When you are ill we can foot the bills.

When you are ill your earnings soon stop.

Your outgoings won't.

Rent, mortgages, family housekeeping, staff wages and school fees still have to be paid.

Medical Sickness can take this worry off your shoulders with a sickness and accident insurance policy. Then when you can't work because of illness or accident we can start paying you an agreed sum each month during your incapacity. And we'll go on paying either until you're fit enough to get back to work or until normal retirement age, whichever is earlier. And we can't cancel the policy because of long or frequent claims.

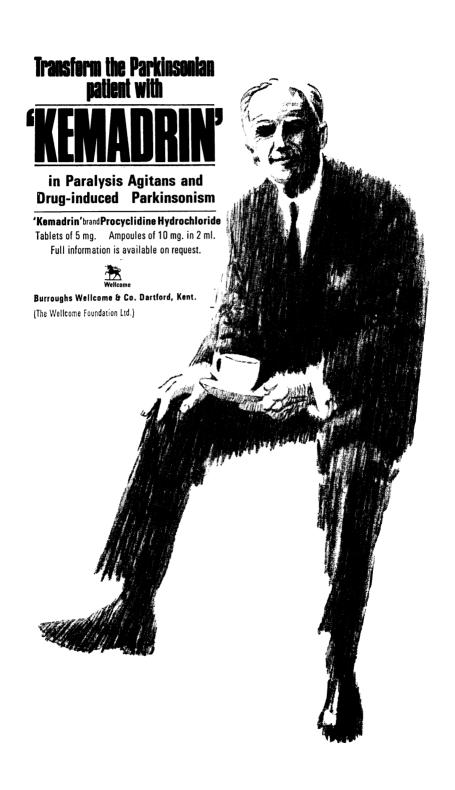
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'Stemetil'
not only
relieves specific symptoms in
vertigo, nausea, vomiting, and migraine
but also has a calming, stabilizing effect.
This helps the patient to take
a more relaxed, confident view of his condition
and allays the fears
which may precipitate further
attacks.
'Stemetil'*
preparations of prochlorperazine
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"Functional disability, tremor, assessment of limb dexterity, and the timing of walking and of writing, all improved significantly."

Lancet. 1 7641 259 (1970)

Availability
Symmetrel is available as capsules containing 1-adamantanamine
(Amantadine) hydrochloride 100 mg

Further information will be sent on request. Geigy (U.K.) Limited, Pharmaceuticals Division, Macclesfield, Cheshire



An outstanding year in British Medical History

1948 will be remembered as the year in which the National Health Service came into being.

It may also be remembered as the year in which Roter tablets first became available to the Medical Profession in the United Kingdom. In the intervening 21 years Roter has provided superlative service to those suffering from peptic ulcer and it's sequelae, and has not been superseded.

The record is impressive. Hundreds of thousands of chronic cases, both of the duodenal and gastric varieties—resistant to conventional treatment — have been relieved of their pains and miseries and given a new lease of life. Equally good service has been rendered to post-operative relapse cases.

Roter is still the most effective and economical therapy available. N.H.S. basic cost of initial treatment is 5/-d. per week and maintenance – where needed – only 2/6d. per week or less.

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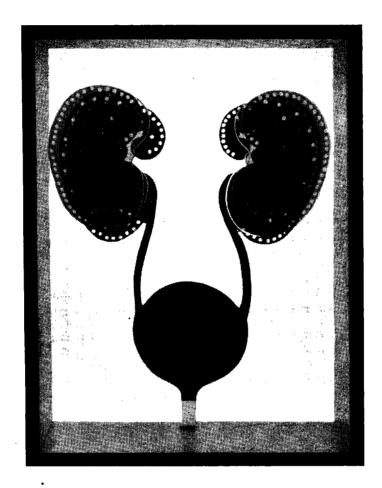
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Full information about PRO-ACTIDIL Triprolidine Hydrochloride Tablets

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Is available on request.

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'very dear reasons' for using Septrin in urinary tract infections

Abstracted from a Leading Article, *Brit med J.* (1969) 1, 525.†

- Trimethoprim not only attains therapeutic tissue levels, but is excreted unchanged in high concentration in the urine.
- All Gram-negative bacilli occurring in the urine, except Pseudomonas aeruginosa, are usually highly sensitive to it.
- Its minimum inhibitory concentration is extremely low.
- Trimethoprim and a sulphonamide, by blocking successive stages in the same bacterial metabolic process, exert a strong synergic effect, and this action is bactericidal.

