

Tofranil[®] **Geigy**

***gives distance
to rheumatic pain***

*Detailed literature
describing Tofranil
is available on request.*

*Geigy Pharmaceuticals,
Macclesfield, Cheshire,
SK10 2LY*

***a new approach to
the treatment of
chronic rheumatic pain***

*Availability
Tofranil (5-(3-dimethylaminopropyl)-10,
11-dihydrodibenz [b,f] azepine
(imipramine) hydrochloride)
is available as 25mg tablets and
capsules, 10mg tablets, syrup
containing 25mg/5ml and ampoules
containing 25mg/2ml.*


A good friend in

Amoxil can be relied on to treat commonly occurring bacterial infection of the ear, nose and throat. This was demonstrated in a recent clinical trial¹ involving 150 children where Amoxil was clinically successful in 94% of cases.

Amoxil's broad spectrum of activity coupled with its outstanding oral absorption² ensure that high bactericidal serum levels are available to act quickly and decisively at the site of infection.

Add to this the convenience of a three times daily dosage regime, the degree of safety associated with penicillin therapy, treatment costing as little as 16p per day, and a wide range of highly acceptable oral presentations – further good reasons why Amoxil represents practical antibiotic therapy at its best.

Amoxil is a good friend in throat infections – this happy eight year old certainly thinks so.

Further information on Amoxil regd (amoxycillin) is available from: Bencard, Freepost, Great West Road, Brentford, Middx.  Bencard

Prescribing information.

Dosage: Adults 250 mg three times a day.

Children – up to ten years: 125 mg three times a day.

In the case of severe infections the dosage should be doubled.

Presentation: Amoxil capsules 250 mg.

Amoxil syrup 250 mg/5 ml, 100 ml bottle.

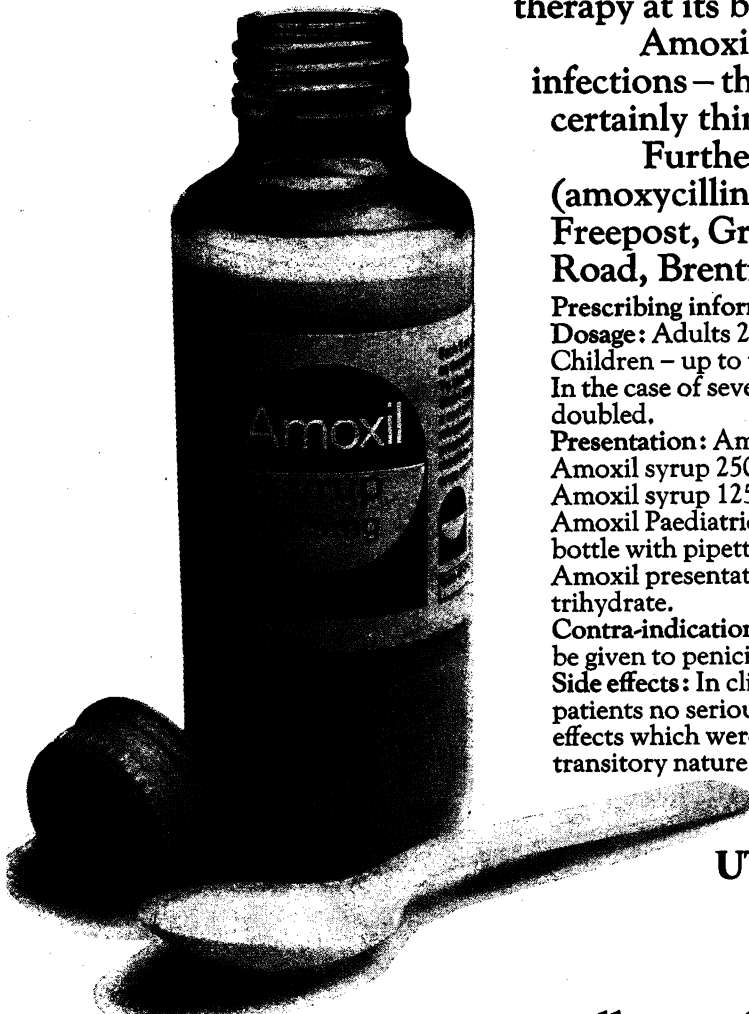
Amoxil syrup 125 mg/5 ml, 100 ml bottle.

Amoxil Paediatric Suspension 125 mg/1.25 ml, 20 ml bottle with pipette.

