Use of folic acid supplements and risk of cleft lip and palate in infants: a population-based cohort study

Dervla Kelly, Tom O’Dowd and Udo Reulbach

INTRODUCTION
Orofacial clefts occur when the lips and/or the roof of the mouth do not fuse properly during development, leaving an opening; this occurs between 6 and 9 weeks of pregnancy. Treatment involves plastic surgery, beginning approximately 3 months after birth and continuing into adolescence. The effects on an individual’s speech, hearing, appearance, and psychology can lead to long-lasting adverse outcomes for health and wellbeing. Even when repaired, complications such as persistent ear infections, speech impairments, facial deformities, and dental problems often remain.1

A cleft lip and palate occurs in approximately one in 700 live births.2 Cleft lip, with or without cleft palate, is most frequent in males and isolated cleft palate is most common in females. Prevalence varies according to geography and ethnicity.1

The cause of cleft lip and palate is complex but involves both genetic and environmental factors. Genetic studies have demonstrated higher prevalence of cleft lip and palate in monozygotic twin pairs than in twins who are dizygotic, and in siblings in whom congenital anomalies exist.1 Environmental factors have been implicated as contributors to cleft lip and palate and include maternal exposure to: tobacco, alcohol; medicines such as anticonvulsant drugs, notably diazepam, phenytoin, and phenobarbital;4 illicit drugs; viral infection; and nutritional deficiencies.

A recent Cochrane review found that folic acid intake before and during early pregnancy can prevent the occurrence of neural tube defects.3 There has been huge interest in the potential benefits of folic acid in other areas — such as cardiovascular and respiratory tract congenital anomalies4 and cleft lip and palate1 — although, to date, there has been insufficient evidence to evaluate this. Although the exact mechanism of folic acid in facilitating neural tube closure is unknown, it is estimated that >70% of neural tube defects can be prevented by maternal folic acid supplementation.5

Women of childbearing age are advised to take an additional 400 µg of folic acid daily if there is any possibility of them becoming pregnant, and to continue this for the first 12 weeks of pregnancy.7 In practice, the consumption of preventive folic acid has had mixed uptake; it is suggested that unplanned pregnancies may play a pivotal role in hampering success.10 Globally, some policymakers have introduced mandatory folic acid fortification of foods due to the benefits to population health;9 however, as previous studies have shown that low socioeconomic status (measured by occupation), being a smoker, and unplanned pregnancies are associated with not taking the recommended folic acid supplements,11,12 there is still considerable scope for improving folic acid uptake.

Abstract
Background
Orofacial clefts occur when the lips or the roof of the mouth do not fuse properly during the early weeks of pregnancy. There is strong evidence that periconceptional use of folic acid can prevent neural tube defects but its effect on oral clefts has generated debate.

Aim
To identify factors associated with suboptimal periconceptional use of folic acid and its potential effect on oral clefts.

Design and setting
The population-based infant cohort of the national Growing Up in Ireland study, which consists of 11 134 9-month-old infants.

Method
Data collection comprised questionnaires conducted by interviewers with parents in parents’ homes. Characteristics of mothers who did or did not take folic acid before and during pregnancy, as well as the effect of folic acid use on the prevalence of cleft lip and palate were recorded.

Results
The prevalence of cleft lip and palate was 1.98 (95% confidence interval [CI] = 1.31 to 2.99) per 1000 9-month-olds. The odds ratio for cleft lip was 4.36-fold higher (95% CI = 1.55 to 12.30, P = 0.005) for infants of mothers who did not take folic acid during the first 3 months of pregnancy, when compared with those who did have a folate intake during the first trimester. Folic acid use was suboptimal in 36.3% (95% CI = 35.4 to 37.2) of the sample.

Conclusion
These findings support the hypothesis that taking folic acid may partially prevent cleft lip and palate. They are particularly relevant for GPs, because they are usually the first port of call for women before and during early pregnancy.

Keywords
Cleft lip; epidemiology; folic acid; general practice; infant.

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How this fits in

Taking folic acid 4 weeks before, and for the first 12 weeks during, pregnancy can prevent neural tube defects. A recent Cochrane review concluded that there was no statistically significant evidence of any effect of folic acid in the prevention of oral clefts. However, this study supports the hypothesis that folic acid taken in the first 12 weeks of pregnancy may significantly reduce the prevalence of cleft lip and palate.

The potential effect of folic acid supplements on preventing oral clefts has generated considerable debate. A recent meta-analysis concluded that maternal multivitamin supplements taken during early pregnancy were associated with a 25% decreased risk of orofacial clefts; the role of folic acid, however, was far less convincing. In contrast, Badovinac et al reviewed five prospective studies and 12 case-control studies and concluded that taking a folic acid-containing supplement during pregnancy did have a protective effect against the risk of developing oral clefts.

