

Vertigo

Vomiting

Viral labyrinthitis

Migraine

Stemetil

Full information is available on request



'Stemetil' is a trade mark of the manufacturers, May & Baker Ltd Dagenham Essex
for its brand of prochlorperazine





in contrast with other antihypertensive drugs

VASOLASTINE

is free from side-effects.

It is non-toxic.

In addition it resolves atheromatous deposits, normalises cholesterol and phospholipid values, and restores elasticity of arteries and capillaries.

VASOLASTINE

**The MODERN CAUSAL ENZYME THERAPY
for hypertension and cardiovascular diseases**



Manufactured by Enzypharm C. V. Holland

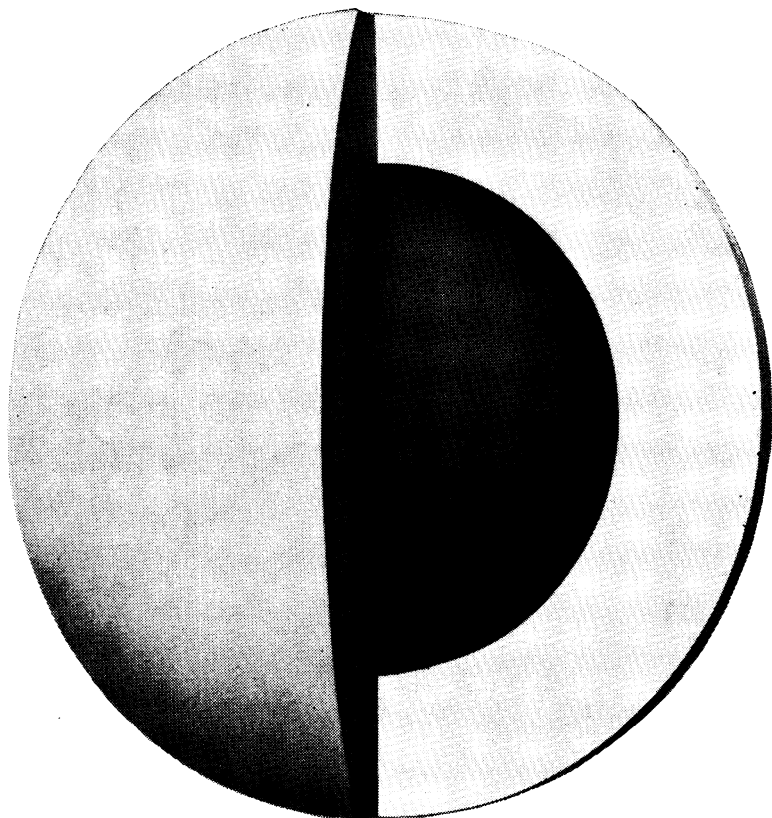
*Further information and list of publications
gladly sent on request by the Sole U.K. Distributors:*

F.A.I.R. LABORATORIES LTD., TWICKENHAM MIDDLESEX

FORMULA per ampoule:

Enzymes of the lipid	
metabolism	30 mg. \equiv 8000 units
Amin-oxidase	20 mg. \equiv 4000 units
Tyrosinase	20 mg. \equiv 4000 units
Stabilizing solvent	to 2 ml.

Presentation:
Boxes of 6, 25 and 100 ampoules.

