Amoxil in bronchitis

Rapid response

Fewer relapses

Amoxil
amoxicillin

stays on top

Because of its excellent penetration of mucoid and purulent sputum, the powerful bactericidal action of Amoxil achieves early symptomatic improvement and rapid clearance of the causative organisms in acute bronchitis. And for the chronic patient, Amoxil means the promise of fewer relapses.

"...the majority of cases responded rapidly."

"...Clinical success with freedom from relapse clinically and bacteriologically during the 4-6 week follow up period was recorded in 92% of cases."

With Amoxil you can stay on top of bronchitis.


Indications
Acute and Chronic Bronchitis
Upper Respiratory Tract Infections
Lobar Infections
Pneumonia
Streptococcal, Staphylococcal
Bacteremia in pregnancy
Gonorrhoea
Skin and Soft Tissue Infections.

Presentations
Amoxil capsules: 250mg and 500mg.
Amoxil syrup: 125mg and 250mg.
Amoxil pediatric suspension: 125mg per 5ml

Adults (250mg to 500mg): 1 to 2 capsules every 6 hours or 1 to 2 tablets every 8 hours.

Children (125mg): 1 to 2 capsules every 8 hours.

Dosage

Parenteral:

Adults: 500mg IM or IV 4 hours or IM 8 hours in moderate infections.
Children: 50-100mg/kg bodyweight per day in divided doses.

Contra-Indications
Amoxil is a penicillin and should not be given to penicillin hypersensitive patients.

Side Effects

Side effects are unusual and are usually of a minor and transitory nature. They may include diarrhoea, indigestion, or occasionally rash, either urticarial or erythematous. An urticarial rash suggests penicillin hypersensitivity and the erythematous type rash may occur if Amoxil is administered to patients with glandular fever; in either case treatment should be discontinued.

Full prescribing information on Amoxil (mg) amoxicillin is available from Bencard, Great West Road, Brentford, Middlesex.
A New Children's Classic
Talpen Syrup
talampicillin

Talpen syrup is one therapeutic agent which might claim to be a classic from the start.

Talpen syrup offers the benefits of Talpen for the treatment of bacterial infections in children:

- Talpen offers ampicillin’s rapid bactericidal action\(^1\) to resolve infection quickly and thus reduce pain and fever.
- Talpen is very well tolerated.\(^2\) Its excellent absorption means that the incidence of diarrhoea is very low.\(^2\)
- Talpen is acceptable to your patients.

A very pleasant fruit flavour coupled with a simple t.i.d. dosage ensure that Talpen syrup will be liked by children—and appreciated by their mothers as well.

**Talpen Prescribing Information:** Following oral administration, Talpen is particularly well absorbed and rapidly hydrolysed to give high blood levels of ampicillin. Typical indications include: Upper Respiratory Tract Infections, Bronchitis, Otitis Media, Urinary Tract Infections. **Presentations:** Talpen syrup: Each 5 ml contains talampicillin napsylate (167 mg) equivalent to 125 mg talampicillin hydrochloride. Available in bottles of 100 ml. **Talpen tablets:** Each tablet contains 250 mg of the ampicillin ester talampicillin hydrochloride. **Usual Oral Dose:** Children 2-10 years: 5 ml syrup three times a day; under 2 years, the equivalent of 3-7 mg talampicillin hydrochloride per kg bodyweight three times a day. **Adults:** 1 tablet or 10 ml syrup three times a day. **Contra-indication:** Pemphigus, hyperplasia. **Precaution:** Talpen is not recommended for patients with severe renal or hepatic impairment. **Side-effects:** As with other penicillins. An erythematous rash may occasionally occur; the incidence is particularly high in patients with infectious mononucleosis. The incidence of diarrhoea as a side-effect is significantly lower following the administration of Talpen than following oral ampicillin. **Daily Cost:** Basic NHS: Talpen syrup: 5 ml t.i.d. 26p. Talpen tablets: 65p (100 pack).

Prices correct at January 1979.

Further information is available on request to the Company.

**Beecham Research Laboratories, Brentford, England**
A branch of Beecham Group Limited.

PL0038/0206/0043
Talpen, BRL, and the Company logo are registered trade marks.
More valuable together

TRASIDREX®
oxprenolol hydrochloride plus cyclopenthiazide

Once daily in hypertension

Prescribing Notes
Presentation Trasidrex tablets each contain 160mg exprenolol hydrochloride in a sustained release core and 0.25mg cyclopenthiazide BP in the sugar coat.

Indications In the treatment of mild and moderate hypertension. The combination product may be suitable for use when satisfactory control of arterial blood pressure cannot be obtained with either a diuretic or a beta-blocking drug used alone.

Dosage Adults: One or two tablets once daily. Trasidrex can be combined with other antihypertensive drugs having a different pharmacological effect. In particular, a free combination with a vasodilator (e.g. Apresoline®) will often be beneficial.

Side effects Though mild gastro-intestinal upsets and dizziness may occur, especially at the start of treatment, they are rarely sufficiently severe to justify withdrawal of therapy. Drowsiness and insomnia occur infrequently. As with all beta-blockers bronchospasm, cold extremities, excess bradycardia and heart failure could be precipitated in susceptible patients. There have been reports of rashes and dry eyes associated with the use of all beta-blocker drugs but in most cases the signs and symptoms have cleared when treatment was withdrawn. Nevertheless the drug should be discontinued if any such reaction is suspected. In common with other thiazides there have been reports of thrombocytopenia but these are rare. Thiazides can produce allergic skin reactions, mild anorexia and nausea and cause latent gout or latent diabetes to become manifest.

Precautions Cardiac failure must be controlled by digitals before and during Trasidrex therapy. Caution should be observed when treating asthmatics, chronic bronchitics or other individuals where bronchospasm may be precipitated. Trasidrex should be given cautiously to patients with metabolic acidosis, or renal impairment and during anaesthesia. Beta-blockers may mask the symptoms of hypoglycaemia and affect carbohydrate metabolism. Thiazides may also decrease glucose tolerance. Therefore, in patients with diabetes it may be necessary to adjust the dosage of anti-diabetic medication. Sudden withdrawal of any beta-blocking drug may induce or worsen angina pectoris.

