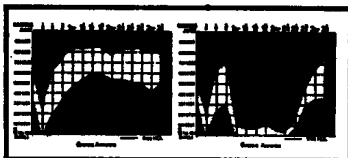


Prevent breakthrough hyperacidity Rx Nulacin

When your patient presents with symptoms of gastric hyperacidity, Nulacin therapy provides continuous neutralisation—essential for the prevention and healing of peptic ulcer since most peptic ulcers arise and recur in the presence of free acid.

The Nulacin* tablet is prepared from whole milk combined with dextrins and maltose, together with magnesium trisilicate 230 mg., magnesium oxide 130 mg., calcium carbonate 130 mg., magnesium carbonate 30 mg., Ol. Menth. Pip. q.s.



Full information is available on request to

 **Bencard**
Brentford · England

* regd.

Transform the Parkinsonian
patient with
'KEMADRIN'

in Paralysis Agitans and
Drug-induced Parkinsonism

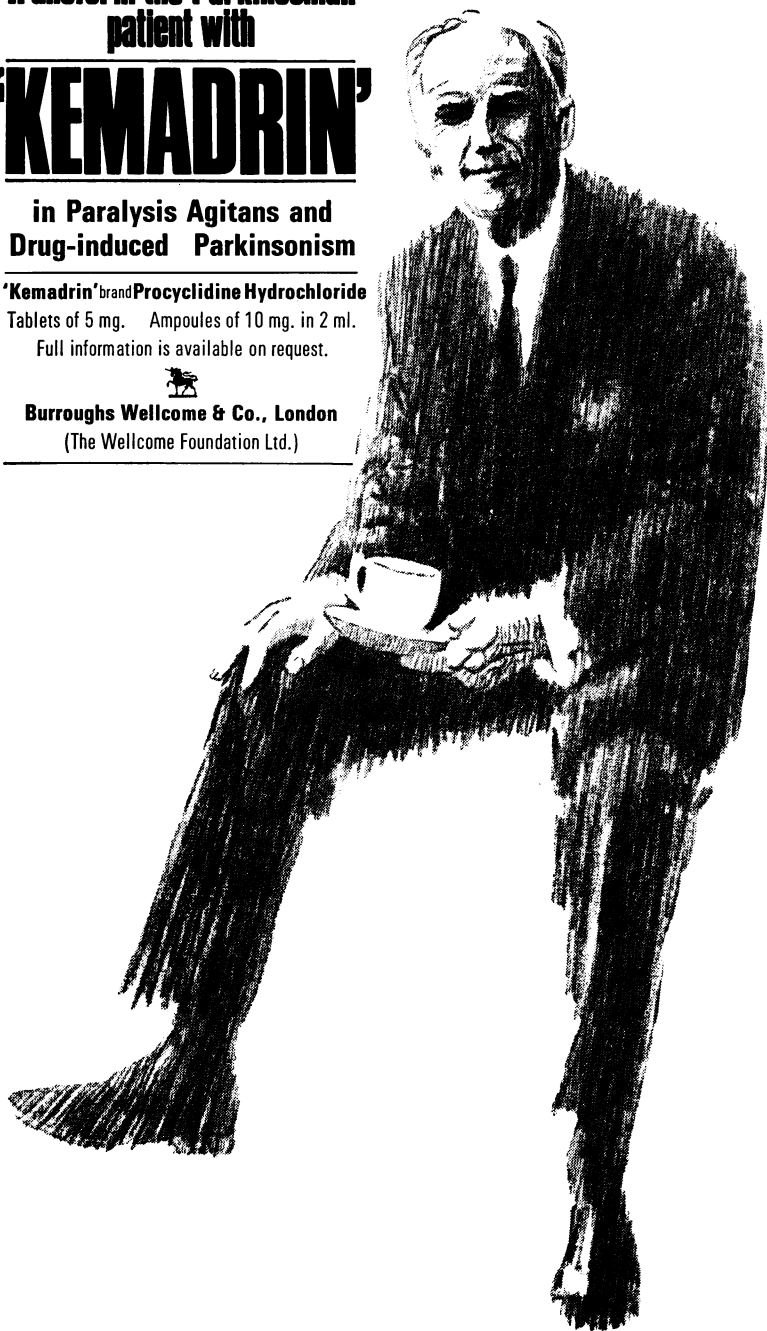
'Kemadrin' brand **Procyclidine Hydrochloride**

Tablets of 5 mg. Ampoules of 10 mg. in 2 ml.

Full information is available on request.



Burroughs Wellcome & Co., London
(The Wellcome Foundation Ltd.)