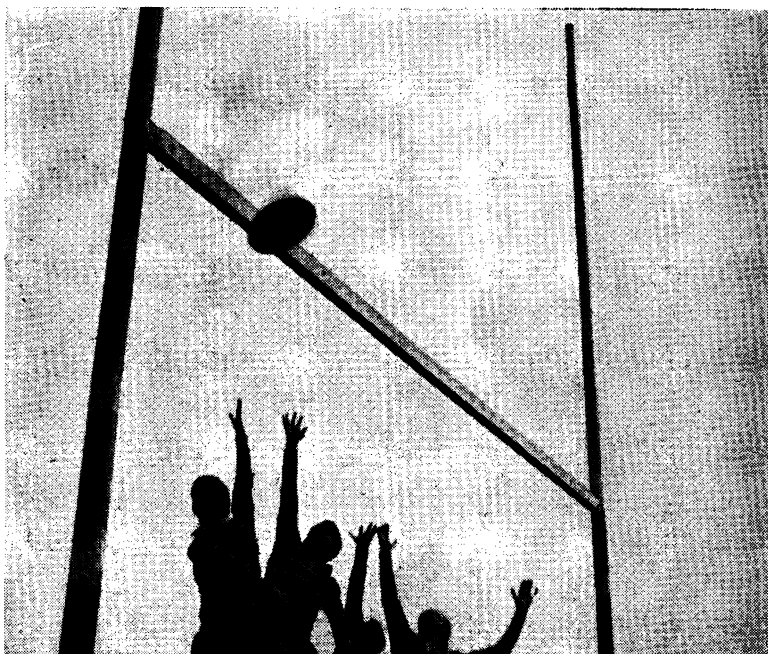


Butazolidin[®] Alka mantle tablets

A new approach to the
treatment of patients with
a known gastric sensitivity
to antirheumatic agents

Butazolidin[®] Alka is formulated as a
mantle tablet, incorporating 100 mg
dried aluminium hydroxide gel B.P. and
150 mg magnesium trisilicate B.P. around
a central core of 100 mg Butazolidin[®]

Geigy (U.K.) Limited
Pharmaceuticals Division Manchester, 23



STANDARD

The height of the crossbar

The Rugby Union was founded on January 28th, 1871, forty-eight years after William Webb Ellis 'first took the ball in his arms and ran with it.' Mr. A. Rutter of Blackheath was the first president, and two months later the first Rugby International took place, between England and Scotland. (Scotland won.) It is the Rugby Union, of course, who lay down the law today, including the size of the goal posts, each of which must exceed 11 ft. from the ground, placed 18 ft. 6 in. from inside to inside of the posts, with a crossbar 10 ft. from the ground.

STANDARD

The Transvasin therapy for rheumatic symptoms

Patients suffering from rheumatic lesions obtain rapid relief with this well-proven and economical medication. The esters of nicotinic, salicylic and p-aminobenzoic acids penetrate the skin and are concentrated at the point of injury, producing superficial erythema and deep hyperaemia. Transvasin is a valuable adjuvant in the treatment of osteo and rheumatoid arthritis.

CONTAINS

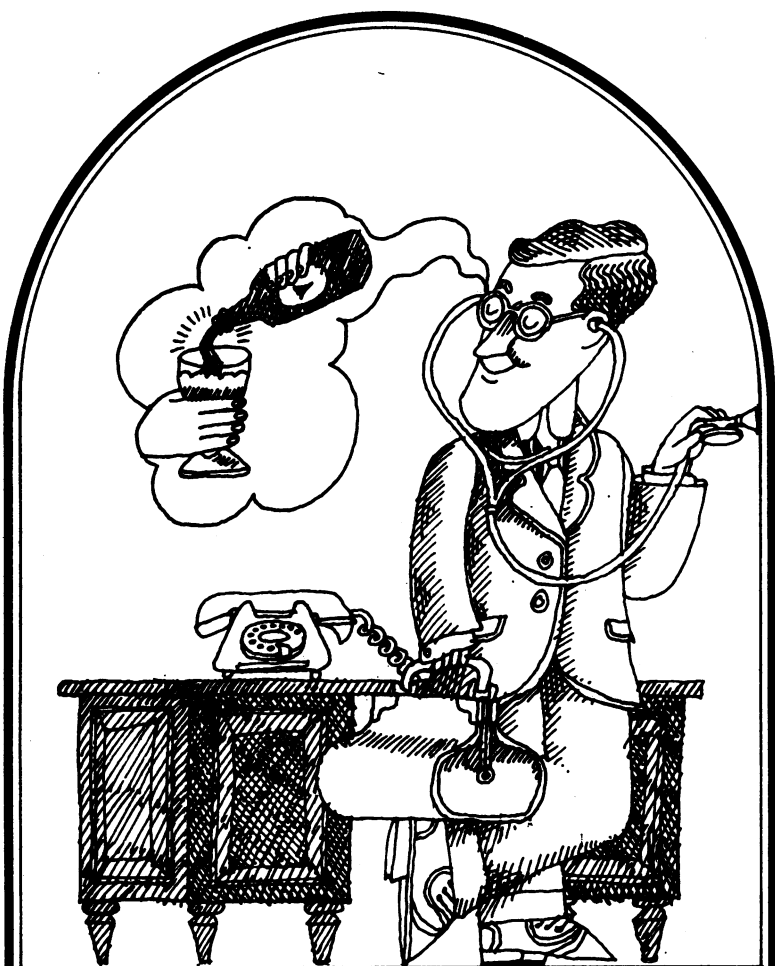
Ethyl Nicotinate	2%
Hexyl Nicotinate	2%
Tetrahydrofurfuryl Salicylate	14%
Ethyl Aminobenzoate	2%
Base	to 100%

**LLOYD-
HAMOL
Ltd.**

The N.H.S. price of the 30g. tube is 2/6d. and the cost of an average application of cream is under 1d.

