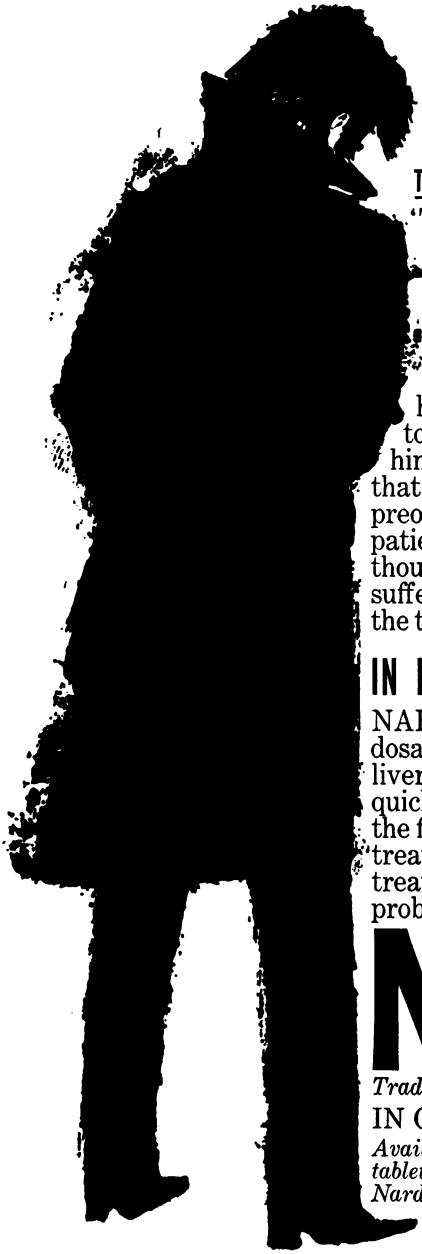

THE OUTCAST

'The fairest things in life
are Death and Birth
And of these two
the fairer thing is death.'
Ode to the Setting Sun Francis Thompson

Was Francis Thompson a depressive? One strongly suspects so. Certainly he was a mystic and predisposed to bouts of severe melancholy. He saw himself as an outcast, alone—he felt that life was not worth living; he was preoccupied with death. Many of your patients may show just such a morbid thought-pattern. For these modern-day sufferers effective therapy is possible: the treatment is NARDIL.

IN MILD TO MODERATE DEPRESSION

NARDIL is safe and is effective at low dosage levels. Toxic effects on blood or liver are extremely rare. NARDIL acts quickly. Response is usually seen within the first weeks or even days of treatment. NARDIL provides reliable treatment for depressives—often the problem patients of a busy practice.

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Trade Mark *Brand of phenelzine*

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* because it has a gradual onset of action.
* causes no significant change in blood-pressure, cardiac output or pulse rate.
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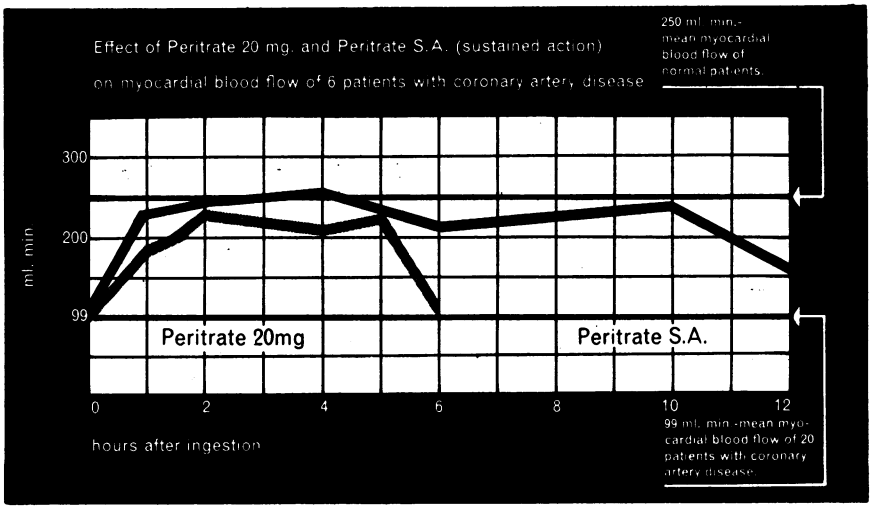