Pregnancy Beta-blockers may cause bradycardia in the fetus, which can also persist after birth. During late phases of pregnancy and in the course of labour, beta-blockers should only be employed after the needs of the mother have been weighed against the possible risks to the fetus.

Contra-indications Patients with atrio-ventricular block, marked bradycardia, uncontrolled heart failure, cardiogenic shock, renal insufficiency and during concomitant lithium treatment.

Pack Cartons of 28 tablets consising of Basic NHS price two reminder calendar foils of 14 tablets 28: £7.12

* denotes registered trademark
Full prescribing information is available on request from
CIBA Laboratories, Horsham, West Sussex.

TRASIDREX

Combines SLOW-TRASICOR® and NAVIDREX®
oxprenolol hydrochloride cyclopenthiazide

CIBA
A delicate skin problem
but one that must be solved

When prescribing a topical steroid to treat a delicate area, a major consideration is to avoid the risk of untoward effects.

Eumovate fulfils the need for a topical steroid with a wide margin of safety, providing significant anti-inflammatory activity without a corresponding increase in the risk of side effects.

Clinical evidence has shown that the minimal effect on HPA function observed with Eumovate was in definite contrast to that seen with other preparations.


Prescribing information
Uses
Eumovate is suitable for treating the milder forms of eczema, seborrhoeic dermatitis and other steroid responsive skin conditions.

Dosage and administration
Apply up to four times a day until improvement occurs; when the frequency may be reduced.

Side effects
With all topical corticosteroids, local atrophic changes may possibly occur following prolonged and intensive treatment. Also, prolonged use of large amounts or treatment of extensive areas may produce the features of hypercorticism. This is more likely to occur in infants and children, and with occlusion. In infants, the napkin may act as an occlusive dressing.

In the unlikely event of signs of hypersensitivity appearing, application should stop immediately.

Precautions
Long-term continuous therapy should be avoided, particularly in infants and children in whom adrenal suppression can occur even though not overt.

Appropriate chemotherapy should be used whenever infection of the skin is present. Any spread of infection requires withdrawal of topical corticosteroid therapy. All corticosteroids, prolonged application to the face is undesirable.

Topical steroids should not be used extensively in pregnancy, i.e., in large amounts or for prolonged periods.

Contra-indications
Bacterial, fungal or viral diseases of the skin.

Basic NHS cost (exclusive of VAT)
Eumovate Cream or Ointment 25 gram tube £1.23 (also available in 100 gram tubes)

Product Licence number
cream 4/0233
ointment 4/0254

Glaxo
Leaders in topical steroid therapy
Glaxo Laboratories Ltd
Greenford, Middlesex UB6 0HE
Eumovate is a trade mark

Eumovate
(clotetasone butyrate)
An investment in safety and efficacy
Trandate is suitable for treating the whole spectrum of patients with hypertension. From the recently diagnosed hypertensive to the most severe cases, including those previously inadequately controlled by other antihypertensives. Control can frequently be achieved simply by increasing the dose of Trandate without the need to add other drugs.

The early onset of the hypotensive effect of Trandate means that the required maintenance dosage is usually established within four weeks. Side effects are minimal if dosage increments are made gradually. Once the patient is stabilised, the initial t.d.s. dosage can often be changed to administration of Trandate twice a day after meals.

Because hypertension can usually be controlled with Trandate alone, the uncomplicated regimen results in better patient compliance.

- For the newly-diagnosed hypertensive
- When control is inadequate on existing therapy
- When side effects are causing problems
- To replace complicated multi-drug regimens
for all grades of hypertension

The mode of action of Trandate is different from that of any other antihypertensive agent currently available. The balance of alpha- and beta-blocking activities in Trandate is thought to be important for its unique effectiveness and lack of side effects. Adequate vasodilatation is achieved with incomplete blockade of the alpha-adrenoceptors in the arterioles, and the barostatic reflexes remain sufficiently active to avoid side effects associated with postural hypotension in most patients.

Trandate has now been generally available for the treatment of hypertension for two years and clinical experience to date reveals a clear picture of high efficacy and relative lack of side effects.

*Scattergram of individual values for standing diastolic blood pressure, before and after 3 months treatment: 49 patients in serial order.*

“Good blood pressure control was obtained easily and the treatment regimen was simpler than that with previous therapy received by the patients. Few incremental changes in dosage were required and all but 6 (10%) patients were controlled by labetalol alone.”


Trandate

THE FIRST ALPHA- BETA-BLOCKER

RIGHT IN PRINCIPLE—WORKING IN PRACTICE

**PRODUCT INFORMATION**

**PRESENTATION AND BASIC NHS COST**
Trandate Tablets 100mg, Trandate Tablets 200mg and Trandate Tablets 400mg each contain 100mg, 200mg and 400mg labetalol hydrochloride, respectively. In containers of 50 and 250 tablets. Basic NHS cost of 50 tablets of each strength is £3.44, £4.88 and £7.76.

**INDICATIONS**
Treatment of all grades of hypertension when oral antihypertensive therapy is indicated.

**DOSE AND ADMINISTRATION**
The recommended starting dose is 100mg three times daily. If necessary, this may be increased gradually at intervals of one or two weeks. A daily dosage of 800mg is usually adequate but severe cases may require up to 2,400mg daily.

Once the optimum dosage is established a twice-daily dosage regimen can be used.

Trandate Tablets should preferably be taken after food.

For transfer of patients from other antihypertensive therapy see Data Sheet.

Trandate therapy is not applicable to children.

**CONTRA-INDICATIONS**
There are no known absolute contra-indications.

**WARNING**
There have been reports of skin rashes and/or dry eyes associated with the use of beta-adrenoceptor blocking drugs. The reported incidence is small and in most cases the symptoms have cleared when the treatment was withdrawn.

Discontinuation of the drug should be considered if any such reaction is not otherwise explicable. Cessation of therapy with a beta-adrenoceptor blocking drug should be gradual.

**PRECAUTIONS**
Trandate should not be given to patients with uncompensated or digitalis-resistant heart failure or with atrioventricular block. The presence of severe liver disease may necessitate reduced doses of Trandate. Care should be taken in asthmatic patients and others prone to bronchospasm. Unnecessary administration of drugs during the first trimester of pregnancy is undesirable.