LLOYD-HAMOL LIMITED,
103 Mount St., London, W.1.





Q. What do medical men require ?

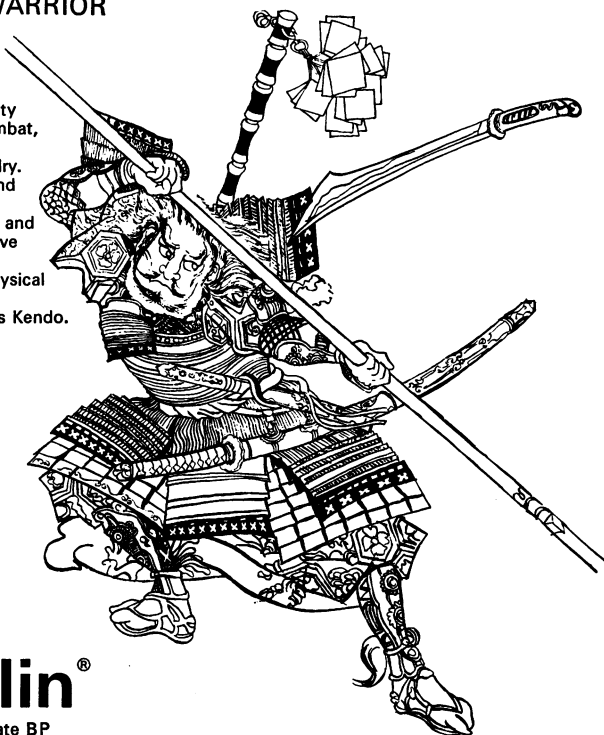
A. Medical men require syringes, cheerfulness, couches; devotedness, telephones, watchfulness, sleep, firmness, knowledge, gentleness, stethoscopes, alertness, telephones, readiness, patience, kindness, sleep, promptness, diagnostics, rightness, telephones, awareness, telephones, long-sufferingness, sphygmomanometers, acuteness, secretaries, calmness, telephones, soothingness, sleep and goodness and

GUINNESS

Out of strength—gentleness

SAMURAI WARRIOR

The military elite of feudal Japan, the Samurai were renowned and respected for ferocity and prowess in combat, yet governed by a strict code of chivalry. Today, simplified and formalised, their fighting techniques and rules of conduct have developed into the more peaceable, physical and philosophical recreation known as Kendo.



Ismelin[®]

guanethidine sulphate BP

Seven years ago Ismelin established a standard for the reliable and consistent reduction of severely raised blood pressure which has not since been surpassed. Effective in up to 90% of cases, Ismelin is distinguished by an absence of toxic activity which makes it especially suitable for long-term therapy.

Today, it is accepted that these very qualities make Ismelin equally appropriate for the firm yet smooth control of milder states of hypertension.

Simple Dosage in Milder Hypertension

Effective in up to 90% of patients

Sustained Continuous Control

10 and 25 mg tablets guanethidine sulphate BP in 100's and 500's. Basic NHS price 100 x 10 mg —27s 8d
10 mg amps, for i.m. inj. 6 x 1 ml NHS price —17s 4d

C I B A

Full information on request



A NEW ORAL GEL WITH STRIKING ANALGESIC AND ANTISEPTIC PROPERTIES

Bonjela has been shown in formal American trials to bring rapid relief from pain in 90% of all cases of oral ulceration, herpes labialis, gingivitis and denture sores. By rapid relief is meant marked alleviation of pain within 2-3 minutes.

Bonjela also promotes healing whenever the aetiology is partly or wholly bacterial. Some ulceration originates from endocrinal, viral or fungal causes which may require other forms of treatment.

Even in these cases where a bacterial element is superimposed on the

original infection Bonjela will reduce the severity of the infection and rapid relief from pain will be obtained.

FORMULA: Choline Salicylate 8.7%, Cetalkonium Chloride 0.01%, Alc. (95%) 39.0%, Menthol 0.057%, Glycer. 4.6%.