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and where the disease is aggravated by emotional stress
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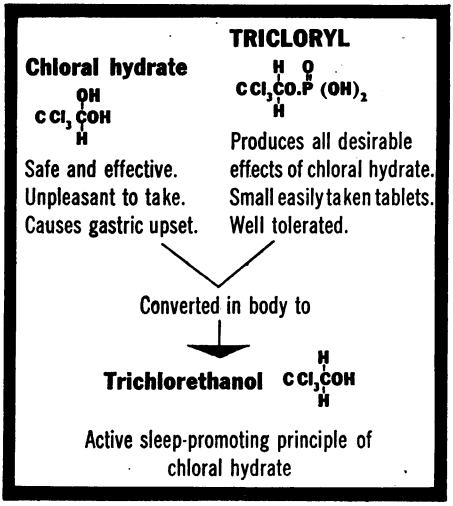
PER 5

safe and reliable sleep-promoting agent newly developed by GLAXO

TRICLORYL

TABLETS



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Presented as a *tablet*, Tricloryl offers all the outstanding advantages of chloral hydrate without the latter's objectionable taste or gastric irritant properties.

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Despite their well recognised hazards, and mainly because of lack of suitable alternatives, the barbiturates are still widely prescribed. Although it does not entirely replace the barbiturates, Tricloryl is of much greater benefit and safer to use in the great majority of patients.

Relationship to chloral hydrate
After oral administration chloral hydrate is converted to trichlorethanol, its active sleep-promoting principle. Tricloryl is a chemically stable phosphoric ester of this substance which in the body is rapidly hydrolysed back into trichlorethanol. It shows all the characteristic and well known properties of the parent compound without any unpleasant after-effects.

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Tricloryl is a safe and reliable way of promoting sound sleep in the great majority of patients

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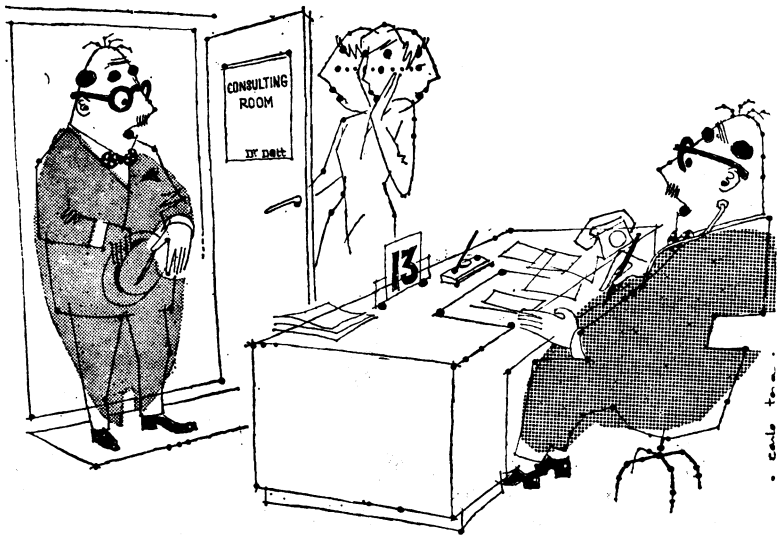

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"Antihistamines in Measles."
Lancet i, 539, 1962

