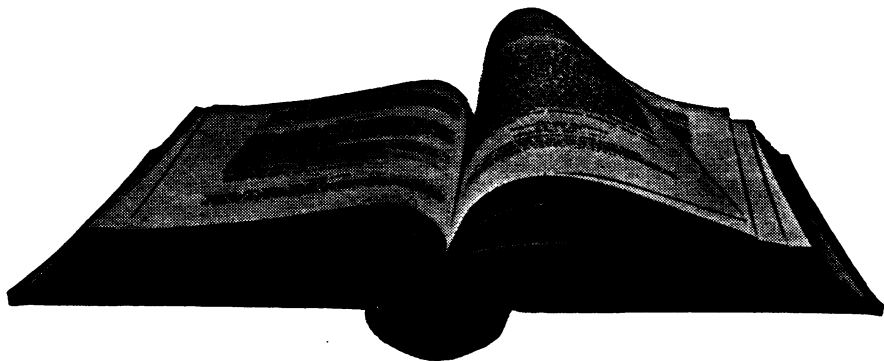


G D Searle & Co Ltd

information on oral contraception

The research carried out by Searle during the last eight years into oral contraception has led to a considerable number of publications in the world medical press. Many of these publications deal specifically with the two Searle oral contraceptive products, CONOVID* and CONOVID-E† and are the basis of an information service available to the medical profession on request. This consists of fully documented reference manuals on CONOVID and CONOVID-E, a booklet in question and answer form dealing with many of the inquiries received regarding the use of the two products, and a booklet for patients available in quantity to the medical profession for distribution to their patients.

leaders in oral contraceptive research



*CONOVID tablets contain norethynodrel, 5 mg. and mestranol (ethinyloestradiol 8-methyl ether) 0.075 mg.

†CONOVID-E tablets contain norethynodrel 2.5 mg. and mestranol, 0.1 mg.

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SR305



Tofranil® Geigy
Specific thymoleptic
for the treatment of
depression

Tablets containing 25 mg or 10 mg
N-(γ -Dimethylaminopropyl)-iminodibenzyl
hydrochloride (Tofranil)

Detailed literature describing these or any other
Geigy product will be sent on request

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For the treatment of
depression with
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Capsules containing N-(γ -Dimethylaminopropyl)-
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N-(γ -Dimethylaminopropyl)-phenothiazine hydrochloride
(Promazine hydrochloride) 50 mg

Geigy Pharmaceutical Company Limited, Manchester, 23



The anti-inflammatory steroid which has proved so successful in the treatment of asthma is also highly effective in cases of severe hay fever. Betamethasone with its high potency is well suited where systemic treatment is indicated in severe attacks. A few days' treatment will usually control the condition rapidly but the continued local application of a spray may also be indicated.

Betamethasone is available in two forms—the alcohol (Betnelan tablets) and the phosphate (Betnesol tablets). Betnesol tablets are effervescent and dissolve completely in water providing a palatable solution. Administration of the steroid in solution has been shown to reduce the risk of steroid-induced dyspepsia and at the same time provide maximum efficiency and consistency of absorption.

Mild attacks of hay fever can often be controlled by Betnesol-N Nasal spray. This product, too, contains the soluble form of

betamethasone and can therefore reach inflamed tissues more readily. Neomycin is included to control any infection which may be associated with the primary condition, and Naphazoline for its decongestive action.

