

## PUBLICATIONS

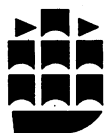
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In major and minor psychoses, drug withdrawal, senile dementia, control of terminal pain, and nausea and vomiting, the name to write is 'Largactil'. The established one. And the versatile one – because of its wide variety of presentations 'Largactil' allows treatment to be tailored to the individual needs of each patient at a very reasonable cost.

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the simpler, safer,  
cardioselective beta blocker

1. *Postgrad. med. J.*, Jan 1971, Suppl. vol. 47, 64.

2. *Brit. med. J.*, (1970), 2, 402.

3. *Postgrad. med. J.*, Jan. 1971, Suppl. vol. 47, 25.

4. *Lancet*, (1969), ii, 1092.



**'...indomethacin is a powerful compound, capable of giving relief of symptoms and reduction of inflammatory signs in several rheumatic disorders.'**

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**for use in acute musculoskeletal disorders – bursitis, tendinitis, synovitis, tenosynovitis, capsulitis of the shoulder**

**In most patients**

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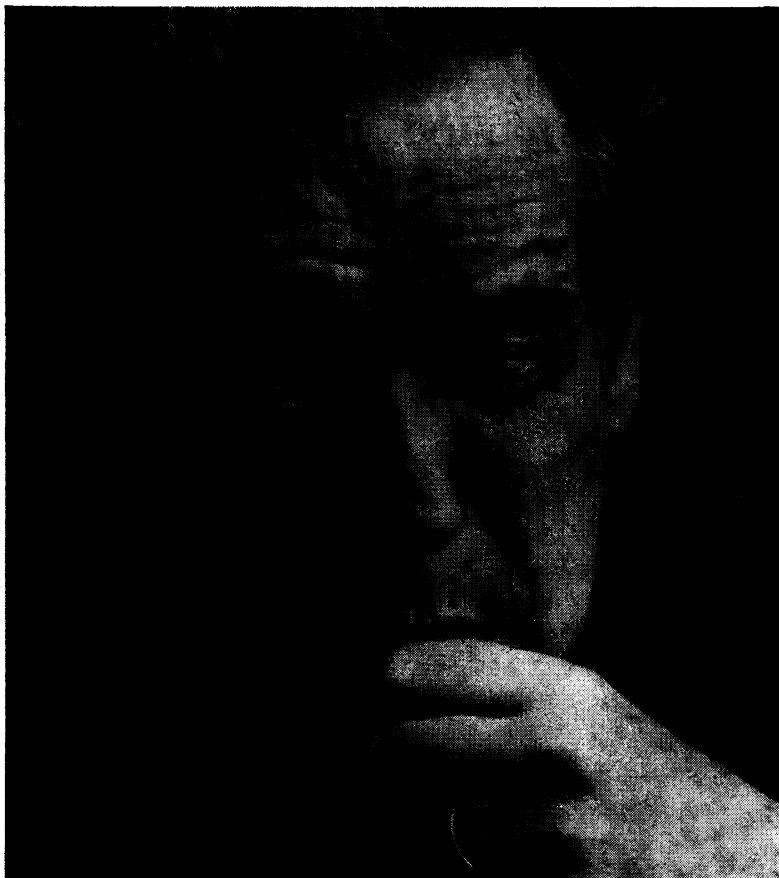
'Indocid' is available as 25 mg and 50 mg capsules, 100 mg suppositories, and a suspension (25 mg/5 ml). Detailed information is available to physicians on request. ® denotes registered trademark.



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**where today's theory is tomorrow's therapy**

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Every adult with a cruel, hacking, useless cough deserves the full treatment afforded by ACTIFED\* COMPOUND LINCTUS: Codeine—to suppress the cough reflex by central action. Triprolidine and pseudoephedrine—to clear congestion and dry up that cough triggering post-nasal drip. Blackcurrant flavour—one of the few fruity flavours with universal adult appeal.