**SIDE EFFECTS**
If the recommended dosage instructions are followed side effects are infrequent and usually transient. Those that have been reported include: headache, tiredness, dizziness, depressed mood and lethargy, difficulty in micturition, epigastric pain, nausea and vomiting, a tingling sensation in the scalp, and, in a very few patients, a lichenoid rash.

Trandate Tablets 100mg PL 0045/0106,
Trandate Tablets 200mg PL 0045/0107,
Trandate Tablets 400mg PL 0045/0109.

A UNIQUE PROFILE IN HYPERTENSION

Full prescribing information is available on request.

Trandate is a trade mark of ALLEN & HANBURYS LTD LONDON E2 6LA
Once-daily
SLOW-TRASICOR®
for angina

Prescribing notes

Presentation
Slow-Trasicor tablets each contain 160mg oxprenolol hydrochloride in a special sustained-release formulation; available in cartons of 28 containing two daily reminder foils of 14 tablets.

Dosage in angina
Initially one or two tablets in the morning. An evening dose may be beneficial in nocturnal angina. As with other beta-blocking drugs, sudden withdrawal of treatment may induce severe and continuous angina. Patients should, therefore, be advised to avoid interruption of established therapy and if withdrawal becomes necessary it should be done gradually.

Side effects
Dizziness, drowsiness, headache, insomnia, excitement and gastrointestinal disturbance may occur and rarely, isolated cases of excessive bradycardia. Beta-blockers are occasionally associated with skin rashes and/or dry eyes. If any such reaction is suspected, treatment should be withdrawn gradually.

Precautions
If there is evidence of cardiac failure this must be controlled by digitalis and/or diuretics before and during Slow-Trasicor therapy. Should the pulse rate fall below 50 per minute, then treatment should be restarted at a lower dose. Caution should be observed when treating asthmatics, chronic bronchitics or other individuals where bronchoconstriction may be provoked. Slow-Trasicor should be given cautiously to patients with alcoholism, metabolic acidosis, during pregnancy or anaesthesia with ether or chloroform.

Beta-blockers can mask symptoms of hypoglycaemia and also affect carbohydrate metabolism. It may therefore be necessary to readjust the insulin requirements in diabetic patients. Occasionally hypotension may occur with higher dose levels.

Contra-indications
Patients with atrio-ventricular block, marked bradycardia and cardiogenic shock.

Packs
Cartons of 28 Slow-Trasicor tablets consisting of two reminder calendar foils of 14.

Basic NHS price £6.66
PL0008/01330 PA 28/7/1
@ denotes registered trademark.

Full prescribing information is available on request from CIBA Laboratories, Horsham, West Sussex.
‘Tagamet’
The long and the short of it

Tagamet, now available in over 80 countries throughout the world, has been prescribed in the treatment of over 3,500,000 patients. By its unique mode of action in reducing gastric acid secretion, 'Tagamet' has been shown to be unequalled in the short-term treatment of reflux oesophagitis and peptic ulceration, particularly for providing rapid symptomatic relief and complete healing in most patients with duodenal ulceration.1-3

Unfortunately, duodenal ulceration is a naturally relapsing disease, irrespective of the agent which initially induced remission. Thus considerable interest has been aroused by the possibility of using longer-term 'Tagamet' treatment at a maintenance dose in order to minimise the risk of relapse.

Long-term treatment
In fact, 'Tagamet' is the only drug which has been proved to reduce the frequency of relapse in duodenal ulceration.4-5 Overall results from on-going clinical trials have shown that in treatment periods of up to a year (mean treatment period 6.3 months) only 9.5% of 'Tagamet'-treated patients relapsed compared with 49.9% in the placebo group.

In patients who have healed their ulcers and who may benefit from maintenance therapy, treatment should be continued for at least 6 months at a reduced dosage of 400mg nocte.

The nature and incidence of untoward symptoms found in long-term trials has not differed greatly from that observed in short-term trials.

Short-term treatment
Reflux Oesophagitis—a review of 120 patients
'Tagamet' 67% complete healing/marked improvement
Placebo 14% complete healing/marked improvement
This group of patients included patients with serious oesophagitis having ulcers and erosions diagnosed at endoscopy.

Benign Gastric Ulcer—a review of 409 patients
'Tagamet' 75% completely healed
Placebo 41% completely healed
An analysis of treatment periods showed that significantly more patients had complete healing after 8 weeks (76%) compared with those treated for 4 weeks (62%). (N.B. Malignant gastric ulcer should be excluded.)

Duodenal Ulcer—a review of 1058 patients
'Tagamet' 77% completely healed
Placebo 41% completely healed
For those patients who may benefit from longer-term treatment, therapy should be continued for at least 6 months at a reduced dosage.

Tagamet
cimetidine
Unique control of gastric acid secretion
DUODENAL ULCERATION. WHAT COMES NATURALLY?

'Tagamet' has been shown to be unequalled in the short-term treatment of duodenal ulceration, inducing early and dramatic symptomatic relief, rapid healing and subsequent remission. In addition, 'Tagamet' has been shown to prevent relapse during longer-term maintenance therapy, the only drug so far proven to have this property.

However, experience to date tends to suggest that for many patients the natural history of the disease remains unaltered despite medical intervention and the question inevitably arises - will patients with a severe condition require medical treatment for the rest of their lives?

This can only be answered when the natural history of duodenal ulcer disease is fully understood. Some aspects of the natural history of the disease, however, have been well recognised for some years.

It is a naturally relapsing condition; in fact, it has been estimated that 75-80% of patients have at least one recurrence within 5 years of the initial episode, some relapsing several times in one year.

The onset of duodenal ulceration is related to age, as shown in Figure 1. The initial episode is most likely in the 30-39 age group for males and slightly later in life for females.

Of greater interest is the natural development of the disease following its onset. Figure 2 demonstrates how the disease tends to 'burn itself out' after a certain period of time. In a group of duodenal ulcer patients who were followed for 15 years, the symptoms tended to peak in severity after 5 years and then progressively remit until at 10 years no more than 5% of patients had severe symptoms.

This finding has been recently substantiated by workers in Denmark who found in a retrospective study that the disease is present for a finite time.

The workers concluded that most patients with duodenal ulceration will need only intermittent or continuous cimetidine treatment for a limited period.

