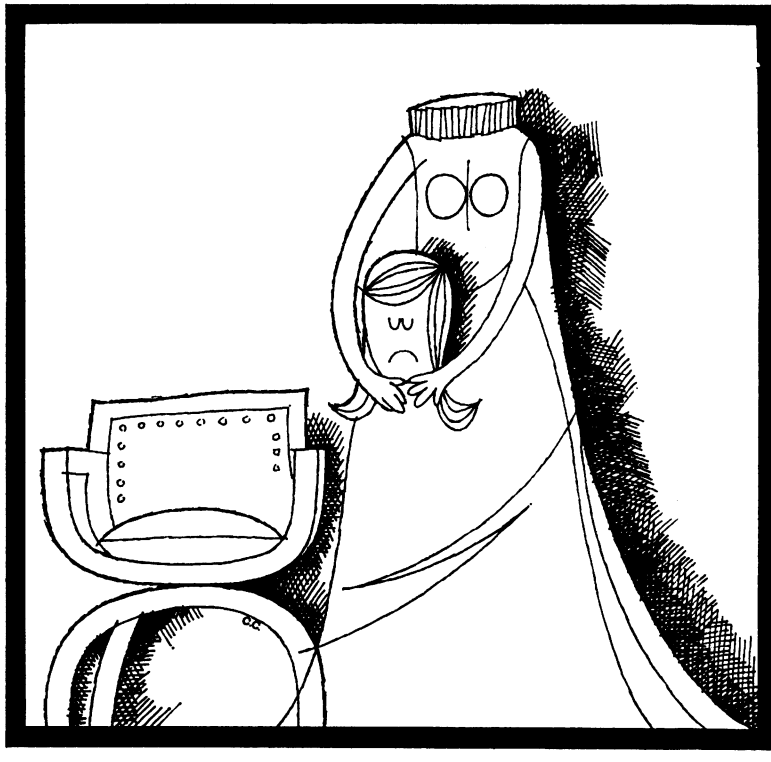

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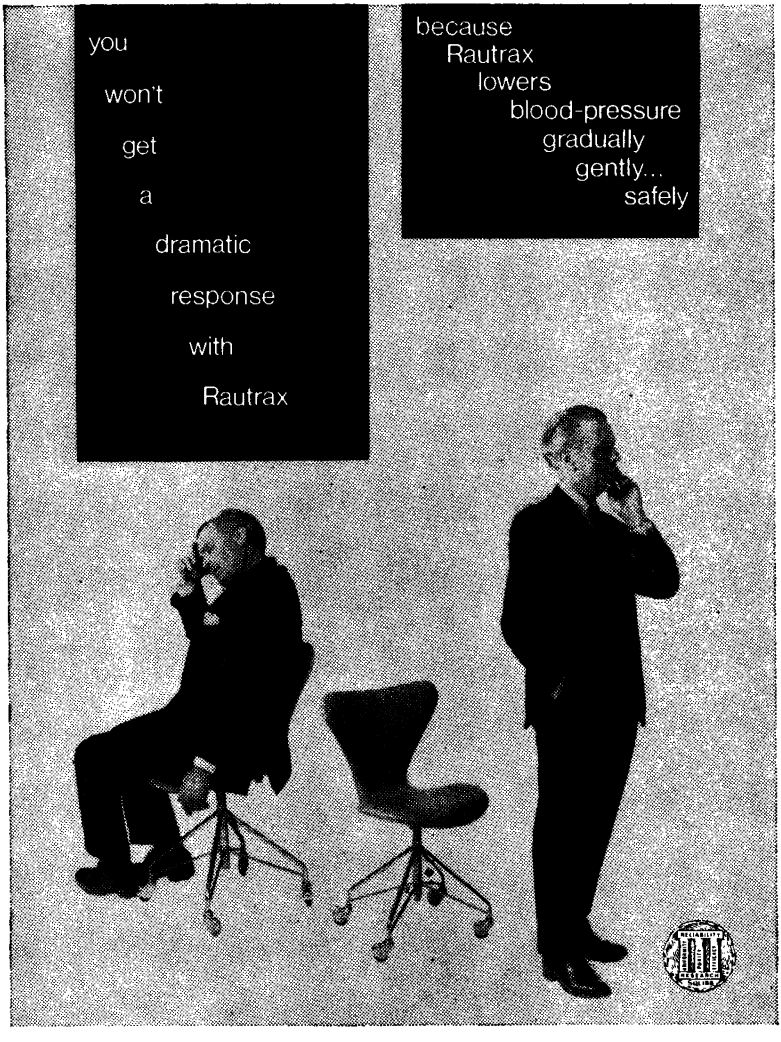

The full hypotensive effect of Rautrax may not be apparent for one to three weeks after the start of treatment.
This gradual onset of effect gives the patient time to adjust to new, lower blood-pressure levels. There are no sudden sharp drops in pressure.

