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*In common with drugs to which it is related, ALLEGRON does not counteract hostility in the same way as it controls such symptoms as depression and anxiety. While it may, in some cases, increase hostility, it usually mobilizes or re-directs the hostility in a mannerthat is therapeutically desirable. State effects with ALLEGRON are relatively infrequent and usually mild. As with all potent psychotropic drugs, however, certain precautions should be observed. Full information has been or is being made available to all members of the medical profession. Please inquire if you have not yet received it.

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The Encyclopaedia of General Practice

Edited by

G.F. Abercrombie, V.R.D., M.A., M.D., Past-President, College of General Practitioners

and

R. M. S. McConaghey, M.D., Editor, The Journal of the College of General Practitioners

GENERAL PRACTITIONERS will welcome The Encyclopaedia of General Practice. This comprehensive reference work deals with all the conditions they are likely to meet.

The contributors are themselves general practitioners or consultants who have had experience in general practice, and the editors have ensured that each article is authoritative and relevant to general practice. Where emergency conditions are discussed, prominence is given to the role of the general practitioner and his course of action, and, when a condition passes into the realm of a specialist, a general outline is given to show how specialist advice, investigation and treatment may help. In each case practical details of treatment are given, including dosage, route of administration, frequency of dosage and duration of drug treatment.

Articles are arranged alphabetically, with grouping of conditions where this will help the doctor in his use of the work; and complete articles are devoted to important symptoms as well as to disease states.

The Encyclopaedia of General Practice is the result of long and detailed planning, and will serve as a complete reference library for many years. In his foreword, Lord Cohen of Birkenhead writes: "I have been privileged to read several of the contributions and I have no doubt that my trusted general practitioner will feel grateful that for the first time an Encyclopaedia has been published which is specifically designed to meet his needs, and in such full measure succeeds in doing so".

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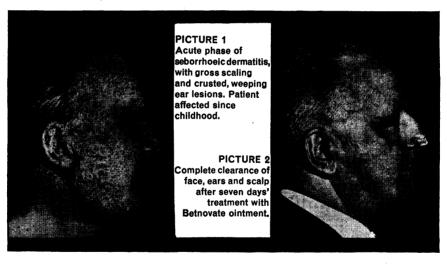
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Therapie der Gegenwart, 1953, 3, 108 Gazz. Med. Ital., 1954, 113, 343 Die Medizinische,1955, 4, 163 British Medical Journal, 1955, 2, 827 C.R.S. Biol. 1956, 150, 1019 Am J. Gastroenterology, 1957, 28, 439 Wiener Med. W., 1958, 108, 218 Arztliche Praxis, 1958, 10, 766 Journal Fancet, 1960, 80, 37

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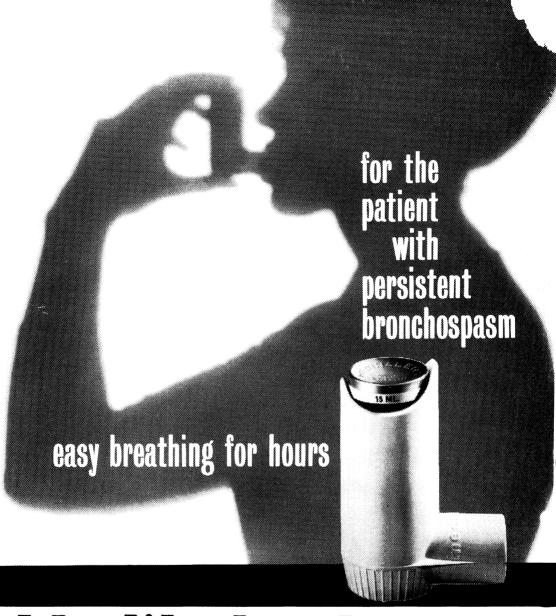