Preventing relapse, 400mg at bedtime or 400mg morning and evening for at least 6 months.

Cautions

Impaired renal function: reduce dosage (see Data Sheet).

Pregnancy or lactation: avoid (see Data Sheet).

Avoid during pregnancy and lactation.

Adverse reactions

Diarhoea, dizziness, rash, tiredness. Rarely, mild anaemia, reversible liver damage, confusion.

References


Full prescribing information is available from

Smith Kline & French Laboratories Limited
Welwyn Garden City, Hertfordshire AL7 1EY
Telephone: Welwyn Garden 25111
"Tagamet" is a trade mark.
© Smith Kline & French Laboratories Limited 1976
TO:AD40
Second in a series of hibernating animals: the Badger (Meles vulgaris) hibernates in extreme cold.

For safe, natural, undisturbed sleep...

REMNOs
Nitrazepram/DDSA

Now available in 2 strengths from DDSA only
Remnos brand of Nitrazepam is now available as tablets 5mg and 10mg

Patient convenience
Many patients require 2×5mg tablets at night. Now one tablet of Remnos 10mg fulfills this need

Prescribing convenience
The distinctive yellow colour of tablets Remnos 10mg clearly distinguishes this dosage form from tablets Remnos 5mg thus avoiding the likelihood of confusion

Cost saving
1×100 Remnos 10mg tablets costs 10% less than 2×100 Remnos 5mg
Beta·Cardone
for the invisibly vulnerable hypertensive.

For people too active to bother, your symptom-free hypertensives.
Hypertensive patients often don't look it – or feel it.
They want to lead full, active lives, doing all the things they've always done.
If their treatment causes unwanted side-effects, or has too complicated a dosage regimen, they'll just forget it. And you've got a patient who could develop problems.

Once-a-day Beta·Cardone offers more than just lowered blood pressure.
The beta blockade provided by Beta·Cardone lasts continuously through 24 hours after a single dose – and even if your patient forgets a dose, he will have a good measure of heart protection for a further 24 hours.
Beta·Cardone looks after your patients even when they don't look after themselves.

Beta·Cardone is a trade mark of Duncan, Flockhart & Co. Limited, London E2 6LA.
PONDERAX
FENFLURAMINE HYDROCHLORIDE B.P.

FOR THE LONG-TERM MANAGEMENT OF OVERWEIGHT PATIENTS

- Effective short and long-term weight loss.
- Only non-stimulating anti-obesity drug available.
- Additional clinical benefit in maturity onset diabetes.
- Flexible dosage regimen.

THE PONDERAX PROFILE HELPS BOTH MIND AND BODY ADAPT TO DIET

Short-Term Study 1

Long-Term Study 2

Prescribing information

Presentation
PONDERAX PACAPS. Prolonged action formulation in hard gelatin capsule size 3 with clear body and opaque blue cap, printed in black with 'PONDERAX' on the body. Each prolongad action capsule contains 60mg Fenfluramine Hydrochloride B.P. PONDERAX 20mg: Blue-grey sugar-coated tablet, containing 20mg Fenfluramine Hydrochloride B.P. PONDERAX 40mg: White sugar-coated tablet, containing 40mg Fenfluramine Hydrochloride B.P.

Uses
1. Obesity
2. Maturity onset diabetes

The control of post-prandial hyperglycaemia in maturity onset diabetics who achieve marginal control with diet alone or diet plus sulphonylureas.

Dosage and administration
Dosage: (1) Obesity: Adults: 1-2mg per kg of desirable body weight according to the severity of obesity.

PONDERAX PACAPS. The recommended adult daily dose of 60mg capsules is 1 or 2 capsules taken at the same time, once daily according to the severity of obesity. When a dosage of 2 capsules is prescribed the dosage for the first and last week of treatment should be 1 capsule daily.

PONDERAX 20mg and PONDERAX 40mg: The recommended adult dose of PONDERAX tablets is as follows:

- Severe obesity: (1st week) 20mg twice a day; (2nd week) 40mg twice a day; (maintenance) 40mg twice a day.
- Moderate obesity: (1st week) 20mg twice a day; (maintenance) 40mg twice a day.
- Mild obesity (1st week) 20mg twice a day.

(maintenance) 20mg three times a day.

On stopping treatment the dosage should be gradually reduced:

Children: Recommended children daily dose of PONDERAX tablets.

- 6-10 years: 20mg
- 11-12 years: 40mg (in divided doses). This may be increased to 60mg if the child is grossly obese.

A gradual build-up and reduction of dosage is advised.

PONDERAX PACAPS: The capsule form is not suitable for children's dosage.

Dosage: (2) Maturity Onset Diabetes: Adults: The dosage must be adjusted to the needs of the individual patient and may vary between 80-120mg daily taken either as tablets or PONDERAX PACAPS. PONDERAX may be given together with sulphonylureas.

Children: Not applicable.

Administration: PONDERAX tablets and PACAPS should be taken only with PONDERAX capsules.

DOSAGE should be taken in divided daily doses and PONDERAX PACAPS, because of the slow release of the active constituent, need to be taken only once daily, preferably before breakfast. If possible the tablets or capsules should be taken half an hour before food.

Contraindications, warnings etc.: Should not be used concurrently with MAOIs. There should be an interval of three weeks between stopping MAOIs and starting PONDERAX. Care should be taken when giving PONDERAX to depressed patients or those receiving antidepressant therapy.

Follow-up sudden withdrawal of high therapeutic doses of PONDERAX cause an acute renal crisis which is usually treated by the administration of diuretics and antihypertensive drugs.

PONDERAX may potentiate the action of antihypertensive and other anti-hypertensive drugs. The dosage of these drugs should be reduced when PONDERAX is prescribed.

In those patients who experience sedation with PONDERAX care should be taken when driving, working machinery or taking alcohol.

It is recommended that PONDERAX is not given concomitantly with other appetite suppressants. There should be an interval of two weeks between stopping any other appetite suppressant and starting PONDERAX to allow for any possible withdrawal symptoms to subside.

Although both human and animal studies have demonstrated that there are no harmful effects on the fetus, it is not recommended that PONDERAX be administered during the first trimester of pregnancy unless the physician considers that the benefit outweighs any possible risk.

