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Internet home page:

<http://www.rcgp.org.uk>

Published by The Royal College of  
General Practitioners, 14 Princes Gate,  
London SW7 1PU.

Printed in Great Britain by  
Hillprint Ltd, Prime House, Park 2000,  
Heighington Lane Business Park, Newton  
Aycliffe, Co. Durham DL5 6AR.

## August Focus

THE man credited with the creation of the NHS, Nye Bevan, once described how as a boy growing up in a small Welsh town a local councillor was pointed out to him: 'There goes the councillor. He's a really important man.' So Bevan decided to become a councillor. But when he got to the town council, he discovered the real power was in the county council, and when he got there he discovered it was in parliament. History does not record where he thought power lay once he became Minister of Health. General practitioners in the United Kingdom seem to feel that power is elsewhere, but perhaps the people they see as having power feel the same.

A qualitative study by Marshall *et al* on page 341 looks at a phrase beloved of our political masters: 'the culture of the NHS'. Here the major barriers were the traditional autonomy of general practice, and the constraints of the political system demanding rapid change. What managers understand about the culture of general practice is, perhaps predictably, related to the willingness of clinicians to engage with a management-set agenda. In the accompanying editorial on page 319 Cecil Helman takes a broader view, where managers are only one of a set of new players in the relationship between doctors and patients. The same tension between managing the services better and respecting the autonomy of general practice surfaces again, at the end of a study of admissions to community hospitals by Grant and Dowell on page 328. The authors here caution that better management could reduce the 'enthusiasm and professional satisfaction that currently maintains this work.' The feeling of powerlessness may be felt, above all, by patients in their encounters with doctors. Thank goodness that this too is being addressed in programmes and initiatives to encourage patient participation, as described in our ongoing series by Patricia Wilkie in the Back Pages on page 391.

Practitioners retain their power by looking beyond the immediate political agenda to a longer tradition. On page 394 the ethical quartet continues with an exploration of a very ancient concept, the virtuous physician. Readers will be gratified to discover that this ideal does not condemn them to a life of puritanical self-denial. On page 363 Wendy Rogers uses ethical principles to judge the value (and virtue) of clinical guidelines, and on 377 two letters respond to a previous article on child protection, to remind us of the harm that our attempts at protection can cause.

How should such power be used? From the evidence in this month's BJGP, the conclusion would be that primary care is most valuable when it concentrates on the local and the small scale. For a bit of encouragement there is the paper by Steve Iliffe and co-workers on page 346, where practices were able to introduce changes they had chosen with the help of academic support. On page 398 John Frey reviews Nat Wright's book on homelessness. The review is truly inspirational, paying a generous tribute to Nat Wright's PMS work with the homeless population of Leeds. This alone is a powerful argument in favour of the PMS scheme, and a reminder that outside observers can sometimes see the good in our health care system that we ignore. Besides, it simply gives us much-needed encouragement, something to lift the spirit out of our customary pessimism.

DAVID JEWELL  
Editor

© British Journal of General Practice, 2002, 52, 617-622

# INFORMATION FOR AUTHORS AND READERS

*These notes supercede those published in January 2001. The information is published in full in each January issue of the Journal They are also available on the RCGP website at <http://www.rcgp.org.uk/rcgp/journal/info/index.asp>*

## Original articles

All research articles should have a structured abstract of no more than 250 words. This should Background; Aim; Design of study; Setting; Methods; Results; Conclusion; Keywords. (Up to six keywords may be included, which should be MeSH headings as used in *Index Medicus*.)

**'Where this piece fits'.** Authors are asked to summarise, in no more than four sentences, what was known or believed on the topic before, and what this piece of research adds. **Main text.** Articles should follow the traditional format of introduction, methods, results and conclusion. The text can be up to 2500 words in length, excluding tables and up to six **tables or figures** are permitted in an article. **References** are presented in Vancouver style, with standard *Index Medicus* abbreviations for journal titles. Authors should try to limit the number of references to no more than 25. Authors submitting **randomised controlled trials (RCT)**s should follow the revised CONSORT guidelines. Guidance can be found at [http://jama.ama-assn.org/info/auinst\\_trial.html](http://jama.ama-assn.org/info/auinst_trial.html) or *JAMA* 2000; **283**: 131-132. Papers describing **qualitative research** should conform to the guidance set out in: Murphy E, R Dingwall, D Greatbatch, *et al*. Qualitative research methods in health technology assessment: an overview. *Health Technology Assessment* 1998; **2**(16): 1-13.

## Other articles

### Brief reports

The guidance is the same as for original articles with the following exceptions: the summary need not be a structured abstract; Authors should limit themselves to no more than six references and one figure or table; and the word limit for the summary is 80 words and for the main text it is 800 words.

**Reviews** These are approximately 4000 words in length. They should be written according to the quality standards set by the Cochrane Database of Systematic Reviews. ([www.update-software.com/ccweb/cochrane/hbook.htm](http://www.update-software.com/ccweb/cochrane/hbook.htm)).

### Discussion papers

These are approximately 4000 words in length.

### Case reports

Where possible, case reports should follow the evidence-based medicine format (Sackett DL, Richardson WS, Rosenberg W, Haynes RB. *Evidence-based medicine*. Edinburgh: Churchill Livingstone, 1997). They should be approximately 800 words in length, excluding references, and may include photos.

### Editorials

Authors considering submitting an editorial should either contact the Editor via the *Journal* office or send in an outline for an opinion. Editorials should be up to 1200 words in length and have no more than 12 references.

### Letters

Letters may contain data or case reports but in any case should be no longer than 400 words.

## The Back Pages

**Viewpoints** should be around 600 words and up to five references are permissible. **Essays** should be no more than 2000 words long. References should be limited to fewer than 20 in number whenever possible. **Personal Views** should be approximately 400 words long; contributors may include one or two references if appropriate. The *Journal* publishes five regular columnists and we rotate these periodically. **News** items have a word limit of 200-400 words per item. **Digest** publishes reviews of almost anything from academe, through art and architecture.

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All authors should satisfy the requirements set out in 'Uniform requirements for manuscripts submitted to biomedical journals' ([www.jama.ama-assn.org/info/auinst\\_req.html](http://www.jama.ama-assn.org/info/auinst_req.html) or *Med Educ* 1999; **33**: 66-78). Please supply full details of the names, addresses, affiliations, job titles, and academic qualifications for all authors.

The manuscript should be double-spaced, with tables and figures on separate sheets. In addition, it is essential that you send us an electronic version of the paper when it has been revised. Please supply a word count of the abstract and main text (excluding tables and figures).

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## Correspondence and enquiries

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*Opinions expressed in the Journal should not be taken to represent the policy of the RCGP unless this is specifically stated.*