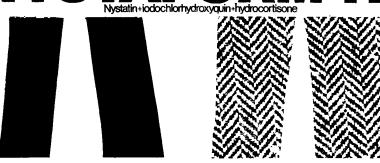


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Included in the trainee year for all schemes is a half-day release course. Trainees are encouraged to attend meetings held at the Medical Education Centre, Whipps Cross Hospital.

Arrangements can be made to visit the Hospital and practices in the area involved in the schemes, through Dr J. L. Hardman, Course Organiser, Vocational Training Medical Education Centre, Whipps Cross Hospital, London, E.11 1NR. Telephone 01-539-5522. Ext. 310. Rented accommodation will be available.

Forms of application and full details from the Administrative Assistant, Langthorne Hospital, London, E11 4HJ. Applications should be returned by the 1 January 1975 and interviews are expected to be held on 17 January 1975.

CLASSIFIED ADVERTISEMENTS

Classified advertisements are welcomed and should be sent to: The Journal of the Royal College of General Practitioners, Longman Group, Burnt Mill, Harlow, Essex. The charge for this service is 50p per line, plus 25p if a box number is required. Fellows, members and associates of the Royal College of General Practitioners may claim a ten per cent reduction.

The inclusion of an advertisement in this Journal does not imply any recommendation and the editor of the Journal of the Royal College of General Practitioners reserves the right to refuse or stop the insertion of any advertisement.

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Postgraduate Courses will be held as follows: A revision course in Basic Medical Sciences for the Primary F.F.A.R.C.S. on alternate Fridays at the new Addenbrooke's Hospital from October 1974-February 1975. An Annual course on The Biology of Skin at Churchill College 8-13 December, 1974, intended for registrars and others who have recently begun the study of dermatology, but open to other medical practitioners who are interested. A meeting of The British Association of Dermatologists will take place in the University Chemical Laboratory 3-4 July 1975 with accommodation in Pembroke and Christ's Colleges.

Refresher Courses for general practitioners will be held from 30 June-5 July and 7 July-12 July 1975 accommodation for which will be available in Downing College.

Arrangements can be made for practitioners to attend the practice of the United Cambridge Hospitals for short or long periods.

Further information may be obtained from the Secretary, the Medical School, Hills Road, Cambridge CB2 2QL.

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Applications will be considered from doctors who have completed or are about to complete vocational training for general practice or those in other relevant clinical disciplines who have behavioural as well as clinical interests.

Salary is in the range of £3,900-£4,300 with F.S.S.U. Further particulars may be obtained from Professor J. Knox, Department of General Practice, The University of Dundee, and applications should be submitted by 31st October, 1974.

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Charges for college accommodation are reduced for members (i.e. fellows, members and associates). Members of overseas colleges are welcome when rooms are available. All charges for accommodation include breakfast and are subject to Value Added Tax; a service charge of 12½ per cent is added. Members are reminded that children under the age of 12 years cannot be admitted and dogs are not allowed.

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