Betnelan tablets

0.5mg betamethasone
Bottles of 30, 100 and 500

Betnelan Half-strength tablets

0.25mg betamethasone
Bottles of 30, 100 and 500

Betnesol tablets

0.5mg betamethasone disodium phosphate
Bottles of 30, 100 and 500

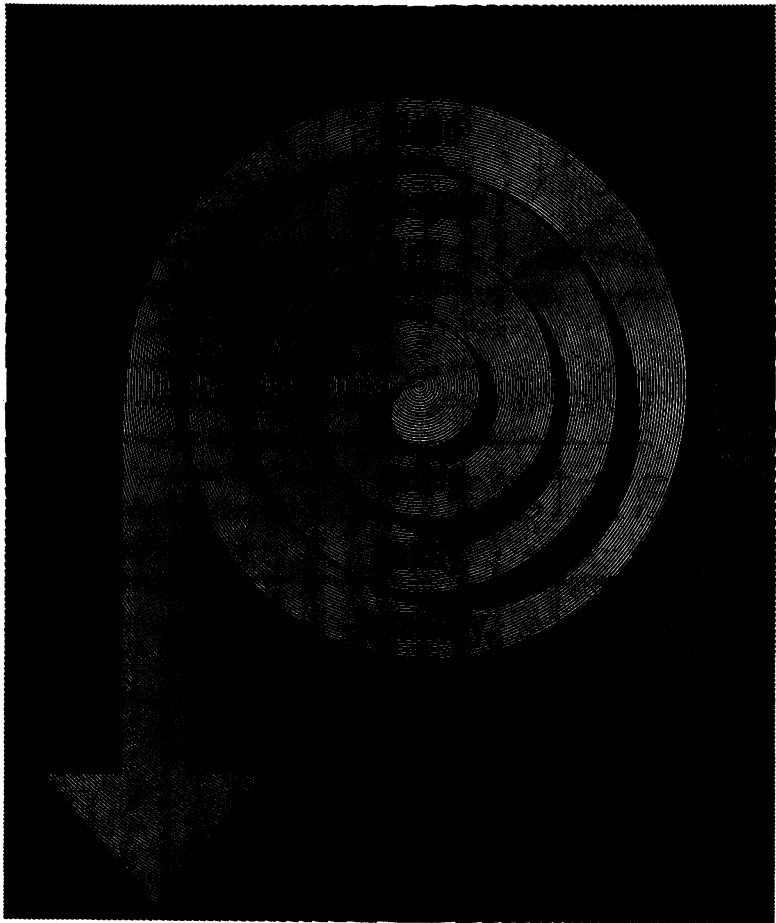
Betnesol-N Nasal spray

0.02% betamethasone disodium phosphate
0.5% neomycin sulphate. 0.2% naphazoline
nitrate 15ml plastic squeeze bottles

The names Betnelan and Betnesol are Glaxo trade marks



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Squibb Hydroflumethiazide (Di-Ademil) and Squibb Standardized Whole Root Rauwolfia Serpentina (Raudixin) with Potassium Chloride

tablets

A Century
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Builds Faith



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in the treatment of
peptic ulcer

ROTER

has particular
advantages



ROTER achieves a high cure rate and often gives effective control of even refractory chronic cases which have resisted other treatments.

ROTER in many cases obviates the need for hospitalization or surgical intervention.

ROTER helps patients to keep ambulant and symptom-free with a minimum of medication and with few, if any, dietary restrictions.

ROTER in general practice enables the physician to take adequate care of his gastric cases without frequent or prolonged supervision.

ROTER has no known side effects.

ROTER requires no supplementary medication such as sedatives or anti-spasmodics.

ROTER shows a saving in cost when compared with conventional methods of treatment.

REFERENCES

Therapie der Gegenwart, 1953, 3, 108
Gazz. Med. Ital., 1954, 113, 343
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FORMULA

Each Roter tablet contains:

Bismuth Subnitrate Roter (350 mg.), Magnesium Carbonate (400 mg.), Sodium Bicarbonate (200 mg.) and Cortex Rhamni Frangulae (25 mg.).

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ROTER TABLETS are in Category "S". Literature on Request.

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in
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Ledermycin*