Rautrax

Squibb

Rautrax *trademark*

Rautrax: whole-root Rauwolfia serpentina 50 mg.; hydroflumethiazide 50 mg.; potassium chloride 625 mg.

Basic N.H.S. prices: bottles of 25 tablets 9/10; 100 tablets 37/4; 500 tablets 169/4

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Manchester 23

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'Flagyl'

for the rapid, effective treatment of Acute Ulcerative Gingivitis

Clinical experience has shown that treatment of acute ulcerative gingivitis with 'Flagyl' in a dose of three 200 mg. tablets daily after food for three days results in rapid relief of symptoms without the risks attendant on other forms of treatment.

- *'Flagyl' resolves the acute phase very rapidly.*
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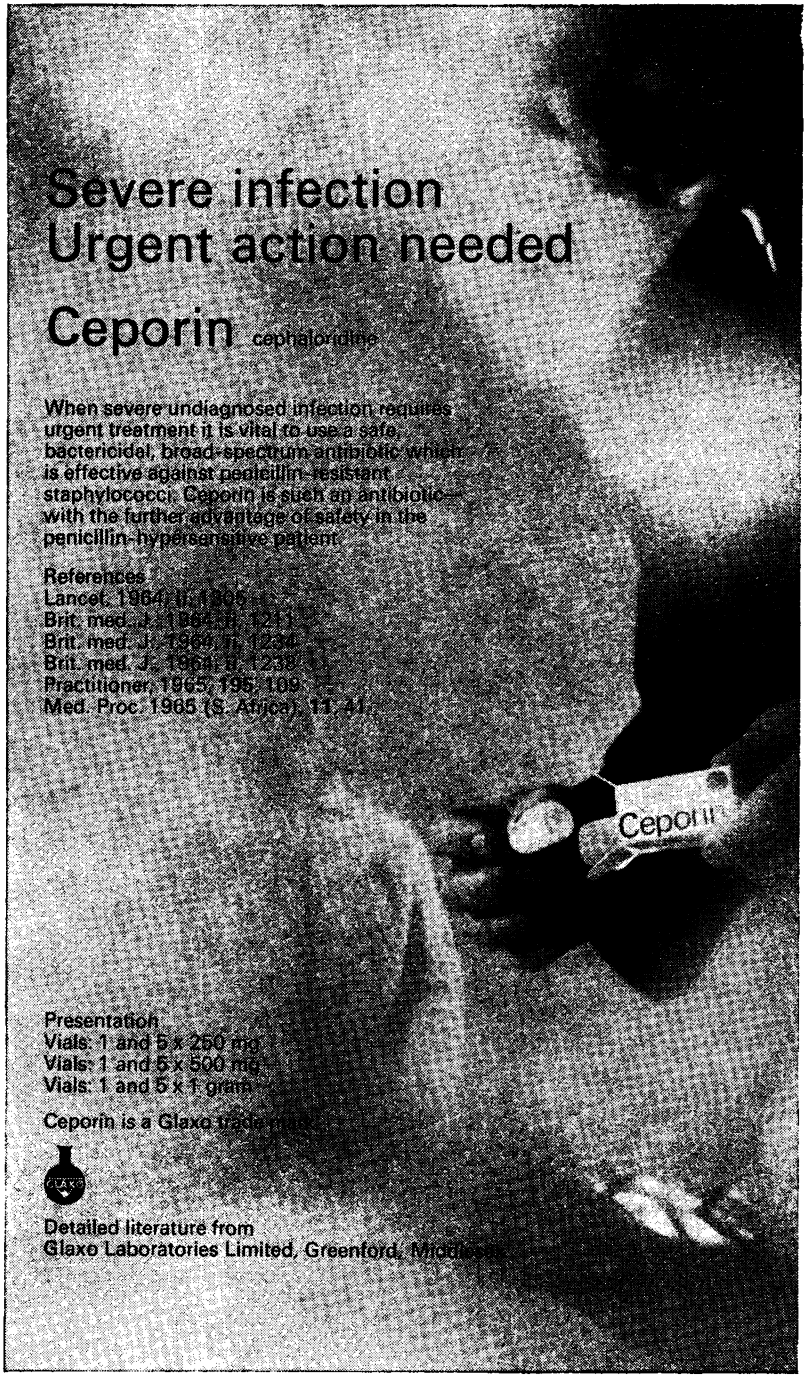
- *'Flagyl' does not cause tissue damage.*
- *The rapid action of 'Flagyl' allows prompt surgical intervention to prevent recurrence.*