The following clinical trial results in U.T.I. were obtained in hospital in-patients.

85% cure rate 70% cure rate 40% cure rate sulphadimidine

(Cure criterion = eradication of the original organism 1 week after treatment). Brit med J, (1969) 1, 541

SEPTRIN Tablets, SEPTRIN Paediatric Suspension and SEPTRIN Paediatric Tablets contain trimethoprim and sulphamethoxazole.



Full information available on request.

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Septrin-in UTI and bronchitis

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Aserbine's unique action in cleaning-up slough can make even the unpleasant jobs rewarding.

Aserbine* is available in jars containing 100 G. cream and in polythene bottles containing 500 ml. solution. Aserbine Cream is prepared from malic acid, 0·36%; benzoic acid, 0·024%; salicylic acid, 0·006%; propylene glycol, 1·7%. Aserbine Solution is prepared from malic acid, 2·25%; benzoic acid, 0·15%; salicylic acid, 0·0375%; propylene glycol, 40·00%.

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For patients who lack appetite

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1. Practitioner, 1964,193,14 (Jul) 2. Amer. Heart J., 1968,76,21 (Jul) 3. J. Amer. med. Ass., 1970,211,480 (19 Jan)

treat earlier with 'Aldomet'

to help preserve renal function while lowering blood pressure

Supplied as tablets containing 250 mg methyldopa MSD and, for emergency use, as an injection. Detailed information is available to physicians on request. 'Aldomet' is a registered trademark. Drawing by courtesy of Paul Pack.



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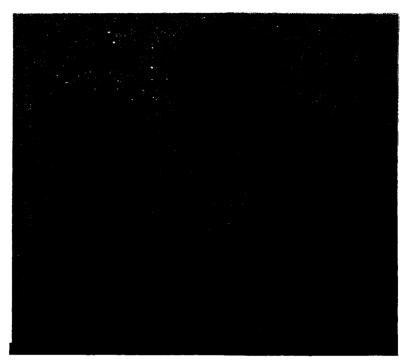
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These results have now been confirmed by a controlled trial conducted recently by a British dental surgeon.* 89.3% of the patients receiving Bonjela experienced relief from pain which lasted in 59.5% of these patients for 3 hours or more. Among the conditions treated were recurrent

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Literature and samples are available on request

aphthae, denture trauma, herpetic lesions and soft tissue trauma.

*Marshall, K. F., "A topically applied salicylate gel." Brit. Dent. J., 1969, 127, 139.

FORMULA: Choline Salicylate 8.7%, Cetalkonium Chloride 0.01%, Alc. (95%) 39.0%, Menthol 0.057%, Glycer. 4.6%.

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PRESENTATION: Bonjela is available in 10 g. tubes at a basic N.H.S. cost of 2/9d. per tube.



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... from the very first pack



FIVE IMPORTANT FACTS:

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References:

- 1. Multi-centre clinical trials involving nearly 6,000 patients. Data available to the United States F.D.A., 1968.
- Rudel H.W. & Martinez-Manautou J. Animal and Clinical Pharmacologic Techniques in Drug Evaluation (1964).
- 3. Gual C. Amer. J. Obst. Gyn. (1967) 97(4): 443-447.

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(right from the start)

Since Negram was introduced, many investigators have compared its activity with that of other antibacterials. Studies of in vitro sensitivity of common urinary pathogens have consistently shown it to be more effective than any other agent in routine use.

So when you choose Negram as first line treatment for urinary tract infections, nine times out of ten you'll have made the right choice.