'skin. Attachment to the ski sole, allowing skis to slip forward but not back, and enabling skier to get a purchase when climbing slopes. Straps of seal skin were once used, but have been replaced by metal fittings.'

The Reader's Digest
Great Encyclopaedic Dictionary,
1st Edition, The Reader's
Digest Association Ltd and
Oxford University Press, 1964,
Vol 3, p 1737.

Hydroderm[®] simply treats 'skins'

'skins' allergic dermatoses (such as contact dermatitis), eczematoid dermatitis, atopic dermatitis (allergic eczema), infantile eczema, food eczema, neurodermatitis, pruritus with lichenification, seborrhoeic dermatitis, non-specific anogenital pruritus, miliaria, intertrigo, insect bites, acute actinic dermatitis, severe sunburn.

Many common skin conditions respond quickly to treatment with 'Hydroderm' Ointment.

'Hydroderm' contains hydrocortisone, with neomycin and bacitracin for broad antibacterial cover when susceptible infection is present or anticipated.

Supplied as a one-strength, one-base formulation for easy prescribing, 'Hydroderm' often provides the simple answer to many common skin conditions seen in general practice.

'Hydroderm' Ointment contains, in each gram, 10 mg hydrocortisone, 5 mg neomycin sulphate and 1,000 units zinc bacitracin, in tubes of 5 G and 15 G.

Detailed information is available to physicians on request.

® denotes registered trademark.



Merck Sharp & Dohme Limited, Hoddesdon, Hertfordshire
Telephone, Hoddesdon 67123

9-1410

Normax takes the **STRAIN** out of constipation

..and promotes comfortable evacuation

Normax is indicated for the treatment of constipation particularly in conditions where it is important that your patients should not strain to stool—coronary thrombosis, cardiac failure, haemorrhoids, episiotomy. Normax has also been used in the treatment of constipation of pregnancy, and in preparation of patients for surgical and radiological procedures. Normax is also indicated for geriatric patients and for patients with spastic colon and diverticulitis.

Composition Each brown capsule contains dioctyl-sodium sulphosuccinate 60 mg., a faecal softener, and 1-8 dihydroxyanthraquinone 50 mg., a mild peristaltic stimulant.

Side Effects No adverse side effects have been reported with Normax. 1-8 dihydroxyanthraquinone may however give the urine an orange tint.

Normax is a registered trade mark

Dosage One to two capsules to be taken at night, or as prescribed.

Presentation & Basic N.H.S. Price Normax capsules are available in bottles of 30 and 250 at a basic N.H.S. price of 4/10 and 26/10 respectively.



Further information available from

Bencard
Brentford · England

THE MOST FULLY INVESTIGATED ANALGESIC EVER INTRODUCED

FORTRAL

(brand of pentazocine)

by

The Bayer Products Company

Another outstanding product made available by the
World's Leading Producers of Analgesics

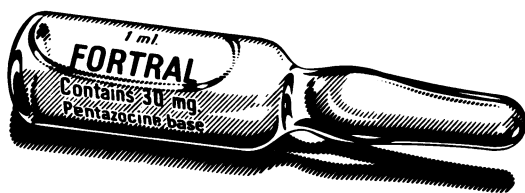
Tested on 20,000 patients

Backed by over 120 published papers

Cleared by WHO from narcotics control

Exempt from DDA control

Acclaimed in hospital use all over the world

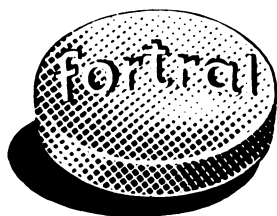


**the only non-DDA
injection
as effective as
morphine**

Fortral injection is gradually replacing the opiates in hospitals all over the country. As effective as morphine, it causes fewer side effects, does not cloud the senses and produces no analgesic tolerance on prolonged use.

FORT

unique among



**the only non-DDA
tablet
as effective as
intramuscular
pethidine**

Available for the first time to General Practitioners, Fortral tablets take over where the mild analgesics leave off. Here at last is a non-DDA tablet that can relieve pain regardless of its cause, severity or duration.

TRAL.

g analgesics

**“A substantial step forward...
seems to have been made
in the quest for a clinically powerful,
non-addicting analgesic.”**

**Research Symposium on the Evaluation
of Strong Analgesics, London, 1966.**

FORTRAL

unique among analgesics

Indications:

for the relief of moderate to severe pain
in all types of acute and chronic medical disorders in
general practice; following minor and major surgery;
in obstetrics and dentistry.

Dosage: Oral: Usually 2 tablets four hourly adjustable
within the range of 1-4 tablets 3-4 hourly.