INDICATIONS: Herpes labialis, gingivitis, oral ulcerations, cheilosis, denture sores, infant teething disorders.

PRESENTATION: Bonjela is available in 10 g. tubes at a basic N.H.S. cost of 2/8½d. per tube.

LLOYDS' PHARMACEUTICALS LTD.
103 Mount Street, London, W.1.
An associate of Lloyd-Hamol Ltd.

Literature and samples are available on request





Opens
airways
in seconds...

From the moment the asthmatic patient begins to fight for breath, only seconds need elapse before the onset of relief—with *Medihaler*.

Reports repeatedly confirm that *Medihaler* places rapid profound relief within easy reach of the patient. In one trial *Medihaler-iso* Forte improved the mean expiratory flow rate of 24 patients by 47 per cent three to five minutes after inhalation—18 per cent higher than the next best preparation¹. In another trial, *Medihaler-iso* Forte was the fastest-acting of six pocket aerosols—and *Medihaler-iso* was next in rapidity of action². In yet another trial³, a single inhalation (0.4 mg.) from *Medihaler-iso* Forte had significantly greater effect than 5 mg. of isoprenaline inhaled continuously over three minutes from an oxygen-powered nebuliser.

Simple to operate, compact to carry, giving profound relief from a minute dose, *Medihaler* opens airways in seconds when the fight for breath is on.

1. *Brit. Med. J.* (1966) **1**:1014 2. *Rev. Inst. Hyg. Mines* (Belgium) 1965 **20**(3):170. 3. *Brit. J. Dist. Chest* (1964) **57**:140

Medihaler-iso Forte contains a suspension of Isoprenaline Sulphate B.P. 20 mg./ml. and delivers 0.4 mg. per dose.

Medihaler-iso contains a suspension of Isoprenaline Sulphate B.P. 4 mg./ml. delivers 0.08 mg. per dose.

Dosage: *Medihaler* delivers a full strength dose which should be sufficient to provide relief in most cases.

Caution: Isoprenaline is well tolerated by most

patients. However, it should be used with caution in the presence of impaired cardiac function, hyperthyroidism and severe hypertension. Isoprenaline is a potent agent. The smallest dosage of it which provides relief should not be exceeded.

Basic NHS prices: 400-dose complete unit. *Medihaler-iso* 14/4. *Medihaler-iso* Forte 17/-.

Additional information is available on request.

Medihaler, *Medihaler-iso*: registered trade marks

Medihaler opens airways in seconds

Riker Laboratories Loughborough Leicestershire



giving nearly three years maintenance therapy. Then there is thyroxine, that highly efficient drug which is capable of converting the misery and despair of myxoedema into near-normality. The indefinite maintenance of this reliable miracle costs approximately a penny a day. But I must not labour the point. Recently, I had to store in my refrigerator a course of injections for a patient with pituitary dwarfism. They consisted of human growth hormone, and were valued at £2,000.

Perhaps the only point I have succeeded in making is that a few of the vast number of new drugs to which we are introduced by the more polished methods of today will undoubtedly go down to posterity as irreplaceable therapeutic classics. Without naming any names I would suggest half a dozen antibiotics, one oral diuretic, one hypotensive—but, as I say to a patient when stumped for a prognosis, “I am a doctor, not a prophet.” Meanwhile, on the shelves of my rural dispensary there accumulate the half-empty containers of the dross of yester-year side by side with the old and the new classics.

ACCOMMODATION AT COLLEGE HEADQUARTERS

Temporary residential accommodation for members and associates and their families is provided at college headquarters. This building, overlooking Hyde Park on one side and Princes Gate on the other, is central and easily accessible.

The charges, including breakfast, are as follows:

For single rooms	£2 10s. 0d. per night
For double rooms	£4 5s. 0d. per night
For a flatlet (bed-sitting room for two, bath-room and dressing room)	£6 per night or £36 per week

For a self-contained flat (double bedroom, sitting room, hall, kitchen and bathroom) £42 per week