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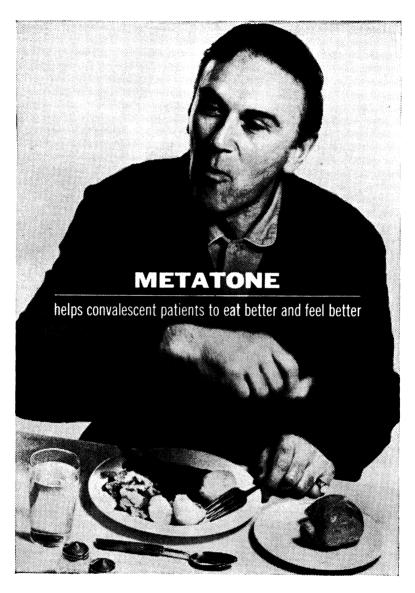
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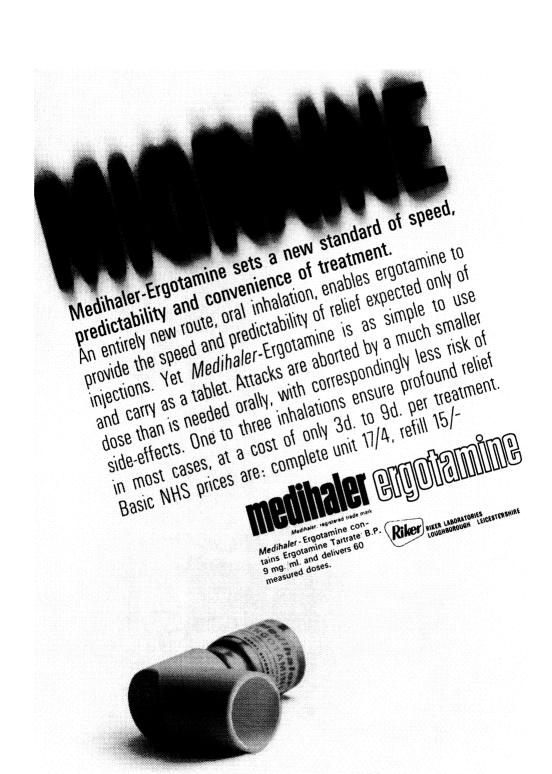


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Tablets containing 25 mg or 10 mg N-(γ-Dimethylaminopropyl)-iminodibenzyl hydrochloride (Tofranil)

Detailed literature describing these or any other Geigy product will be sent on request

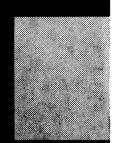
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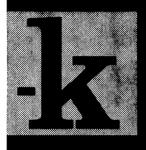
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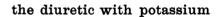
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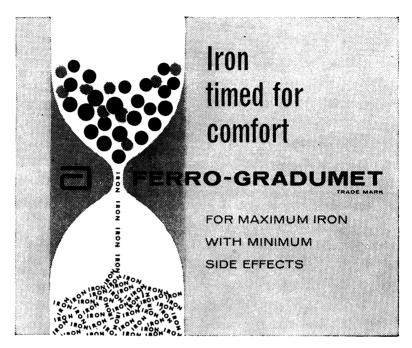
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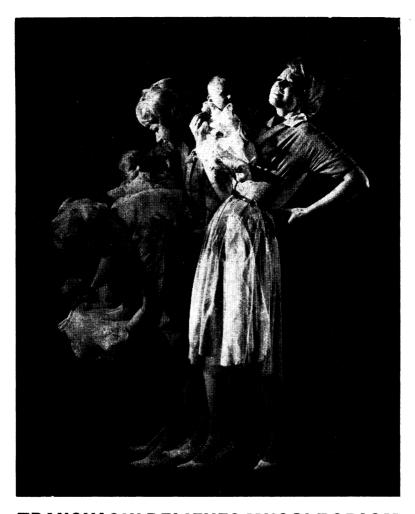
Time and again you'll have listened to complaints of discomfort and gastric upset from patients undergoing treatment for iron-deficiency anaemia. The reason—iron intolerance; the cause—the action of the usual ferrous sulphate tablets resulting in unpleasant side effects. But ferrous sulphate is probably the most efficient form of iron; and as you know, it should be taken on an empty stomach for maximum effect. How then to reduce or prevent discomfort in anti-anaemia therapy?

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FERRO-GRADUMETS are supplied in bottles of 30 or 100 tablets each containing 525 mg ferrous sulphate (in exsiccated form), equivalent to 105 mg elemental iron.

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With regular recorded urine tests,

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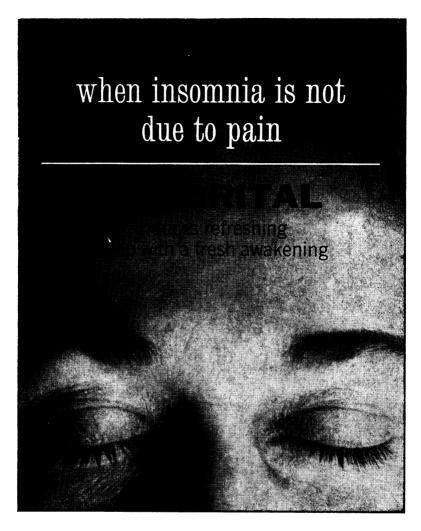
warning signs will show impending danger and give a timely indication of the need to change treatment. Make sure your patients are on the safest road with Clinitest and Acetest.



