THE OUTCAST

'The fairest things in life
are Death and Birth
And of these two
the fairer thing is death.'

_Ode to the Setting Sun_ Francis Thompson
Was Francis Thompson a depressive?
One strongly suspects so. Certainly
he was a mystic and predisposed
to bouts of severe melancholy. He saw
himself as an outcast, alone—he felt
that life was not worth living; he was
preoccupied with death. Many of your
patients may show just such a morbid
thought-pattern. For these modern-day
sufferers effective therapy is possible:
the treatment is NARDIL.

IN MILD TO MODERATE DEPRESSION

NARDIL is safe and is effective at low
dosage levels. Toxic effects on blood or
liver are extremely rare. NARDIL acts
quickly. Response is usually seen within
the first weeks or even days of
treatment. NARDIL provides reliable
treatment for depressives—often the
problem patients of a busy practice.

NARDIL
Trade Mark Brand of phenelzine

IN GENERAL PRACTICE
Available in bottles of 100 and 500 sugar-coated
tablets each containing 15 mg. phenelzine.
Nardil is known in some countries as ‘Nardelzine’
(trade mark)

WILLIAM R. WARNER & CO. LTD., EASTLEIGH,
HAMPShIRE. Tel: EASTLEIGH 3131
In coronary artery disease — with or without angina

PERITRATE INCREASES MYOCARDIAL BLOOD FLOW AND OXYGEN SUPPLY

A single oral dose increases myocardial blood flow to normal or near-normal range

PERITRATE IS SAFE

* because it has a gradual onset of action.
* causes no significant change in blood-pressure, cardiac output or pulse rate.
* rarely produces headache or gastro-intestinal upset, and can therefore be used in coronary artery diseases whether the patient has angina or not.

---

**Effect of Peritrate 20 mg. and Peritrate S.A. (sustained action) on myocardial blood flow of 6 patients with coronary artery disease**

- 250 ml/min = mean myocardial blood flow of normal patients.
- 99 ml/min = mean myocardial blood flow of 20 patients with coronary artery disease.

---

Peritrade is available as

**PERITRATE S.A.**

_o r if q.i.d. therapy is preferred

**PERITRATE (10 mg.)**

_and where the disease is aggravated by emotional stress

**PERIFENIL (Peritrade with Nardil)**

**DOSAGE:**

- 1 tablet on rising and 1 tablet twelve hours later.
- 2 tablets before each meal and at bedtime.
- 1 tablet before each meal and at bedtime.

WILLIAM R. WARNER & CO. LTD., EASTLEIGH, HAMPSHIRE. TELEPHONE: EASTLEIGH 3131
safe and reliable
sleep-promoting agent
newly developed by
GLAXO

TRICLORYL TABLETS

TRICLORYL (triclofos) is a new pharmaceutically flexible compound developed by Glaxo research. Presented as a tablet, Tricloryl offers all the outstanding advantages of chloral hydrate without the latter's objectionable taste or gastric irritant properties.

Safe alternative to barbiturates
Despite their well recognised hazards, and mainly because of lack of suitable alternatives, the barbiturates are still widely prescribed. Although it does not entirely replace the barbiturates, Tricloryl is of much greater benefit and safer to use in the great majority of patients.

Relationship to chloral hydrate
After oral administration chloral hydrate is converted to trichlorethanol, its active sleep-promoting principle. Tricloryl is a chemically stable phosphoric ester of this substance which in the body is rapidly hydrolysed back into trichlorethanol. It shows all the characteristic and well known properties of the parent compound without any unpleasant after-effects.

Sound sleep without daytime drowsiness
Tricloryl produces a sound sleep which is of the same degree and duration as that induced by chloral hydrate. The patient is easily aroused, if need be. He wakes refreshed in body and mind and there is no drowsy daytime aftermath.
Tricloryl not only has a much higher safety factor than the barbiturates—there is also much less fear of habituation.
The tablets are small and easily taken with water. Dosage is from 1 to 4 tablets daily.

Tricloryl is a safe and reliable way of promoting sound sleep in the great majority of patients

TRICLORYL

Tablets of 0.5 gram triclofos monosodium salt.
In bottles of 20, 100 and 500.
The wheezy child can't hop, skip and jump like other children; yet, how desperately she wishes she could!