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# The need for Septrin is



## frequent, urgent and burning

### **Superior to ampicillin or sulphadimidine**

In a comparative trial,<sup>1</sup> cure rates achieved in urinary tract infections were 85% with SEPTRIN\*, 70% with ampicillin and 40% with sulphadimidine. SEPTRIN was judged "clearly superior to either of the other treatments".<sup>2</sup>

(Cure criterion=eradication of infecting organism 1 week after end of treatment).

#### REFERENCES

1. *Brit med J*, (1969), 1, 541.
2. Leading Article, *Brit med J*, (1969), 1, 525.
3. *Med J Austr*, (1971), 1, 526.
4. Symposium: The Synergy of Trimethoprim and the Sulphonamides. *S Afr med J* (1970), 44, Supplement (August) 12.

### **High success rate**

"... one is struck by the tremendous success rate, certainly superior to any other antibacterial we have tested..."<sup>3</sup>

"Of the easily administered primary treatments for urinary tract infection, this combination is probably the best."<sup>4</sup>

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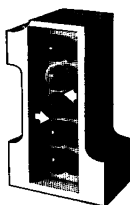
SEPTRIN Tablets, Adult Suspension, Paediatric Suspension, and Paediatric Tablets contain trimethoprim and sulphamethoxazole. Full information is available on request.



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# SEPTRIN



**First in Urinary Infections**  
double blockade of bacterial metabolism  
means resistance is unlikely to develop

*Peptic ulcers don't  
disappear overnight*



**Roter**  
*simply covers their  
painless retreat*



Roter, once dispersed, provides a 'bandage' of micronised particles that literally covers the gastric or duodenal ulcer and protects it from chemical or mechanical irritants.

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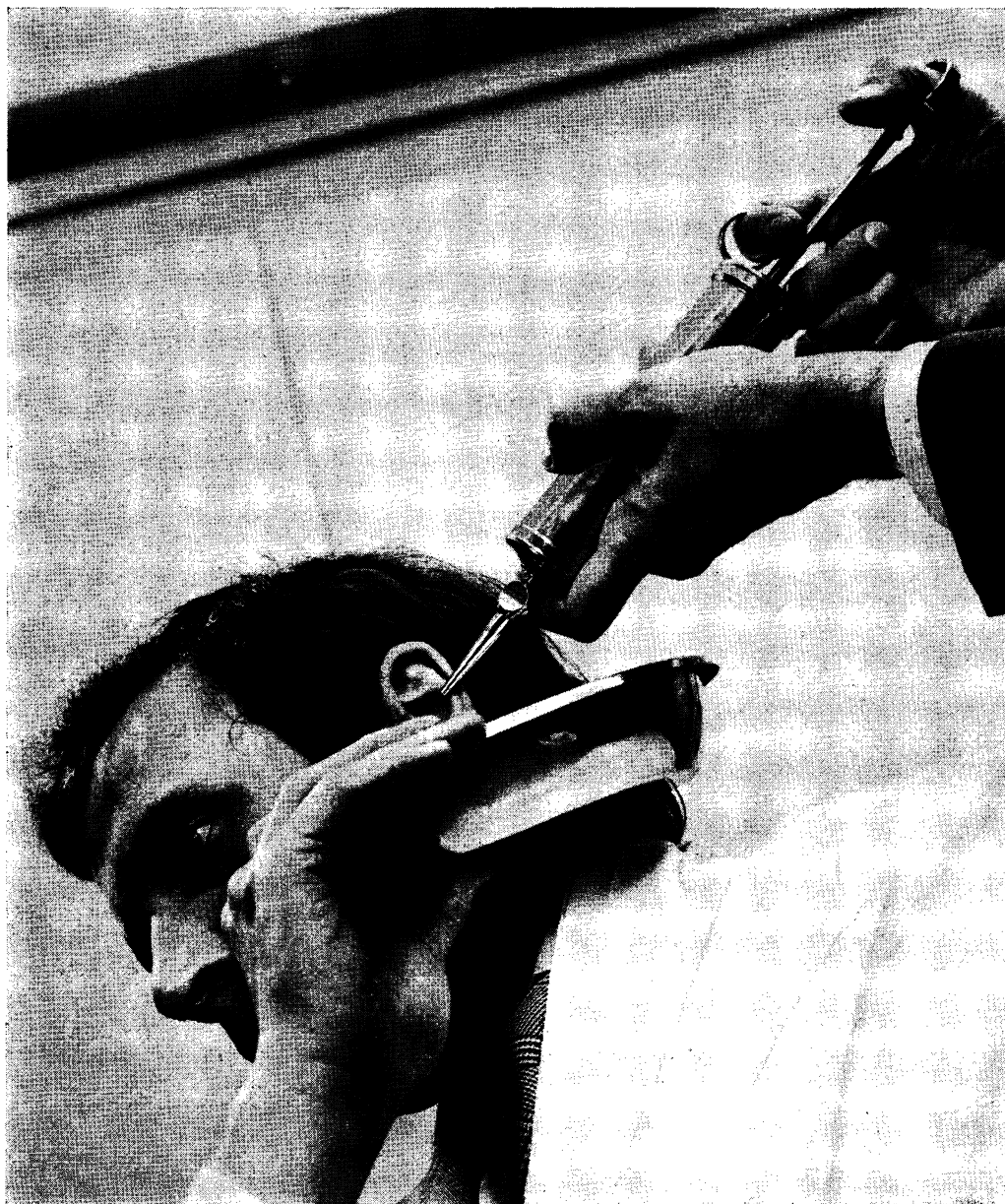
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Each Roter tablet contains: micronised Bismuth Subnitrate (Roter) 300mg., Magnesium Carbonate 400mg., Sodium Bicarbonate 200mg., and Frangula 25mg.