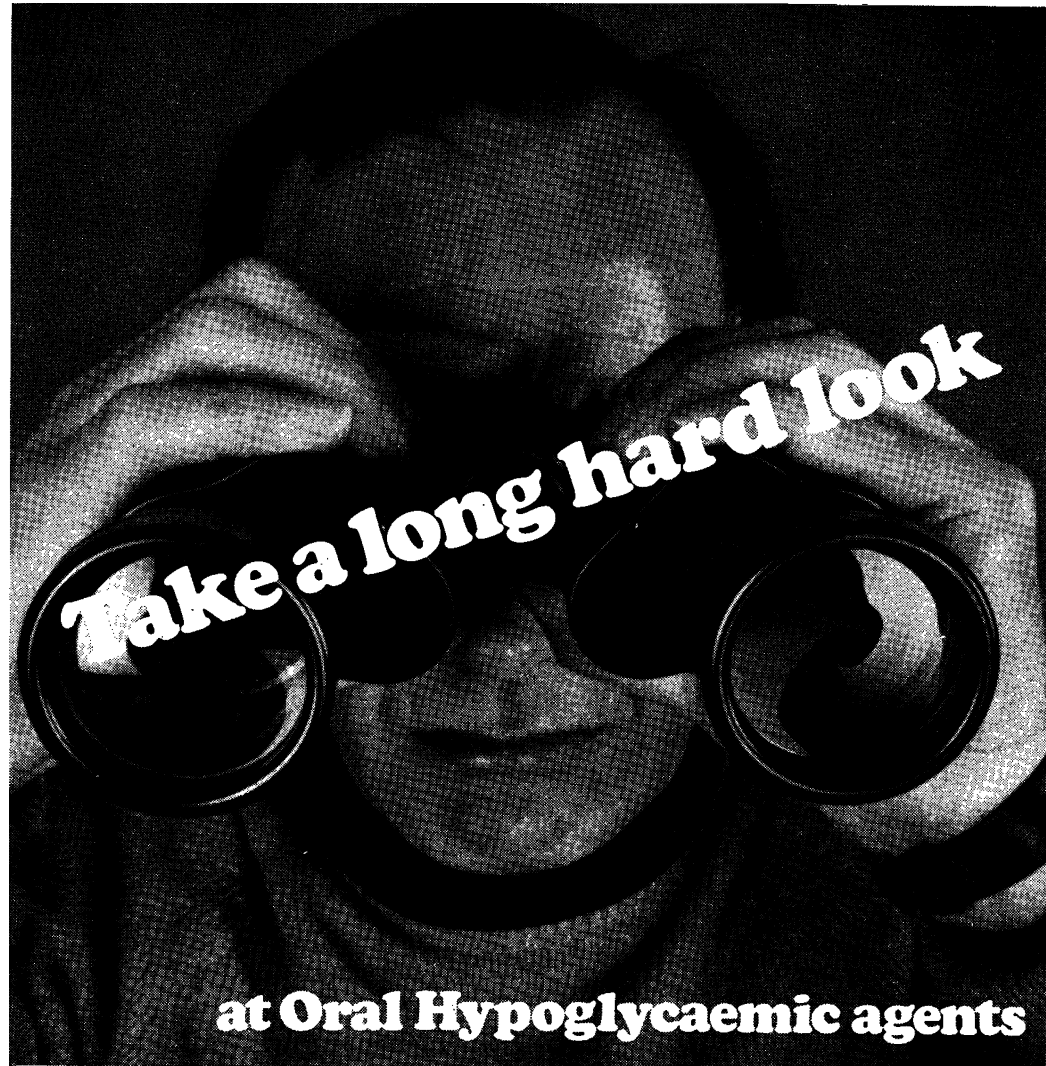
Children under the age of 12 years cannot be admitted, and dogs are not allowed.

Members and associates may, subject to approval, hire the reception rooms for meetings and social functions. The charges for these are:

Long room (will seat 100)	25 guineas for each occasion
Damask room (will seat 50)	15 guineas for each occasion
Common room and terrace	15 guineas for each occasion

A service charge of 10 per cent is added to all accounts to cover gratuities to domestic staff.

Enquiries should be addressed to the **Administrative Secretary, The Royal College of General Practitioners, 14 Princes Gate, London, S.W.7.** (Tel. KNightsbridge 6262). Whenever possible bookings should be made well in advance.



at Oral Hypoglycaemic agents

After 10 years, use in over 4,000,000 patients, RASTINON is still unsurpassed for the oral treatment of maturity-onset diabetes.

- **proven effectiveness¹**
- **safety in general use²**
- **no nocturnal hypoglycaemia**
- **precise dosage control**
- **world-wide clinical experience.**

¹ Metabolism. 1966, 15, 957. ² Today's Drugs. B.M.J. 1963, 1, 521

Five points which make

RASTINON[®] First

Rastinon tablets contain 0.56 tolbutamide.
Full information on request.



