When the itching has to stop

Rather than topical steroids or antihistamines, you can now prescribe a bath oil with a clinically proven antipruritic action.1,2

Balneum Plus is the first bath oil to contain lauromacrogols for their local anaesthetic properties.1

These, combined with the emollient effects of soya oil, produce a bath oil that provides relief for patients with dry, itchy skin.

REFERENCES

Balneum Plus
Antipruritic medicinal bath oil
HORMONE REPLACEMENT THERAPY
by
JEAN COOPE MD, FRCGP

The value of seeking out patients who could benefit from hormone replacement therapy is becoming increasingly obvious. The likely reduction of those suffering from osteoarthritis and coronary heart disease are two examples of positive benefits and in addition, many of the unpleasant symptoms associated with the menopause can be avoided. Moreover most women receiving hormone replacement therapy report an increased sense of well-being.

The general practitioner is ideally placed to identify those patients likely to benefit from hormone replacement therapy and to counsel those who seek advice. This practical booklet by Dr Jean Coope provides the general practitioner and primary care team with all the information and advice they need.

This third edition of Hormone replacement therapy, which has been thoroughly revised and updated, is a valuable addition to the Clinical Series.

Third edition
November 1993
ISBN 0 85084 184 4
Price: £12.00 incl. p & p

Hormone replacement therapy is available from:
RCCP Sales, 14 Princes Gate, Hyde Park, London SW7 1PU
Tel: 071 823 9698 (or 071 225 3048, 24 hours,
Access and Visa orders only).

COUNTING ON QUALITY - A MEDICAL AUDIT WORKBOOK
by OLIVER SAMUEL, PAUL SACKIN AND BONNIE SIBBALD

Quality of care and how to measure performance in general practice have long been the focus of debate. At one time quantity was thought to have little to do with quality but with the development of general practice as a discipline came the understanding that good practice can only be identified by producing the evidence and this means counting.

With members of primary health care teams to support them and computers to do the analysis, general practitioners are now in a position to count for the benefit of their patients and Counting on quality, written by leading workers in the field of medical audit, explains just how to do it.

Based on audit courses run by the College, the book includes useful examples, practical tutorial tasks, and clear guidelines on data handling and analysis. It is written in a clear, easy to read style and should appeal not only to general practitioners and their trainees but to all members of primary health care teams, members of MAAAGs, and all those who work with them.

Price: £13.50
ISBN 0 85084 189 5

Counting on quality - a medical audit workbook is available from:
RCCP Sales, 14 Princes Gate, Hyde Park, London SW7 1PU.
Tel: 071 823 9698 (or 071 225 3048, 24 hours,
Access and Visa orders only).
A Prescription
FOR MARKETING MANAGERS

PRESENTATION: A unique exhibition and conference for doctors and pharmacists between 5 - 7 March 1994. USES: To generate additional sales and brand awareness among professional buyers. DOSAGE: Book a stand to suit your budget. WARNINGS: Failure to exhibit could diminish the level of new business. REFERENCES: For further information contact:

TRADES EXHIBITIONS LTD. Fairfax House, 461 - 461 North End Rd, Fulham, London, SW6 1NZ.
Tel: 071 - 610 3001, Fax: 071 - 610 3566
Message from Dr J. T. N. Chung, Chairman, Host Organising Committee

The Hong Kong College of General Practitioners takes great pleasure in hosting the 14th WONCA World Conference, 10-14 June 1995, and on behalf of the College, I extend a warm welcome to family doctors of the world to Hong Kong.

As we move on in the last decade before the 21st Century, we see Family Medicine facing various challenges. A full array of scientific sessions will be devised to be presented by internationally renowned personalities in Family Medicine. A comprehensive Medical Exhibition will accompany the Scientific Programme, displaying the latest in medical products, technology and educational wares.

June is early summer when it is comfortably warm and Hong Kong is well placed to offer a wide range of pre-and post-Conference tours.

We look forward to welcoming you all in Hong Kong in 1995.

WONCA ORCHESTRA, HONG KONG JUNE 1995

During recent years, WONCA has proved itself to be more than an organisation of family doctors. It has shown itself to be a meeting point of hidden talents and fine musicians, as embodied in the WONCA Orchestra.