Roter: trademark

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'... no doctor should miss an opportunity to record the blood pressure of a young or middle-aged patient who is a rare visitor to the surgery.'<sup>1</sup>

'Screening for hypertension has attracted less detailed discussion than screening for diabetes, anaemia, cervical cancer, glaucoma, or phenylketonuria. This is surprising, since it is common, dangerous, affects an economically

important age-group, is usually symptomless, and is treatable at primary-care level with proven effect on mortality.'<sup>2</sup>

'Generally... [high blood pressure] comes to the attention of the doctor only when it is severe enough to cause symptoms, or when some major complication has supervened. Such cases represent no more than the tip of the iceberg, and epidemiological and

# Two extra minutes of your time could add years to his life.

His complaint is wax in the ears—  
but what is his blood pressure?

actuarial studies have shown that the far more numerous cases of less severe hypertension represent a major hazard to life and health.<sup>3</sup>

'A man of 40 with a blood pressure of 160/100 mm. Hg has approximately two-and-a-half times the chance of dying before he is 65 than has a man of the same age with a blood pressure of 120/80 mm. Hg.'<sup>4</sup>

#### References

1. *Prognosis in hypertension*. Brit. med. J., 1970, 4, 697 (19 Dec).
2. *Semicontinuous screening of a whole community for hypertension*. Lancet, 1970, ii, 223 (1 Aug).
3. *Screening for hypertension*. Health Trends, 1971, 3, 2 (Feb).
4. *Advances in the treatment of hypertension*. Practitioner, 1970, 205, 486 (Oct).

**'Aldomet'—for the treatment  
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'Aldomet' is supplied as tablets containing 125 mg, 250 mg, and 500 mg methyl dopa/MSD, and for emergency use as an injection. Detailed information is available to physicians on request. 'Aldomet' is a registered trademark.