Amoxil presentations contain amoxycillin as the trihydrate.

Contra-indication: Amoxil is a penicillin and should not be given to penicillin-hypersensitive patients.

Side effects: In clinical trials involving more than 1,500 patients no serious side effects were reported. Those side effects which were encountered were of a mild transitory nature.



URTI Chest infections
UTI Skin and soft tissue infections

AMOXIL

an excellent antibiotic for routine treatment

1. Practitioner (1972) 209, 363
2. Brit. med. J. (1972) 3, 13

throat infections.



Migril masters millions of migraines

- The leading anti-migraine preparation for over eight years
- Ergotamine is potentiated by caffeine
- Acts between initial warning and the full-blown attack
- Contains its own anti-emetic (cyclizine)
- Treats all symptoms of the attack

Each MIGRIL* Ergotamine Compound Tablet contains Ergotamine tartrate, BP 2mg Cyclizine hydrochloride, BP 50mg Caffeine hydrate, BP 100mg

*Trade Mark



Wellcome

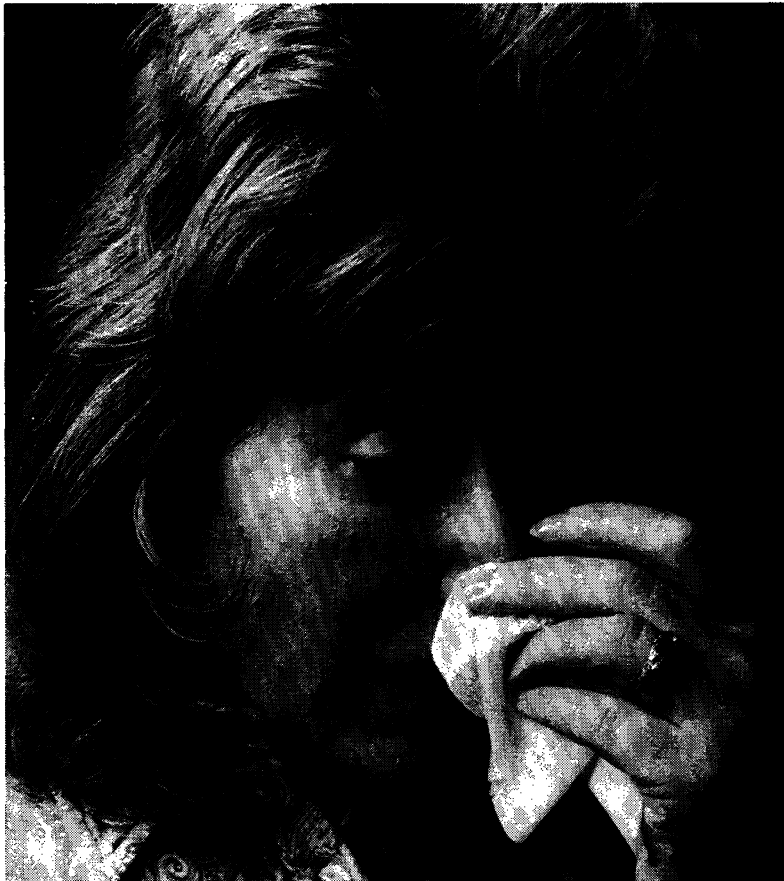
Full information is available on request.

Burroughs Wellcome & Co. (The Wellcome Foundation Ltd) Berkhamsted, Herts.





Wellcome



HELP PREVENT CRUELTY TO ADULTS

Every adult with a cruel, hacking, useless cough deserves the full treatment afforded by **ACTIFED* COMPOUND LINCTUS**. Codeine—to suppress the cough reflex by central action. Triprolidine and pseudoephedrine—to clear congestion and dry up that cough triggering post-nasal drip. Blackcurrant flavour—one of the few fruity flavours with universal adult appeal. Be as kind to adults as you are to children. *Trade Mark

Full information is available on request.



Burroughs Wellcome & Co. (The Wellcome Foundation Ltd.)
Berkhamsted, Herts.

RX **ACTIFED COMPOUND LINCTUS** **FOR COUGH**

Pain and restricted movement can be a 24-hour-a-day problem

Consider 'Indocid' Capsules by day and Suppositories by night in the active stages of

Osteoarthritis

'Indomethacin is consistently effective in relieving the pain of osteoarthritis of the hip.'

