Dealing with low-incidence serious diseases in general practice
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ABSTRACT
Cost-effective health care depends on high-quality triage. The most challenging aspect of triage, which GPs confront on a regular basis, is diagnosing rare but serious disease. Failure to shoulder any risk in this situation overloads the health system and subjects patients to unnecessary investigation. Adopting too high a risk threshold leads to missed cases, late diagnosis, and sometimes avoidable death. It also undermines the credibility of primary care practitioners. Quantification of diagnostic risk suggests there is a potential risk gap between the maximum certainty with which GPs can assess the risk of serious disease at presentation and the minimum certainty required by many health systems for further investigation or hospital referral. Physician gut-feeling and diagnostic safety netting are often employed to fill the gap. Neither strategy is well defined or well supported by evidence. It should be possible to reduce the diagnostic risk gap cost-effectively by adopting more explicit diagnostic algorithms and providing better GP access to new diagnostic technologies. It is also essential, given the decreasing experience of triage clinicians employed in a number of countries, that a teachable evidence base is constructed for gut feeling and diagnostic safety netting. However, this construction of an evidence base requires very large-scale studies, and the global primary care research community remains small. The challenge therefore needs to be met by urgent and effective international collaboration.

Keywords
diagnoses and examinations; diagnostic techniques and procedures; gut feeling; low-incidence diseases; safety netting.

THE CLINICAL PROBLEM
On a more-or-less regular basis, GPs have to deal with situations in which there is a real, but very low, likelihood of a serious disease. For example, while most ill-appearing children seen in general practice have self-limiting infections, about 1 in 200 of them will have life-threatening sepsis or meningitis. Similarly, about 1 in 200 adults who present to their GP with a persistent cough will have lung cancer, and 1 in 350 patients with low-back will have a serious underlying disorder. Serious disease in adults presenting with chest pain is a little more common, but still 19 out of 20 such patients do not have serious cardiac or respiratory problems.

Sometimes, the patient’s clinical presentation is sufficiently clear to make the GP realise immediately that there is a serious problem, whether or not it is immediately possible to make a clear-cut diagnosis. In such cases GPs will refer their patients for further investigation and treatment in hospital. The situation is serious for the patient, but for the GP there is no real diagnostic problem. The difficulty for the GP is that more often the initial clinical picture is
How this fits in

GPs have to deal with situations in which there is real, but very low, likelihood of disease. Gut feeling, simple heuristics, and safety netting methods are being used in such situations, but there is insufficient evidence for underpinning the optimal use of such methods. Building better algorithms and introducing new technological tests, together with further studying of teachable gut feeling content and optimal safety netting techniques are urgently needed. This research will need large scale investigation by an effective international collaboration, firmly based in everyday general practice.

reassuring, or the risk of serious illness seems too low to justify hospital referral or investigation. In children, there seems to be a potential diagnostic risk gap between the maximum certainty with which GPs can assess the risk of serious disease at presentation and the minimum certainty required by many health systems for further investigation or hospital referral. This may also be true in adults; it has been suggested that one reason cancer survival is lower in the UK than other European countries is that GPs apply, or are required to apply by health system constraints, a high referral threshold for investigation.

The clinical consequence is that, even in the hands of a well-trained and experienced GP, the probability of missing cases of rare but serious disease is never zero. Failure to shoulder any diagnostic risk overloads the health system and subjects patients to unnecessary worry and investigation. But accepting too much risk leads to missed cases, late diagnosis, and sometimes avoidable death. It also undermines the credibility of primary care practitioners. In the UK, one in every two children with meningococcal disease is sent home by their GP at the first consultation. The disease progresses rapidly in such children, and around 25% of the children finally diagnosed with sepsis die within the next 24 hours. The number of patients sent home with chest pain is less well documented, but most GPs can remember patients they missed who had a myocardial infarction, pericarditis, or aortic dissection. The same is true for cough and lung cancer.

STRATEGIES FOR MANAGING DIAGNOSTIC UNCERTAINTY

Good GPs accept and live with diagnostic uncertainty. However, they actively manage this uncertainty using four main strategies:

• applying their ‘gut feeling’ about the risk;
• implicitly or explicitly applying diagnostic algorithms (which for more slowly developing illnesses may involve watchful waiting);
• arranging investigations to which they have access; and
• applying diagnostic safety netting.

The problem is that the evidence base underpinning these four strategies is poor. Moreover, in a number of countries, diagnostic triage is increasingly being carried out by less and less experienced clinicians.

GUT FEELING

Gut feeling, the feeling that something serious is wrong, is reported by GPs to be an important diagnostic tool in many European countries. It was found to be the most discriminative ‘test’ in diagnosing adult patients with chest pain, or ill children. Nobody suggests that gut feeling is a special paranormal gift of GPs, although the finding could not be confirmed in patients with chest pain examined in a university teaching hospital’s emergency department. Most likely, GPs combine a number of verbal and non-verbal clues, however it is not possible to disentangle this information or the way in which it is used. However, while GPs continue to allow gut feeling to remain a poorly described mystic state gained only by experience, we cannot teach the use of this information to students or young GPs. If it really is dependent on experience, we need to define exactly what the necessary seminal experiences are so that we can ensure that they are included in GP training.

DIAGNOSTIC ALGORITHMS

GPs have a history of using heuristics and simple rules that are adapted to their practice environment. They aggregate individual bits of diagnostic information (often each of low diagnostic value) to achieve a composite diagnostic decision of high sensitivity. Subgroups with a higher or lower likelihood of disease can be based on the specific epidemiological information collected in a general practice setting. Below the age of 50 years, rectal bleeding almost never refers to colorectal cancer, while the likelihood of malignancy rises to one in five in old age. With slowly developing illnesses like cancer, it is possible to collect this diagnostic information sequentially over a number of days.

