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CHURCHILL LIVINGSTONE

# Tanderil® (Oxyphenbutazone B.P.) Geigy

helps arthritic joints to move again without

now
Tanderil' Alka
(mantle tablets)
for those patients
who experience
gastric upset

"Many patients who had been incapacitated and in pain for long periods, in some cases for years, responded dramatically to Tanderil within a few days or a week"

Clin. Med. 73, 65-68 (1966)

\*Tanderil\* Alka mantle tablets contain oxyphenbutazone B.P. 100 mg, Dried Aluminium Hydroxide Gel. B.P. 100 mg and Magnesium Trisilicate 150 mg

Detailed literature describing any Geigy product will be supplied on request

Geigy Pharmaceuticals Macclesfield, Cheshire SK10 2LY



In major and minor psychoses, drug with-drawal, senile dementia, control of terminal pain, and nausea and vomiting, the name to write is 'Largactil'. The established one. And the versatile one—because of its wide variety of presentations 'Largactil' allows treatment to be tailored to the individual needs of each patient at a very reasonable cost.

'Largactil' is available as tablets, syrup, forte suspension, injection solution and suppositories.

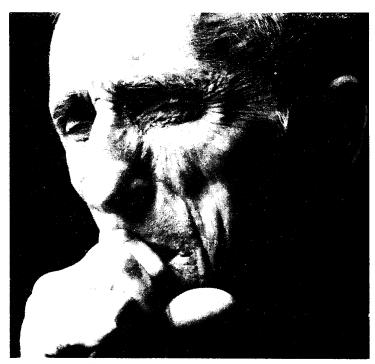
Full information is available on request

'Largactil' is a trade mark of May & Baker Ltd Dagenham Essex RM10 7XS for its preparations of chlorpromazine.





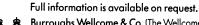




# HELP PREVENT CRUELTY **FO ADULTS**

Every adult with a cruel, hacking, useless cough deserves the full treatment afforded by ACTIFED\* COMPOUND LINCTUS: Codeine—to suppress the cough reflex by central action. Triprolidine and pseudoephedrine—to clear congestion and dry up that cough triggering post-nasal drip. Blackcurrant flavour-one of the few fruity flavours with universal adult appeal.

Be as kind to adults as you are to children.





Burroughs Wellcome & Co. (The Wellcome Foundation Ltd.)
Dartford, Kent, DA1 5AH

## ACTIFED COMPOUND LINCTUS FOR COUGH



No traditional tranquillizer works in the way that Integrin does.

Integrin not only relieves the symptoms but corrects the disturbed brain chemistry in anxiety – a factor making it "significantly superior to diazepam?"

Integrin gives rapid clinical improvement<sup>2</sup>, enhances mood and relieves depressive overlay.<sup>3</sup>

And its dosage can be adjusted to suit individual patient response.

Isn't Integrin just what's needed these days, to help your patient cope?

Improvement in 90% of all cases of anxiety

Fast clinical response

Improves on the results of previous treatments

Less effect on reaction time

Relieves depressive overlay



the 'fundamental' treatment for anxiety



# The 'fundamental' treatment for anxiety

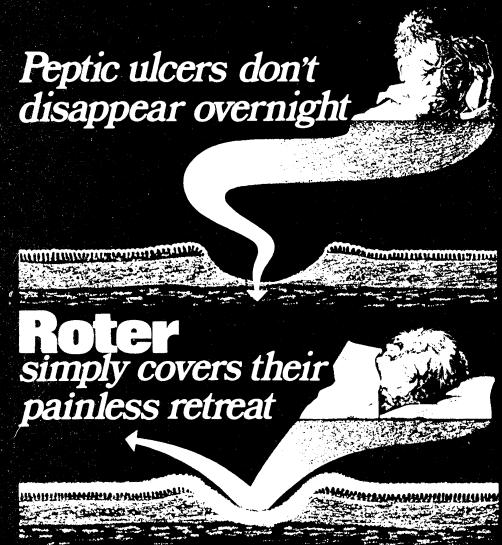


combats the basic biochemical disturbance in the brain
helps your patient come to better terms with her problems
provides a better treatment basis than traditional tranquillizers

Each Integrin capsule contains oxypertine 10mg Integrin is a registered trade mark

2 Practitioner (1971) 206:822

I Curr. Therap. Res. (1971) 13:561



Roter, once dispersed, provides a 'bandage' of micronised particles that literally covers the gastric or duodenal ulcer and protects it from chemical or mechanical irritants.