What a difference TEDRAL would make . . . for TEDRAL is dramatically effective in the symptomatic relief of asthma. It contains theophylline, ephedrine hydrochloride, and phenobarbitone. Moreover, children readily accept pleasantly flavoured TEDRAL suspension. Each teaspoonful is equivalent to half a tablet of TEDRAL (the normal four-hourly dose for children aged 6-12).

TEDRAL Tablets and Enteric Coated Tablets are available for the older child.
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and Special Policies for Students and Newly Qualified Practitioners.

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7-10 Chandos St., Cavendish Square,
London W.1. Tel: Museum 1686

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Write for particulars to the General Manager & Actuary:

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7-10 CHANDOS STREET, CAVENDISH SQUARE
LONDON, W.1.
Telephone: MUSEum 1686 (15 lines)
'The course and symptoms of the illness (measles) now showed a remarkable change'

"Antihistamines in Measles."
Lancet 1, 539, 1962

In a recent trial in 90 children suffering from measles, 55 were given 'Phenergan' Elixir and the remaining 35 acted as controls. In the group treated with 'Phenergan' there was:

- **An increase in mental and physical activity**
- **An increase in appetite**
- **A reduction in the convalescent period**
- **An absence of pruritus**

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Basic NHS price 6.8d
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(methandienone)

restores the metabolic balance

Dianabol cuts the cost of anabolic therapy:
maintenance treatment costs only 2½d. to 5d. daily
at basic N.H.S. prices

Available as 5 mg. tablets in 25’s, 100’s and 500’s and drops containing 1 mg./ml. in bottles of 20 ml.

CIBA

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CIBA Laboratories Limited, Horsham, Sussex
for enzymatic control of cholesterol and fat metabolism
in arteriosclerotic and atherosclerotic vessels

VASOLASTINE contains enzyme systems which oxidize fatty acids, reduce arterial cholesterol content and tend to restore vascular elasticity

INDICATIONS

Arterio- and atherosclerosis,
Cerebral stenosis,
Cardio-vascular stenosis complicated with angina pectoris when caused by fat and cholesterol deposition,
Fat and cholesterol metabolic imbalance generally,
Post-thrombotic symptoms
In clinical and experimental trials, toxic and side-effects have not been observed.

FORMULATION

per ampoule:
Enzymes of the lipid metabolism
Amin-oxidase
Tyrosinase
Stabilizing solvent to 2 ml.

Presentation: Boxes of 6, 25 and 100 ampoules.

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C. V., Holland

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Nearly a century ago Eli Lilly, a pharmacist with depth of vision considerably ahead of his time, felt the need to produce medicines of a known and constant standard.

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Nidoxital

control nausea and vomiting of pregnancy

Each capsule contains:
- Pyridoxine Hydrochloride 50 mgm
- Nicotinamide 25 mgm
- Benzocaine 100 mgm
- Pentobarbital Sodium 15 mgm
Whenever inflammation complicates haemorrhoids ANUSOL-HC (containing hydrocortisone) is the specific treatment. ANUSOL-HC speedily controls inflammation, as well as treating the haemorrhoids, at a cost that is relatively low for a corticosteroid. It does not contain a local anaesthetic that may mask a more serious condition; it is easily inserted; and there are no side effects. After the inflammation and pruritus have been controlled, ANUSOL PLAIN is recommended for effective continuation therapy.

a week ago she couldn’t do this...

ANUSOL-HC put her back on the job

ANUSOL-HC: Boxes of 12 suppositories, 10G. Tubes of Ointment. ANUSOL (PLAIN): Boxes of 12 and 100 Suppositories, 1 oz. Tubes of Ointment.

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for that cold

or that cough

The modern method of relieving nasal and respiratory congestion is simply the swallowing of ‘Actifed’ Tablets (or Syrup for children). These products bring safe, rapid and prolonged relief without risk of secondary engorgement or inhibition of ciliary activity.

‘Actifed’ Tablets and Syrup contain tripolidine hydrochloride and pseudoephedrine.

‘Actifed’ Compound Linctus combines the properties of ‘Actifed’ with the cough suppressant action of codeine phosphate. It is particularly useful if the cough is associated with respiratory congestion, e.g. in the common cold or in bronchial asthma.

