In June 2015 the National Institute for Health and Care Excellence (NICE) published its updated guidance on suspected cancer, replacing the previous 2005 guidelines, which had underpinned the ‘2-week wait’ (2WW) referral system in England and Wales. These guidelines, heralded as potentially saving 5000 lives per year in England, are just one aspect of a wide-ranging set of government policies over the past 15 years aimed at improving cancer outcomes.

**NEW CANCER RISK_THRESHOLDS**

There are important changes in the new guidance. Perhaps most significant is that they are much better grounded on epidemiological evidence from primary care, rather than the old guidelines that relied predominantly on secondary care data. This new evidence enabled the guideline developers to identify the patterns of symptoms, signs, and simple investigations associated with specific levels of risk of an undiagnosed cancer. As a consequence, the guidelines have established explicit risk thresholds to recommend urgent investigation within 2 weeks. The old guidelines recommended urgent investigation for symptoms associated with a disparate range of cancer risks but few symptoms had a risk of <5%. In the new guidance a risk threshold of 3% was set for adult cancers, and lower risks agreed for children and young adults who potentially have more to gain from early diagnosis. This was a pragmatic decision balancing patient viewpoints, which in a large English study suggested a preferred 1% threshold, and the economic and clinical costs of investigating large numbers of people at low risk of cancer. However, it is important to recognise how the underlying evidence could overestimate the actual risk of cancer as GPs may only record symptoms when they suspect them to be significant. In addition, symptoms in general practice present along a continuum: abdominal pain, bowel habits, weight loss should be investigated urgently for colorectal cancer. If they are aged >60 years, they should also be investigated for pancreatic cancer by CT or ultrasound.

**IMPROVING DIRECT_ACCESS_TO_INVESTIGATIONS**

The new guidance also recommends extending direct access to a range of diagnostic tests including CT (suspected pancreatic), MRI (suspected brain), and upper GI endoscopy (suspected oesophageal or stomach cancer). Giving GPs direct access to and responsibility for investigations in the initial pathway supports the pivotal role of general practice in raising the suspicion of cancer. Furthermore, this decision recognises the national variation in access to these tests and the potential to reduce diagnostic intervals through direct access pathways. NICE conducted a health-economic analysis to inform decisions about diagnostic tests on people with symptoms of bowel cancer which fall below the 3% threshold. The analysis compared guaiac-based faecal occult blood test (FOBT), faecal immunochemical test (FIT), barium enema, CT colonography, and colonoscopy. At the £20 000 per QALY threshold FOBT is the most cost-effective test for people with lower risk symptoms (1–3%). On this basis the guidance recommends FOBT, for example, in people aged <60 years with a change in bowel habit. This is a significant change in recommended practice and provides a strong rationale for using FOBT beyond its current indication as a screening test in asymptomatic populations. However, the evidence on using FOBT or FIT on symptomatic patients in general practice is relatively scarce and primary care-based research on the effectiveness of direct access to such investigations is needed. False-negative tests could potentially postpone a referral for a more accurate investigation.

**NON-SPECIFIC_SYMPTOMS_OF_CANCER**

Previous NICE guidelines were presented only in a tumour-specific way, but the new guidance is also summarised by symptoms, recognising that certain common symptoms are associated with more than one cancer. Importantly, there is a section relating to non-specific features of cancer including appetite loss, weight loss, and fatigue. Weight loss is associated with a 7% overall risk of cancer but this includes colorectal, gastro-oesophageal, lung, prostate, pancreatic, and urological cancers. Weight loss is of course associated with a range of other serious non-malignant conditions and this is where clinical acumen is important in determining the most appropriate line of investigation, including selecting a specific cancer pathway. In Denmark, diagnostic centres have been established for patients with such non-specific but serious symptoms and show a 15% risk of cancers among the referred patients, most often lung, colorectal, and haematological cancers. This avoids the time-consuming need to define a specific cancer pathway for urgent investigation and allows assessment by several different clinical specialities in a single visit. Pilot sites of diagnostic centres are currently being established in England as part of the Accelerate, Coordinate, and Evaluate [ACE] programme in earlier cancer diagnosis as an alternative pathway for people with non-specific serious symptoms.

**PATIENT_COMMUNICATION**

The importance of good patient communication is emphasised in the guidelines, highlighting two specific areas. The first is safety netting as an approach to manage low-risk non-specific symptoms which may be early symptoms of cancer. The majority of such symptoms in primary care resolve spontaneously but their persistence...
If the NICE guidelines are implemented successfully they could increase timely cancer diagnosis and, more importantly, reduce disparities in cancer survival between England and other developed nations.”

is associated with increased risk of cancer. Patients should be given clear guidance about time frames in which to return if their symptoms persist or worsen, or new symptoms develop. But although this is one of the core strategies in general practice, the structure and effect of safety netting has not been well studied and needs further development and testing.

The second aspect of patient communication relates to information and support at the point of referral. Many patients are unaware they have been referred for suspected cancer or to a cancer service. The new guidelines recommend that GPs discuss with their patient why they are referring them to a cancer service, while trying to reassure them that they are unlikely to have cancer.

IMPLEMENTING THE NEW GUIDELINES

The major challenge for these new guidelines is how to implement them across the health service. The previous NICE guidelines focused on single symptoms but GPs are now faced with a more complex set of rules to determine cancer risk. Macmillan Cancer Support has developed a cancer decision support tool (CDS) which is integrated into GP clinical software and is currently being distributed widely. The CDS applies Hamilton’s tumour-specific risk models and the symptom-based QCanCer risk models. Further development and evaluation of this software could be critical for successful implementation of the NICE guidance, although many questions remain about how best to use this type of CDS in practice, especially during the consultation.

Concerns have been raised about the impact of lowering the referral threshold on the volume of referrals, especially to radiology and endoscopy services, and the likely reduced conversion rate. The NICE Costing Statement recognises that commissioners should increase investment in these diagnostic services and suggests this will be balanced by reduced emergency presentations and lower costs of treating earlier stage disease. But when implementing these NICE guidelines the evidence and reasoning behind this costing will have to be understood and supported by commissioners, and hospital consultants and administrators.

The new NICE guidelines represent the first national approach to reduce ‘diagnostic delay’ by systematically applying evidence on how cancer presents in primary care. Guidelines on ‘specific pathways for specific symptoms for specific cancers’ will never be enough to account fully for the clinical reality seen by the GP responsible for managing the risk of serious disease in the front line of our health system. The International Cancer Benchmarking Partnership Module 3 study suggests that GPs in England and Wales have higher thresholds to investigate people with cancer symptoms than GPs from Australia and Canada, where cancer survival rates are better. If the NICE guidelines are implemented successfully they could increase timely cancer diagnosis and, more importantly, reduce disparities in cancer survival between England and other developed nations.

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Provenance
Commissioned; not externally peer reviewed.

DOI: 10.3399/bjgp15X686401

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