It is now the turn of the Hong Kong College of General Practitioners to carry on the musical tradition at the 14th World Conference in 1995. We are now recruiting and appeal to those who have participated before to play again, and to those who can play an instrument (to a competent level) but have not tried anything like this, to come and join us.

Please fill in the reply slip and send it back to us now!

GENERAL INFORMATION ON CALL FOR ABSTRACTS
Deadline – 31 October 1994

The following presentation categories will be available:

- PLENARY PAPERS
- PLENARY WORKSHOPS
- WORKSHOPS
- SYMPOSIA
- FREE-STANDING PAPERS
- CLINICAL UPDATES
- COMPUTER WORKSHOPS
- VIDEO WORKSHOPS

---

<table>
<thead>
<tr>
<th>SCIENTIFIC PROGRAMME</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Plenary I:</strong> Family Medicine Meeting the Challenges of Health Care Delivery</td>
</tr>
<tr>
<td>1. Family medicine in a national health care system;</td>
</tr>
<tr>
<td>2. Family medicine in a private health care system;</td>
</tr>
<tr>
<td>3. Family medicine in developing countries.</td>
</tr>
<tr>
<td><strong>Plenary II:</strong> Family Medicine Meeting the Challenges of the Changing Society</td>
</tr>
<tr>
<td>1. Family Medicine meeting the challenge of changing political &amp; socio-economic structure;</td>
</tr>
<tr>
<td>2. Family medicine meeting the challenge of changing population structure;</td>
</tr>
<tr>
<td>3. Family medicine meeting the challenge of changing family structure.</td>
</tr>
<tr>
<td><strong>Plenary III:</strong> Family Medicine Meeting the Challenges of Recent Advances in Technology</td>
</tr>
<tr>
<td>1. Family medicine meeting the challenge of advances in computer technology;</td>
</tr>
<tr>
<td>2. Family medicine meeting the challenge of advances in telecommunications;</td>
</tr>
<tr>
<td>3. Family medicine meeting the challenge of advances in medical technologies.</td>
</tr>
<tr>
<td><strong>Plenary IV:</strong> Family Medicine Meeting the Challenges of the Changing Environment</td>
</tr>
<tr>
<td>1. Family medicine meeting the challenge of environmental pollution;</td>
</tr>
<tr>
<td>2. Family medicine meeting the challenge of hazardous behaviours;</td>
</tr>
<tr>
<td>3. Family medicine meeting the challenge of professional stresses.</td>
</tr>
</tbody>
</table>

---

REPLY SLIP

Name ____________________________
Address ____________________________

Fax No. ____________________________

☐ I plan to attend the meeting
☐ Please forward further information
☐ I plan to submit an abstract

☐ APPLICATION FOR WONCA ORCHESTRA

Instrument ____________________________

Please give a brief description of music experience and level of playing ____________________________

Have you already filled in previously our reply card for Conference information
Yes ☐ No ☐

Mail reply slip to: Dr J. T. N. Chung
c/o Conference Secretariat
Tel: (852) 519 3083 Fax: (852) 519 8072
DATA HANDLING FOR MEDICAL AUDIT
Course Director: Dr Oliver Samuel  Course Tutors: Dr Janet Peacock, Dr Lea MacDonald and Dr Steve Bruster 
- 2/3 February 1994
A two day course in the technical skills involved in collecting and digesting medical audit information. The course is suitable both for interested general practitioners and their staff and for those working with Medical Audit Advisory Groups. The course will study how to design questionnaires, select suitable ways of analysing the information and will review how to present the results. It will include some basic computer techniques - data entry and analysis, graphical presentations etc. The intention is to develop practical skills to help medical auditors make valid observations about current clinical practice. PGEA approved for 2 days. The fee is £250.00 for members and £275.00 for non-members.

TEACHING THE MEDICAL AUDIT TEACHERS
Course Tutors: Dr Oliver Samuel, Dr Bonnie Sibbald, Dr Paul Sackin and Dr David Clegg - 23/24/25 February 1994
A three day course in medical audit for those who teach it. The course is for 24 participants, all of whom will have some experience of medical audit and are likely to be involved in teaching about it. The course is designed to present the subject of medical audit and to examine three related topics: standard setting, the collection and analysis of data and the management of change within the practice while also considering how to present and teach these subjects to colleagues. Pre-course work will involve some preparation and selected reading. PGEA approved for three days - zero-rated Section 63 course to enable Regional Advisers to sponsor tutors or trainers. The cost will be £300.00.

