

Journal of Audiovisual Media in Medicine

WHILE the printed word alone can be quite efficient for transmitting ideas and information, for most of us a clear chart or diagram may add considerably to clarity and meaning. The recent technical revolution is bringing to medicine a whole new range of film, videotapes, and options in the use of television and recordings.

As general practitioners become increasingly concerned with communication, whether with patients or trainees, a need for knowledge and skills about the range of resources available in audiovisual aids becomes increasingly necessary. Furthermore there is evidence that even experienced general practitioner lecturers have much to learn about the use of audiovisual aids: several distinguished speakers marred their performance at the recent World Conference on Family Medicine at Montreux by using cluttered slides with no clear message which were quite unreadable from many parts of the room.

The *Journal of Audiovisual Media in Medicine* is the successor of the *Journal of the Institute of Medical and Biological Illustration* and seeks to provide a forum for

those with an interest in these subjects, whether they be educators, artists, photographers, doctors, or nurses. The Editorial Board, for example, includes Dr W. D. Clarke, a Director for the Black Centre for Health and Medical Education, Professor H. Ellis, Professor of Surgery at Westminster Hospital, Dr Charles Engle, Chairman of the Division of Medical Education in the University of Newcastle, Australia, Dr Valerie Graves, Honorary Director of the Graves Medical Audiovisual Library, and Miss Winifred Hector, Lecturer in Nurse Education at the Queen Elizabeth College, University of London, and many other distinguished colleagues. Recent issues have included a Keynote address from the Dean of the Faculty of Medicine at the University of Manchester, and articles on films and videotapes from a university production unit, photomicrography, and a personal view of "The Invisible Artist".

The *Journal* is published quarterly on behalf of the Institute of Medical and Biological Illustration by Update Publications Limited, and the annual subscription rate is £10.

Titles in references

THE use made by general practitioners of references is steadily increasing, and we have already referred to the growing importance of general practice sections in medical libraries, whether in universities, post-graduate medical centres, or in practices themselves (*Journal of the Royal College of General Practitioners*, 1978).

With the growing amount of research work in general practice and the considerable increase in the number of vocational trainees undertaking project work in general practice, more and more practitioners are talking and referring to articles published from, or about, general practice.

In an attempt to encourage this trend and to make it easier for those using lists of references to gauge the value of a particular paper as well as find it more easily, this *Journal* will, starting from this month, include the full titles of articles in the lists of references.

Whilst this will inevitably take up more space, we hope it will improve the value of the references cited for all our readers.

Reference

Journal of the Royal College of General Practitioners (1978).
General practice in medical libraries. Editorial, 28, 387-389.