Parenteral: 30-60 mg. (1-2 ml.) as required.

Side-effects: dizziness, nausea and vomiting sometimes occur.
These are more common in ambulant patients and tend to decrease
after a few doses.

Precautions:

Caution in first trimester of pregnancy;
severe renal, hepatic and respiratory impairment; patients
previously on large doses of narcotics. Ambulatory patients
should not drive, or operate machinery. Should not
generally be given to children under 12.

Contra-indications: Established respiratory depression.

Raised intracranial pressure. Severe head injury or
pathological brain conditions. Convulsive disorders.

Narcotic addicts. Patients receiving MAO inhibitors.

Basic NHS cost: 100 tablets 33/2d.,

10 x 1 ml. ampoules 20/8d., 10 x 2 ml. ampoules 39/4d.

Fortral is a registered trade mark for pentazocine.

Full information available on request from our
Medical Information Department.

Tablets: 25 mg. pentazocine



Ampoules: 30 mg. pentazocine/ml.

**The Bayer Products Company,
Surbiton-upon-Thames, Surrey**

why **Tryptizol** alone Amitriptyline hydrochloride BP in anxiety-depressive states?

- a *single* agent with dual activity—
calming anxiety and lifting depression
- a *single* agent—avoiding the
disadvantages of fixed dosage
drug combinations

Tryptizol® is
a *single* agent
with dual activity and so
many advantages

'Tryptizol' is a *single* agent, providing economical therapy—

100 x 25 mg tablets ex 500 pack — basic NHS cost 17s 2d; 100 x 10 mg tablets
ex 500 pack — basic NHS cost 8s 5d. Also available as a syrup, and an injection.
Detailed information is available to physicians on request.

® denotes registered trademark.



Merck Sharp & Dohme Limited, Hoddesdon, Hertfordshire
Telephone, Hoddesdon 67123

U-1535

it's wrong to assume that bats are blind



Bats, though mostly nocturnal in their habits, are *not* blind. They can see quite well, but when they come out in daytime the glare of the daylight distracts them a great deal. But *blind* bats?

No... just another false assumption.

It is just as wrong to assume, as many people do, that a negative test for protein in urine, by standard methods, excludes the possibility of a significant haematuria. LABSTIX reagent strips avoid the need for assumption, they provide information on the presence or absence of urinary glucose, protein, ketones and blood, together with an indication of urinary pH. This test has now become established as a routine in many wards, clinics and surgeries throughout the United Kingdom.

Facts are more reliable than assumptions.

Let LABSTIX provide the information in 30 seconds.

LABSTIX* for earlier diagnosis and effective follow-up

Further information is available on request



Ames Company

Division of Miles Laboratories Ltd
Stoke Court, Stoke Poges, Slough, Bucks



*trade mark

CONSIDERING CANADA?

Cambridge and Bart's graduate practising in prairie city is looking for another generalist to join him next year. It is anticipated that by 1971 a third man will be needed. I have admitting privileges at large modern hospital nearby. Helpful specialist advice readily available, but the day to day care and supervision of most medical and paediatric cases in hospital remains in your hands, so adequate training in internal medicine and paediatrics is important. In addition, it is vital to be of a practical bent as all minor surgery and straightforward fracture work is done by the generalist. Fair amount of obstetrics and quite a lot of office gynaecology. Psychiatrists are thin on the ground in this province, so the ability to help disturbed patients with simple psychotherapy is important.

Rounds are held most weeks at the hospital when doctors with admitting privileges present cases of note. An interest in teaching (a medical student spends one afternoon a week at the office) and research in general practice would also be a help. Quite feasible to fly off to courses and conferences in other centres in Canada (or U.S.A.). Eight hours from U.K. by air. A six or twelve month rotating residency could be arranged at one of the city hospitals for a doctor wanting to become familiar with the Canadian medical scene prior to entering practice. Write box 100, The Journal of the Royal College of General Practitioners, 104, Gloucester Place, London W.1.

UNIVERSITY OF NEWCASTLE UPON TYNE

Obstetric Training for General Practitioners

Ashington Hospital, Northumberland

A one-week (10 session) Refresher Course in Obstetrics has been arranged at the above hospital from 22nd September, 1969. Similar courses will be held in October and November, 1969 and in March, April, May, June and July, 1970. These courses have been approved under Section 63 of the Health Services and Public Health Act for payment of fees and allowances to eligible practitioners. Accommodation will be available for those wishing to be resident.

Full details on request to The Deputy Registrar, Postgraduate Office, The Medical School, The University, Newcastle upon Tyne.