Hoechst Pharmaceuticals Limited Hoechst House Kew Bridge Brentford

[®] registered trade mark

**less / more
pain / activity**

INDOCID

Indomethacin

REGD

for many arthritic patients

'Indocid' is a non-steroid anti-inflammatory agent with marked analgesic properties. In a number of painful acute and chronic arthritic disorders and in acute musculo-skeletal conditions such as bursitis, tendinitis and synovitis, 'Indocid' is gaining increasing acceptance as a valuable product for short-term and long-term use.

Supplied as 25 mg capsules and 100 mg suppositories.
Detailed information is available to physicians on request.



Merck Sharp & Dohme Limited, Hoddesdon, Hertfordshire
Telephone, Hoddesdon 67123



Why take
a bottle?

when a
teaspoonful of
Pholtex
can give
cough relief for
8 to 10 hours

Dosage: one teaspoonful two or three times daily
(Children—half to full adult dosage, according to age).
Each teaspoonful (4 ml.) contains Pholcodine B.P. 15 mg. and
Phenyltoloxamine 10 mg. as ion exchange resin complexes in
a pleasantly flavoured, thixotropic vehicle.
Basic NHS cost: 2 fl. oz. 5/-; 20 fl. oz. 47/4.

Riker Laboratories, Loughborough, Leicestershire

Riker

Pholtex, registered trade mark

67-1 PH

'DICONAL' tablets

for the relief of intractable pain – when morphine would normally be given

“Dipipanone has turned out to be the nearest approach to the ideal oral analgesic for patients who wish to be kept alert.”

Practitioner (1962), **189**, 198

Each 'Diconal' tablet contains Dipipanone Hydrochloride B.P., 10 mg.—to relieve pain Cyclizine Hydrochloride B.P., 30 mg.—to prevent nausea and vomiting

(The precautions and contra-indications are the same as for morphine.

'Diconal' brand Tablets are subject to the D.D.A.)

Indicated in carcinomatosis, after operations, and in patients not responding to morphine or pethidine

Full information is available on request

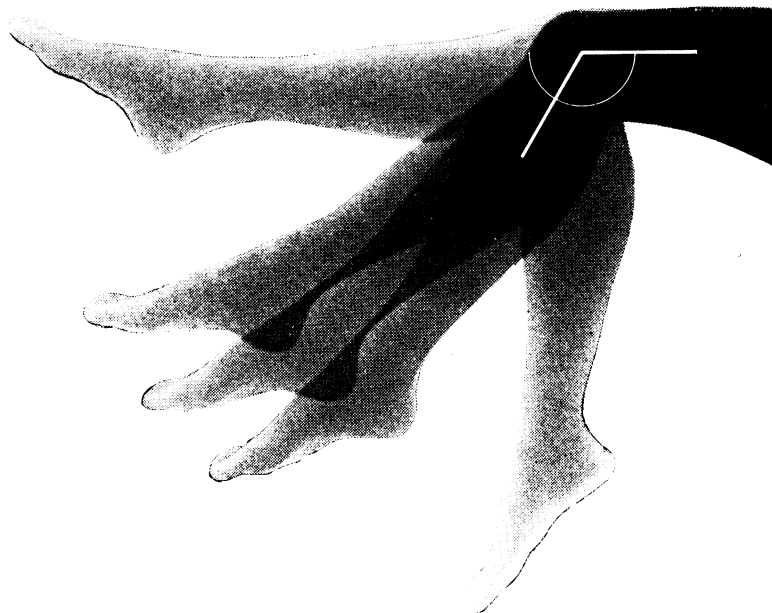


Burroughs Wellcome & Co., London
(The Wellcome Foundation Ltd.)

Geigy

Tanderil®

**Helps
arthritic joints
to move
again**



Tanderil®

Major non-hormonal
antirheumatic agent

Freedom from pain
Reduction in morning
stiffness
Improvement in grip
strength
Decrease in joint swelling
Increased mobility

Tanderil® is available as
tablets containing 100 mg
and as suppositories
containing 250 mg of
1-phenyl-2-p-hydroxy-
phenyl-3, 5-dioxo-4-n-
butylpyrazolidine
monohydrate.

