



**just like clockwork**

... a three layer tablet which is specially designed to phase the release of the highly effective antihistamine, triprolidine hydrochloride. With PRO-ACTIDIL\*, relief from symptoms is thus maintained for nineteen to twenty-four hours.

Full information is available on request.

Burroughs Wellcome & Co.

(The Wellcome Foundation Ltd.)

Dartford, Kent.

\*Trade Mark

**PRO-ACTIDIL**

**in allergies up to 24 hour control**





Posed photograph

MA 8019

## In anxiety/depression

when sleepless nights follow anxious days,

### Surmontil acts in two ways

First: Its anxiolytic action produces rapid restoration of normal sleep rhythms, and a subjective improvement in the patient.

Then: Its powerful antidepressant action produces mood elevation, usually within seven to ten days.

## Surmontil Capsules 50 mg

1 or 2 nocte

control depression and its major symptoms,  
sleep disturbance and anxiety



50 mg

#### References

*Practitioner*, 199, 325, 1967.  
*Practitioner*, 198, 80, 1967.  
*Med.J.Aust.*, i, 1216, 1967.  
*Br.med.J.*, i, 98, 1967.

#### Presentations

Capsules (green/white, printed M&B SU50) containing the equivalent of 50 mg trimipramine (as maleate).  
Tablets (white, compression-coated) containing the equivalent of 25 mg trimipramine (as maleate).  
10 mg tablets are also available.

Full information is available on request  
An M&B brand Medical Product

'Surmontil' is a trade mark of



MAY & BAKER LTD

Dagenham Essex RM10 7XS





**Tanderil<sup>®</sup>  
Geigy**

**Helps  
arthritic  
joints  
to move  
again  
without  
pain**

*4 major  
benefits of Tanderil  
antirheumatic therapy*

*Intense Analgesic activity*

*Significant reduction of  
morning stiffness*

*Improved joint mobility*

*Reduced joint swelling*

**Availability**

Tanderil is available as colourless, sugar-coated tablets containing 100 mg. and as suppositories containing 250 mg. of 4-butyl-2-(4-hydroxyphenyl)-5-phenylpyrazolidine-3,5-dione monohydrate (Oxyphenbutazone B.P.).

*Detailed literature describing any  
product will be supplied on request*

**Geigy Pharmaceuticals,  
Hurdfield Industrial Estate  
Macclesfield Cheshire**



# Halt at the flashing light

Flashing lights and visual disturbances, classically early warnings of migraine, are signals for arresting all manifestations of an attack—at onset.

MIGRIL\* acts in the minutes between initial warning and the otherwise inevitable full-blown attack.

As well as containing an effective dose of ergotamine (2 mg in each tablet), enhanced by caffeine, MIGRIL contains the anti-emetic, cyclizine. Nausea and vomiting, due to migraine itself or to ergotamine, are very effectively relieved.

MIGRIL, taken at the first warning of an attack, provides a specific treatment that the patient will learn to rely on. Full information is available on request.

\*Trade Mark.

Burroughs Wellcome & Co.  
(The Wellcome Foundation Ltd)  
Dartford, Kent.



## Migril masters migraine

# First in U.T.I.

**Septrin\*** bactericidal against urinary pathogens including *Proteus* and *E coli*.

**Septrin** quickly attains therapeutic levels in both kidney tissue and urine.

**Septrin** 'clearly superior' to ampicillin and sulphonamides in treating UTI.'

**Septrin** first utilisation of antibacterial synergy between trimethoprim and a sulphonamide.

\* Trade Mark

#### Reference

1. Leading Article, *Brit med J*, (1969), 1, 525.

For the whole family—SEPTRIN Tablets, SEPTRIN Adult Suspension, SEPTRIN Paediatric Tablets and SEPTRIN Paediatric Suspension containing trimethoprim and sulphamethoxazole.