THE LEARNING NEEDS OF ESTABLISHED GPs
8 March 1994
The morning of this study day will concentrate on establishing what the learning needs of GPs might be. Presentations will include: Wants vs Needs - A number of surveys of GPs in different parts of the country - In service training for GP Educators. The afternoon will concentrate on ‘Developing research skills’.
Section 63 applied for. The fee is £50 + VAT

LEADING, MANAGING AND UNDERSTANDING SMALL GROUPS
Course Tutors: Dr Geoff Roberts, Ms Lynn Freeman and Dr Oliver Samuel - 15/16 March and 4 May 1994
The course would be relevant to all doctors working in a group setting, either as a junior or senior partner, Course Organisers, GP Tutors, Audit Advisers, GP Advisers and any person with a serious interest in how groups function, and the nature of leadership. The aim of this short course is to develop both understanding and skills in leading and managing small groups. Seminars will be used to provide baseline concepts of group theory. Group exercises will be used to illustrate theory and develop understanding, and small group meetings will provide time for the participants to reflect on their learning and experience of the course. The fee is £300.00. PGEA approved for 3 days under Health Promotion & Prevention of Illness and zero rated Section 63 approval granted.

PERFORMANCE APPRAISAL
Course Tutor: Hilary Haman - 17/18 May 1994
Two day course open to general practitioners and practice and health centre managers. It aims to provide an appreciation of performance appraisal, the opportunity to practise interviewing skills, including role play and the use of video, and to develop a plan to allow participants to introduce a performance appraisal scheme into their practice. This course is highly intensive and therefore limited to twelve participants only. 1994 Fees on application.

EFFECTIVE PERSONNEL MANAGEMENT
Course Director: Sally Irvine  Course Tutor: Hilary Haman - 2/3 June 1994
This course is designed for members of the practice team whose responsibilities include staff management. The principles of personnel management, and their application in the management of staff whose conduct and performance are problematic, are covered. This two day residential course addresses the contract of employment, the motivation of staff and dealing with discipline issues. 1994 Fees on application.

For further details please contact: RCGP Courses and Conferences on 071 823 9703 or Fax 071 225 3047
**RECORD CARD PRICE LIST**

Please add appropriate postage and packing to all orders and send payment with order to the 'The Sales Office - Royal College of General Practitioners', VISA or ACCESS welcome. Please make cheques payable to R.C.G.P. Please allow 21 days for delivery.

<table>
<thead>
<tr>
<th>Item</th>
<th>Price per Unit</th>
<th>Note</th>
</tr>
</thead>
<tbody>
<tr>
<td>AGE/SEX REGISTER CARDS</td>
<td>£12.25</td>
<td>per 500 + p&amp;p</td>
</tr>
<tr>
<td>CHILD HEALTH RECORD CARDS - FOLDED</td>
<td>£11.00</td>
<td>per 100 + p&amp;p</td>
</tr>
<tr>
<td>CONTRACEPTION CARDS</td>
<td>£8.25</td>
<td>per 100 + p&amp;p</td>
</tr>
<tr>
<td>DIABETIC CARE CARDS</td>
<td>£12.40</td>
<td>per 100 + p&amp;p</td>
</tr>
<tr>
<td>DRUG TREATMENT CARDS</td>
<td>£8.25</td>
<td>per 100 + p&amp;p</td>
</tr>
<tr>
<td>ELDERLY SCREENING CARDS</td>
<td>£9.90</td>
<td>per 100 + p&amp;p</td>
</tr>
<tr>
<td>FAMILY &amp; PERSONAL HISTORY CARDS (BD2A)</td>
<td>£8.25</td>
<td>per 100 + p&amp;p</td>
</tr>
<tr>
<td>FLOW SHEETS</td>
<td>£8.25</td>
<td>per 100 + p&amp;p</td>
</tr>
<tr>
<td>MEDICAL SUMMARY - PROBLEM ORIENTATED</td>
<td>£8.25</td>
<td>per 100 + p&amp;p</td>
</tr>
<tr>
<td>MENSTRUATION CARDS</td>
<td>£8.25</td>
<td>per 100 + p&amp;p</td>
</tr>
<tr>
<td>NEW PATIENT REGISTRATION CARDS</td>
<td>£9.90</td>
<td>per 100 + p&amp;p</td>
</tr>
<tr>
<td>OBSTETRIC CARDS</td>
<td>£8.25</td>
<td>per 100 + p&amp;p</td>
</tr>
<tr>
<td>PATIENT QUESTIONNAIRE CARDS</td>
<td>£9.65</td>
<td>per 100 + p&amp;p</td>
</tr>
<tr>
<td>PERSONAL HISTORY CARDS</td>
<td>£9.30</td>
<td>per 100 + p&amp;p</td>
</tr>
<tr>
<td>PINK SUMMARY CARDS</td>
<td>£8.25</td>
<td>per 100 + p&amp;p</td>
</tr>
<tr>
<td>PRE SCHOOL RECORD CARDS</td>
<td>£14.20</td>
<td>per 100 + p&amp;p</td>
</tr>
<tr>
<td>REPEAT PRESCRIPTION CARDS</td>
<td>£8.25</td>
<td>per 100 + p&amp;p</td>
</tr>
</tbody>
</table>