However, the problem remains that for all serious diseases any algorithm applied must achieve high sensitivity — particularly to avoid missing dangerous rapidly progressive illness such as sepsis in children.
While it may be possible to build an algorithm to achieve this high sensitivity, it is often difficult to do this with an adequate positive predictive value (that is, without causing unnecessary hospital admissions and anxiety to patients or parents). For example, a simple diagnostic algorithm based on five presenting clinical features achieves very high sensitivity in diagnosing serious infection in children. However, this high sensitivity is achieved only by unacceptably low predictive value — the algorithm identifies 12% of children as potentially at risk, most of whom will have non-serious illness.

INVESTIGATIONS AND MEASUREMENTS

GP access to diagnostic investigations varies between health systems. Technological advance is tending to increase this access, reducing the cost, and making point-of-care testing feasible. For example, a key observation arising from the meningococcal research was that about half of the children missed had symptoms that suggested that vital signs (breathing and heart rate) may well have been abnormal if measured. New technology is already making it cheap and simple to measure pulse and oxygen saturation in general practice; it may soon be possible to measure breathing rate using the same pulse oximeter technology. Others have suggested diagnostic benefit from the use of near-patient laboratory tests in general practice such as C-reactive protein or procalcitonin. However, any diagnostic technology that is going to be used in routine practice has not only to be robust but also to comply with minimal requirements with respect to volume and weight. Test results have to be available within a couple of minutes, and the price must be modest. The chances are high that the development of cost-effective diagnostic technologies to reduce the diagnostic risk gap will require many years of multidisciplinary developmental and evaluation work, and a lot of money.

SAFETY NETTING

Even if a patient is considered to give no reason for alarm, things can still go wrong. The GP therefore has to put a safety net in place. As recently described by Almond et al, clearly communicating to patients or parents what exactly you know and don’t know (and thus what could happen subsequently) is an important initial step; this should be followed by clear information and advice on re-contacting the GP in specific situations. Good GPs will always do this, but we have no data on the frequency and methods of use, or evidence on the relative advantages and disadvantages of different approaches. Many colleges and organisations have drawn up written safety-net advice to give to patients and parents in a number of situations. However, in the absence of a firm evidence base, their content varies and many raise practical questions about how they should be used in the consultation. What should you say to a patient when giving the written leaflet? When will you ask them to re-consult? Systematically calling back a patient (for example, an ill child) after a couple of hours, or asking patients to call back their GP may be an effective option, but if the first contact takes place at the end of the day, neither the patients nor the GP on duty will be pleased with advice to perform such calls if all remains well. Safety-netting strategies and subsequent action (whether referral, additional testing, or reassuring parents) ought to be evaluated on their effect. What is the effect on patient outcome? What is the effect on appropriate and inappropriate referral rates? What is their effect on antibiotic prescribing? What is the effect on parental anxiety and distress? Large-scale research will be needed to answer these questions.

THE PROBLEM OF SCALE

The problem facing researchers trying to build an effective evidence base for an optimal diagnosis of rare disease is largely one of scale. For example, the study by Van den Bruel et al required more than 100 clinicians to recruit 4000 ill children but still had limited statistical power as only 31 children with serious diseases were identified (nine of whom had meningitis or sepsis). The power of multivariate analyses performed on the resulting database can only be less than optimal. Individual practitioners like John Fry have in the past conducted large-scale studies in a single practice by collating data on the presenting features of all their patients over many years, but this is difficult to replicate with the constraints of modern practice. Although computerisation has made the collection and analysis of routine data much easier, exemplified by the UK General Practice Research Database, in most cases we know that the routine data collected do not reliably include the detail about presenting symptoms necessary for high-quality diagnostic research. It may be feasible to set up a database study in selected practices to prompt collection of more detailed diagnostic information, but the necessary quality control of data and validation of diagnoses still makes the time and finance required to conduct a diagnostic study of a rare disease very difficult to achieve on a national scale.

TAKING THINGS FORWARD

The current approach to diagnosing rare disease is unsustainable. The general public is becoming less tolerant of risk taken on their behalf, and we risk our professional credibility if we do not address the
diagnostic risk gap. Across Europe, changing working practices mean that the individuals conducting primary care diagnostic triage are becoming less experienced and less familiar with the patient. Reliable gut feeling requires experience and knowledge of the patient. We can improve diagnosis cost-effectively by adopting more explicit diagnostic algorithms and by providing better GP access to new diagnostic technologies. It is also essential that we construct a teachable evidence base for gut feeling, and diagnostic safety netting.

The urgent challenge is to provide young doctors and other clinicians with better evidence-based training and diagnostic tools for triage, especially at registrar/vocational training level.

However, this construction of an evidence base requires very large-scale research and the global primary care research community remains small. It will be difficult for researchers in any one country to marshal the necessary resources for a series of diagnostic studies that require a sample size of 100 000 or more. The challenge therefore needs to be met by urgent and effective international collaboration. All these issues call for the establishment of an international collaborative group devoted to improvement of the approach towards patients with a possible low-incident serious disease in general practice. However, this is not just a task for general practice researchers — the challenge extends to physicians working in emergency departments, biostatisticians, and industry who need to help develop and assess the diagnostic benefits of emerging technology. And above all, the research evidence needs to be collected from everyday general practice, including the active research involvement of service GPs on the establishment of an international collaborative group.

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Competing interests
The authors have stated that there are none.

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