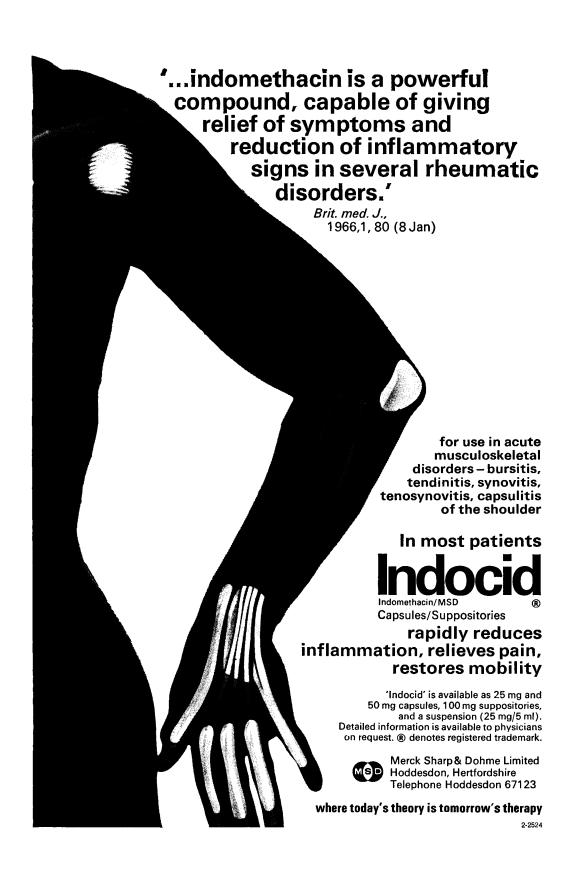
The result is almost immediate relief of pain; actual healing of the ulcer and avoidance of surgery.

There's a wealth of clinical evidence to demonstrate the effectiveness of Roter - and 24 years' successful use in General Practice.

Each Roter tablet contains: micronised Bismuth Subnitrate (Roter) 300mg., Magnesium Carbonate 400mg., Sodium Bicarbonate 200mg., and Frangula 25mg.

Roter: trademark

Full information (and samples) on request
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"Seventy-five per cent of patients spontaneously complained of various degrees of tiredness on methyldopa, as against 10 per cent on bethanidine (ESBATAL) and 17 per cent on guanethidine."

"Side-effects are fewer and milder..."<sup>(2)</sup>
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dosage makes bethanidine (ESBATAL) a more satisfactory drug."(3)

"Thus bethanidine (ESBATAL) not only on grounds of cost but also because of its therapeutic effectiveness has a strong claim to be considered as today's first choice of drug treatment of severe hypertension." (4)

## **ESBATAL**

1 Brit med J, (1968), 1, 135. 2 Brit med Abst, (1967), 7, 309. 3 Brit med J, (1971), 1, 99. 4 Brit med J, (1968), 1, 313.

Full information about ESBATAL\* (bethanidine sulphate) is available on request.

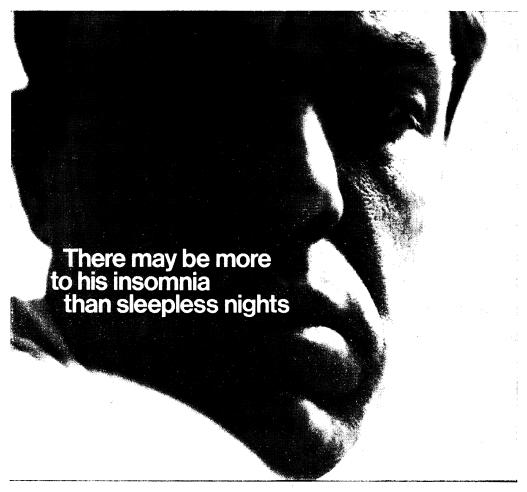
\*Trade Mark



Burroughs Wellcome & Co. (The Wellcome Foundation Ltd.), Dartford, Kent. DA1 5AH



the effective antihypertensive with fewer side-effects



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- relieves the anxiety as it treats the depression

When anxiety-depression is behind such common complaints as insomnia, anxiousness, functional G.I. disorders, and headache

# **Tryptizol**®

Amitriptyline hydrochloride/MSD

#### a single solution to a dual problem

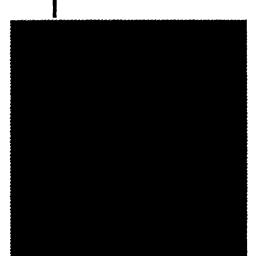
'Tryptizol' is supplied as tablets containing 10 mg, 25 mg, and, especially convenient when a relatively large dose is prescribed at bedtime, 50 mg amitriplyline hydrochloride/MSD. 'Tryptizol' is also available as a syrup, and as an injection. Detailed information is available to physicians on request.

@ denotes registered trademark.



Merck Sharp & Dohme Limited, Hoddesdon Hertfordshire Telephone Hoddesdon 67123 where today's theory is tomorrow's therapy

# Now you can prescribe aspirin



### LONG-TERM

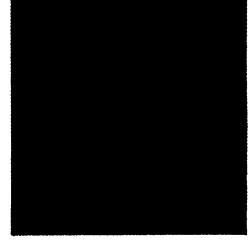
in rheumatoid <u>and</u> osteo arthritis

# Levius

Each tablet contains 35,000 microgranules of aspirin individually protected by a coating of inert ethylcellulose

#### Magnification x 15

The ethylcellulose coating is designed to protect the gastric mucosa against the irritant action of aspirin without reducing the effectiveness of the drug. Aspirin is released through the coating of the microgranules at a controlled rate enabling relief of pain to be prolonged.



Microcapsules magnified 250 times, The coating can be clearly seen



long-term aspirin

**Levius** 

#### Lavius

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