A new GP with special interest headache service: observational study
Leone Ridsdale, Jane Doherty, Paul McCrone, Paul Seed and the Headache Innovation and Evaluation Group

ABSTRACT
Background
There is poor access to neurology services for patients in the community.
Aim
To describe the training of GPs with special interest (GPwSI) in headache and the setting up of a GPwSI clinic in general practice, and report on a comparison with the existing neurology service in terms of case severity, patient satisfaction, and cost.
Design of study
New service provision and evaluation by a questionnaire survey.
Setting
General practice and hospital neurology service in inner-city London.
Method
The intervention involved training GPs as GPwSIs and setting up a GP headache service. A questionnaire survey was conducted, measuring headache impact, satisfaction, and cost estimates.
Results
Headache impact was not significantly different between the two groups of patients, referred to hospital and to a GPwSI. Patients were significantly more satisfied with the GPwSI service, particularly that the service was effective in helping to relieve their symptoms (89% versus 76%; adjusted odds ratio = 7.7; 95% confidence interval = 2.7 to 22.4). The cost per first appointment was estimated to be £136, with £68 for subsequent contacts. These are lower than costs for neurologist contacts.
Conclusion
GPwSI services can satisfy the needs of patients with similar headache impact at costs that are lower than those for secondary care services.
Keywords
general practitioner with special interest; headache; healthcare economics; neurology.

INTRODUCTION
Gaining access to diagnosis and management for common neurological problems is not easy in the UK. A major reason for this is that there are fewer neurologists than in other western countries. The order of difference is large; most other European countries have 5–10 times as many neurologists to meet the needs of similar populations.

An additional consequence of few neurologists has been that there have been too few neurology teachers to train clinical medical students and junior doctors, who have insufficient training in diagnosis and management. Consequently, doctors express lack of competence and confidence in managing common neurological problems like epilepsy and headache. Fear of clinical neurology by doctors outside neurology amounts to ‘neurophobia’. Neurophobia and lack of neurologists puts patients in double jeopardy.

Headache is the most common problem reported, affecting 91% of males and 96% of females at some point in their lifetime. In Denmark, headache and migraine account for 20% of work absence. Headache and migraine are in the top 10 international causes of disability. Despite this level of disability and work loss, most patients self-manage with over-the-counter medication, and some develop...
medication overuse. In an analysis of records from UK general practice, it was found that only 4% of registered adults present to their GP for headache and migraine each year. Of these, 97% were managed by GPs without referral to specialists, 2% were referred to neurologists, and 1% to other specialists.

Even with this low level of consulting and referral for headache, its high prevalence makes headache the most frequent reason for new referral to neurologists. Referral is not necessarily related to the severity of headache, but seems to be triggered by patient pressure. At least one-third of patients remain unsatisfied. In the context of a scarce supply of neurologists, high demand created by headache referrals reduces access to neurologists for other conditions like epilepsy, Parkinson’s disease, and multiple sclerosis.

In 2000 the British Association for the Study of Headache, a national headache interest group including specialists and GPs, proposed that many headache referrals could be managed by GPs who had undertaken additional training in headaches. A joint initiative between the Department of Health and the Royal College of General Practitioners agreed to provide a service for patients in their own locality, so as to facilitate future partnerships and good communication from primary to secondary care; conferences, courses, textbook and journal reading; and reflection on learning, planning how to apply learning in practice, and the writing of a learning portfolio.

A GPwSI service. Five GPwSIs were trained. Each agreed to provide a service for patients in their own practices. Four GPwSIs were already trainers and/or clinical student teachers and included headache teaching in their portfolio of topics. In 2005, undergraduate GP tutors attached to the local medical school agreed to teach approximately 450 students per year in pairs using their own patients with headache, for the neurology rotation. The GPwSIs offered ‘teaching the teachers’ sessions for the tutors; they also provided teaching to local GPs, foundation-year doctors, and registrars.

In 2005, a GPwSI started working one session on alternative weeks, providing a GPwSI clinic. GPs were asked to refer patients with no symptoms or signs that suggested the headache was secondary in origin, with ‘red flag’ symptoms specified. The new service was offered as one option to GP referrers, who retained the option to refer any patient with headache to the hospital neurology service. During the first year of the new service being set up, an increasing number of new headache referrals were made to the clinic. In response to an audit undertaken with the primary care trust (PCT), GPs expressed willingness to refer and satisfaction with the service provided. In the second year, case severity, satisfaction, and costs were measured.