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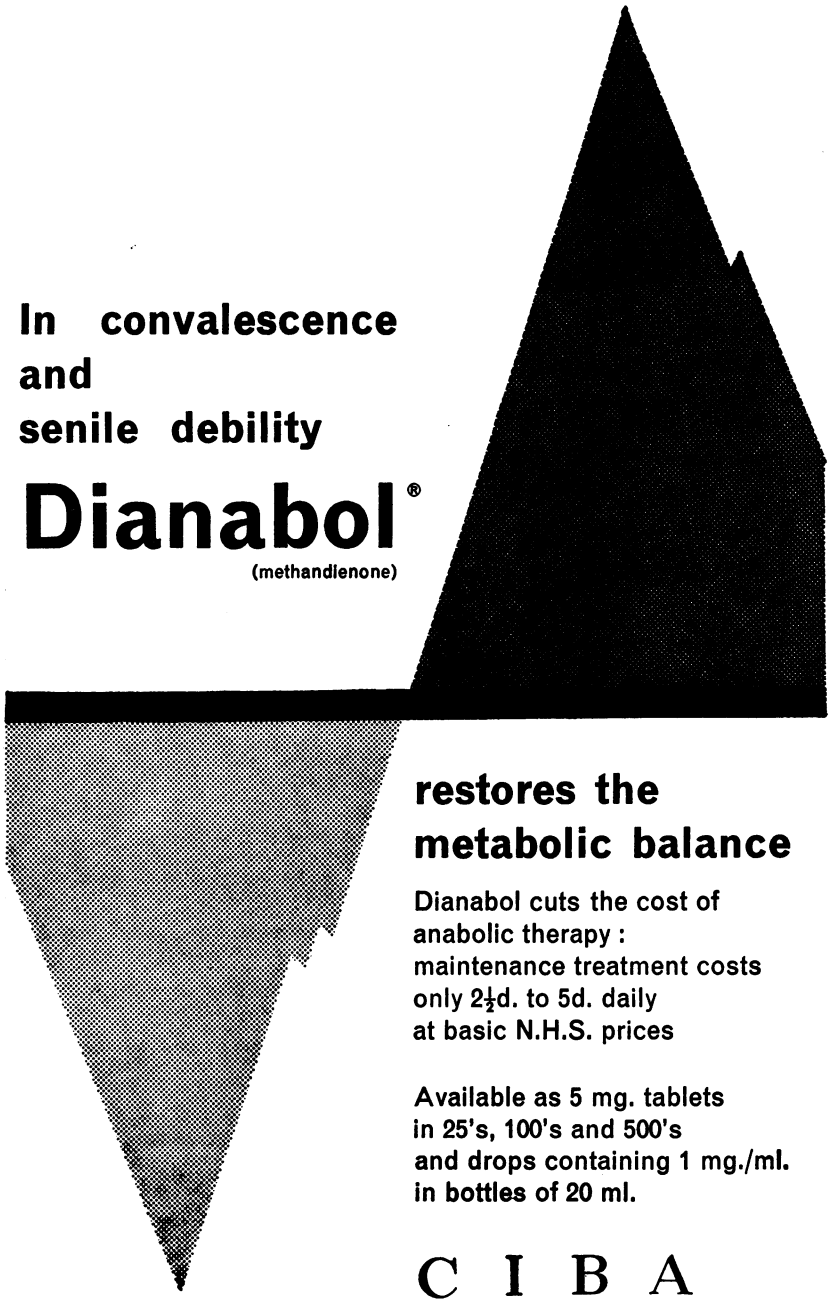

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INDICATIONS

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Cardio-vascular stenosis complicated with angina pectoris when caused by fat and cholesterol deposition,
Fat and cholesterol metabolic imbalance generally,
Post-thrombotic symptoms
In clinical and experimental trials, toxic and side-effects have not been observed.

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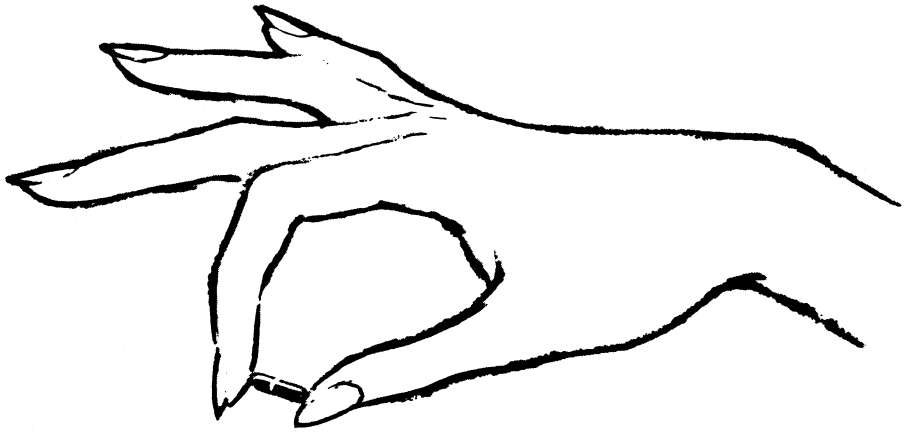

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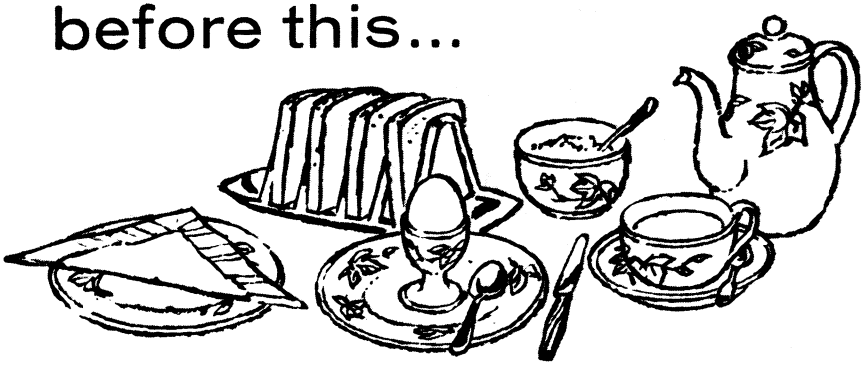