Side-effects: In some patients looseness of the bowels, mild sedation and dizziness may occur. Nausea and headache have been reported. Side-effects may be avoided by using a gradual build-up of dosage. In other patients the effects are often transient and a temporary reduction of dosage will usually eliminate them. Side-effects only rarely necessitate any interruption of therapy.

Overdosage: The following symptoms may be associated with overdose: vomiting, convulsions, unconsciousness, hypertension. Depression of respiration, cardiac arrhythmias, ventricular fibrillation and death may occur following very high overdosage.

ACTION to be taken in the event of an overdose: a) continuous monitoring ECG; b) diazepam to control convulsions; c) reduce hypertension; d) use anti-arrhythmic drugs (e.g. beta-blockers) to control cardiac arrhythmias.

Further information available on request.

Servier Laboratories Limited,
Servier House, Hersendone Lane South, Greenford, Middlesex, UB6 7PW

Pharmaceutical precautions: Storage: PONDERAX PACAPS should be stored in a cool, dry place.

Legal Category: POM


PONDERAX 20mg and PONDERAX 40mg: Push-through blister strips of 20 tablets. Carton of 100 tablets (5 strips).

Further information: Although fenfluramine is chemically similar to amphetamine, the introduction of a C38 group into the molecule alters the pharmacological characteristics of the compound which are evident from its lack of central nervous system stimulation and its lack of abuse or dependence potential.

PONDERAX is a not a controlled drug under the Misuse of Drugs Act 1971 and the Misuse of Drugs Regulations 1973.

Product licence numbers:

PONDERAX PACAPS 00930/0013
PONDERAX 20mg 00930/0004
PONDERAX 40mg 00930/0026

Basic NHS Cost: PONDERAX PACAPS 60-7.18
PONDERAX 20mg 100-8.35
PONDERAX 40mg 100-8.30

IT’S FAST ACTING
IT’S RELIABLE
IT’S PROVEN

IT’S SYNALAR
Fluocinolone acetonide
The economical range of topical steroids.

Full prescribing information is available on request.
Pharmaceuticals Division
Macclesfield
Cheshire SK10 4TF.
Medical Aid at Accidents

'This book covers the basic knowledge required for most aspects of emergency care and rescue organisation by a series of short, relevant, and beautifully illustrated chapters... This is a significant contribution to the discipline of emergency care and can be recommended for use internationally.' The Lancet


Rehabilitation Today

'Every medical practitioner, every medical student (and every dean) should... have access to a copy of this book... Its use as a source of reference should become second nature.' British Medical Journal


Dermatology

'The first edition of this book was a landmark in medical publishing. The second edition contains 506 new colour illustrations, together with a comprehensive text. It will have immediate practical value to general practitioners, physicians, dermatologists, students and all others with an interest in this field.'


Neonatal Medicine

'The text is factual, concise and easy to read. It correlates theory with clinical practice, and progresses smoothly from the assessment of the unborn child to care of the newborn, unborn or abnormal... This hardback book gives excellent value for money.' Nursing Times


Oral Disease

'Oral Disease would make a very valuable addition to the book collection of the dental student... The book will also serve as a valuable revision text for the general dental practitioner and the general medical practitioner, whose training in oral disease has usually been minimal.' British Dental Students' Association Newsletter


Immunisation


Preventive Dentistry

Leon Silverstone, 1978, 74 figures, 176 pp, hardback, ISBN 0 906141 06 0, price £5.95, post and packing free.

Interpreting the Electrocardiogram

James S. Fleming, 1979, 245 figures, 144 pp, hardback, ISBN 0 906141 05 2, price £6.75 post and packing free.

UPDATE BOOKS

Order form on page 239
VENTOLIN ROTACAPS
(salbutamol sulphate BP inhalation cartridges for use with the Ventolin Rotahaler)

Improved control of asthma

VENTOLIN INHALER is widely accepted as primary therapy in the treatment of reversible airways obstruction in asthma and chronic bronchitis.

Inhaled Ventolin provides rapid and effective relief of bronchospasm and has high beta₂-adrenoceptor selectivity which avoids cardiovascular side effects, an important consideration in patients with co-existing heart disease or hypertension. Inhaled Ventolin is long-acting and suitable for routine maintenance therapy. Prophylactic doses may be taken prior to exertion to prevent exercise-induced asthma.

However, until the advent of VENTOLIN ROTACAPS a number of patients have been denied, for one reason or another, the benefits of inhaled Ventolin.

The Rotacaps/Rotahaler system was developed with these patients in mind. The dry powder contents of Ventolin Rotacaps are inhaled from the Ventolin Rotahaler which cuts the capsules into halves which rotate and release the drug when the patient inhales. This breath actuation is very sensitive and the drug is fully available even at the lowest inspiratory flow rates thus providing a more reliable drug delivery system for many patients although a larger unit dose relative to Ventolin Inhaler is necessary for the same therapeutic effect.

This device (Ventolin Rotacaps and Rotahaler) should increase the value of the sympathomimetic drugs to the minority of asthma patients who cannot use conventional aerosols correctly."


SUITABLE CANDIDATES

- Poor co-ordinators – those patients who despite adequate instruction in the correct technique, cannot co-ordinate the action of breathing in with the actuation of a pressurised aerosol.

- Elderly and arthritic patients – who have difficulty in handling pressurised aerosols. For these patients the Rotahaler may be kept loaded ready for the next required dose.
BECOTIDE ROTACAPS
(beclomethasone dipropionate BP inhalation cartridges for use with the Becotide Rotahaler)

for a wider range of patients

BECOTIDE INHALER has revolutionised the treatment of chronic asthma where inflammatory changes within the lungs reduce the response to bronchodilators.

Inhaled steroid in microgram doses avoids or greatly reduces the need for oral corticosteroids thus eliminating or minimising the risks of systemic side effects. Becotide Inhaler has made a particularly important contribution to the treatment of severe asthma in young children who would otherwise be at risk from systemic steroid side effects such as stunting of growth. Many previously steroid-dependent patients have been well controlled by Becotide with disappearance of distorted physical features and adrenal suppression.

However, there are a number of patients who have failed to obtain maximum effectiveness from Becotide Inhaler or have been considered unsuitable for inhaled steroid therapy.