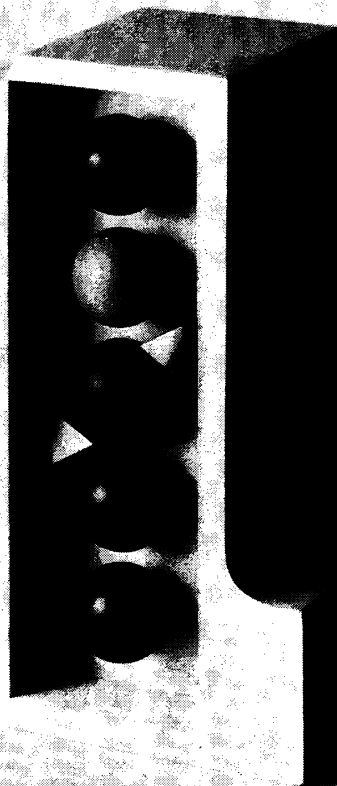
Full information is available on request.



Burroughs Wellcome & Co.  
(The Wellcome Foundation Ltd.)  
Dartford, Kent.

# Septrin

an advance on  
the antibiotics



SEPTRIN eradicates infection by a  
double blockade of bacterial metabolism.

*Drawing by Simone Geary, aged 11 years.*

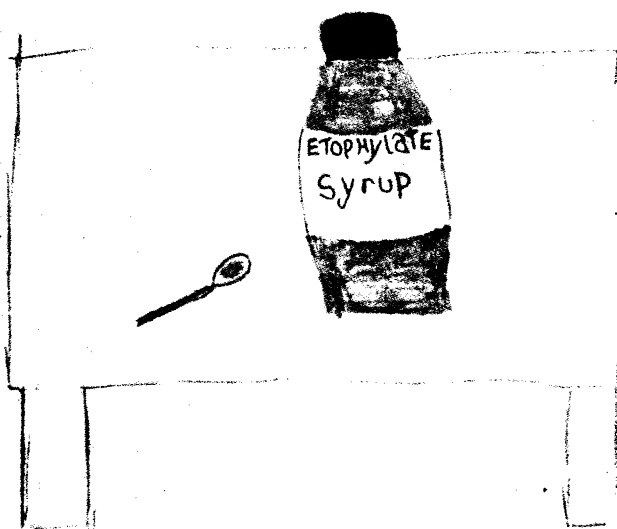
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Syrup is Reliable and

**SAFE**

Bronchodilator for children of  
all ages and has a pleasant

**Orange** Flavour.



*ETOPHYLATE Syrup is readily accepted by children of all ages. A clinical investigation involving 22 children under the age of 12 months showed that ETOPHYLATE was useful in the relief of infective bronchospasm and devoid of any harmful effects.*

*Reference: The Practitioner (1968) 200: 833-835*

*Further information available on request*

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# Before 'Eraldin', he'd have thought twice about going to his daughter's wedding



## In angina, 'Eraldin' makes the going easier for patient and doctor

**Easier for the Patient.** His confidence is restored because his heart is protected against the effects of stress. Emotional situations no longer herald anginal attacks. Although he still knows his physical limits, these have been extended — by 'Eraldin'.

**Easier for the Doctor.** 'Eraldin', the latest, most advanced long-term protection against angina, shields the heart — and the heart alone —

If your patient needs trinitrin  
he also needs

**Eraldin**  
PRACTICOL TRADE MARK  
for long term protection

against excessive sympathetic stimulation. This cardioselectivity permits protection in a broader group of anginal patients. Management is straightforward and dosage is on a simple twice or thrice daily basis.

'Eraldin' has other valuable properties — mainly related to safety. Detailed information is available on request.



Leaders in cardiovascular research. Imperial Chemical Industries Limited, Pharmaceuticals Division, Alderley Park, Macclesfield, Cheshire.



REGISTERED  
TRADE MARK

# Day after day of freedom from asthmatic attack.



The unique mode of action of disodium cromoglycate offers the asthmatic patient outstanding benefits. A prophylactic treatment, it prevents the onset of asthmatic episodes - thus minimising long-term damage to lung tissue. Freedom from asthma attacks permits a happier, more normal life for the asthmatic patient.

