

Transform the Parkinsonian
patient with

'KEMADRIN'

in Paralysis Agitans and
Drug-induced Parkinsonism

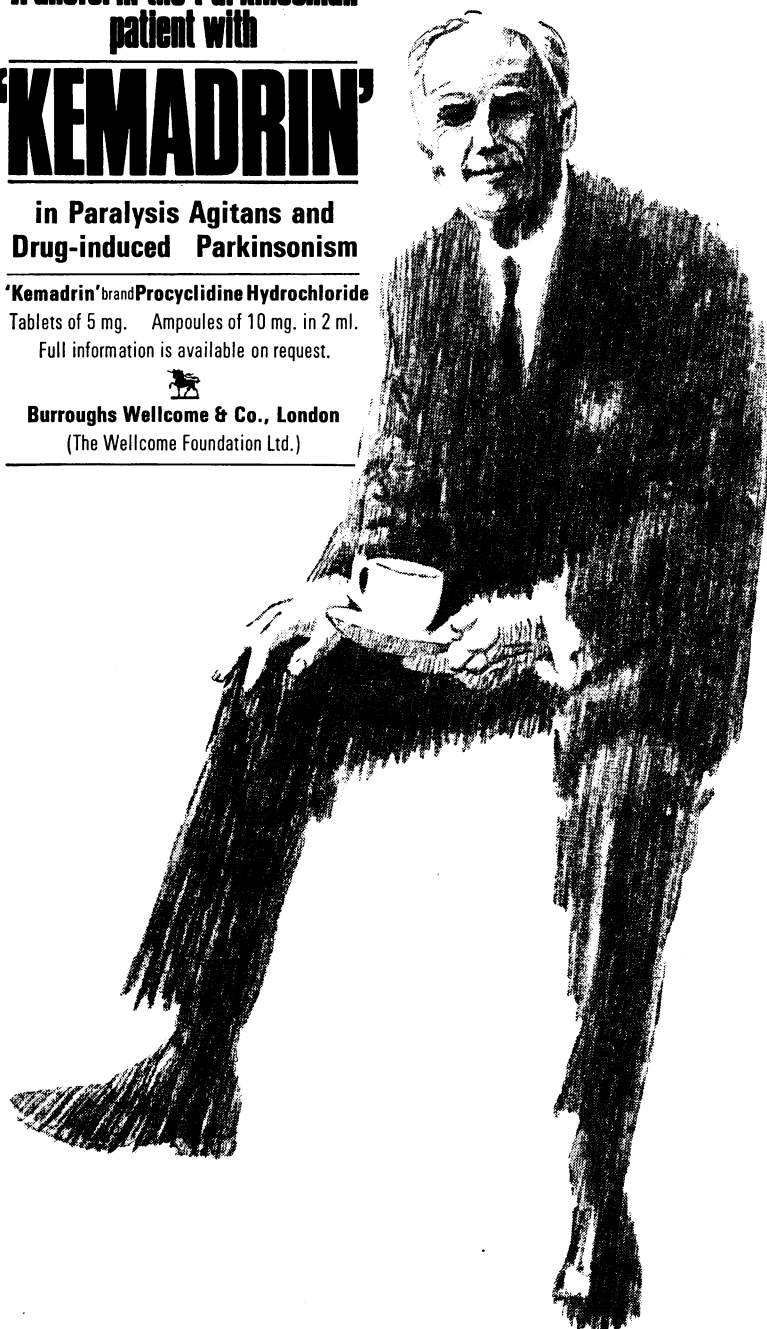
'Kemadrin' brand **Procyclidine Hydrochloride**

Tablets of 5 mg. Ampoules of 10 mg. in 2 ml.

Full information is available on request.



Burroughs Wellcome & Co., London
(The Wellcome Foundation Ltd.)



may be made to improve effectiveness through changes in traditional habits and customs, could create a serious modern doctors' dilemma.

Now is the time for strong professional leadership and example.

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ACCOMMODATION AT COLLEGE HEADQUARTERS

Temporary residential accommodation for members and associates and their families is provided at college headquarters. This building, overlooking Hyde Park on one side and Princes Gardens on the other, is central and easily accessible.