‘Actifed’

trade mark

Burroughs Wellcome & Co (The Wellcome Foundation Ltd) London
GELUSIL LAC combines antacids with low-fat, high-protein milk solids. The antacids* are those recommended in the current British National Formulary. GELUSIL LAC is a natural up-to-date development from 'Gelusil'. It makes the treatment of peptic ulceration simpler for the patient. GELUSIL LAC is easily and quickly prepared by pouring the contents of a sachet or one dessertspoonful (8 G.) into quarter of a tumbler of water and stirring.

*Indications: Peptic ulceration; hyperacidity; hiatus hernia; oesophagitis; heartburn of pregnancy.

Presentation: One-dose sachets, supplied in cartons of 10 sachets of 8 G. each. Also available in dispensing tins of 200 G.

Dosage: 1 sachet or one dessertspoonful (8 G.) to be mixed with quarter of a tumbler of water and taken as required.

*Formula: Each 8G. sachet contains: magnesium trisilicate 1.0 G., aluminium hydroxide 0.5 G., low-fat milk solids 6.5 G.

And for those who favour tablet treatment

GELUSIL TABLETS

adsorb more excess stomach acid than any other tablet

Gelusil Antacid Tablets: GELUSIL is not only very effective, it is economical as well. Basic NHS cost for 50 tablets is as little as 1/6d. The GELUSIL formula, aluminium hydroxide 0.25 G. and magnesium trisilicate 0.5 G. is neither laxative nor constipating.

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for broader control of skin disorders

an ideal “first line” treatment

Cream, ointment, lotion
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Skin Disorders

Aids to Clinical Practice
A series of cards dealing with common skin diseases is being sent to general practitioners. If you are not receiving these, the set will be supplied on request.
SINUS HEADACHE: RINUREL provides in a single tablet the greatest possible relief from the discomfort of hay fever and the common cold, and the pain of sinus headache. RINUREL affords prompt and lasting action without rebound congestion, gastric disturbance or constipation.

CONGESTION: RINUREL decongests sinus and nasal mucosa to relieve pressure and promote drainage; aborts pain with two analgesics and reduces rhinorrhoea and sneezing with an antihistamine.

PYREXIA: RINUREL relieves the discomfort of sinus headache and controls the symptoms of the common cold through the prompt action of paracetamol and the more extended action of phenacetin, which combine together to produce rapid and prolonged antipyresis.

**Rinurel**

**FORMULA:** Paracetamol 150 mg; phenacetin 150 mg; phenylpropanolamine hydrochloride 25 mg; phenyltoloxamine dihydrogen citrate 22 mg.

**DOSAGE:** Two tablets initially followed by one every 4 hours. Prophylactically one tablet every 4 hours. Not more than 6 tablets should be taken in 24 hours. Children (6-12 years)—half the adult dose.

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Non-absorbed sulphonamide plus soothing, absorbent kaolin, in a microfine, palatable suspension, highly effective in many cases.

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Two antibacterial agents which are very quickly effective against many intestinal pathogens. Their combination is apparently a synergistic one.*

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The sulphonamide plus the broad spectrum antibiotic give an extremely wide antibacterial coverage. Neither agent is absorbed to a significant extent from the intestine, and therefore toxic effects are most unlikely.
Detailed information on these products is available on request.

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'Sulfasuxidine' is a registered trademark
The depressed patient is a common enough sight to most doctors. The anxious patient who is suffering from depression, although equally important clinically, is far more difficult to recognise. These patients often present symptoms so similar to those associated with simple anxiety states that the underlying depression escapes unnoticed.

**SAROTEN**, because it has both an anti-depressive and an anti-anxiety effect, simplifies the treatment of such patients. It is indicated at one end of the scale, for patients overtly depressed with a secondary anxiety component, right through to the other extreme where symptoms of anxiety predominate and depression is not obvious.

Moreover, whichever the primary cause—anxiety or depression—**SAROTEN** effectively controls symptoms and helps the patient once again to take an active and useful place in society.