Published clinical reports confirm that with INTAL COMPOUND, the incidence and severity of acute attacks is considerably reduced - even in patients on conventional therapy such as bronchodilators, antihistamines and corticosteroids. Less time is lost from work or school, exercise tolerance is improved and a consistent clinical comment on disodium cromoglycate has been the total absence of serious side effects.

INTAL COMPOUND - supplied in SPINCAPS (each containing 20 mg disodium cromoglycate, and 0.1 mg Isoprenaline Sulphate BP in powder form, together with an inert carrier). For use in a special insufflator - SPINHALER.

Full information is available on request. The Technical Services Department, Fisons Limited-Pharmaceutical Division, Loughborough, Leicestershire.

There's  
nothing else like

## INTAL Co.

Prophylaxis  
in asthma

 **FISONS**

INTAL, INTAL COMPOUND, SPINCAP and SPINHALER are Fisons trade marks.



'The ideal potassium preparation  
has not yet been found.'

*Brit. Heart J.*, 1970, 32, 267 (May)



**BUT NOW**  
the diuretic that entirely  
obviates the need for  
potassium supplements

'Moduretic' is a completely new diuretic from Merck Sharp & Dohme that induces a highly effective diuresis as well as helping the body to *conserve* its natural balance of potassium.

'Moduretic' offers the physician the means of treating patients with a diuretic while avoiding the limitations imposed by potassium supplements. Indeed, 'Moduretic' conserves body potassium so effectively that potassium supplements are contra-indicated.

'Moduretic' is available as peach-coloured, diamond-shaped tablets containing 5 mg amiloride hydrochloride/MSD and 50 mg hydrochlorothiazide/MSD.

Detailed information is available to physicians on request.

'Moduretic' is a registered trademark.

0-2163



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**MODURETIC**  
 **DIURETIC**

# NORINYL-1

hormonally 'balanced' oral contraceptive

suitable for every generation of fertile woman

- ☐ 4 years' U.K. clinical experience
- ☐ lowest incidence of side-effects because of minimal bio-potency<sup>1,2</sup>
- ☐ used with satisfaction by over 200,000 U.K. women
- ☐ first choice by over 2,000 U.K. doctors



## References

1. Med. Sci. (1967) May p. 37-49
2. Brit. Med. J. (1969) 4: 803

Each Norinyl-1 pack contains 21 tablets of  
Norethisterone B.P. 1mg and Mestranol B.P. 50mcg

*Full prescribing information available on request*



**SYNTEX**

Syntex Pharmaceuticals Ltd., St. Ives House, Maidenhead, Berks., England.

# What is the word for emotional distress?

The presenting symptoms? "Can't sleep . . . irritable . . . no appetite . . . tired . . . aches and pains"—consultation after consultation.

The task? To penetrate behind the facade to the underlying condition.

The aim? To make the patient feel better quickly and reveal the problem, without unnecessary consultations.

Tranquillizers or hypnotics may deal with part of this aim, but only part.

Prothiaden can meet all the requirements. It is rapidly effective in both anxiety and depression.

One ingredient, a single-strength capsule means straightforward dosage.

Prothiaden is well tolerated even by the elderly.

Prothiaden can mean trouble-free treatment of anxiety, depression, in fact any manifestation of emotional distress.

