When a patient comes to you with flu, maybe you should recommend Flora.

Perhaps the best time to start your patients thinking more seriously about their health is when they come to you with some more routine complaint.

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For further information, please contact: The Flora Project for Heart Disease Prevention, 25 North Row, London W1R 2BY. Telephone: 01-408 2332.
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The following publications can be obtained from the Publications Sales Department of the Royal College of General Practitioners, 8 Queen Street, Edinburgh EH2 1JE. All prices include postage and payment should be made with order.

REPORTS FROM GENERAL PRACTICE

18. Health and Prevention in Primary Care £3.00
19. Prevention of Arterial Disease in General Practice £3.00
20. Prevention of Psychiatric Disorders in General Practice £3.00
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25. Social Class and Health Status—Inequality or Difference £3.50

BOOKS AND BOOKLETS

The Future General Practitioner £10.50*
Epidemiology and Research in a General Practice £10.50
A History of the Royal College of General Practitioners £12.00
RCGP Members’ Reference Book £17.50
Present State and Future Needs in General Practice £5.50
Doctors Talking to Patients £10.50
Notes for Lecturers £1.00

*£1.00 and £2.00 less for members of the College

SOCIAL CLASS AND HEALTH STATUS: INEQUALITY OR DIFFERENCE

Occasional Paper 25

It has been known for many years that social class is a major determinant of health and death. What is not clear is how general practitioners respond to illness presented by patients in different social classes. Although the Black Report was unconvinced about differential response, Dr Donald Crombie in his important McConaghey Memorial Lecture provides new evidence that general practitioners actively compensate by providing more consultations and more care for patients in social classes 4 and 5.

This lecture gives the factual evidence and also provides striking tables showing that the variations of care between general practitioners is now greater than variation due to any obvious patient factor, including age, sex and social class; in other words the doctor is the most important variable in general medical practice.

Occasional Paper 25 can be obtained from the Publications Sales Office, Royal College of General Practitioners, 8 Queen Street, Edinburgh EH2 1JE, price £3.50, including postage. Payment should be made with order.

DOCTORS TALKING TO PATIENTS

Doctors talking to patients, by Professor P. S. Byrne, a distinguished past-President of the Royal College of General Practitioners, and Dr B. E. L. Long, an expert educationalist, was first published by HMSO in 1976.

This well known book has made a major contribution to the understanding of the consultation in general practice and illustrates the potential for using modern methods of recording for analysing the problems of doctor–patient communication.

With permission of HMSO, the Royal College of General Practitioners has now reprinted Doctors talking to patients and so made available this classic work to a new generation of trainees and general practitioner principals.

Doctors talking to patients can be obtained from the Publications Sales Office, Royal College of General Practitioners, 8 Queen Street, Edinburgh EH2 1JE, price £10.50, including postage. Payment should be made with order.
CLASSIFIED ADVERTISEMENTS AND NOTICES

Classified advertisements are welcomed and should be sent to: Advertising Department, The Journal of the Royal College of General Practitioners, Update Publications Ltd., 33/34 Alfred Place, London WC1E 7DP. Copy must be received six weeks before the 1st of the month of issue to ensure inclusion. Every effort will be made to include advertisements received after this date but publication cannot be guaranteed and the advertisement may have to be held over to the following issue.

The charge for space in this section is £6.35 per single column centimetre, plus 30p if a box number is required. Fellows, members and associates of the Royal College of General Practitioners may claim a 10 per cent reduction. Replies to box numbers should be sent to the Advertising Department, Update Publications Ltd., with the box number on the envelope.

The inclusion of an advertisement in this Journal does not imply any recommendation and the Editor reserves the right to refuse any advertisement. All recruitment advertisements in this section are open to both men and women.

Opinions expressed in The Journal of the Royal College of General Practitioners and the supplements should not be taken to represent the policy of the Royal College of General Practitioners unless this is specifically stated.

THE BALINT SOCIETY
RESIDENTIAL WEEKEND AT PEMBROKE COLLEGE, OXFORD
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CLINICAL ASSISTANTS
Applications are invited from Registered Medical Practitioners to work with our mobile or static blood collecting units in the North West Thames Region. Appointments are for multiples of two notional half days, up to a maximum of eight. Rate of pay £2,840 per annum per two notional half days plus pro rata London Weighting. Previous experience of work in the Blood Transfusion Service is desirable but not essential.
Written application to: The Director, North London Blood Transfusion Centre, Deansbrook Road, Edgware, Middlesex HA8 9BD.
Closing date seven days from the date of advertisement. Reference MC/REW/4.