**SAROTEN** (Amitriptyline) is available as sugar-coated tablets in two strengths: 10 mg. and 25 mg.
CALPOL

THE SAFE ANALGESIC FOR PROLONGED ADMINISTRATION

Calpol is a non-salicylate analgesic and antipyretic causing no adverse cardiac effects. It is rapidly absorbed and quick acting, does not cause occult bleeding, is non-constipating and suitable for children. Calpol may be given to dyspeptics for occasional or prolonged use, without any undesirable effects.

INDICATIONS
For relief of rheumatic pain, dysmenorrhoea, headache, coryza, influenza states, tonsillitis and other pyrexial conditions.

FORMULA
Each tablet contains 0.5 g. Paracetamol.

DOSAGE
Adults: 1 or two tablets repeated after 3 or 4 hours if necessary.
Children: 2-6 years of age ½-1 tablet.
7-12 years of age 1 tablet.

BASIC N.H.S. COST
50 tablets 2/- Exempt P.T.
(From Dispensing Pack of 1000).

CALMIC LIMITED CREWE CHESHIRE
Telephone Crewe 3251 (7 lines)
LONDON: 2 Mansfield Street, W.1.
put him quickly on the road to recovery

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CHLOROMYCETIN PALMITATE

A pleasantly-flavoured liquid preparation of Chloromycetin*, SUSPENSION CHLOROMYCETIN PALMITATE is indicated in staphylococcal pneumonia, in the early paroxysmal stage of pertussis, in bronchitis and bronchiecasis. Also effective in infantile gastroenteritis, acute otitis media and mastoiditis.

Each 4 ml. teaspoonful contains the equivalent of 0.125g. chloramphenicol. Supplied in bottles of 60 ml.

*Trade Mark

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For all sufferers from insomnia not due to pain, CARBRITAL® can provide sleep of natural duration and depth. Combined in this preparation are a quick-acting hypnotic (pentobarbitone sodium), and a mild longer-acting sedative (carbromal). Thus, CARBRITAL brings about rapid onset of sleep and sustains it for several hours, yet leaves the patient free from undesirable residual depression on awakened

**CARBRITAL**

*in all types of insomnia*

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**CAPSULES:** In bottles of 25 and 250 capsules, each containing pentobarbitone sodium (1⁄4 grs) and carbromal (4 grs).

**ELIXIR:** In bottles of 4, 16 and 80 fl. ozs. Each fluid drachm (one teaspoonful) represents pentobarbitone sodium (1⁄4 gr) and carbromal (1⁄4 gr).

*TRADE MARK*
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'ALDOMET' (methyldopa) is a unique antihypertensive agent. Its development has stemmed from fundamental research on antagonists to the biosynthesis of pressor amines from aromatic amino acids.

'ALDOMET' provides effective lowering of standing and lying blood pressure, usually without symptomatic postural hypotension. Daily blood pressure fluctuations are minimised. Exercise hypotension rarely occurs.

'ALDOMET' may replace ganglion and adrenergic blocking agents in many patients including some with severe benign or malignant hypertension. A striking feature of therapy with 'ALDOMET' is the general lack of severe side effects—patients usually feel well and improve symptomatically.

'ALDOMET' is supplied as tablets containing 250 mg. methyldopa, for oral administration. Fully detailed information on 'ALDOMET' is available on request.


ALDOMET

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Any registered (or provisionally registered) medical practitioner is eligible for admission as an associate, provided he gives an undertaking that if he enters or remains in general practice he will continue approved postgraduate study and will uphold and promote the aims of the College to the best of his ability.

(A provisionally registered medical practitioner shall cease to be an associate if he fails to obtain registration within two years of qualification.)

Membership

The Council of the College admits to membership, after consultation with the Board of Censors, registered medical practitioners who have been qualified for not less than seven years and have been engaged in general practice for not less than five years or, as an associate, for three years.

An applicant for membership must:— (1) Be proposed and seconded by two members of the College—not being in partnership with each other. (2) Submit evidence concerning his practice, experience, and academic and administrative achievements. (3) Submit himself to an interview with the board of censors, if required. (4) Give an undertaking that he will continue approved postgraduate study while he remains in active general practice, and that he will uphold and promote the aims of the College to the best of his ability. The Council may seek supporting evidence of his eligibility from his sponsors, the board of the faculty in whose area he resides, and, if so required, from others whom he or his sponsors may choose to appoint.

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