The charges, including breakfast, are as follows:

For single rooms	£2 10s. 0d. per night
For double rooms	£4 5s. 0d. per night
For a flatlet (bed-sitting room for two, bathroom and dressing room)	£6 per night
	or £36 per week
For a self-contained flat (double bedroom, sitting room, hall, kitchen and bathroom)	£42 per week

Children under the age of 12 years cannot be admitted, and dogs are not allowed.

Members and associates may, subject to approval, hire the reception rooms for meetings and social functions. The charges for these are:

Long room (will seat 100)	25 guineas for each occasion
Damask room (will seat 50)	15 guineas for each occasion
Common room and terrace	15 guineas for each occasion

A service charge of 10 per cent is added to all accounts to cover gratuities to domestic staff.

For the convenience of members, four car ports, outside 14 Princes Gate, have been rented by the College and may be hired, at a cost of 10s. 6d. per 24 hours.

Enquiries should be addressed to the Administrative Secretary, The Royal College of General Practitioners, 14 Princes Gate, London, S.W.7. (Tel. 01-584 6262). Whenever possible bookings should be made well in advance.

Normax takes the **STRAIN** out of constipation

..and promotes comfortable evacuation

Normax is indicated for the treatment of constipation particularly in conditions where it is important that your patients should not strain to stool—coronary thrombosis, cardiac failure, haemorrhoids, episiotomy. Normax has also been used in the treatment of constipation of pregnancy, and in preparation of patients for surgical and radiological procedures. Normax is also indicated for geriatric patients and for patients with spastic colon and diverticulitis.

Composition Each brown capsule contains dioctylsodium sulphosuccinate 60 mg., a faecal softener, and 1-8 dihydroxyanthraquinone 50 mg., a mild peristaltic stimulant.

Side Effects No adverse side effects have been reported with Normax. 1-8 dihydroxyanthraquinone may however give the urine an orange tint.

Dosage One to two capsules to be taken at night, or as prescribed.

Presentation & Basic N.H.S. Price Normax capsules are available in bottles of 30 and 250 at a basic N.H.S. price of 4/10 and 26/10 respectively.

For further information apply:
Horlicks Pharmaceuticals Limited
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A UNIQUE ORAL GEL WITH STRIKING ANALGESIC AND ANTISEPTIC PROPERTIES

Bonjela has been shown in formal American trials to bring rapid relief from pain in 90% of all cases of oral ulceration, herpes labialis, gingivitis and denture sores. By rapid relief is meant marked alleviation of pain within 2-3 minutes.

Bonjela also promotes healing whenever the aetiology is partly or wholly bacterial. Some ulceration originates from endocrinal, viral or fungal causes which may require other forms of treatment.

Even in these cases where a bacterial element is superimposed on the

original infection Bonjela will reduce the severity of the infection and rapid relief from pain will be obtained.

FORMULA: Choline Salicylate 8.7%, Cetalkonium Chloride 0.01%, Alc. (95%) 39.0%, Menthol 0.057%, Glycer 4.6%.

INDICATIONS: Herpes labialis, gingivitis, oral ulcerations, cheilosis denture sores, infant teething disorders.

PRESENTATION: Bonjela is available in 10 g. tubes at a basic N.H.S. cost of 2/8½d. per tube.

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Literature and samples are available on request



THE MOST FULLY INVESTIGATED ANALGESIC EVER INTRODUCED

FORTRAL

(brand of pentazocine)

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The Bayer Products Company

Another outstanding product made available by the
World's Leading Producers of Analgesics

Tested on 20,000 patients

Backed by over 120 published papers

Cleared by WHO from narcotics control

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Acclaimed in hospital use all over the world

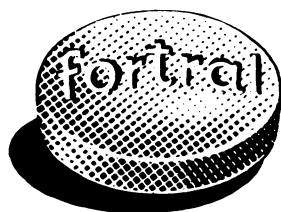


the only non-DDA injection as effective as morphine

Fortral injection is gradually replacing the opiates in hospitals all over the country. As effective as morphine, it causes fewer side effects, does not cloud the senses and produces no analgesic tolerance on prolonged use.

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**the only non-DDA
tablet
as effective as
intramuscular
pethidine**

Available for the first time to General Practitioners, Fortral tablets take over where the mild analgesics leave off. Here at last is a non-DDA tablet that can relieve pain regardless of its cause, severity or duration.