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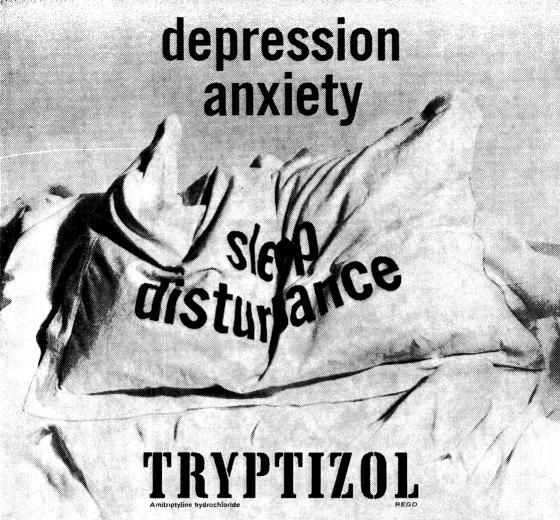
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CARBRITAL* combines a quick-acting hypnotic
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the antidepressant with intrinsic tranquillising properties

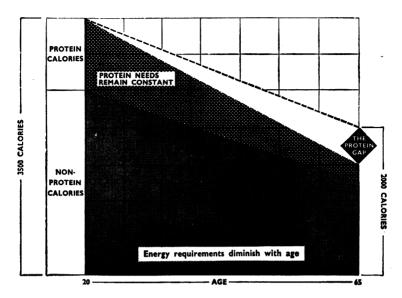
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TRYPTIZOL is indicated in all forms and presentations of depression. Other symptoms which may be expected to respond well include functional somatic complaints, loss of interest, loss of appetite, feelings of guilt, slowing of emotional and physical reactions.

TRYPTIZOL is well-tolerated and serious toxic side reactions are extremely rare. It is *not* a monoamine oxidase inhibitor.

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Protein deficiency can occur in old age, chronic illness, convalescence, and periods of active growth—adolescence, pregnancy. The answer is to supplement the diet with protein of high biological value.

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Lloyd's High Protein Food is designed to meet these requirements.

The scientists responsible for the formulation of Lloyd's High Protein Food were concerned to produce a food which was palatable, digestible, and nutritionally complete. Lloyd's High Protein Food contains 48% of a blend of animal and veget-

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A more normal life for the hypertensive patient





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- "... methyldopa does not usually cause troublesome symptomatic postural hypotension ... Lancet, 1962, i, 763 (14 Apr)
- 'Methyldopa does not cause severe hypotension on exercise.' Lancet, 1962, i, 759 (14 Apr)
- 'The blood-pressure response to methyldopa was reasonably predictable without undue fluctuations . . . 'Brit. med. J., 1962, 2, 156 (21 Jul)
- *... the dosage was less critical and the response easier to regulate than with ganglion-blocking and adrenergic-blocking compounds, *Lancet, 1962, i, 763 (14 Apr)
- 'Producing singularly few side-effects, particularly hypotension and severe gastrointestinal symptoms, methyldopa presents a great advance in the treatment of hypertension.' Brit. med. J., 1963, 1, 151 (19 Jan)
- 'Almost all of my patients on maintenance treatment have felt better and of those who had been previously treated with other hypotensive drugs, all emphasized their preference for methyldopa.' *Practitioner*, 1963, 191, 96 (Jul)

Because of these advantages, 'Aldomet' offers a fuller life for the hypertensive patient



Available as tablets of 250 mg and as an injection.

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'Actifed' Compound Linctus provides rapid and effective relief from coughs and congestion. It combines the decongestant properties of pseudoephedrine and the antihistamine effect of triprolidine with the proven cough-controlling action of codeine.

It is indicated in unproductive cough, cough with cold or cough with bronchitis or allergy, in young or old.

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Once in their doctor's care, what most patients seek above all else is the comfort and peace of mind that comes from his understanding of their problem... like the calm and composure that follows safe, dependable medication with a Lilly barbiturate—'Tuinal' 3 grs., universally accepted as an ideal hypnotic; 'Sodium Amytal' 1 gr., widely prescribed for gentle, reliable, daytime sedation.

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Today's Drugs. Brit. med. J. 1: 39,1963

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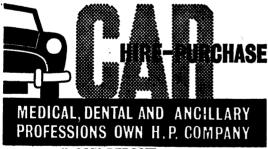
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