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- The leading anti-migraine preparation for over eight years
- Ergotamine is potentiated by caffeine
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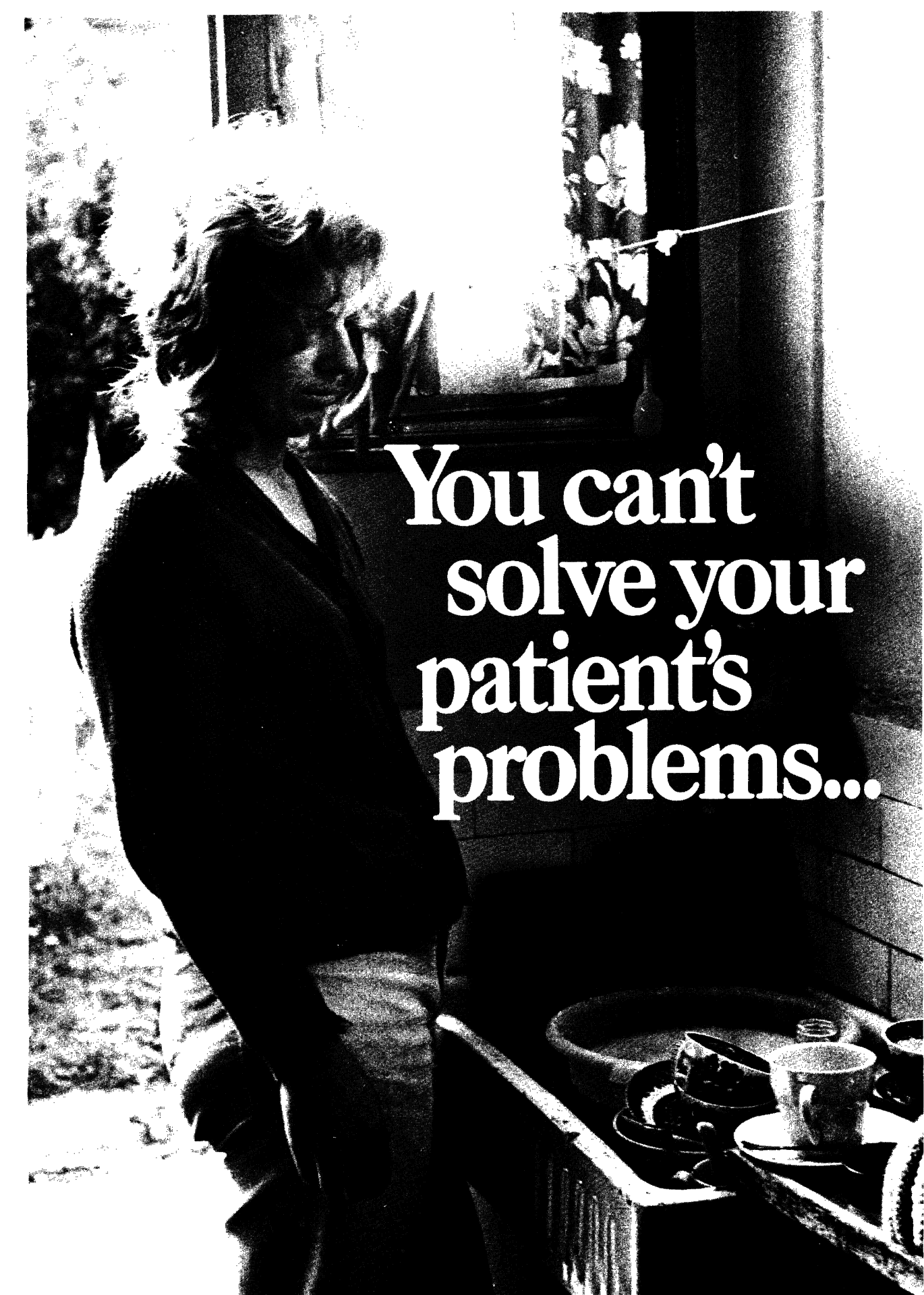


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**You can't  
solve your  
patient's  
problems...**

No traditional tranquillizer works in the way that Integrin does.