TRAL.

g analgesics

**“A substantial step forward...
seems to have been made
in the quest for a clinically powerful,
non-addicting analgesic.”**

**Research Symposium on the Evaluation
of Strong Analgesics, London, 1966.**

FORTRAL

unique among analgesics

Indications:

for the relief of moderate to severe pain
in all types of acute and chronic medical disorders in
general practice; following minor and major surgery;
in obstetrics and dentistry.

Dosage: Oral: Usually 2 tablets four hourly adjustable
within the range of 1-4 tablets 3-4 hourly.

Parenteral: 30-60 mg. (1-2 ml.) as required.

Side-effects: dizziness, nausea and vomiting sometimes occur.
These are more common in ambulant patients and tend to decrease
after a few doses.

Precautions:

Caution in first trimester of pregnancy;
severe renal, hepatic and respiratory impairment; patients
previously on large doses of narcotics. Ambulatory patients
should not drive, or operate machinery. Should not
generally be given to children under 12.

Contra-indications: Established respiratory depression.

Raised intracranial pressure. Severe head injury or

pathological brain conditions. Convulsive disorders.

Narcotic addicts. Patients receiving MAO inhibitors.

Basic NHS cost: 100 tablets 33/2d.,

10 x 1 ml. ampoules 20/8d., 10 x 2 ml. ampoules 39/4d.

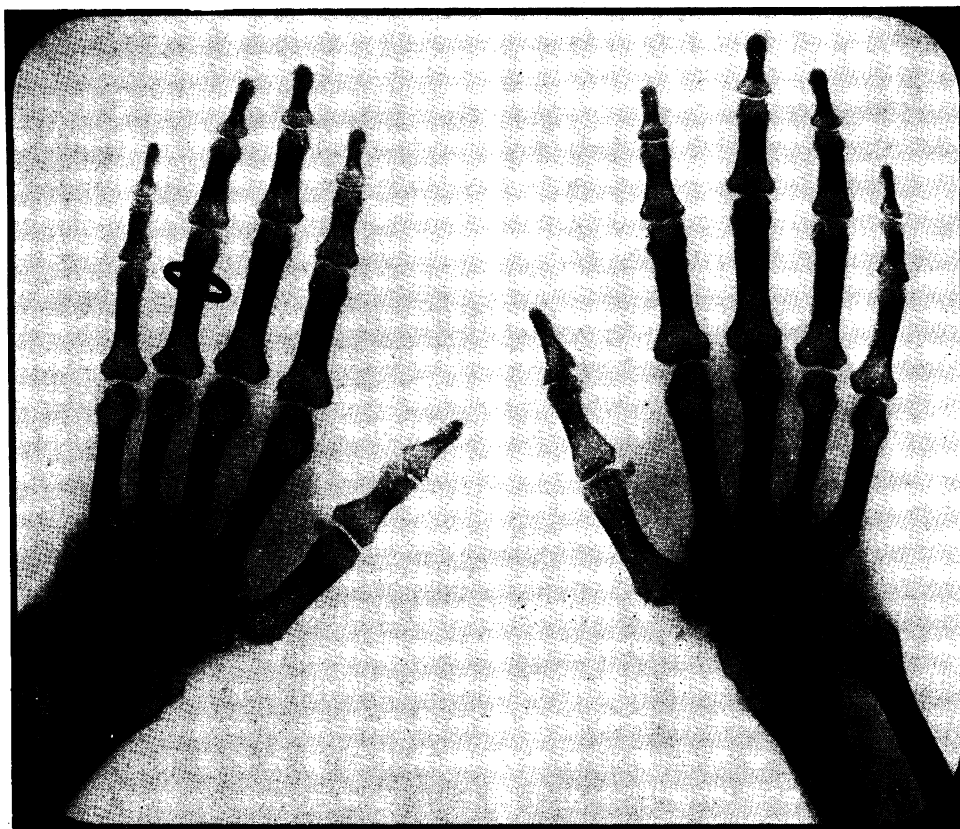
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in rheumatoid arthritis

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Indomethacin

the sooner the better for optimal results

Through its anti-inflammatory and analgesic activity, 'Indocid' offers many patients:

- ☐ significant relief of pain, tenderness and stiffness
- ☐ reduction in joint swelling and inflammation
- ☐ increase in mobility and function
- ☐ the possibility of concurrent steroid dosage being reduced or even discontinued

'Indocid' is suitable for long-term therapy where necessary

Supplied as 25 mg capsules, 100 mg suppositories, and a suspension (25 mg/5 ml).