**How this fits in**

In the past doctors have received little training in neurology and patients have had poor access to specialists. The UK Department of Health has advocated the development of services that provide better patient access by practitioners with special interest and training. GPs were trained in headache, and a headache service was set up, as well as providing additional learning for their colleagues. The patients referred to the new service had equal case severity; they were more satisfied with the service, and it was provided at a lower cost than hospital referrals.
Table 1. Rate of satisfaction of patients with headache with 19 aspects of medical service received: comparison of patients seen by a GPwSI and a hospital neurology outpatient clinic.*

<table>
<thead>
<tr>
<th>Service</th>
<th>GPwSI group (n = 61)</th>
<th>Consultant group (n = 56)</th>
<th>AOR (95% CI)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Satisfied with service</td>
<td>50 (82)</td>
<td>41/55 (75)</td>
<td>2.4 (0.97 to 5.7)</td>
</tr>
<tr>
<td>Overall rating of service</td>
<td>59 (97)</td>
<td>48/53 (91)</td>
<td>2.3 (0.84 to 5.4)</td>
</tr>
<tr>
<td>First reception by staff</td>
<td>59 (97)</td>
<td>50 (99)</td>
<td>2.0 (0.71 to 5.6)</td>
</tr>
<tr>
<td>Manner of staff on phone</td>
<td>45/52 (87)</td>
<td>41/52 (79)</td>
<td>2.0 (0.74 to 5.4)</td>
</tr>
<tr>
<td>Did you get the service you wanted?</td>
<td>58/60 (97)</td>
<td>45 (80)</td>
<td>3.5 (1.4 to 8.8)</td>
</tr>
<tr>
<td>Relief of symptoms</td>
<td>51/57 (89)</td>
<td>41/54 (76)</td>
<td>7.7 (2.7 to 22)</td>
</tr>
<tr>
<td>Help with other problems</td>
<td>48/55 (87)</td>
<td>45/50 (90)</td>
<td>1.3 (0.48 to 3.5)</td>
</tr>
<tr>
<td>Would recommend to a friend</td>
<td>59 (97)</td>
<td>47/53 (89)</td>
<td>2.0 (0.81 to 4.8)</td>
</tr>
<tr>
<td>Doctor competent and knowledgeable</td>
<td>60/60 (100)</td>
<td>52/53 (98)</td>
<td>1.8 (0.60 to 5.1)</td>
</tr>
<tr>
<td>Doctor listened and understood</td>
<td>57 (93)</td>
<td>49/54 (91)</td>
<td>3.2 (1.2 to 8.2)</td>
</tr>
<tr>
<td>Amount of help received</td>
<td>55/60 (92)</td>
<td>44 (79)</td>
<td>3.4 (1.4 to 8.3)</td>
</tr>
<tr>
<td>Services effectively dealt with problem</td>
<td>52/58 (90)</td>
<td>36/54 (67)</td>
<td>3.3 (1.3 to 7.8)</td>
</tr>
<tr>
<td>You go back</td>
<td>58 (95)</td>
<td>52 (93)</td>
<td>1.9 (0.77 to 4.6)</td>
</tr>
<tr>
<td>Range of activities</td>
<td>52/57 (92)</td>
<td>40/46 (87)</td>
<td>3.7 (1.3 to 11)</td>
</tr>
<tr>
<td>Delay in getting appointment</td>
<td>59 (97)</td>
<td>39/54 (72)</td>
<td>10.7 (3.4 to 34)</td>
</tr>
<tr>
<td>Wait to be seen at appointment</td>
<td>57 (95)</td>
<td>47/54 (87)</td>
<td>8.7 (2.7 to 28)</td>
</tr>
<tr>
<td>Staff work as a team</td>
<td>56/59 (95)</td>
<td>50/53 (94)</td>
<td>1.8 (0.73 to 4.4)</td>
</tr>
<tr>
<td>Ease of access</td>
<td>58 (95)</td>
<td>43/53 (81)</td>
<td>2.8 (1.2 to 6.8)</td>
</tr>
<tr>
<td>Services met your needs</td>
<td>48/57 (84)</td>
<td>29/53 (55)</td>
<td>4.0 (1.6 to 10.0)</td>
</tr>
</tbody>
</table>

* Satisfaction is defined as answering in the top two categories out of four for each question. AOR = adjusted odds ratios.

RESULTS

A total of 117 patients (55%) responded. Fifty-six hospital attenders responded, and 61 responded from the clinic run by the GPwSI. There was no significant difference in the age (mean 41.1 years, standard deviation [SD] = 15.2 years, versus mean 38.3 years, SD = 2.7 years; P = 0.2) or in the proportion of each sex (57% female versus 53% female; $\chi^2 = 0.54; P = 0.77$) of responders versus non-responders respectively.