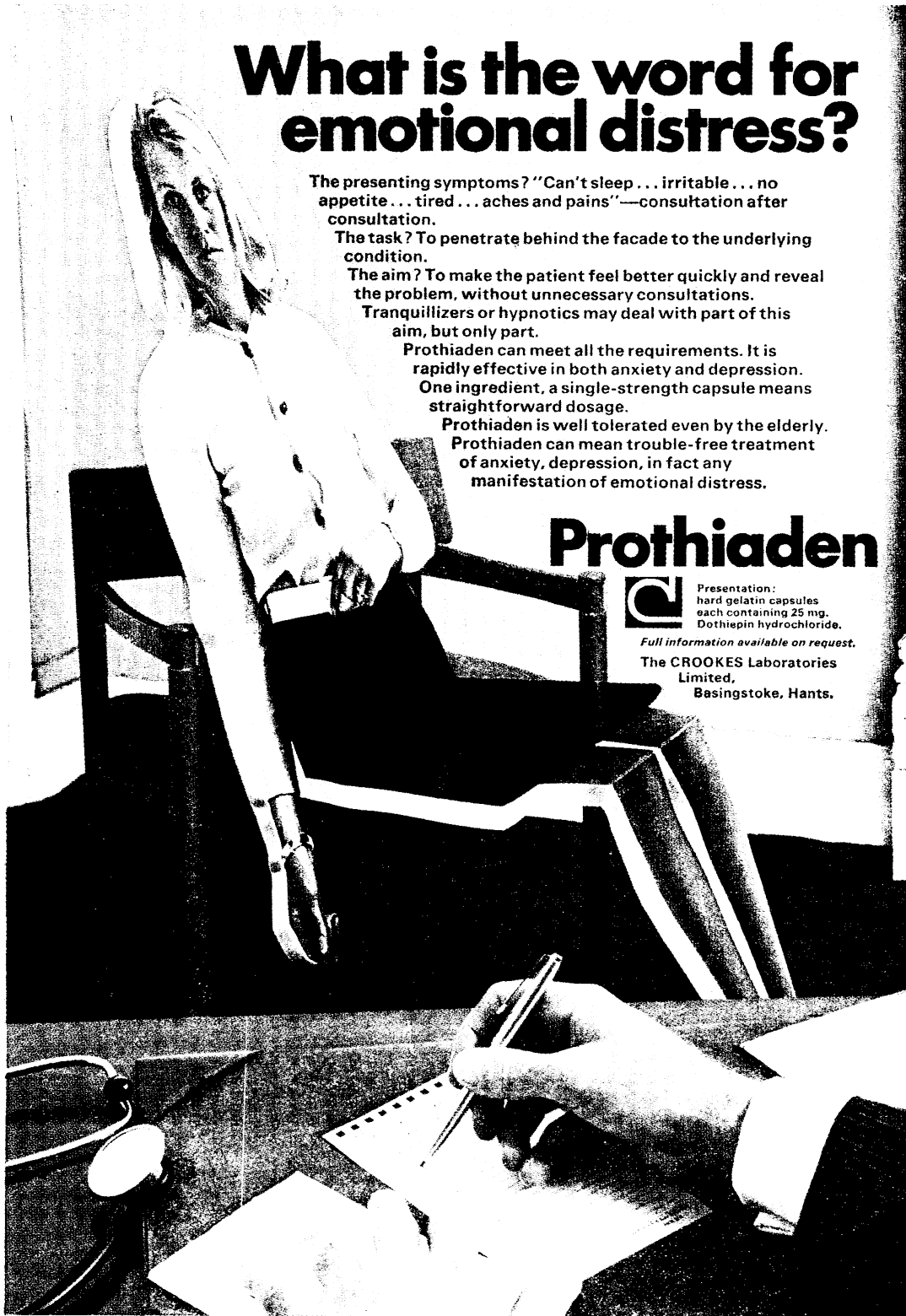
## Prothiaden



Presentation:  
hard gelatin capsules  
each containing 25 mg.  
Dothiepin hydrochloride.

Full information available on request.

The CROOKES Laboratories  
Limited,  
Basingstoke, Hants.



**University of Dundee**

**SCOTTISH GENERAL PRACTITIONER  
RESEARCH SUPPORT UNIT**

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- \* **easy to handle**
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each square is impregnated with Fucidin Ointment (2% sodium fusidate BP in a neutral ointment base) for rapid bactericidal power against the organisms responsible for the majority of skin infections – staphylococci and streptococci – and remarkable freedom from unwanted side-effects.

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