References:
Lancet, **i**, 1191, 1962.
Brit. med. J., **i**, 1149, 1964.
Int. dent. J., **14**, 468, 1964.
Dent. Practit., **15**, 275, 1965.

Detailed information on this M&B brand Medical Product is available on request.

'Flagyl' is a trade mark, the property of **MAY & BAKER LTD** *Dagenham, Essex, for its brand of Metronidazole B.P.*

HA1941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When severe undiagnosed infection requires urgent treatment it is vital to use a safe, bactericidal, broad-spectrum antibiotic which is effective against penicillin-resistant staphylococci. Ceporin is such an antibiotic with the further advantage of safety in the penicillin-hypersensitive patient.
References
Lancet, 1964, ii, 1305
Brit. med. J., 1964, ii, 1211
Brit. med. J., 1964, ii, 1234
Brit. med. J., 1964, ii, 1239
Practitioner, 1965, 195, 109
Med. Proc. 1965 (S. Africa), 11, 41
Ceporin
Presentation
Vials: 1 and 5 x 250 mg.
Vials: 1 and 5 x 500 mg.
Vials: 1 and 5 x 1 gram
Ceporin is a Glaxo trade mark
Detailed literature from
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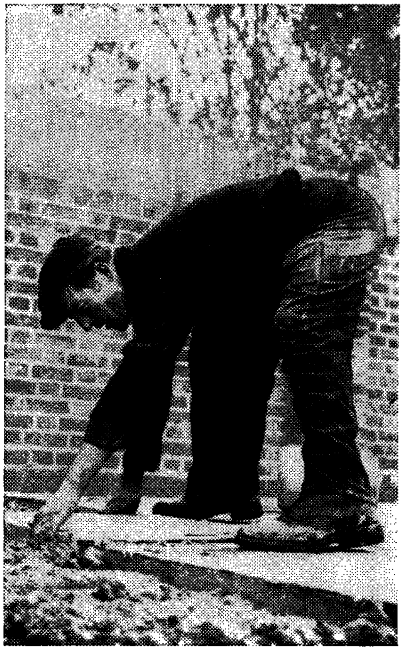

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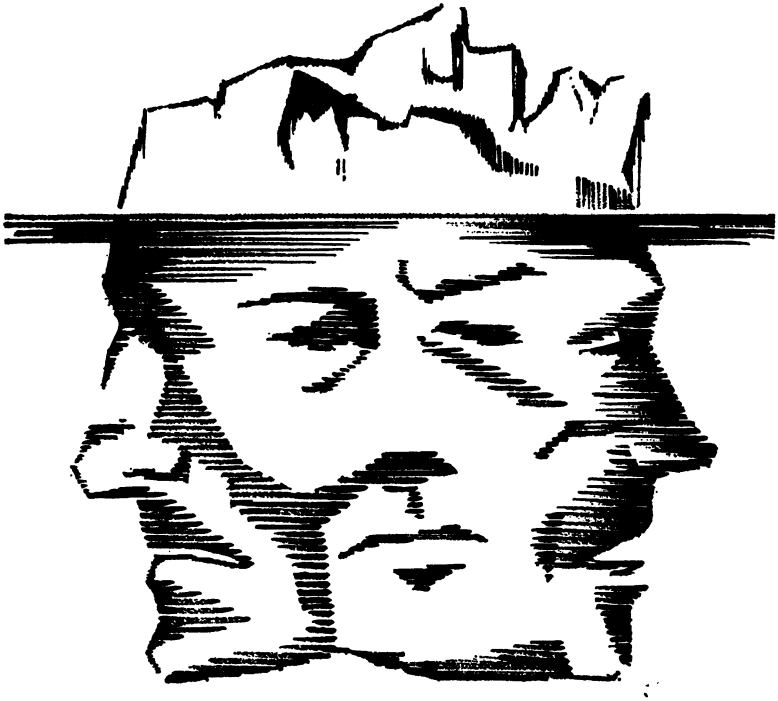