BECOTIDE ROTACAPS are now available as a dry powder breath-actuated alternative to Becotide Inhaler. Used in conjunction with the Becotide Rotahaler they extend the benefits of inhaled steroid therapy to a wider range of patients with chronic asthma.

As with Ventolin Rotacaps a larger unit dose of drug relative to Becotide Inhaler is necessary to obtain the same therapeutic effect. Two strengths of Rotacaps are again available combining flexibility of dosage with a convenient regimen facilitating patient compliance.

"It was concluded that this new way of administering the drug (beclomethasone dipropionate) was effective in chronic asthma, and should allow most patients who cannot use conventional pressurised aerosols efficiently to benefit from inhaled corticosteroid treatment."


FOR ROTACAPS INCLUDE:

- Young children – where breath-actuated dry powder drug delivery systems appear to be more reliable. Rotacaps may be pre-loaded into the Rotahaler by the parent.

- Patients currently receiving oral therapy – because of concern over possible irresponsible use of pressurised aerosols. Rotacaps are also more appropriate for routine prophylaxis for those patients who might misunderstand the role of inhalers.

Full prescribing information appears overleaf.
**VENTOLIN ROTACAPS 200mcg & 400mcg**

**PRESENTATION AND BASIC NHS COST**
Ventolin Inhaler is a metered-dose aerosol delivering 100mcg salbutamol BP per actuation. Each canister contains 200 inhalations. Basic NHS cost £1.98.
Ventolin Rotacaps 200mcg & 400mcg each contain a mixture of the stated amount of microfine salbutamol BP (as sulphate), and larger particle lactose in light blue/clearcolourless or dark blue/clearless hard gelatine capsules, respectively. Containers of 100. Basic NHS cost £2.98 and £4.00, respectively.

**INDICATIONS**
Routine control of bronchospasm in bronchial asthma, bronchitis and emphysema, or as required to relieve attacks of acute bronchospasm. Doses may also be taken before exercise to prevent exercise induced asthma or before exposure to a known unavoidable challenge.

**DOSEAGE AND ADMINISTRATION**
As single doses for the relief of acute bronchospasm, for managing intermittent episodes of asthma and to prevent exercise-induced bronchospasm.

Using Ventolin Inhaler—Adults: one or two inhalations.
Children: one inhalation increasing to two if necessary.

Using Ventolin Rotacaps—Adults: one Ventolin Rotacap 200mcg or 400mcg.
Children: one Ventolin Rotacap 200mcg.

For chronic maintenance or prophylactic therapy.

Using Ventolin Inhaler—Adults: one or two inhalations three or four times a day.
Children: one inhalation three or four times a day.

Using Ventolin Rotahaler—Adults: one Ventolin Rotacap 400mcg three or four times a day.

Children: one Ventolin Rotacap 200mcg three or four times a day.

For optimum results in most patients inhaled Ventolin should be administered regularly.

**CONTRA-INDICATIONS**
Ventolin Preparations should not be used for the prevention of threatened abortion.

**PRECAUTIONS**
If a previously effective dose of inhaled Ventolin fails to give relief lasting at least 3 hours, the patient should be advised to seek medical advice. Ventolin should be administered cautiously to patients suffering from thyrotoxicosis. Unnecessary administration of drugs during the first trimester of pregnancy is undesirable.

**SIDE EFFECTS**
No important side effects have been reported following treatment with inhaled Ventolin.

**PRODUCT LICENCE NUMBERS**
Ventolin Inhaler 0045/5022; Ventolin Rotacaps 200mcg 0045/0116; Ventolin Rotacaps 400mcg 0045/0117.

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**BECOTIDE ROTACAPS 100mcg & 200mcg**

**PRESENTATION AND BASIC NHS COST**
Becotide Inhaler is a metered-dose aerosol delivering 50mcg beclomethasone dipropionate per actuation. Each canister contains 200 inhalations. Basic NHS cost £2.90.
Becotide Rotacaps 100mcg & 200mcg each contain a mixture of the stated amount of microfine beclomethasone dipropionate BP and larger particle lactose in buff or chocolate-brown/clearcolourless hard gelatine capsules, respectively. Containers of 100. Basic NHS cost £4.41 & £5.88, respectively.
Becotide Rotahaler, for use in conjunction with Becotide Rotacaps. Basic NHS cost 85p.

**INDICATIONS**
Bronchial asthma especially in patients whose asthma is not adequately controlled by bronchodilators and patients with severe asthma who would otherwise be dependent on systemic corticosteroids or adreno-corticotropic hormone (ACTH) or its synthetic equivalent.

**DOSEAGE AND ADMINISTRATION**
Using Becotide Inhaler—Adults: Two inhalations three or four times a day is the usual maintenance dose. In severe cases dosage may be started at twelve to sixteen inhalations per day and subsequently reduced when the patient begins to respond.
Children: One or two inhalations, three, four or three times a day according to the response.

Using Becotide Rotahaler—Adults: One 200mcg Becotide Rotacap three or four times a day is the usual maintenance dose.
Children: One 100mcg Becotide Rotacap, two, three or four times a day according to the response.

For optimum results inhaled Becotide should be administered regularly.

**CONTRA-INDICATIONS**
No specific contra-indications to inhaled Becotide are known but special care is necessary in patients with active or quiescent pulmonary tuberculosis.

**PRECAUTIONS**
The maximum daily intake of beclomethasone dipropionate should not exceed 1mg. Inadequate response after the first week of inhaled Becotide therapy suggests that excessive mucus is preventing penetration of inhaled drug to the target area. A short course of systemic steroid in relatively high dosage should be given and therapy with inhaled Becotide continued.

Unnecessary administration of drugs during the first trimester of pregnancy is undesirable. When transferring patients to Becotide from systemic steroid therapy the possibility of adrenocortical suppression should be considered and patients given a supply of oral steroids for use during periods of stress. Please refer to the detailed procedure described in the data sheets for Becotide Inhaler and Becotide Rotacaps.

**SIDE EFFECTS**
Occasional candidiasis of the mouth and throat (thrush) occurs in some patients, particularly those with high blood levels of Candida precipitins. Topical therapy with antifungal agents usually clears the condition without withdrawal of Becotide.