Further research is necessary to establish the benefits of folic acid supplements in preventing birth defects, other than neural tube defects. The aim of this study was to estimate the prevalence of cleft lip and palate in the 9-month-old Irish population and to assess the effect of folic acid supplement in preventing it.

METHOD

Study population

The study involved a cross-sectional analysis of the first wave of data from the infant cohort of the Growing Up in Ireland study. Infants were randomly selected from the Child Benefit Register. A systematic selection procedure, based on a random start and constant sampling fraction, was used. The 11,134 infants representing the 9-month cohort were born between 1 December 2007 and the 30 June 2008.

Data collection and analysis

Data were collected between September 2008 and April 2009 via questionnaires, conducted by interviewers, that were undertaken with parents in their homes. Inclusion in the study was on an opt-out basis; consent forms were signed by the parent(s)/guardian(s) before the start of the interview. 17,264 families were asked to participate in the study.

Analyses were based on statistically re-weighted data to ensure they were representative of all 9-month-olds in Ireland. The weighting system aims to compensate for any imbalances in the population recruited. Eleven main characteristics of the infant and his or her family were used in the generation of the weights: family structure; mother’s age; mother’s principal economic status; father’s principal economic status; family’s social class; mother’s education; household tenure; region; mother’s marital status; mother’s nationality; and mother’s residency status. This method of weighting used is a minimum information algorithm that fits population marginals in a regression framework and adjusts the sample estimates to ensure that they produce estimates that match human population parameters.

The power analysis for the present study was based on the a priori assumption of a 2.5-fold increase of cleft lip and palate in children as threshold when users and non-users of folate were compared. The a priori estimates of cleft lip and palate was 1 in 700 births and one-third of the population in non-users of folates. Using a type-1 error estimate of 0.05 and a power of 80%, the sample size calculation yields a required number of 3362 in each group (users versus non-users of folates). Based on 11,000 infants in the cohort, a third (equating to 3666 infants) would be the offspring of non-users. Therefore, it was concluded that the present study has enough power to detect differences between users and non-users of folates regarding cleft lip and palate.

Cleft lip and palate prevalence was estimated based on the following question, as answered by the primary caregiver:

- Has a medical professional ever told you that the baby has cleft lip and palate?

The questionnaire included two questions to determine use of folic acid; the biological mother was asked:

- Did you take folic acid/folate prior to becoming pregnant with the baby?
- Did you take folic acid/folate during the first 3 months of pregnancy with the baby?

In addition, information on maternal and family characteristics was collected, including details of household composition; infant’s development; parenting and relationships; the infant’s habits; childcare arrangements; siblings and twins; prenatal care; the infant’s health; the health of the...
As well as univariate analyses (Pearson’s χ² test, Fisher’s exact test), multivariate analyses considered factors associated with non-use of folic acid and the effect of folic acid use on the rate of cleft lip and palate. The odds ratio (OR) was adjusted for:

- maternal age (metric);
- household composition (two variables were included: lone parenthood and number of siblings of the study infant);
- highest level of education (five categories: less than lower secondary; lower secondary; Leaving Certificate; subdegree; degree or higher);
- equivalised annual income (quintiles);
- occupational household class (professional/managerial; other non-manual/skilled; manual; semi-skilled/unskilled; all others employed; and unknown/never worked at all);
- urbanicity (urban or rural area);
- smoking (smoking hazard during pregnancy: how many members of the household smoked including the biological mother); and
- at how many weeks the mother became aware that she was pregnant.

Factors were included in the multivariable models if there was a biologically plausible potential for confounding. Results are reported as ORs and 95% confidence intervals (CIs) derived from binary logistic regression analyses. The statistical software SPSS (version 19) was used, together with a significance level of P = 0.05.

**RESULTS**

In total 17 264 families were approached, and a usable interview was completed with