Integrin not only relieves the symptoms but corrects the disturbed brain chemistry in anxiety – a factor making it “significantly superior to diazepam.”<sup>1</sup>

Integrin gives rapid clinical improvement<sup>2</sup>, enhances mood and relieves depressive overlay<sup>3</sup>

And its dosage can be adjusted to suit individual patient response.

Isn't Integrin just what's needed these days, to help your patient cope?

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**Improvement in 90 % of all cases of anxiety**

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**Fast clinical response**

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**Improves on the results of previous treatments**

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**Less effect on reaction time**

---

**Relieves depressive overlay**

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**INTEGRIN**  
capsule 10mg

**the 'fundamental' treatment for anxiety**

**...you can  
help her cope  
with them**



# The 'fundamental' treatment for anxiety

**INTEGRIN**  
capsule 10mg

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**combats the basic biochemical disturbance in the brain**

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**helps your patient come to better terms with her problems**

---

**provides a better treatment basis than traditional tranquillizers**

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Each Integrin capsule contains oxypertine 10mg  
Integrin is a registered trade mark

Full information is available from  
Winthrop Laboratories, Surbiton-upon-Thames, Surrey

**WINTHROP**

- 1 Curr. Therap. Res. (1971) 13:561
- 2 Practitioner (1971) 206:822
- 3 Clin. Trials J. (1971) 8:3

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No doubt you are already referring suitable candidates for **VASECTOMY**.

Would you find a leaflet describing the operation helpful to put in your waiting room or to hand to interested couples?

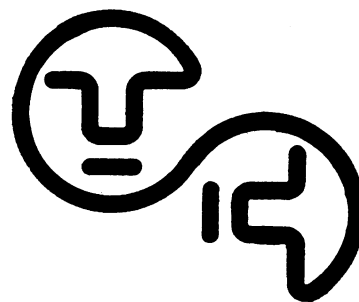
If so, may we send you some? There is no charge for these.

Please send requests to:

The Hon. Director,  
Credition Project,  
West Longsight,  
Credition, Devon.



# ***Symposium on Safety, Survival or Sudden Death***



The Medical Commission on Accident Prevention will be holding a major Symposium on "SAFETY, SURVIVAL OR SUDDEN DEATH" in the Exhibition Halls of the Hotel Metropole, Brighton on Friday, 29 September, and Saturday, 30 September 1972, supported by live colour television.

There will be papers and demonstrations by distinguished speakers of international repute on the many aspects of prevention and early treatment of life threatening injuries and sudden illness with particular reference to those events associated with violence, exposure, environmental stresses and cardiac arrest.

The Conference will be of particular interest to the General Practitioner (and recognised under Section 63) and members of the hospital emergency services at all levels.

Practical demonstrations through the medium of the EIDOPHOR Outside Broadcasting Unit (large cinema screen closed circuit colour television with two way communication between audience and camera site—the Royal Sussex County Hospital Accident Unit) will be widely used to support the speakers and show modern techniques and equipment. Lunch will be provided at the meeting.

Please complete the application form and send it to, Norman Capener, *C.B.E.*, *F.R.C.S.*, Chairman of The Medical Commission on Accident Prevention.

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## **APPLICATION FORM**

The Chairman  
The Medical Commission on  
Accident Prevention,  
50 Old Brompton Road,  
London S.W.7.

Please send me details of the Symposium on "Safety, Survival or Sudden Death".

Doctor's name and initials: .....  
(Block Capitals)

Address: .....

.....

.....

A seat will be reserved for you on receipt of your cheque for the Total Registration Fee of 50p made payable to M.C.A.P.

UNIVERSITY OF ABERDEEN

**Lecturer in  
General Practice**

Applications are invited for this post in an expanding academic department with undergraduate and postgraduate teaching duties, and an active research programme. Opportunity for clinical work in a service practice will be arranged.