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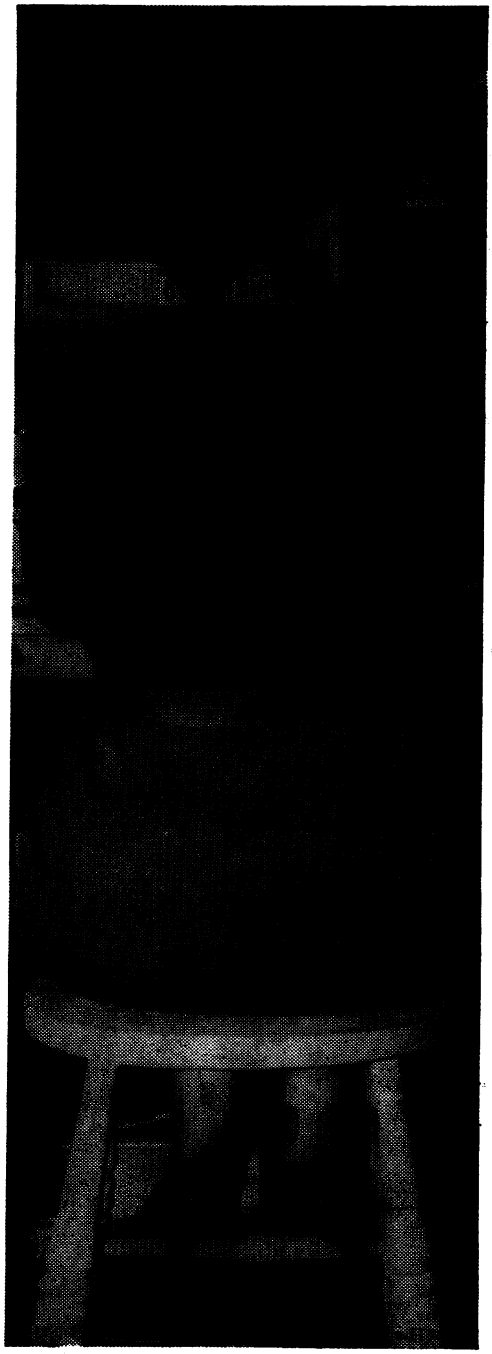

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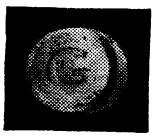

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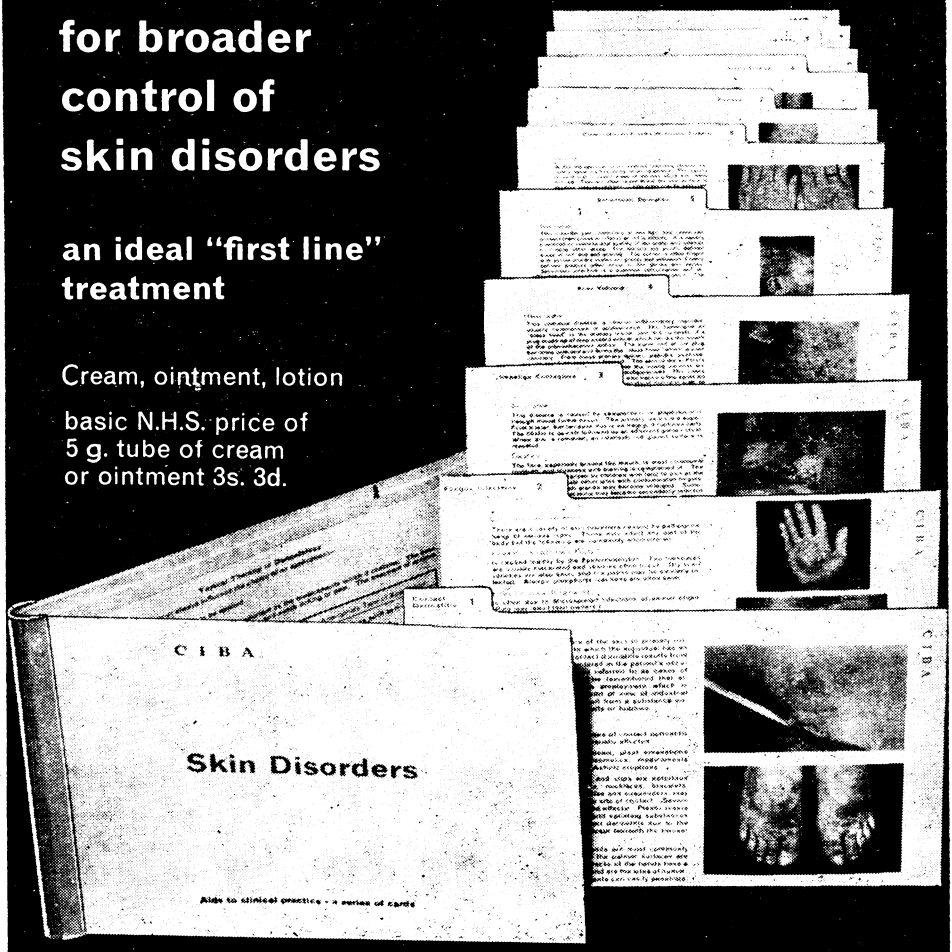