<table>
<thead>
<tr>
<th>Table 1. Factors associated with not taking folic acid during the first 3 months of pregnancy</th>
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<td>Maternal age, years (n = 10 891), univariate P &lt; 0.001, multivariate P = 0.042</td>
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<td>&lt;20</td>
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<td>≥40</td>
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<td>Highest education attained (n = 10 883), univariate P &lt; 0.001, multivariate P &lt; 0.001</td>
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<td>Less than lower secondary</td>
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<td>Lower secondary</td>
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<td>Leaving Certificate</td>
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<td>Degree or higher</td>
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<td>Annual equivalised income (n = 10 094), univariate P &lt; 0.001, multivariate P &lt; 0.001</td>
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<td>First (lowest-income) quintile</td>
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<td>Highest quintile</td>
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<td>Occupational household class (n = 10 891), univariate P &lt; 0.001, multivariate P &lt; 0.001</td>
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<td>Professional/managerial</td>
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<td>Other non-manual/skilled, manual</td>
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<td>Semi-skilled/unskilled</td>
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<tr>
<td>All others employed and unknown</td>
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<tr>
<td>Never worked at all</td>
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<td>Household type (n = 10 891), univariate P &lt; 0.001, multivariate P = 0.010</td>
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<td>One parent, one child &lt;18 years</td>
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<td>One parent, two or more children &lt;18 years</td>
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<td>Two parents, one child &lt;18 years</td>
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<td>Two parents, two or more children &lt;18 years</td>
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Univariate P-values were calculated with Pearson’s χ² tests. For the calculation of the adjusted odds ratio for not taking folic acid, maternal age, highest education attained, annual equivalised income, occupational household class, and household type were entered in one logistic regression model. The number of mothers included in logistic regression model (Nagelkerke R²) was 10 065. ADR = adjusted odds ratio.
Over one-third of women (36.3%, 95% CI = 35.4 to 37.2) did not take a folic acid supplement before becoming pregnant. During the first trimester of pregnancy, a minority of women (6.7%, 95% CI = 6.3 to 7.2) did not take a folic acid supplement. A significant association ($z = -11.0; P < 0.001$) was observed between the number of weeks at which the mother became aware that she was pregnant and taking folic acid during the first 3 months of pregnancy (median number of weeks of becoming aware of the pregnancy was 5 weeks for mothers who took folic acid during the first trimester, compared with 6 weeks for mothers who did not take folic acid). In the group of women who became aware of the pregnancy after the first trimester, only one-third took folic acid.

Factors associated with non-consumption of folic acid
Table 1 outlines the socioeconomic factors that were associated with non-consumption of folic acid during the first trimester. Not taking folic acid was significantly [$P < 0.001$] associated with younger maternal age, lower education, lower income, and lower occupational household class, and household type. In a multivariate analysis [logistic regression model, Nagelkerke $R^2 = 0.110$, Table 1], low maternal education, low household income, and low occupational household class were highly significantly [$P < 0.001$] associated with non-consumption of folic acid.

Prevalence of cleft lip and palate
The prevalence of cleft lip and palate was 2.0 (95% CI = 1.3 to 3.0) per 1000 9-month-olds. Male infants were twice as often affected by cleft lip and palate when compared with female infants [risk 2.03, 95% CI = 0.83 to 4.98, Fisher’s exact test, $P = 0.136$ [not significant]].

Association between folic acid and cleft lip and palate
The intake of folic acid during the first 3 months of pregnancy was significantly associated with cleft lip and palate [Fisher’s exact test; $P = 0.009$, Figure 1]. The rate of cleft lip and palate in infants was 6.8 (95% CI = 3.0 to 15.8) per 1000 9-month-olds among those women who did not take folic acid and 1.5 (95% CI = 0.9 to 2.4) per 1000 9-month-olds in those women who did take folic acid. The OR (logistic regression) of not having folic acid during the first 3 months of pregnancy for cleft lip was 4.36-fold higher (95% CI = 1.55 to 13.77, $P = 0.008$) when compared with participants who had a folic intake during the first trimester.

In a multivariate logistic model (Nagelkerke $R^2 = 0.133$), adjusted for maternal education, age, occupational household class, urbanicity, family structure (lone parenthood and sibship), and smoking hazard in pregnancy, this OR was even slightly higher (OR 4.52, 95% CI = 1.48 to 13.77, $P = 0.008$). No significant risk increase for cleft lip was observed with taking any folic acid supplement before becoming pregnant [OR 1.41, 95% CI = 0.58 to 3.4, $P = 0.448$].

DISCUSSION
Summary
Over one-third of mothers did not take folic acid in early pregnancy in this large nationally representative cohort study. The OR for cleft lip palate for infants of such mothers was 4.36-fold higher than for mothers who had taken folic acid in early pregnancy. Current recommendations state that women planning pregnancy should use a folic acid supplement of 400 µg per day from at least 4 weeks before, until 12 weeks after, conception. The consumption of folic acid was suboptimal in 36.3% of this sample.
and non-consumption was more common in people with a low socioeconomic status. The prevalence of cleft lip and palate was 1.98 per 1000 births.

**Strengths and limitations**

This study is based on self-reported measures of folate acid consumption and does not contain information regarding formulation, dosage, or timing of initiation of folate acid. As the data were collected after delivery, it is possible that recall bias has occurred; however, this bias will be, from the best of the authors’ knowledge, non-directional and will, therefore, not change the direction of the findings. The bias might affect the power of the study: this has been taken into account with a coherent sampling strategy, resulting in a large sample size. Maternal dietary factors and consumption of vitamins may also impact on the effect of folate on cleft lip and palate, and women not taking folate acid supplements may be less likely to have healthier habits during pregnancy; these factors were not covered in the initial questionnaire in detail.