**PRODUCT LICENCE NUMBERS**
Becotide Inhaler 0045/0066; Becotide Rotacaps 100mcg 0045/0118; Becotide Rotacaps 200mcg 0045/0120.

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**PATIENT INSTRUCTION**
It is important to ensure that patients receiving inhalation therapy are correctly instructed in the use of the device being prescribed. For this purpose demonstration units are available on request from Allen & Hanbury Ltd. The patient’s acquired technique should be monitored by re-checking at suitable intervals. Generally speaking, patients unable to use pressurised aerosols efficiently can be satisfactorily treated using the alternative Rotacap/Rotahaler system which, for them, provides a greater degree of certainty and a better guarantee of effectiveness. Any initial problems with the manipulation of the Rotahaler are usually overcome as the patient becomes more familiar with its use.

In the case of young children and patients with arthritis of the hands it may be preferable for the device to be loaded by the parent or other person. When Ventolin Rotacaps are being used for the relief of acute bronchospasm it may be convenient to load a Rotacap into the device so that the dose is readily available. Ventolin and Becotide Rotahaler’s are supplied in plastic boxes for carrying in the pocket or handbag. The daily requirement of Rotacaps may be inserted into the spaces provided in the box to encourage compliance. A replacement Ventolin or Becotide Rotahaler should be prescribed at approximately six-month intervals.
COLLEGE ACCOMMODATION

Charges for college accommodation are reduced for members (i.e. fellows, members and associates). Members of overseas colleges are welcome when rooms are available. All charges for accommodation include breakfast and are subject to VAT. A service charge of 12½ per cent is added. Members are reminded that children under the age of 12 years cannot be admitted and dogs are not allowed. Residents are asked to arrive before 18.30 hours to take up their reservations.

From 1 September 1978, charges are (per night):

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<th>Members</th>
<th>Others</th>
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<tr>
<td>Single room</td>
<td>£5</td>
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<tr>
<td>Double room</td>
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<td>Flat 3</td>
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Charges are also reduced for members hiring reception rooms compared with outside organizations which apply to hold meetings at the College. All hirings are subject to approval and VAT is added.

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<td>£20</td>
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<td>Seminar room</td>
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Enquiries should be addressed to:

The Accommodation Secretary,
Royal College of General Practitioners,
14 Princes Gate, Hyde Park,
London SW7 1PU.
Tel: 01-584 6262

Whenever possible bookings should be made well in advance and in writing. Telephone bookings can be accepted only between 9.30 hours and 17.30 hours on Mondays to Fridays. Outside these hours, an Autophone service is available.

OCCASIONAL PAPERS

The Journal of the Royal College of General Practitioners has introduced a new series of publications called Occasional Papers. The prices shown include postage and copies can be obtained while stocks last from 14 Princes Gate, Hyde Park, London SW7 1PU.

OCCASIONAL PAPER 1

An International Classification of Health Problems in Primary Care

The World Organization of National Colleges and Academies of General Practice (WONCA) has now agreed on a new, internationally recognized classification of health problems in primary care. This classification has now been published as the first Occasional Paper. Price £2.25.

OCCASIONAL PAPER 4

A System of Training for General Practice

The fourth Occasional Paper by Dr D. J. Pereira Gray is designed for trainers and trainees and describes the educational theory being used for vocational training in the Department of General Practice at the University of Exeter. Price £2.75.

OCCASIONAL PAPER 5

Medical Records in General Practice

The fifth Occasional Paper by Dr L. Zander and colleagues from the Department of General Practice at St Thomas’s Hospital Medical School describes a practical working system of record keeping in general practice which can be applied on ordinary records or on A4 records. Price £2.75.

OCCASIONAL PAPER 6

Some Aims for Training for General Practice

The sixth Occasional Paper includes the educational aims agreed by the Royal College of General Practitioners, with the specialist organizations in psychiatry, paediatrics, and geriatrics, as well as the Leeuwenhorst Working Party’s aims for general practice as a whole. Price £2.75.
No doubt you are referring suitable candidates to surgeons for **VASECSTOMY**.

Would you find a leaflet describing the operation helpful to put in your waiting room or to hand to interested couples?

If so, may we send you some? There is no charge for these.

Please send requests to:

The Hon. Director,
Credilton Project,
West Longsight,
Credilton, Devon.
CLASSIFIED ADVERTISEMENTS AND NOTICES

Classified advertisements are welcomed and should be sent to: Mr Mike Fulton, Advertisement Director, The Journal of the Royal College of General Practitioners, Update Publications Ltd., 33/34 Alfred Place, London WC1E 7DP. Copy must be received by the first of the month preceding the month of issue to ensure inclusion. Every effort will be made to include advertisements received after this date but publication cannot be guaranteed and the advertisement may have to be held over to the following issue.

The charge for space in this section is £3.00 per single column centimetre, plus 25p if a box number is required. Fellows, members and associates of the Royal College of General Practitioners may claim a 10 per cent reduction. The inclusion of an advertisement in this Journal does not imply any recommendation and the Editor reserves the right to refuse any advertisement. All recruitment advertisements in this section are open to both male and female applicants.

WANTED
a keen young vocationally trained FOURTH PARTNER
for a pleasant small area practice in the West Midlands
(Green Belt).
This practice provides good high standard family
medicine in pleasant purpose built premises with many
facilities and a large attached Ancillary Staff of Health
Visitors, Nurses, Midwife, and Physiotherapist.
We have also additional interests in Industry, Police
Work, Children's Homes, and a local general prac-
titioner run Hospital Unit.
Applicants should write with details to:
Dr D. Martin Hoskisson,
15 Northgate,
Aldridge, Walsall WS9 8QD,
West Midlands.

SOUTHMEAD HOSPITAL
BRISTOL
A refresher course in general medicine for general
practitioners will be held from 14 to 18 May 1979.
Application forms and further particulars from:
Miss M. Thomas,
Postgraduate Secretary,
Southmead Hospital,
Bristol BS10 5NB.
Tel: Bristol 50050 Ext. 40

VOCATIONAL TRAINING FOR GENERAL PRACTICE

THE IPSWICH SCHEME
This is a well-established vocational training scheme. It is specifically designed to allow a group of eight trainees to undertake their training programme together. The programme consists of two years rotating appointments in hospital and a total of one year in general practice.