Drug Therapy, 1971, 1, 34 (Jan)



3-2677(1MC)

Rheumatoid arthritis

'... in the classical [rheumatoid arthritic] group, which is notoriously resistant to treatment, the percentage of favorable results [with indomethacin] was surprisingly high ...'

J. Amer. med. Ass., 1966, 195, 1102 (28 Mar)

Ankylosing spondylitis

'... indomethacin seems to be almost consistently effective in ankylosing spondylitis.'

Arthr. and Rheum., 1968, 11, 56 (Feb)

'Indocid' is available as capsules containing 25 mg and 50 mg indomethacin, and as 100 mg suppositories. Detailed information is available to physicians on request. ® denotes registered trademark.

In many patients

INDOCID®

Indomethacin/MSD

rapidly reduces
inflammation, relieves pain,
increases mobility
throughout day and night

By day, 'Indocid' Capsules exert the desired anti-inflammatory effect that permits many patients to move with less pain. At night, 'Indocid' Suppositories can provide 13 to 16 hours of relief, to allow more normal body movement in sleep.



Merck Sharp & Dohme Limited, Hoddesdon
Hertfordshire Telephone Hoddesdon 67123



Wellcome



make him cough up

Even the meanest of bronchial conditions "give" with LINCTIFED EXPECTORANT; the formula which really assists and maintains free mucus flow. LINCTIFED EXPECTORANT loosens thick tenacious sputum, decreases mucosal congestion and controls irritating, unproductive cough.

LINCTIFED EXPECTORANT* contains guaiphenesin, pseudoephedrine, triprolidine and codeine in a balanced formulation. Full information is available on request.

*Trade Mark.

Burroughs Wellcome & Co.
(The Wellcome Foundation Ltd.) Berkhamsted, Herts.



LINCTIFED EXPECTORANT

LINCTIFED EXPECTORANT PAEDIATRIC

It's the young who inherit the problems of retirement.



Over 1,000 people reach "65" each week. Instead of retirement being a time of contentment, for too many it is associated with cerebral deterioration and failing intellectual powers.

The difficulties resulting from these changes create problems for the immediate family and friends, often leading to disharmony and deteriorating relationships.

Lucidril helps patients through retirement

Lucidril improves the ability of the older patient to cope with everyday life. By its action on cerebral metabolism, it diminishes the harmful effects on social behaviour of ageing and arteriosclerosis.

Lucidril (meclofenoxate) is available in tablets of 300 mg. at a basic N.H.S. cost of £2.86 per 100 + p.t.

Medical literature is available on request from:
Lloyd Anphar Ltd., 103 Mount Street, London W.1.

lucidril
300 mg.

JOURNAL PUBLICATIONS

The following have been published by *The Journal of the Royal College of General Practitioners* and can be obtained, while still in print, from the Longman Group Ltd., 43 Annandale Street, Edinburgh EH7 4AT, Scotland.

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IS IT TRUE...

**they
don't
make
aspirin
any
longer**

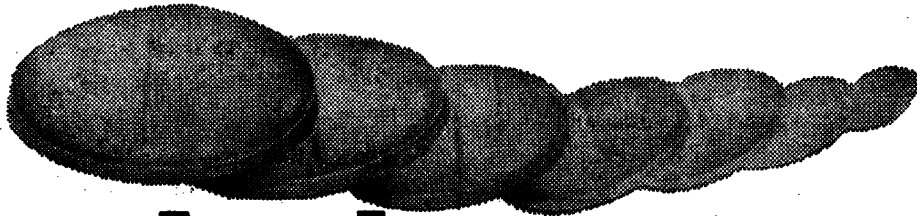


If aspirin is the choice for chronic rheumatic patients, then longer action is the true criterion of aspirin. And no-one makes it any longer—in effectiveness—than Levius.

Longer sojourn—in the form of aspirin—for relief of day-time pain, with continuing comfort through the night. Sustained high level of total salicylate for anti-inflammatory effect, reducing stiffness and aching joints the following morning.

The Levius tablet rapidly disintegrates into 35,000 separately-encased microgranules, which release the aspirin at a controlled rate. With full dosage, high concentrations are avoided—greatly lowering the incidence of gastro-intestinal irritation, nausea and anorexia.

In the long term treatment of rheumatic diseases, few drugs have gained the wide acceptance of aspirin. And Levius is the logical extension of aspirin.



Levius

Long-acting aspirin for long term relief



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Levius: Registered trademark.

Each tablet contains
500 mg acetylsalicylic
acid in
microencapsulated
form.