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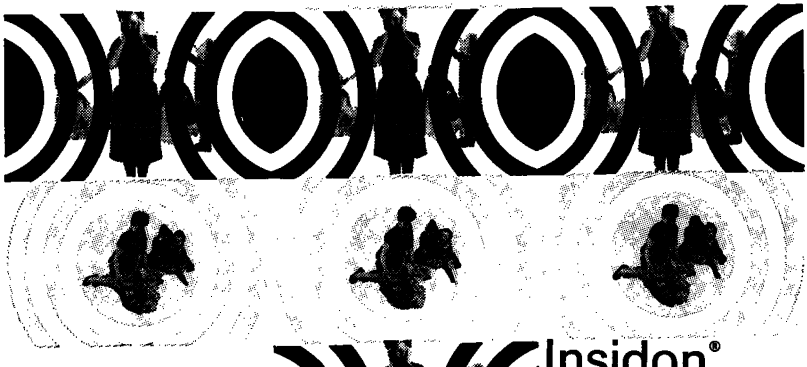

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softens the stool then gently evacuates the constipated bowel

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'In addition, and most important, *he felt well.* He did not feel like the weak, washed-out patient that I have come to expect after intensive diuretic therapy.'

Jose, A.D. (1960),
The Use of Aldosterone Antagonists in Cardiological Practice.
Paper presented before the Cardiac Society of Australia and New Zealand, October 1960.

Conventional diuretics act on the proximal renal tubule. They allow reabsorption of sodium and water and loss of potassium to continue at the distal tubule. But Aldactone-A (brand of spironolactone), added to the regimen, acts at the distal tubule, and prevents excessive sodium reabsorption and potassium loss.

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Searle

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In timewasting painful muscular conditions *Norgesic* can quickly get the patient on the move again. Its muscle relaxant-analgesic action rapidly relieves both the pain resulting from local tissue damage and the pain and stiffness associated with skeletal muscle spasm. In acute and chronic muscular conditions, and in tension headache, influenzal aches and pains, and dysmenorrhœa, *Norgesic* overcomes the limitations of simple analgesics. *Norgesic* speeds recovery—and spares the patient wasted days of pain.

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Basic NHS prices:
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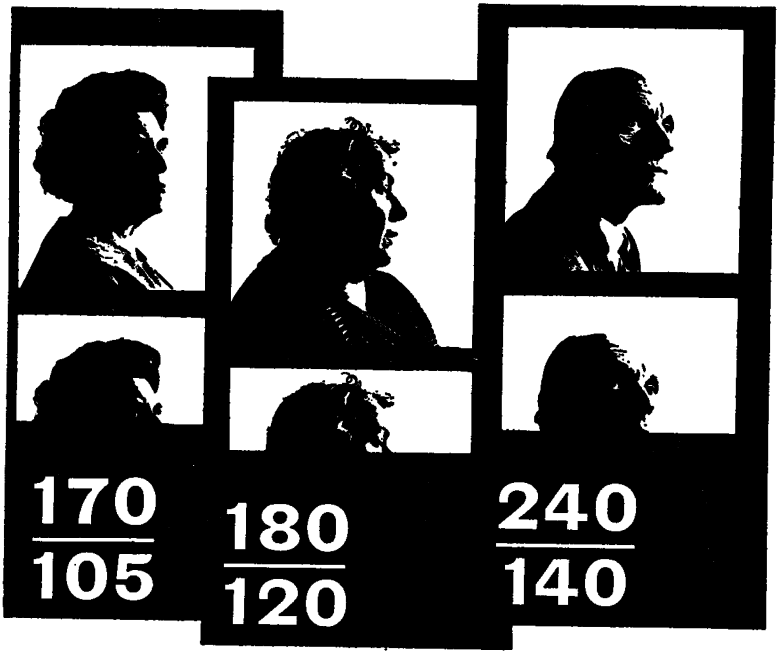

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the most widely prescribed antihypertensive agent

Many of the advantages of 'Aldomet' stem from the fact that it is not an autonomic blocking agent. As the literature confirms:

'... methyldopa does not usually cause troublesome symptomatic postural hypotension, nor does the blood pressure fall unduly on exertion.'
Lancet, 1962, **i**, 763 (14 Apr)

'Side-effects have not so far been troublesome on long-term follow-up.'
Brit.med.J., 1964, **1**, 27 (4 Jan)

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a more normal life for the hypertensive patient

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'CYCLIMORPH'

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'Cyclimorph' providas all the benefits of morphine but overcomes the distressing, even dangerous vomiting often caused by this analgesic.