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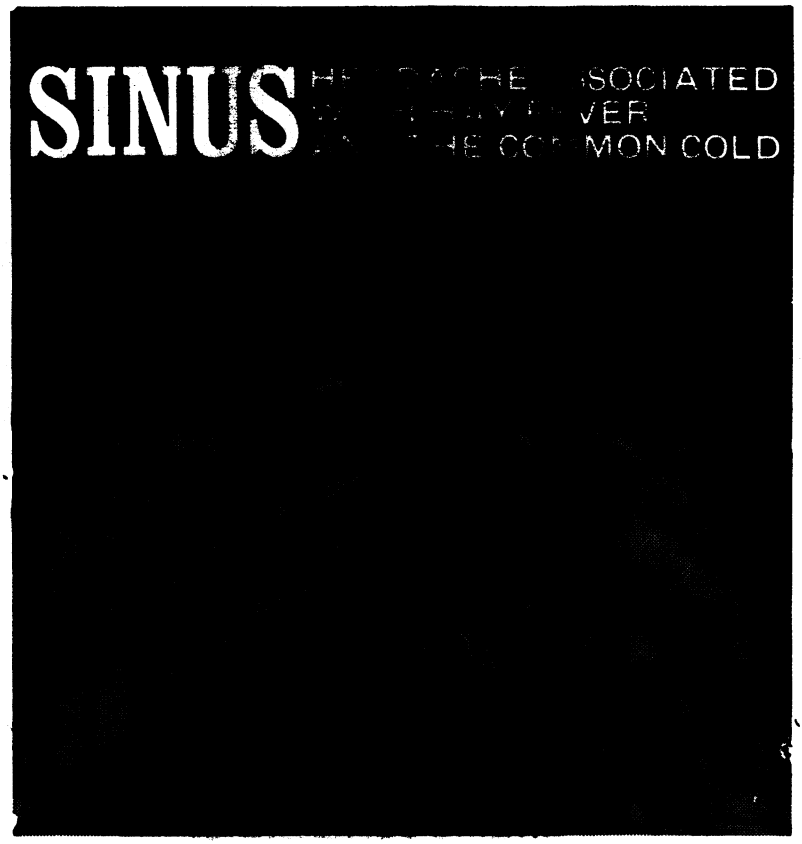