**POSTAGE & PACKING CHARGES ON TOTAL NUMBER OF CARDS ORDERED**

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Postage per Quantity</th>
<th>Note</th>
</tr>
</thead>
<tbody>
<tr>
<td>Up to 500 cards</td>
<td>£5.10</td>
<td></td>
</tr>
<tr>
<td>1000 cards</td>
<td>£6.50</td>
<td></td>
</tr>
<tr>
<td>1500 cards</td>
<td>£6.90</td>
<td></td>
</tr>
<tr>
<td>Up to 2000 cards</td>
<td>£7.50</td>
<td></td>
</tr>
<tr>
<td>5000 cards</td>
<td>£8.10</td>
<td></td>
</tr>
</tbody>
</table>

For mixed cards orders totalling over 5000 cards, cost available on request. *All prices are inclusive of VAT*

**ORDER FORM**

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>AGE/SEX REGISTER CARDS BLUE-MALE</td>
<td></td>
</tr>
<tr>
<td></td>
<td>AGE/SEX REGISTER CARDS PINK-FEMALE</td>
<td></td>
</tr>
<tr>
<td></td>
<td>CHILD HEALTH RECORD RED-MALE</td>
<td></td>
</tr>
<tr>
<td></td>
<td>CHILD HEALTH RECORD BLUE-FEMALE</td>
<td></td>
</tr>
<tr>
<td></td>
<td>CONTRACEPTION CARDS</td>
<td></td>
</tr>
<tr>
<td></td>
<td>DIABETIC CARE CARDS</td>
<td></td>
</tr>
<tr>
<td></td>
<td>DRUG TREATMENT CARDS</td>
<td></td>
</tr>
<tr>
<td></td>
<td>ELDERLY SCREENING CARDS</td>
<td></td>
</tr>
<tr>
<td></td>
<td>FAMILY &amp; PERSONAL HISTORY (BD2A)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>FLOW SHEETS</td>
<td></td>
</tr>
<tr>
<td></td>
<td>MEDICAL SUMMARY (BD1)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>MENSTRUATION CARDS</td>
<td></td>
</tr>
<tr>
<td></td>
<td>NEW PATIENT REGISTRATION CARDS</td>
<td></td>
</tr>
<tr>
<td></td>
<td>OBSTETRIC CARDS</td>
<td></td>
</tr>
<tr>
<td></td>
<td>PATIENT QUESTIONNAIRE CARDS</td>
<td></td>
</tr>
<tr>
<td></td>
<td>PERSONAL HISTORY CARDS</td>
<td></td>
</tr>
<tr>
<td></td>
<td>PINK SUMMARY CARDS</td>
<td></td>
</tr>
<tr>
<td></td>
<td>PRE SCHOOL RECORD CARDS</td>
<td></td>
</tr>
<tr>
<td></td>
<td>REPEAT PRESCRIPTION CARDS</td>
<td></td>
</tr>
</tbody>
</table>

**PLEASE ADD POSTAGE FOR TOTAL NUMBER OF CARDS ORDERED**

**TOTAL ENCLOSED**

---

**CARD VISA/ACCESS NO**

**EXPIRY DATE**

**NAME ON CARD**

**DESPATCH TO**

**ADDRESS**

**COUNTY**

**POSTCODE**
MSc Bursaries
The General Practice Section of the Royal Society of Medicine are offering six £500 bursaries for General Practitioners undertaking an MSc in General Practice or Primary Care.