'Cyclimorph' is indicated whenever morphine is indicated—especially where nausea and vomiting would be harmful as in

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Cyclizine, the anti-nauseant and anti-emetic in 'Cyclimorph', is one of the most successful agents for the control of morphine-induced vomiting. It acts rapidly, has a similar duration of action to morphine, and is remarkably safe.

'Cyclimorph' is subject to the D.D. regulations. It is issued in 1 ml. ampoules (boxes of 5 and 25), in two strengths, viz.:

'CYCLIMORPH' 10	**'CYCLIMORPH' 15**
Morphine tartrate 10 mg. (gr. ⅙)	Morphine tartrate 15 mg. (gr. ¼)
Cyclizine tartrate 50 mg.	Cyclizine tartrate 50 mg.
per ml.	per ml.

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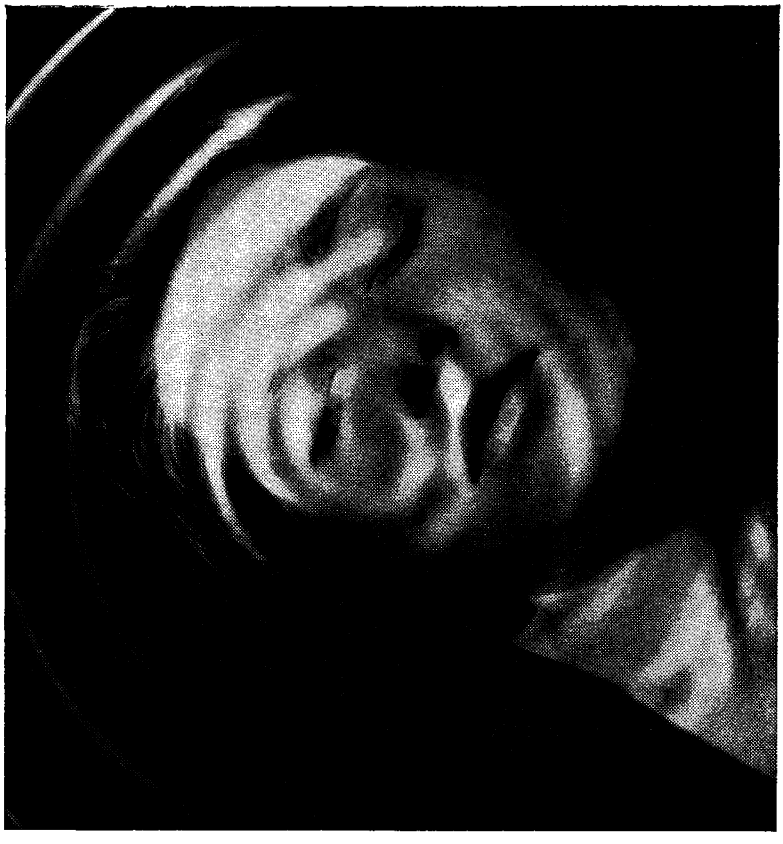

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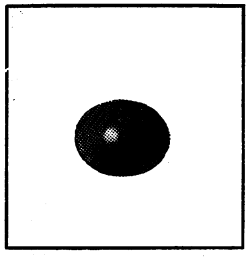

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for, it also contains a highly effective antifungal antibiotic nystatin, which can prevent the monilial superinfection often found when tetracycline alone is given

Thus, the patient receiving this Mysteclin tablet can be protected against monilial side-effects such as diarrhoea; ano-genital pruritus and thrush.[1]

[1]Lancet (1959) 1, 1228-1229

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when somatic illness leads to depression