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The logical successor to ACTH

SYNACTHEN[®] DEPOT

tetracosactrin/zinc complex

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Constant potency

Dosage is by weight and no biological assay is necessary

Special long-acting formulation

permits less frequent administration than with gel-forms and variable viscosity is never a problem, at any temperature

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Chemical synthesis has eliminated contamination by foreign protein and removed the antigenic portion of porcine ACTH. The risk of sensitivity reactions to this preparation has thereby been virtually eliminated

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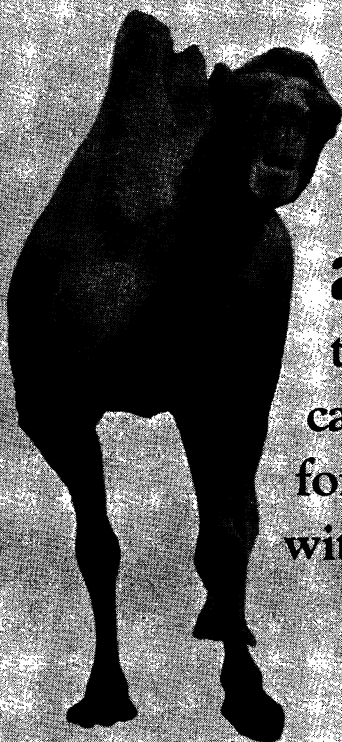
Basic NHS prices

Ampoules of 1ml containing 1mg Synacthen in a zinc phosphate complex 10 amps: 160s0d. Also multi-dose vials 2mg/2ml 29s0d each. Synacthen ampoules (short-acting) containing 0.25mg lyophilised Synacthen are available for diagnostic use. 6 amps: 70s 0d.

Detailed information on request.

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SD/1



it's
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to
assume
the camel
can travel
for weeks
without water

All those stories about camels storing water in their hump. Wrong! Because of the peculiar conformation of their stomachs, camels can travel without the need for water for much greater distances than most animals. This is because, rather than storing a lot of water for a long journey, the camel loses the water in its body a lot less quickly than any other animal.

Their endurance in this respect, however, is very often greatly abused. It is also wrong to assume, as many people do, that a negative test for protein in urine, by standard methods, excludes the possibility of a significant haematuria. LABSTIX reagent strips avoid the need for assumption, they provide information on the presence or absence of urinary glucose, protein, ketones and blood, together with an indication of urinary pH. This test has now become established as a routine in many wards, clinics and surgeries throughout the United Kingdom.

Facts are more reliable than assumptions.

Let LABSTIX provide the information in 30 seconds.

LABSTIX*

for earlier diagnosis and effective follow-up

Further information is available on request.



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Stoke Court, Stoke Poges, Slough, Bucks.



**trade mark*

'skin. Attachment to the ski sole, allowing skis to slip forward but not back, and enabling skier to get a purchase when climbing slopes. Straps of seal skin were once used, but have been replaced by metal fittings.'

The Reader's Digest
Great Encyclopaedic Dictionary,
1st Edition, The Reader's
Digest Association Ltd and
Oxford University Press, 1964,
Vol 3, p 1737.

Hydroderm[®] simply treats 'skins'

'skins' allergic dermatoses (such as contact dermatitis), eczematoid dermatitis, atopic dermatitis (allergic eczema), infantile eczema, food eczema, neurodermatitis, pruritus with lichenification, seborrhoeic dermatitis, non-specific anogenital pruritus, miliaria, intertrigo, insect bites, acute actinic dermatitis, severe sunburn.

Many common skin conditions respond quickly to treatment with 'Hydroderm' Ointment.

'Hydroderm' contains hydrocortisone, with neomycin and bacitracin for broad antibacterial cover when susceptible infection is present or anticipated.

Supplied as a one-strength, one-base formulation for easy prescribing, 'Hydroderm' often provides the simple answer to many common skin conditions seen in general practice.

'Hydroderm' Ointment contains, in each gram, 10 mg hydrocortisone, 5 mg neomycin sulphate and 1,000 units zinc bacitracin, in tubes of 5 G and 15 G.