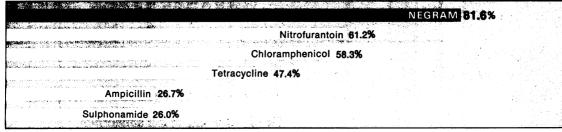
E. coli

Balana Baran a Rana a rana manahan kacamatan da ka			and the second of the second second second	
				1 86.7%
		Chlor	amphenicol 77.5%	
	Tetrac	ycline 60.9%		
	Ampicillin 47.5%			
	Sulphonamide 44.0%			

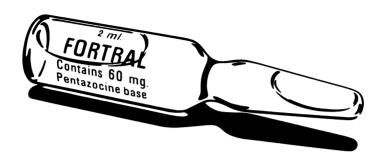
Proteus

	NEGRAM 87.5%
	Chloramphenicol 73,1%
	Ampicillin 56,2%
Sulphonamide 30.5%	
Tetracycline 14.1%	

Klebsiella/Aerobacter



The most fully investigated

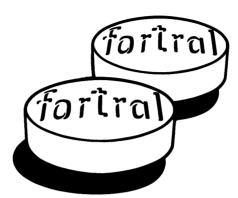


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unique amon

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l analgesic ever introduced



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g analgesics

- ★ constipation and urine retention uncommon
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- ★ no hypotensive effect



Negram Tablets

Formula: Each tablet contains 500 mg. nalidixic acid.

Adult Dosage: For acute infections, 2 tablets q.i.d. for at least 7 days, reducing to 1 tablet q.i.d. for chronic infections.

Basic NHS Cost: (2 q.i.d.) 5/10d. a day. Availability: Containers of 56 tablets.

Negram Suspension

Formula: Each 5ml. spoonful contains 300 mg. nalidixic acid. Paediatric dosage: 1 ml. Suspension (60 mg.) per kg. body weight (25 mg./lb.) daily for at least 7 days. For children of average weight and development: 1 month-1 year: 2.5 ml. (150 mg.) 2-4 times daily 1-2 years: 5 ml. (300 mg.) 2-3 times daily 2-6 years: 5 ml. (300 mg.) 3-4 times daily 6-14 years: 10 ml. (600 mg.) 2-4 times daily Basic NHS Cost: (5 ml. t.i.d.) 1/10d. per day. Availability: Bottles of 150 ml. and 500 ml.

Side Effects:

Gastro-intestinal or subjective visual disturbances may occur but are readily reversible on reduction or discontinuation of therapy.

Precautions:

Use with caution in patients with liver disease and raised intracranial pressure. Patients should avoid excessive exposure to sunlight. Possible risks should be carefully weighed against benefits in the first trimester of pregnancy.

Not recommended for infants less than 1 month old.

FORTRAL

Fortral Tablets

Formula: Each Fortral tablet contains 25 mg. pentazocine hydrochloride.

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Formula: Fortral injection contains 30 mg. pentazocine per ml.

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Basic NHS Cost: 10 x 2 ml. ampoules 39/4d., 10 x 1 ml. ampoules 20/8d.

Side Effects

Dizziness, nausea and vomiting sometimes occur, but tend to decrease after a few doses.

Precautions

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Fellowships of from two to six months' duration will be awarded to general medical practitioners of outstanding ability to study subjects of importance to general practice. Preferred age: 35 to 45 years.

Applications must be submitted before 1st October 1970. For details and application forms apply to the Director, The Nuffield Foundation, Nuffield Lodge, Regent's Park, London, N.W.1.

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This board holds funds for the furtherance of education in and for general practice, and is prepared to consider projects for personal or corporate education or educational research. They must not be such as would be covered by section 63 of the National Health Service Act, or any other similar provision.

Applications should set out the name of the applicant, the aims of the project, the methods to be employed, the estimated cost, the reasons why no other form of funding is likely to be available, and the anticipated commencing and finishing dates of the project. The board will require a typescript report of the results of the work undertaken.

Applications should be typed and sent to the Secretary, Education Foundation Board, The Royal College of General Practitioners, 14, Princes Gate, Hyde Park, London S.W. 7.

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The following items are offered for sale in aid of the College appeal fund:

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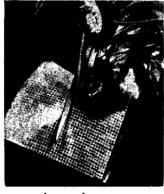


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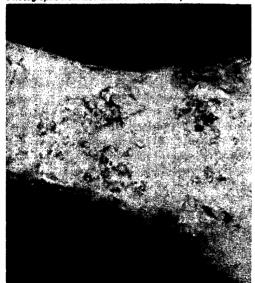
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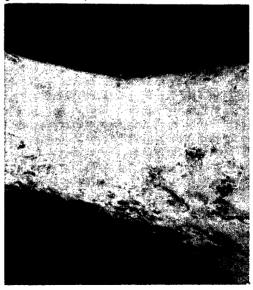
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