In addition, the caseness of cleft lip and palate was based on parental self-report. Based on the study governance of Growing Up in Ireland, it was not possible to validate against medical records. It is not likely that recall or report bias would change the direction of the association; however, as a potential link between folate and cleft lip and palate is not discussed in the media, public knowledge of it seems unlikely.

Difficulties in detecting population changes in rare conditions such as congenital anomalies limit studies trying to detect protective behaviours. Furthermore, it is not possible to rule out the effect of unknown confounders. The study design does allow an assessment of a statistical association between folate intake and cleft lip and palate, but no formal assessment of causality can be done. However, a major strength of this study is the large and representative nature of the sample, which equated to approximately one-seventh of all births in Ireland in 2007. This study’s results take cleft lip and palate and cleft palate into account.

**Comparison with existing literature**

A study from England found that, although 88.9% of women reported taking folate acid supplements before their 18-week antenatal clinic appointment, 51.6% of those surveyed did not take folate acid supplement before 4 weeks’ gestation. Internationally, in a systematic review of 52 studies, in some 20 (mainly Western) countries between 1992 and 2001, the reported periconceptional supplement use ranged from 0.5% to 52%. Similar to previous studies, these findings showed that not taking folate acid was more common in women of low socioeconomic status. An earlier Irish study using data collected from 300 women attending a maternity hospital found professional class and planned pregnancy to be the main predictors of periconceptional use of folate acid. A recent study from New Zealand found that younger maternal age, increasing parity, minority ethnic group, lower education, and lower income predicted poor folate acid intake in expectant mothers.

The cleft lip and palate prevalence of approximately 1.98 per 1000 births was similar to that of a recent Dutch study, which reported a prevalence of 1.68 per 1000 births. Although there is no national registry of cleft lip and palate in Ireland, four regional Irish cleft lip and palate registers reported prevalence estimates between 1.17 and 2.02 per 1000 births in 2008–2009. The current study is thought to be the first formal estimate of the prevalence of cleft lip and palate in a nationally representative Irish cohort.

Previous research from the International Database of Craniofacial Anomalies suggests that Ireland has a high rate of cleft lip and palate compared to the European average, which is reported as 1.4 per 1000 births (no CI available). Similarly, the prevalence of cleft lip and palate in the UK ranges from 1.32 to 1.78 per 1000 births. It is of interest that the prevalence of cleft lip and palate was higher in northern Europe (1.73 per 1000 births) compared with its prevalence in southern Europe (0.87 per 1000 births), although no explanation for this has been suggested. Although promotion and awareness of the benefits of folate acid have been ongoing in Ireland over the last two decades, a concomitant reduction in the prevalence of neural tube defects has not been found.

The potential protective effect of folate acid on cleft lip and palate, as illustrated in Figure 1, is consistent with findings from a number of case–control studies, although significance levels vary considerably. A small Hungarian cohort control study found an insignificant OR of 1.00 (95% CI = 0.20 to 4.95), whereas another case–control study found an OR of 0.60 (95% CI = 0.39 to 0.92) with regard to the effect of folate acid supplementation on the rate of cleft lip and palate. The corresponding crude OR of 0.23 in this study is in line with the findings from the latter study, and comparable considering the CIs used (95% CI = 0.08 to 0.65).
In contrast to this study, a recent Cochrane review of the effect of folic acid on cleft lip or cleft palate found insufficient evidence to support the protective effect of folic acid. This was largely owing to insufficient cases of the defect occurring in the trials.5 The plausibility of folic acid in preventing cleft lip is indirectly supported by the higher prevalence of cleft lip and palate among pregnant women taking drugs that can act as folic acid antagonists, such as phenytoin and phenobarbitone.7

Previous research addressed confounding in several ways. Several studies included an adjusted OR, controlling for a wide range of variables including smoking, alcohol consumption, maternal age, education, employment during early pregnancy, sex of infant, year of infant’s birth, family history of cleft lip and palate, maternal epilepsy and diabetes, and whether pregnancy was planned.13,14 The adjusted OR in the present study did not differ significantly from the crude OR.

**Implications for practice**

This study supports the hypothesis that folic acid supplements play a significant role in preventing cleft lip and palate when taken in the first 12 weeks of pregnancy. Healthcare practitioners should be made aware of the growing benefits of folic acid and reinforce the importance of folic acid supplement education as part of prenatal counselling. This information is particularly pertinent to GPs as they are usually the first point of contact for women who are trying to conceive or in the very early stages of pregnancy. These findings suggest that folic acid plays a major role in preventing a major birth defect and, in addition, it is offers established protection against neural tube defects.
REFERENCES