For further details please contact:
Samantha Greshoff
The Royal Society of Medicine
1 Wimpole Street
London
W1M 8AE
071 408 2119

THE SOUTH OF ENGLAND SCHOOL FOR PSYCHOANALYTIC PSYCHOTHERAPY (S.E.S.P.P.)
Applications are invited for the School's TRAINING in PSYCHOANALYTIC PSYCHOTHERAPY commencing October 1994 based in South-West London. The Training is designed and provided by members of the British Psycho-Analytical Society.
Applicants should be between the ages of 25 and 55 and should possess a University Degree, or equivalent, in an appropriate core discipline.
Closing date for application: 30th April, 1994.
The Training Prospectus and Application forms may be obtained from the Administrative Secretary Ms. Sarah Nettleton, 24 The Avenue, Twickenham, Middlesex TW1 1RY, Telephone 081 744 3801.

ALL MEMBERS PLEASE NOTE
Fellows, Members and Associates of The Royal College of General Practitioners may claim a 10% reduction when booking classified advertisements in the Journal. The Journal is your publication - why not take advantage of the special terms.

COURSES
PARTNERSHIPS
ASSISTANTSHIPS
TRAINEES, etc.

All enquiries to: Maria Phantis, RCGP, 14 Princes Gate, Hyde Park, London SW7 1PU, Tel: 071 581 3232 Ext: 261.

EDUCATION & LEARNING
MRCGP DCH DRCOG
Success in exams is vital for improving your career prospects. To be sure of passing at your first attempt you need to be well prepared. PasTest has 20 years specialist experience in helping doctors to pass their exams and we can help you to be successful.
Plenty of practice is vital. Our high quality books and courses will help you to obtain the maximum revision in the minimum of time by testing your knowledge and identifying your weak subject areas in time for further study.
Start your revision now. Write or telephone us for full details, information is sent by return of post.

PasTest Service, Dept. GP,
Freepost, Knutsford, Cheshire WA16 7BR
Tel: 0565 - 755226

WELSH MRCGP COURSE
Monday 28th - Thursday 31st March, 1994
University College Swansea

Applications are invited for this course which will prepare candidates for the MRCGP Examination. The course is residential, and Section 2 and PGEA Approval have been sought. Pre-course work will be required, and the course will comprise formal lectures, group work and mock vivas.
College examiners will be present. Candidates will receive individual counselling based on their pre-course work and performance on the course.
The cost of the course is £325 fully inclusive. Places will be limited, and a deposit of £100 will be required on application.

For further information write to:
Dr. Malcolm Lewis,
11 Ffynone Drive,
Swansea
SA1 6DB
Diabetic Cards
To complement its book on diabetes the College produces a patient held record card to ensure continuity of care for diabetic patients. It is designed to accommodate the first examination date and recording of the initial management plan. The card allows recording of five annual reviews.

he College has an extensive range of publications. For further details please contact the Sales office for a catalogue.

|elephone: 071 823 9698 |
acsimile: 071 225 3047 |

ALES OFFICE,
4 PRINCES GATE,
YDE PARK,
ONDON SW7 1PU.
BRITAIN'S ARTHRITICS ARE STARTING TO MELT

FELDENE MET™
NOW YOU CAN OFFER YOUR ARTHRITIC PATIENTS AN ENTIRELY DIFFERENT WAY OF TAKING MEDICINE.

FELDENE MELT™
MELT IN SECONDS.
RELIEVES PAIN FOR 24 HOURS.

Now you can offer your arthritic patients an entirely different way of taking medicine. With FELDENE MELT™, patients can benefit from reduced inflammation and improved mobility in this way:

1. Pieces of FELDENE MELT™ are placed on the tongue. The FELDENE MELT™ dissolves in seconds.
2. The FELDENE MELT™ provides 24 hour control of pain.
3. Many patients prefer FELDENE MELT™ to conventional tablets or capsules.

Because it's such a pleasant way of taking medicine, you may find many of your patients prefer FELDENE MELT™ to traditional tablets or capsules.

The FELDENE MELT™ breaks the mould of traditional tablets and capsules.