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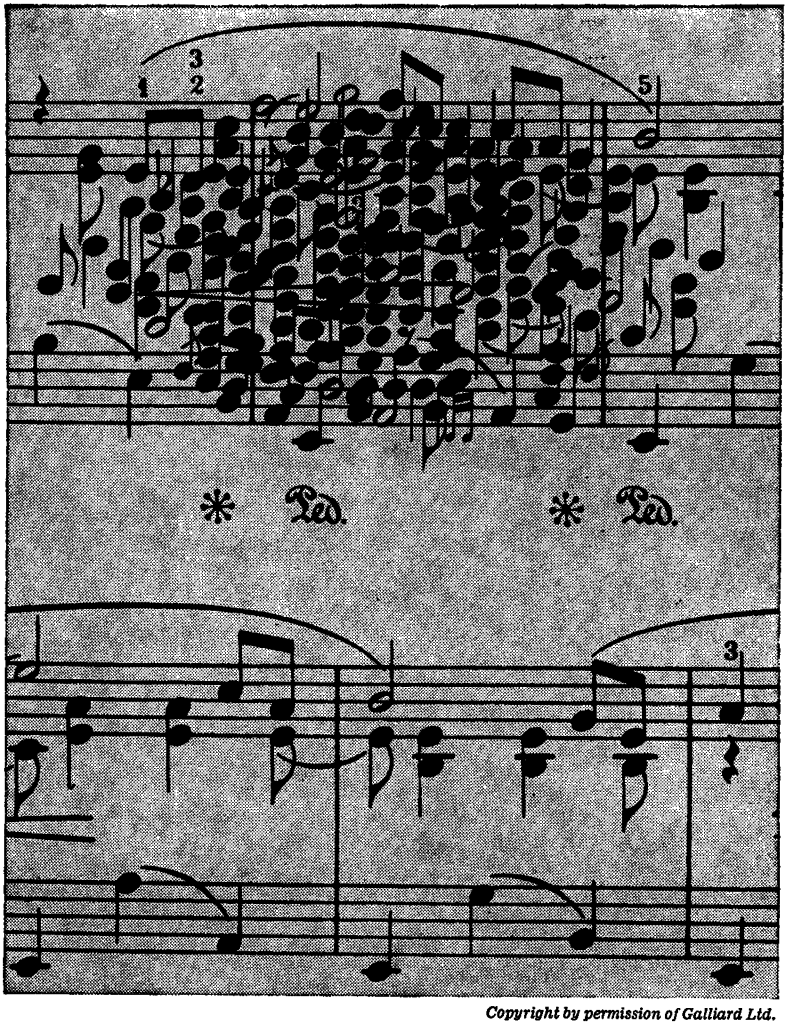

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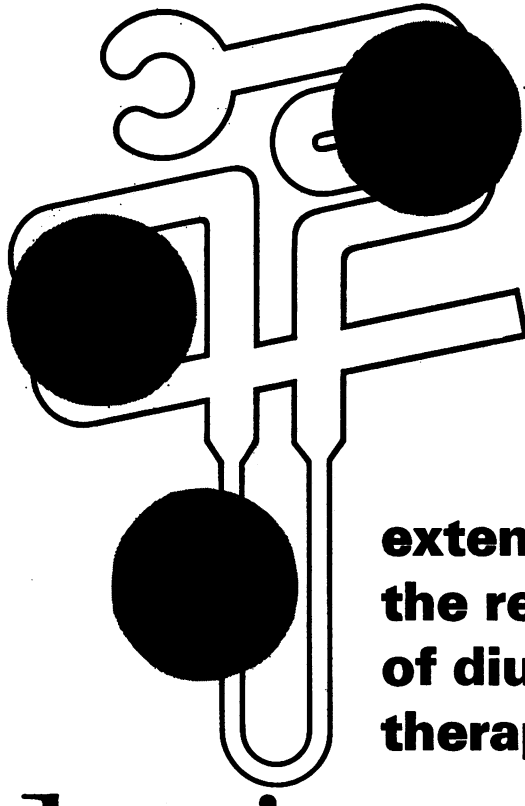

extending the reach of diuretic therapy

Edecrin

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a completely new class of oral diuretic from the discoverers of chlorothiazide

'Edecrin' is chemically and pharmacologically distinct from all other diuretics in common use. It has multiple sites of action on the nephron—not only at the proximal and distal convoluted tubule, but more importantly, also at the ascending limb of the loop of Henle. This unique mode of action is reflected clinically in the effectiveness of 'Edecrin' in many patients resistant to all other diuretics.