There was no significant difference in headache impact between hospital (mean score 61.2, SD = 10.4) and GPwSI clinic attenders (mean score 64.3, SD = 9.3), after adjustment for age, sex, and ethnicity, mean difference = 2.7; 95% confidence interval [CI] = 1.6 to 7.0). There was no measurable difference in the frequency of severe headache pain between the groups (adjusted odds ratio [AOR] = 1.05; 95% CI = 0.47 to 2.32), or in how often headaches limited their daily activities (adjusted OR = 1.57; 95% CI = 0.72 to 3.41).

The hospital clinic group had satisfaction scores of 60.2 (SD = 7.6) of the possible maximum of 80, and the GPwSI clinic group 64.2 (SD = 6.2); difference 5.7
In the hospital group, 75% of patients were either mostly or completely satisfied overall, compared with 82% of the GPwSI group (AOR = 2.4, 95% CI = 0.97 to 5.7). Members of the group attending the GPwSI headache clinic were more often satisfied in all 19 questions, significantly so in 10 questions (Table 1).

Specifically, the patients who saw the GPwSI were more likely to report having been satisfied with the following: the waiting time between asking to be seen and being seen; the waiting time at the appointment; the ease of access to the service; that the doctor listened to and understood their problem; the amount of help they had received; the extent to which their needs were met; that the service was effective in helping to relieve their symptoms; and that the service had helped them to deal more effectively with their problems. Overall, members of this group were more likely to endorse that it was the kind of service they wanted (97% versus 80%, AOR = 3.5; 95% CI = 1.4 to 8.8).

**Table 2. Estimated costs of running the headache service for 1 year.**

<table>
<thead>
<tr>
<th>Item</th>
<th>Person</th>
<th>Cost per hour/session (£)</th>
<th>Sessions/year</th>
<th>Cost per year, £</th>
</tr>
</thead>
<tbody>
<tr>
<td>GP clinic session</td>
<td>GPwSI</td>
<td>250 per 3-hour session</td>
<td>23 sessions</td>
<td>5750</td>
</tr>
<tr>
<td>Management costs</td>
<td>PSGP</td>
<td>14.75 per hour</td>
<td>2 hours per week</td>
<td>1534</td>
</tr>
<tr>
<td>Administrator costs</td>
<td>PSGP</td>
<td>11.35 per hour</td>
<td>2 hours per week</td>
<td>1180</td>
</tr>
<tr>
<td>Reception costs</td>
<td>PSGP</td>
<td>8.00 per hour</td>
<td>2 hours per clinic</td>
<td>368</td>
</tr>
<tr>
<td>Overheads, fax, phone, stationery, and secretary</td>
<td>PSGP</td>
<td></td>
<td></td>
<td>2000</td>
</tr>
<tr>
<td>Clinical management</td>
<td>PSGP GPwSI</td>
<td>250 per session</td>
<td>4 sessions per year</td>
<td>1000</td>
</tr>
<tr>
<td>Clinical supervision GPwSI</td>
<td>GPwSI</td>
<td>250 per session</td>
<td>6 sessions per year</td>
<td>1500</td>
</tr>
<tr>
<td>Clinical supervision Consultant neurologist</td>
<td>250 per session</td>
<td>6 sessions per year</td>
<td>1500</td>
<td></td>
</tr>
<tr>
<td>Total (including contingency)</td>
<td>PS G P = Princess Street Group Practice.</td>
<td></td>
<td></td>
<td>16 735</td>
</tr>
</tbody>
</table>

(95% CI = 2.1 to 9.3, adjustment for age, sex and ethnicity; \( P = 0.002 \)). In the hospital group, 75% of patients were either mostly or completely satisfied overall, compared with 82% of the GPwSI group (AOR = 2.4, 95% CI = 0.97 to 5.7). Members of the group attending the GPwSI headache clinic were more often satisfied in all 19 questions, significantly so in 10 questions (Table 1).

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**Costs of service models**

The estimated annual costs of running the GPwSI clinic are shown in Table 2. In the year from October 2006, 102 appointments were for new patients and 42 for existing patients. The cost per hour was estimated to be £272. Assuming 30 minutes for a first appointment and 15 minutes for a follow-up, this results in costs of £136 and £68 respectively.

By comparison, the cost of neurology appointments nationally (derived from 2006/2007 NHS reference costs) are £203 (interquartile range £132–£239) for first appointments, and £121 (interquartile range £80–140) for follow ups. In 2007/2008, the indicative national tariff for neurology referrals is £177 for first appointments and £100 for follow-up appointments.