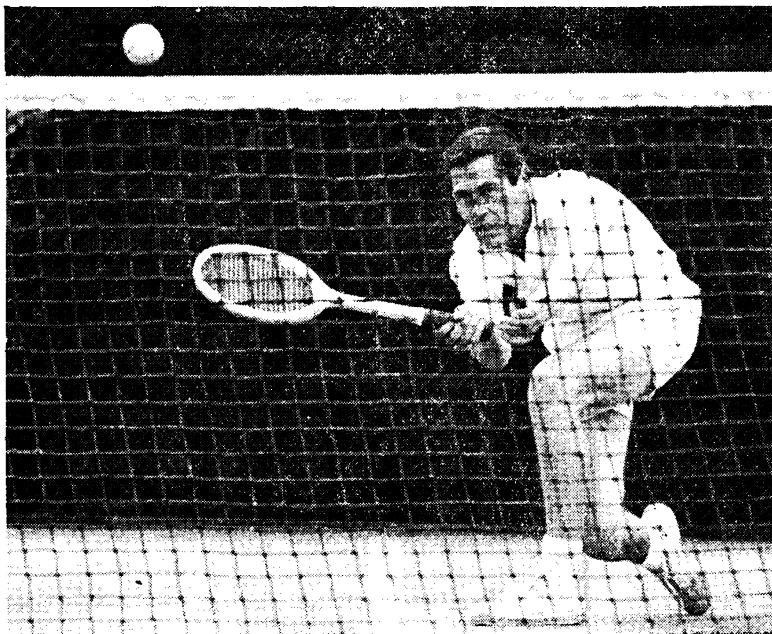
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The N.H.S. price of the 30 g. tube is 2/6d. and the cost of an average application of cream is under 1d.

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Transvasin as the standard treatment for the relief of rheumatic symptoms is becoming more and more widely accepted every day. Patients suffering from rheumatic lesions obtain rapid relief with this well-proven and economical medication. The esters of nicotinic, salicylic and p-aminobenzoic acids penetrate the skin and are concentrated at the point of injury, producing superficial erythema and deep hyperaemia. Transvasin is a valuable adjuvant in the treatment of osteo and rheumatoid arthritis.

CONTAINS

Ethyl Nicotinate.....	2%
Hexyl Nicotinate.....	2%
Tetrahydrofurfuryl Salicylate.....	14%
Ethyl Aminobenzoate.....	2%
Base	to 100%



UNIVERSITY OF DUNDEE

Faculty of Medicine

Administrative Dean

The University Court invites applications from registered medical practitioners for the new full-time post of Administrative Dean in the Faculty of Medicine. The successful candidate will be concerned initially with the commissioning of the Medical School associated with the new Ninewells Teaching Hospital and will undertake such other duties as may be assigned by the Dean of the Faculty. A Chair of Medical Education will be associated with the post if the candidate is suitably qualified.

The salary for the post will be £5,275 per annum. F.S.S.U.; grant towards removal of household effects.

The terms and conditions of the appointment and further information may be obtained from the Secretary, The University, Dundee, DD1 4HN, with whom applications (12 copies) including the names of three referees should be lodged as soon as possible.

UNIVERSITY OF DUNDEE

Faculty of Medicine

Pfizer Chair of General Practice

The University invites applications for the newly established Pfizer Chair of General Practice. The post involves creating a new Department of General Practice within the Faculty of Medicine. Duties will include administration of the new Department, general practice teaching and the organisation of research pertaining to general practice. The salary will be £5,275 per annum.

It is expected that the Eastern Regional Hospital Board will give an honorary appointment to the person appointed to the Chair.

The terms and conditions of the appointment and further information may be obtained from the Secretary, University of Dundee, DD1 4HN, with whom applications (16 copies) including the names of three referees should be lodged as soon as possible.

CONSIDERING CANADA?

Cambridge and Bart's graduate practising in prairie city is looking for another generalist to join him next year. It is anticipated that by 1971 a third man will be needed. I have admitting privileges at large modern hospital nearby. Helpful specialist advice readily available, but the day to day care and supervision of most medical and paediatric cases in hospital remains in your hands, so adequate training in internal medicine and paediatrics is important. In addition, it is vital to be of a practical bent as all minor surgery and straightforward fracture work is done by the generalist. Fair amount of obstetrics and quite a lot of office gynaecology. Psychiatrists are thin on the ground in this province, so the ability to help disturbed patients with simple psychotherapy is important.