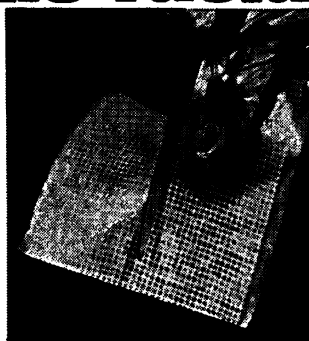
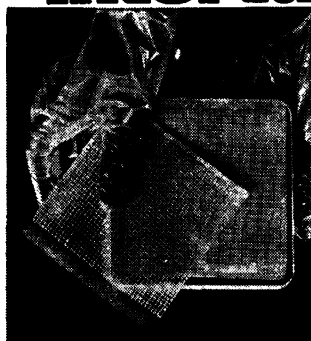
Publications

Copies of the following publications may be obtained from E. & S. Livingstone, Limited, Teviot Place, Edinburgh.

Reports from General Practice		Rehabilitation	
No. 1. Vocational Training	5s.	The Aetiology of Congenital Anomalies	7s. 6d.
No. 3. Additional Payments for Wide Experience and Notable Service in General Practice	1s.	The Early Stages of Chronic Bronchitis	10s. 6d.
No. 4. General Practice in the New Towns of Britain	6s.	Preventive Medicine in General Practice	10s. 6d.
No. 5. Evidence of the College of General Practitioners to the Royal Commission on Medical Education	6s. 6d.	The Quality of Medical Care	5s.
No. 8. General Practice in South-west England	7s. 6d.	Clinical Problems of Practice	8s. 6d.
No. 9. Obstetrics in General Practice	7s. 6d.	Anaemia in General Practice	6s.
No. 10. The Practice Nurse	7s. 6d.	The Art of Listening	7s. 6d.
Symposia		Early Diagnosis	8s. 6d.
Hazards of Middle Age	5s.	The Age of Discretion	7s. 6d.
Problems of Sex	6s.	The early detection of imported and endemic disease	7s. 6d.
The Art and Science	7s. 6d.	Society and its general practitioners	10s. 6d.
Accident Management	6s.	Psychiatry in general practice	10s. 6d.
Nutrition in General Practice	7s. 6d.	The sixth and seventh ages of man	10s. 6d.
Arthritis in General Practice	5s.	Adolescence and its problems	10s. 6d.
Migraine in General Practice	5s.	Other Publications	
Mental Health and the Family Doctor	5s.	Training for General Practice (2nd Edition)	4s. 6d.
		Epidemic Winter Vomiting	1s.
		Memorandum for the Guidance of Trainers	1s.
		Group Practice, Ancillary Help and Government Controls	7s. 6d.

In the treatment of ulcers and burns,
or in any skin condition open to infection . . .

It's as easy as ABC to use doubly-interleaved **intertulle fucidin**



Each square slides easily from the pack; dressings no longer stick together. There is no waste. A tulle square is cut to the size you need, the protective interleaving is peeled away and the dressing applied to the lesion. The remaining protective sheet is removed and dressing is completed as required. Intertulle Fucidin has the bactericidal power of Fucidin Ointment against staphylococci and streptococci and remarkable freedom from side-effects.

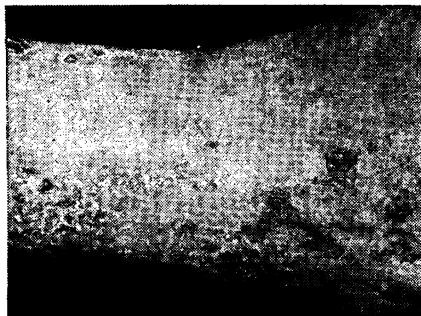
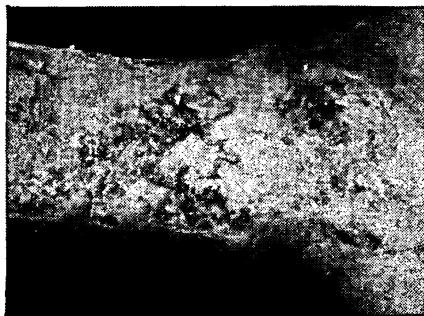
Intertulle Fucidin is presented in special white plastic packs containing 10, 4"x4" sterile gauze squares, doubly-interleaved for easy use and impregnated with Fucidin Ointment (2% Sodium Fusidate B.P. in a neutral ointment base) - the logical topical antibiotic.

Now available on E.C.10

a case in point: *Left:* Varicose ulcer on leg of 74 year-old man.

Right: After 5 weeks' treatment with Intertulle Fucidin.

Photographs from Leo Laboratories' Library of British Dermatological Case Histories, 1969.



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