'Edecrin' has a wider range of effectiveness than the thiazides and related diuretics. It may be used in oedema of all grades of severity, whether acute or chronic. 'Edecrin' has an extremely rapid onset of action (four times faster than parenteral mercurials) and produces a more favourable ratio of sodium to potassium excretion than the thiazides.

Supplied as tablets containing 50 mg ethacrynic acid.
Detailed information is available to physicians on request.

Merck Sharp & Dohme Limited
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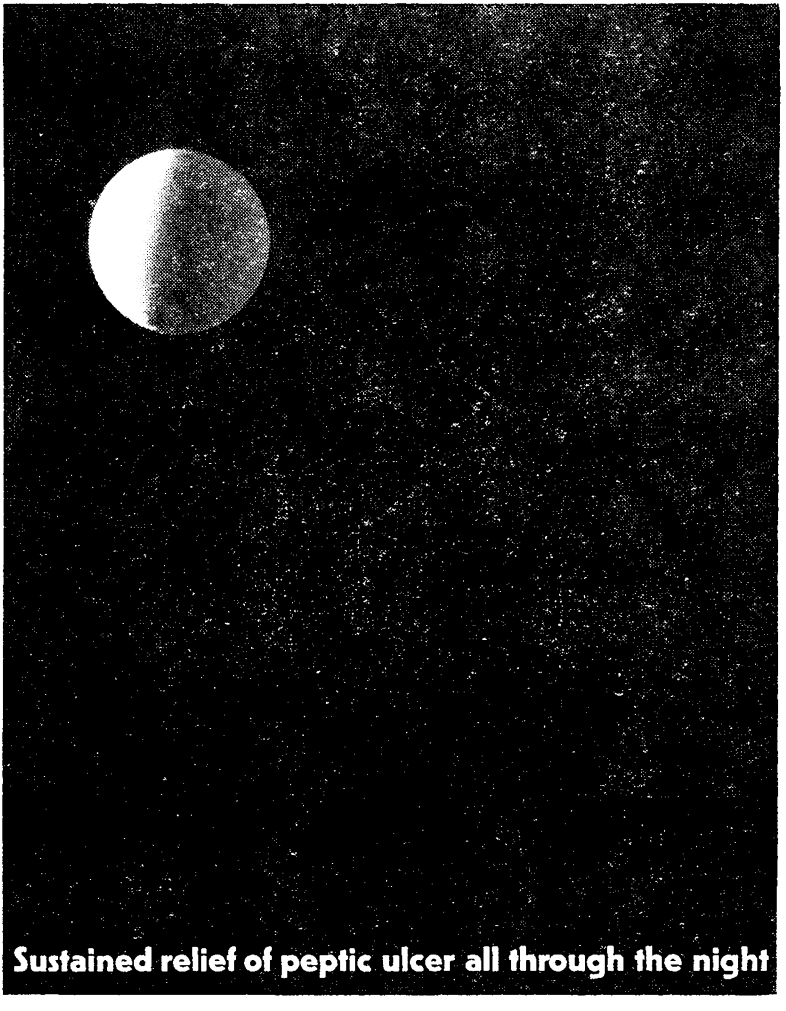

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ANDRÉ MARIE AMPÈRE
(Mathématicien et Physicien),
Membre de l'Académie des Sciences,
Professeur au Collège royal de France et à
l'Ecole polytechnique, des sociétés d'Edimbourg,
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Né à Lyon (Département du Rhône) le 20 Janvier 1778.

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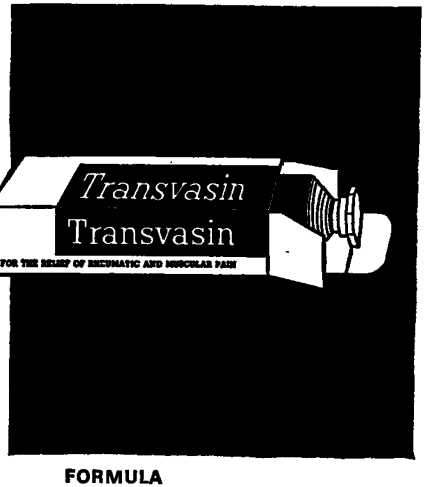

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Ethyl-p-aminobenzoate.....	2%
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Base.....	to 100%

The N.H.S. price of the 30 g. tube is 2/6 and the cost of an average application of cream is under 1d.

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Practitioner, 1965, *194*, 694

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