Rounds are held most weeks at the hospital when doctors with admitting privileges present cases of note. An interest in teaching (a medical student spends one afternoon a week at the office) and research in general practice would also be a help. Quite feasible to fly off to courses and conferences in other centres in Canada (or U.S.A.). Eight hours from U.K. by air. A six or twelve month rotating residency could be arranged at one of the city hospitals for a doctor wanting to become familiar with the Canadian medical scene prior to entering practice. Write box 100, The Journal of the Royal College of General Practitioners, 104, Gloucester Place, London W.1.

UNIVERSITY OF LONDON BRITISH POSTGRADUATE MEDICAL FEDERATION REGIONAL ADVISER IN GENERAL PRACTICE

Applications are invited from general practitioners in active group or partnership practice for a newly established post as Regional Adviser in General Practice in the South West Metropolitan Hospital Region. The holder will be a member of the staff of the Central Office of the Federation and will work in close co-operation with the Regional Postgraduate Dean. The appointment will be for 2 days a week for one year in the first instance, renewable for further periods of five years. The salary will be related to that of the regional deans and will be £1,680 p.a. The post will be superannuable.

Further information may be obtained on application to the Director, British Postgraduate Medical Federation, 14 Millman Mews, Millman Street, London, W.C.1., quoting the reference R.A.G.P. Closing date: 10th June 1969.

Publications

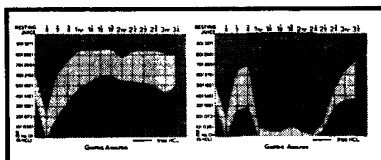
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No. 5. Evidence of the College of General Practitioners to the Royal Commission on Medical Education	6s. 6d.	Preventive Medicine in General Practice	10s. 6d.
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When your patient presents with symptoms of gastric hyperacidity, Nulacin therapy provides continuous neutralisation—essential for the prevention and healing of peptic ulcer since most peptic ulcers arise and recur in the presence of free acid.

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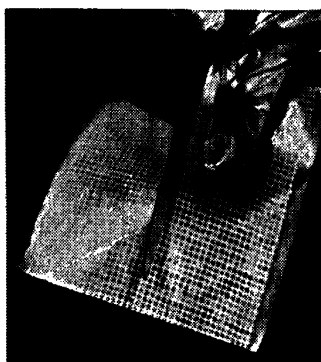
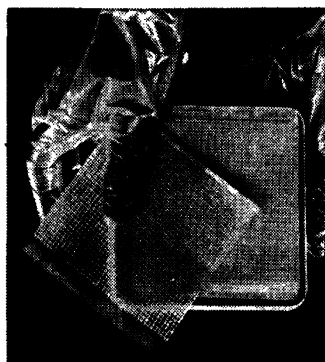


The Royal College of General Practitioners
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Each square slides easily from the pack; dressings no longer stick together. There is no waste. A tulle square is cut to the size you need, the protective interleaving is peeled away and the dressing applied to the lesion. The remaining protective sheet is removed and dressing is completed as required. Intertulle Fucidin has the bactericidal power of Fucidin Ointment against staphylococci and streptococci and remarkable freedom from side-effects.

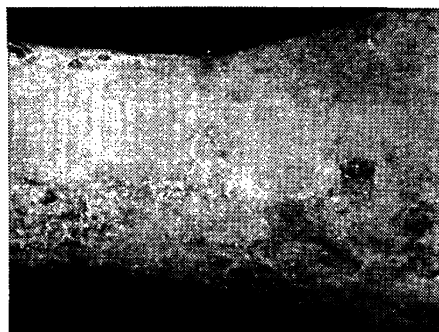
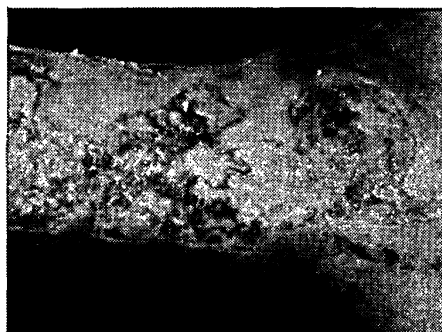
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Now available on E.C.10

a case in point: *Left:* Varicose ulcer on leg of 74 year-old man.

Right: After 5 weeks' treatment with Intertulle Fucidin.

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