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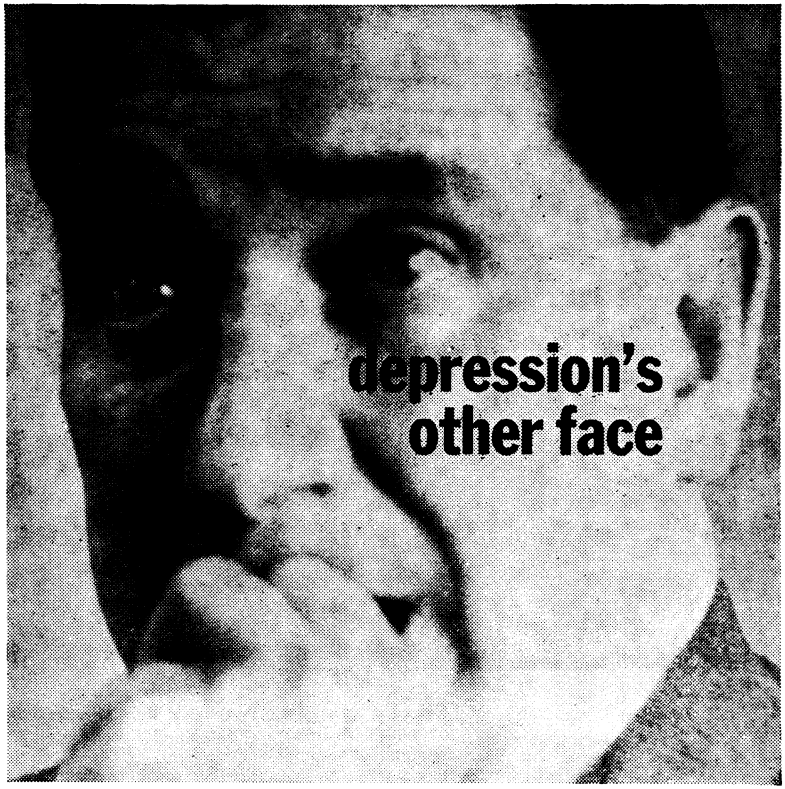

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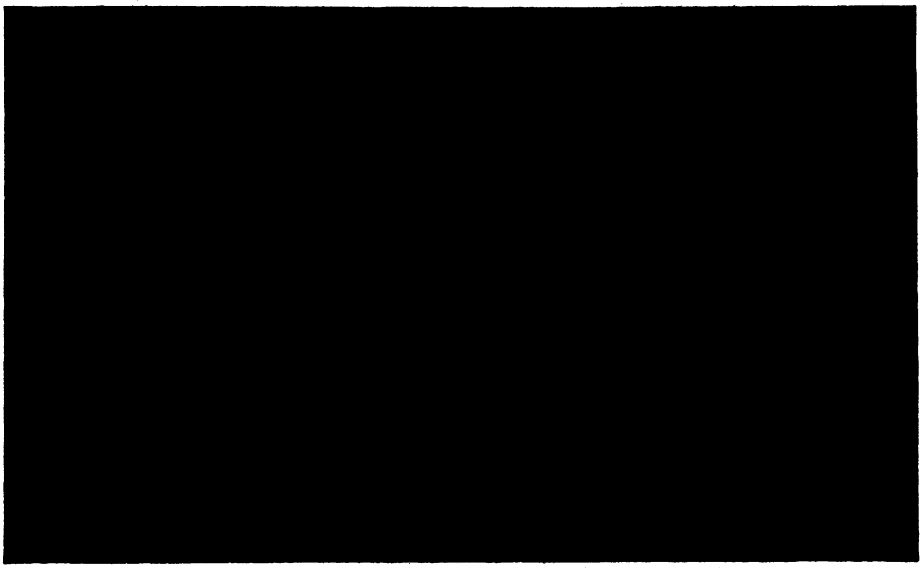

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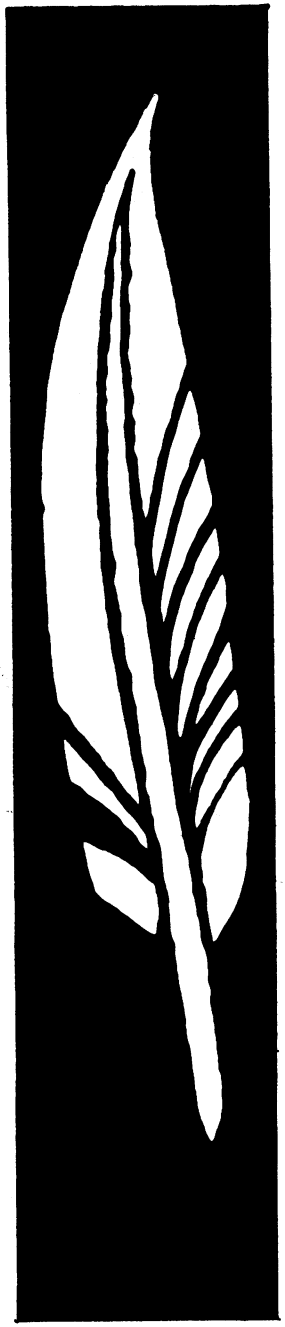

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ALDOMET

Lancet, 1962: 10th Feb, p 300; 14th Apr, pp 759, 763.
Brit. Med. J., 1962: 2nd Jun, p. 1549; 16th Jun, p. 1676.

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