Salary on scale: £2070-£4206, with placing according to qualifications and experience. Superannuation (F.S.S.U.) and removal allowance.

Further particulars from The Secretary, The University, Aberdeen with whom applications (10 copies) should be lodged by 21st July, 1972.

**GENERAL PRACTICE  
LOCUMS WANTED:**

LOCUM required from end August for 3-6 months in partnership of eight. Apply Dr M. B. Noble, Nuffield Health Centre, Witney, Oxon. Tel. day, Witney 3641, evening, Witney 2700.

**PARTNERSHIPS OFFERED:**

EIGHTH PARTNER required after preliminary assistantship for group working from modern health centre with diagnostic facilities and consultant clinics on the premises. Full attachment of H.V. and D.N. Obstetrics required. Written applications with full details to Dr M. A. Slee and Partners, Nuffield Health Centre, Witney, Oxon. Tel. 3461 (day).

Readers are asked to mention *The Journal of the Royal College of General Practitioners* when replying to all advertisements.

NEW ZEALAND College member, 39, seeks exchange of practice with British general practitioner for 2-3 months next year. Position offered in 2 man partnership in central North Island, 6 man roster, 3 bedroom house and car, close to major tourist attractions including trout fishing, skiing, and thermal spa. Salary \$NZ 250 per week plus allowances.

Write P.O. Box 127, Tokoroa, New Zealand.'

Learning & Teaching in General Practice—Cambridge Seminar No. 3. *The Teaching Practice* Churchill College, 21-24 September, 1972. Further details from Dr B. B. Reiss, 125 Newmarket Road, Cambridge.  
Tel: Cambridge 50198

**PARTNERSHIP OFFERED**

Graduate of British University, under 35, wanted to fill vacancy as fifth partner in expanding group practice. Large G.P. hospital, 140 beds, with full consultant cover. Full ancillary help. Excellent opportunities to follow special interests, particularly anaesthetics. Night and weekend rota. First-rate prospects for keen applicant. Apply Dr J. C. Lloyd, M.R.C.G.P., Riverhead Surgery, Nr. Sevenoaks, Kent.

Tel. Sevenoaks 58589 or 51230 any evening or weekends.

**POSTALOANS (grms) £20 to £5000.**

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The charge for this service is 40p per line, plus 20p if a box number is required. Fellows, members and associates of the Royal College of General Practitioners may claim a ten per cent reduction.

The inclusion of an advertisement in this *Journal* does not imply any recommendation and the editor of the *Journal of the Royal College of General Practitioners* reserves the right to refuse or stop the insertion of any advertisement.

# THE ROYAL COLLEGE OF GENERAL PRACTITIONERS

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## EXTRAORDINARY GENERAL MEETING 1972

NOTICE is hereby given that an Extraordinary General Meeting\* of the Royal College of General Practitioners will be held in the Long Room, Royal College of General Practitioners, 14 Princes Gate, Hyde Park, London SW7 1PU, on Saturday, September 16th, 1972 at 15.00 hrs.

### AGENDA

1. Apologies.
2. To elect Fellows of the College. (Australian members of the College only, recommended by the Council for Fellowship).
3. Any other business.

\* This Extraordinary General Meeting has been called because the joint meeting with the Australian College in Melbourne affords a unique opportunity to present new Fellows in their own country.

**Now you can prescribe aspirin**

**LONG-TERM**  
**in rheumatoid and**  
**osteo arthritis**

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Each tablet contains 35,000 microgranules of aspirin individually protected by a coating of inert ethylcellulose

*Magnification x 15*

The ethylcellulose coating is designed to protect the gastric mucosa against the irritant action of aspirin without reducing the effectiveness of the drug. Aspirin is released through the coating of the microgranules at a controlled rate enabling relief of pain to be prolonged.

**long-term aspirin**

**Levius**

*Microcapsules magnified 250 times,  
The coating can be clearly seen*

**Levius:**  
each tablet contains 500mg. of acetylsalicylic acid  
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