charges to patients [co-payments] as ways to afford a just health service in times of astringency.1 He had no need to search so far. A best answer was provided 250 years ago by Adam Smith:

The subjects of every state ought to contribute towards the support of the government, as nearly as possible in proportion to their respective abilities; that is, in proportion to the revenue that they respectively enjoy under the protection of the state.²

This is what we now call income tax. It was first instituted in 1799 to pay for our wars, but only became in any way socially redistributive in Lloyd George’s budget of 1909. It is, of course, means-tested. Means tests are costly to administer, and it seems pointless to do this more than once, except as an effective deterrent to a high proportion of people entitled to benefits. Of 30 countries for which The Organisation for Economic Co-operation and Development data were available in 2005, the UK ranked 11th lowest for personal income tax as a percentage of income, below every other European country except Ireland, Iceland, and Switzerland.³

Unlike any leading politician or most economists today, Adam Smith understood the function of the state as guardian of data were available in 2005, the UK ranked as an effectivedeterrent to a high proportion of people entitled to benefits. Of 30 countries for which The Organisation for Economic Co-operation and Development data were available in 2005, the UK ranked 11th lowest for personal income tax as a percentage of income, below every other European country except Ireland, Iceland, and Switzerland.³

That’s the closest one can get to the truth, looking from above. It’s much easier to see from below, as most still do in Wales, Scotland, and Northern Ireland. Here NHS care is seen as a progressive and civilising extension of care within families at home. Both are social functions separated so far as possible from the commodity market. They are both motivated by perceived needs rather than opportunities for profit, and are cooperative rather than competitive in nature. Neither can gain in effectiveness or efficiency by remodelling to an industrial or commercial pattern.

In dismissing co-payments as a principle conceded long ago, David Jewell reveals ignorance of history. Charges for prescriptions, spectacles, dentistry, and so on (to Chancellor Hugh Gaitskell, and a cabinet majority who agreed with him) led two ministers and one junior minister to resign from Attlee’s government in 1951.

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Is healthy eating for obese children necessarily more costly for families?

The paper by Banks et al was music to my ears. As someone who has been jousting with a tendency towards obesity since my teenage years I am not only well aware of the ‘healthy food costs too much’ argument so beloved by patients, but the counter arguments. The one that seems to confound people most of all is ‘why don’t you just eat less of what you can afford to buy?’ I have not yet had a sensible answer to this: generally there is a knotting of brows for a few seconds as though I were speaking in tongues, before moving on to some other issue.

It seems to me that there are two main problems to be overcome in quashing the ‘healthy is expensive’ argument. First the cheapness of less healthy options: the often quoted discount ready-made lasagne, for example. Second is the idea that a diet is not healthy unless it contains a liberal sprinkling of exotic fruit and veg. We are surrounded by images of blueberries with our breakfast cereal, pak choi in our ‘10-minute’ supper, and kiwi fruit at just about any time of day. These images are propagated by magazines and diet clubs alike. Is it any wonder people think they can’t afford it?

Last year one of Britain’s leading supermarkets introduced menus that cost around £50 per week for a family of four. In some quarters this came under fire for such mundanities as toast for breakfast. There is nothing wrong with toast for breakfast. In many Mediterranean countries [whose diet is seen as the gold standard] it is common to skip breakfast altogether in favour of elevenses, or to take little more than bread and coffee.

By all means try to curb the purveyors of cheap, unhealthy options, but more importantly let us push a sensible, achievable alternative.

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REFERENCE

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Predictive effect of heartburn and indigestion and risk of upper gastro-intestinal malignancy

Further to our recent publication of two papers in the BJGP,¹² we have been asked to evaluate specifically whether dyspepsia is a significant independent predictor of upper gastro-intestinal malignancy [in other words, gastro-oesophageal and pancreatic malignancy] and to consider adding it to the models. These symptoms [heartburn or indigestion] were not included in the original analysis that had focused on more traditional alarm symptoms. We, therefore, undertook an analysis based on the original derivation cohort from the published studies and identified patients with new onset of (a) heartburn or (b) indigestion (other than where heartburn is explicitly