BRITISH POSTGRADUATE MEDICAL FEDERATION
COURSES FOR GENERAL PRACTITIONERS
The British Postgraduate Medical Federation has now published its programme of courses for general practitioners for the period September to December 1984. These programmes will be distributed automatically to general practitioners in the National Health Service in the four Thames Regional Health Authorities through their local Family Practitioner Committees.
Any other general practitioner wishing to receive a copy of this programme should forward a stamped addressed envelope, size not less than 9"x7", to: The General Practitioner Department, British Postgraduate Medical Federation, Regional Postgraduate Dean's Office, 33 Millman Street, London WC1N 3EJ.
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CLASSIFICATION OF DISEASES,
PROBLEMS AND PROCEDURES 1984

Occasional Paper 26

The new College classification of health problems from the Manchester Research Unit of the Royal College of General Practitioners is a major academic event. This is the first time that the old College classification has been blended thoroughly with the International Classification of Disease and that it has been made available in both electronic and printed form.

The printed version, published as Occasional Paper 26, describes the background of the classification, offers guidance on its use, and gives the classification in full, first in code order and then in alphabetical groups.

Approved by the Council of the College in 1983, this is likely to be the definitive text on classification in general practice for many years.

Classification of Diseases, Problems and Procedures 1984, Occasional Paper 26, can be obtained from the Publications Sales Office, Royal College of General Practitioners, 8 Queen Street, Edinburgh EH2 1JE, price £4.75 including postage. Payment should be made with order.
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Prescribing Information. Presentations. ‘Tagamet’ Tablets, PL 0002/0062, each containing 400 mg cimetidine, 56, £16.61. ‘Tagamet’ Tablets, PL 0002/0063, each containing 200 mg cimetidine, 500, £74.15. ‘Tagamet’ Syrup, PL 0002/0073, containing 200 mg cimetidine per 5 ml, 500 ml, £19.63. Indications. Duodenal ulcer, benign gastric ulcer, recurrent and sternal ulceration, oesophageal reflux disease. Other conditions where reduction of gastric acid is beneficial: prophylaxis of stress-induced gastrointestinal haemorrhage and of acid aspiration (Mendelson’s syndrome; malabsorption and fluid loss in short bowel syndrome, Zollinger-Ellison syndrome. Dosage. Adults. Oral. Usual dosage, 400 mg b.d. with breakfast and at bedtime. Alternatively 200 mg t.d.s. with meals and 400 mg at bedtime (1.6 g/day) or, if inadequate, 400 mg q.d.s. with meals and at bedtime (1.2 g/day). Treat for at least 4 weeks (6 weeks in benign gastric ulcer). To prevent relapse of peptic ulcer, 400 mg at bedtime or 400 mg morning and at bedtime. Oesophageal reflux disease, 400 mg t.d.s. with meals and 400 mg at bedtime (1.6 g/day) for 4 to 8 weeks. Prophylaxis of stress-induced gastrointestinal haemorrhage, up to 2.4 g a day, divided, to maintain intragastric pH above 4. Prophylaxis of acid aspiration syndrome, 400 mg 90–120 mins before induction of general anaesthesia; up to this dose repeated (parenterally if appropriate) as required if operation is prolonged. 400 mg at start of labour then 200 mg 2-hourly as necessary, suggested maximum 1.6 g. Do not use ‘Tagamet’ syrup. Zollinger–Ellison syndrome, 1.6 g or more a day, divided. N.B. Usual maximum 2.4 g/day. For full dosage instructions see Data Sheet. Cautions. Impaired renal function: reduce dosage (see Data Sheet). Potentially of oral anti-coagulants, phenytoin and theophylline (see Data Sheet). Prolonged treatment: observe patients periodically. Exclude malignancy in gastric ulcer. Care in patients with compromised bone marrow (see Data Sheet). Avoid during pregnancy and lactation. Adverse reactions. Diarrhoea, dizziness, rash, tiredness. Rarely, mild gastraeaemia, reversible liver damage, convulsions (usually in the elderly or very ill, interstitial nephritis, acute pancreatitis. Legal category POM. 19.4.84.

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