If the GP costs per session increased from £250 as shown in Table 2 to £350, to reflect a higher level of seniority or experience, then the total annual cost would be £19 035. This would increase the cost of first attendances to £155 and follow-ups to £75.

Nineteen patients received a scan (one of these was a magnetic resonance imaging but this was costed at the same rate as a CT) at a total cost of £19 19. If this is averaged across new patients the cost per new patient increases to £155. It can be assumed that CT scans are not applied to patients attending for follow up, hence the cost for these remains at £68. There are no national data on the frequency of imaging undertaken by neurologists for headache. In practice, there is much variation in rates of referral for imaging. Preliminary evidence suggests that the GPwSI is less likely to use these tests in the management of chronic headache.

**DISCUSSION**

**Summary of main findings**

GPwSIs in headache were trained, and encouraged to contribute headache teaching for: GP tutors of medical students, GPs in the locality, and GP registrars. An intermediate headache service was set up and GPs were invited to refer patients with primary headache. It was found that the group referred to the GPwSI had similar levels of headache impact as the group referred to neurologists. The group of patients referred to the GPwSI reported more satisfaction with the intermediate-level service, describing it as more

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the kind of service they wanted. The new service was cheaper than the tariff charged by hospitals.

**Strengths and limitations of the study**

The study was funded as part of a service innovation with evaluation, so this evidence is not as strong as that provided by a trial. However, it does demonstrate feasibility, a comparison of satisfaction, and cost in actual service conditions. There were also limitations with the assessment of economic costs. Extra training costs were not included and robust data were lacking on the use of scans.

**Comparison with existing literature**

The need to expand the number of neurologists is recognised, as is the need for more education and training for all doctors in common neurological problems. The number of neurologists is expanding, but so are demands for early diagnosis and treatment for other common neurological problems like epilepsy, Parkinson’s disease, and multiple sclerosis. Increasing demand for services is partially patient led, but it is also a consequence of guidelines generated by the National Institute of Health and Clinical Excellence and government policy. In this context, it is worthwhile identifying tasks that can be undertaken by other clinicians, such as GPs and practitioners with additional training and interest.

Primary headache is the most common neurological problem. It is frequently chronic and associated with considerable disability and absence from work. Patients who are referred to neurologists are likely to worry more and to report that their headache symptoms make them more anxious. They link more symptoms which they relate to their headaches, and consult more frequently. Some patients with chronic headache may have somatisation disorder, which requires a multidisciplinary approach. It is not surprising that there is dissatisfaction reported with headache management provided by general neurology clinics.

The present study found that groups of patients with headache had similar symptom severity. Two-thirds of patients seen by the GPwSI were diagnosed with chronic daily headache (headache on 15 days per month or more), and one-third had migraine, with headache occurring less than 15 days per month. Diagnosis after the consultation for hospital referrals was not recorded in this study. Nevertheless, a prior report in the same locality found the same 2:1 ratio. This is the first evaluation of satisfaction with GPwSI-run headache clinics, and patients were more satisfied than with hospital referrals. Where satisfaction with a GPwSI dermatology service was measured, this also satisfied patients more than hospital services.

The service was cheaper to run if compared to NHS reference costs or the indicative national tariff for neurology. This is in contrast to an evaluation of a GPwSI-led dermatology service. That particular study used a relatively low cost for specialist contacts (£47), which is less than the national tariff for dermatology outpatient contacts, even after taking inflation into account. This was because many of the specialist appointments in that trial were provided by specialist registrars in training, whose salaries are unsurprisingly lower than those of either specialists or GPs. (This of course may be the case with headache services.)

**Implications for future research and clinical practice**

The NHS now plans an 18-week pathway from referral to the start of treatment. Local PCTs for this study have set up a neurology clinical workstream to manage this. Neurologists and GPs in the group agree that expanding the GPwSI service to cover two PCTs may help patients with headache, and free up capacity for patients with other neurological problems. One of the GPwSIs in this study has written a checklist to help headache management across the interface between primary and secondary care. The innovation is evolving and national policy changes make evaluation difficult; nonetheless the authors believe there is room for cautious optimism.

This approach, adapted to suit the context of other localities, could help patients with neurological problems get more services that are appropriate to their needs, satisfactory, and provided at lower cost. These services require evaluation, ideally both qualitative and quantitative, to inform plans for future service change that include increased training and community services in neurology.

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**Ethical approval**

Research ethics approval was obtained from the Guy’s Research Ethics Committee and Southwark PCT research and development centre (03/06/12)

**Competing interests**

The authors have stated that there are none

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**REFERENCES**