Detailed literature
describing Tanderil or any
other Geigy product will be
supplied on request.

Geigy (U.K.) Limited,
Pharmaceuticals Division,
Manchester 23.

ONLY ONE

Only one conception regulator offers ultra-low dosage of both hormonal components with a decade of clinical experience behind each.

Norinyl-1 is that unique conception regulator. Its reliability, safety, tolerance and simplicity have been confirmed in a comprehensive evaluation involving 5,000 women, studied carefully for more than 50,000 cycles.

NORINYL-1

Each Norinyl-1 pack contains 21 tablets of Norethisterone B.P. 1 mg. and mestranol 0.05 mg.
Full prescribing information on request.

SYNTEX  Syntex Pharmaceuticals Ltd, Maidenhead, Berks, England

CAR HIRE-PURCHASE

Preferential Financial Terms for **Doctors and Dentists**

Get details of the special hire-purchase terms offered to the profession by

The Medical Sickness Finance Corporation

- ★ Minimum deposit
- ★ Maximum period of repayment
- ★ Payments waived on death

Send the coupon below to us at

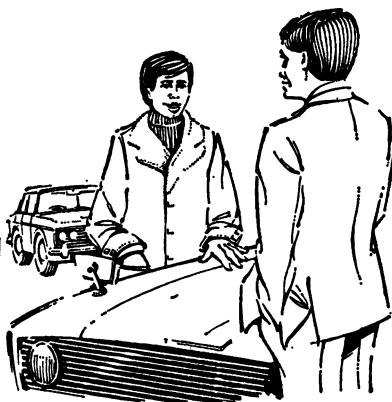
7-10 Chandos Street

Cavendish Square, London W1

Telephone 01-636-1686

A wholly owned subsidiary of
Medical Sickness Annuity and Life
Assurance Society Ltd.

Name.....	
Address.....	
Occupation.....	GP



“IS THERE AN ALTERNATIVE?”

The N.H.S. is ailing. Must it stay that way?

Recently the B.M.J. has examined alternative ways of finding money and administering the service. What about a corporation? Or decentralization? Or a lottery? Or private insurance? These and other possibilities have been considered by experts in economics and related fields. All the articles have now been reprinted in booklet form, with a medical summing up by Sir Robert Aitken, Vice-chancellor of the University of Birmingham. Anyone with an interest in the National Health Service must read this book.

Price 7s. 6d. (U.S.A. \$1.00), including postage

*Copies can be ordered through any leading bookseller or direct from
The Publishing Manager, **British Medical Journal**,
B.M.A. House, Tavistock Square, London, W.C.1.*

THE ROYAL COLLEGE OF GENERAL PRACTITIONERS

PUBLICATIONS

Copies of the following publications may be obtained from the *Journal* Office, Prospect House, Dartmouth.

Reports from General Practice

No. 1. Vocational Training	5s.
No. 3. Additional Payments for Wide Experience and Notable Service in General Practice	1s.
No. 4. General Practice in the New Towns of Britain	6s.
No. 5. Evidence of the College of General Practi- tioners to the Royal Commission on Medical Education	6s. 6d.
No. 6. The Implementation of Vocational Training	4s.
No. 7. Education in Psychology and Psychiatry	7s. 6d.

Symposia

Hazards of Middle Age	5s.
Problems of Sex	6s.
The Art and the Science	7s. 6d.
Accident Management	6s.
Nutrition in General Practice	7s. 6d.
Arthritis in General Practice	5s.
Migraine in General Practice	5s.
Mental Health and the Family Doctor	5s.
Rehabilitation	5s.
The Aetiology of Congenital Anomalies	7s. 6d.
Antibiotics in Clinical Practice	7s. 6d.
The Early Stages of Chronic Bronchitis	10s. 6d.
Preventive Medicine and General Practice	10s. 6d.
The Quality of Medical Care	5s.
Health in a Changing Environment	7s. 6d.
Clinical Problems of Practice	8s. 6d.
Anaemia in General Practice	6s.
The Art of Listening	7s. 6d.
Early Diagnosis	8s. 6d.

Other Publications

Training for General Practice (2nd Edition)	4s. 6d.
Epidemic Winter Vomiting	1s.
On Undergraduate Education	2s.
Memorandum for the Guidance of Trainers	1s.
Guidance for Students visiting a General Practitioner	1s.
Group Practice, Ancillary Help and Government Controls	7s. 6d.