Trainees will be offered the option of a month in general practice from 1 July 1979, with the remaining 11 months to be completed after the hospital appointments. The group will commence their hospital training on 1 August 1979.

The hospital period will include appointments in General Medicine, Obstetrics and Gynaecology, Paediatrics, Geriatrics, Casualty, Psychiatry, and an elective period.

The particular features of the Ipswich Scheme, include a sponsorship of the trainees by general practitioners: weekly seminars in Psychological Medicine during the hospital period: a specifically designed group training programme based on a day-release scheme during the general practice year.

Hospital accommodation (married and single) will be available during the hospital and general practice training periods.

The course has the approval of the Royal College of General Practitioners and, upon completion, the doctors will be entitled to receive the vocational training allowance and will be eligible to sit the DRCOG, DCH, and MRCGP examinations.

Applications can now be accepted. Early application is strongly advised.

Application forms, and job descriptions available from, The Postgraduate Medical Centre, The Ipswich Hospital, Heath Road Wing, Heath Road, Ipswich, Suffolk.

Interested visitors will be welcome.
The following have been published by the Journal of the Royal College of General Practitioners and can be obtained, while still in print, from the Royal College of General Practitioners.

**REPORTS FROM GENERAL PRACTICE**

No. 17 The Assessment of Vocational Training for General Practice ... £2.25

**SUPPLEMENTS TO THE JOURNAL OF THE ROYAL COLLEGE OF GENERAL PRACTITIONERS**

General Practice in the London Borough of Camden ... ... 75p
University Departments of General Practice ... ... 75p
The Medical Use of Psychotropic Drugs £1.75
Hostile Environment of Man ... £1.25
Visit to Australia and the Far East ... £1.00
Prescribing in General Practice ... £3.00

**OCCASIONAL PAPERS**

No. 1 International Classification of Health Problems in Primary Care £2.25
No. 4 A System of Training for General Practice ... ... £2.75
No. 5 Medical Records in General Practice ... ... £2.75
No. 6 Some Aims for Training for General Practice ... ... £2.75

Please send your orders to:

The Royal College of General Practitioners,
14 Princes Gate, Hyde Park,
London SW7 1PU.

Opinions expressed in The Journal of the Royal College of General Practitioners and the occasional papers should not be taken to represent the policy of the Royal College of General Practitioners unless this is specifically stated.

LONDON SW18

Additional fifth partner required in two-surgery teaching practice. Good premises, including health centre, with ample staff. Usual diagnostic facilities plus ECG. Starting salary £7,500 per annum for six months' trial period with parity in two years. No capital required. Connection with London teaching hospital which may be extended.

Apply with c.v. to
Box No. 10

DEVON AREA HEALTH AUTHORITY
PLYMOUTH HEALTH DISTRICT

**VOCATIONAL TRAINING FOR GENERAL PRACTICE**

Applications are invited from fully registered doctors for five posts in this established three year scheme commencing on 1 September 1979.

An introductory month in general practice will precede two years to be spent in rotating hospital posts:

Three rotations will be of four months' posts in Geriatrics, Accident and Emergency, and Psychiatry; and six months' posts in Obstetrics and Paediatrics.

A fourth rotation will be six months' posts in Accident and Emergency, General Medicine, Paediatrics, and Obstetrics.

A fifth rotation will be six months' posts in General Medicine, Accident and Emergency, Psychiatry, and Geriatrics.

A final 11 months will be spent in an approved training practice.

A half-day release course will be held in academic term throughout the three years. A full programme of meetings is available at the Plymouth Postgraduate Medical Centre. Excellent library facilities are available.

A Medical Centre Bursary and a trainee project prize are awarded annually.

The Scheme is recognized for MRCGP, DRCOG, and DCH examinations.

Single and married accommodation will be available during the hospital period.

Application forms and full details obtainable from Miss A M Ling, Senior Administrative Assistant, Plymouth General Hospital, North Friary House, Greenbank Terrace, Plymouth PL4 8QJ; telephone Plymouth (0752) 68080 Ext 313.

Forms should be returned by 1 May, the short list will be drawn up on 2 May, and it is hoped to interview on 18 May 1979.
Beconase is for everyone with Hay Fever

Five years of extensive clinical experience have shown that Beconase used routinely throughout the season provides:

● Effective control of the nasal symptoms of hay fever
● Freedom from antihistamine induced drowsiness or rebound congestion from decongestants
● Convenient topical therapy delivered from an easy-to-use actuator

Ideally Beconase should be started before exposure to the allergen but it may also be used to relieve established nasal symptoms.

Beconase NASAL SPRAY
(Beclometasone dipropionate BP)

first line therapy in hay fever

BECONASE PRODUCT INFORMATION
PRESENTATION AND BASIC NHS COST
A metered-dose aerosol delivering 50mcg beclomethasone dipropionate BP per actuation. Each canister provides 200 doses. £2.90. (PL 0045/0093)

INDICATIONS
Prophylaxis and treatment of perennial and seasonal allergic rhinitis, including hay fever and vasomotor rhinitis.

DOSE AND ADMINISTRATION
One application into each nostril 4 times daily. Not for children under 6 years of age.

CONTRA-INDICATIONS, WARNINGS ETC.
Nasal and sinus infections should be treated appropriately. Care is necessary when transferring patients from systemic steroid therapy. Unnecessary administration of drugs during the first trimester of pregnancy is undesirable. No major side effects have been reported, but occasionally sneezing attacks have followed immediately after use.

Full prescribing information is available on request.

Beconase is a trade mark of ALLEN & HANBURY LTD
LONDON E2 6LA
As a fast acting diuretic
Burinex* K
bumetanide and slow-release potassium chloride
is unbeatable...

as a potassium
supplement it’s
unforgettable

Your patients rarely forget to take their ‘water pill’ but all
too frequently fail to take their potassium supplement if
you prescribe it separately.¹
Burinex K solves this problem because Burinex the ‘most
effective natriuretic agent’² ‘coats’ the potassium core – to
make it truly unforgettable.
In addition – because of the shape and size – it’s easier to
swallow than the most commonly used potassium
supplement alone.³

Burinex K in CCF
right from the start