DEMETHYLCHLORTETRACYCLINE

* REGD. TRADEMARK

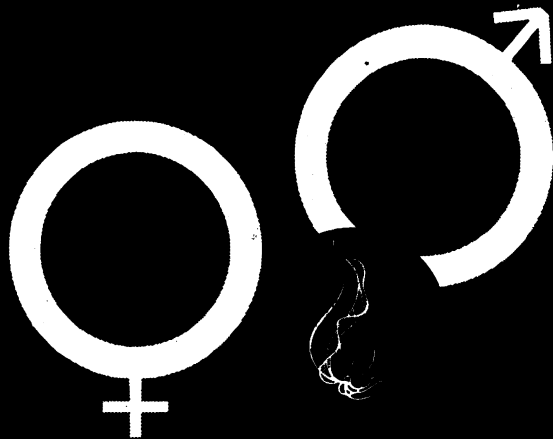
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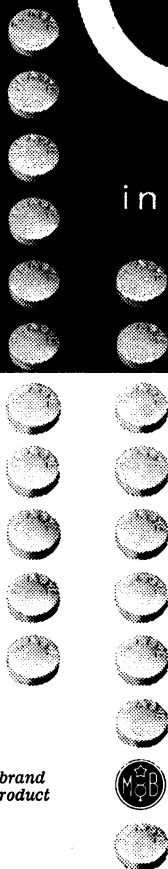
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for women and men—reported
success rates exceed 90 per cent.

A 21 tablet "Prescriber Unit"
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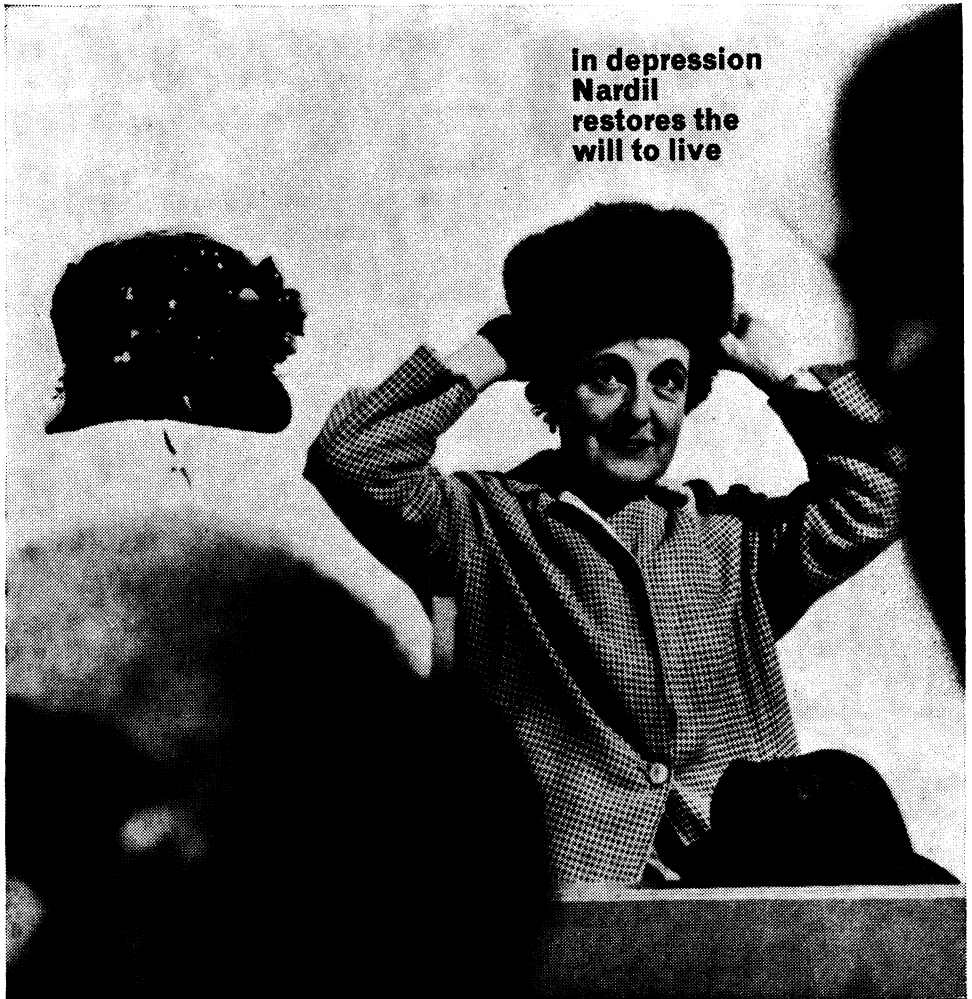
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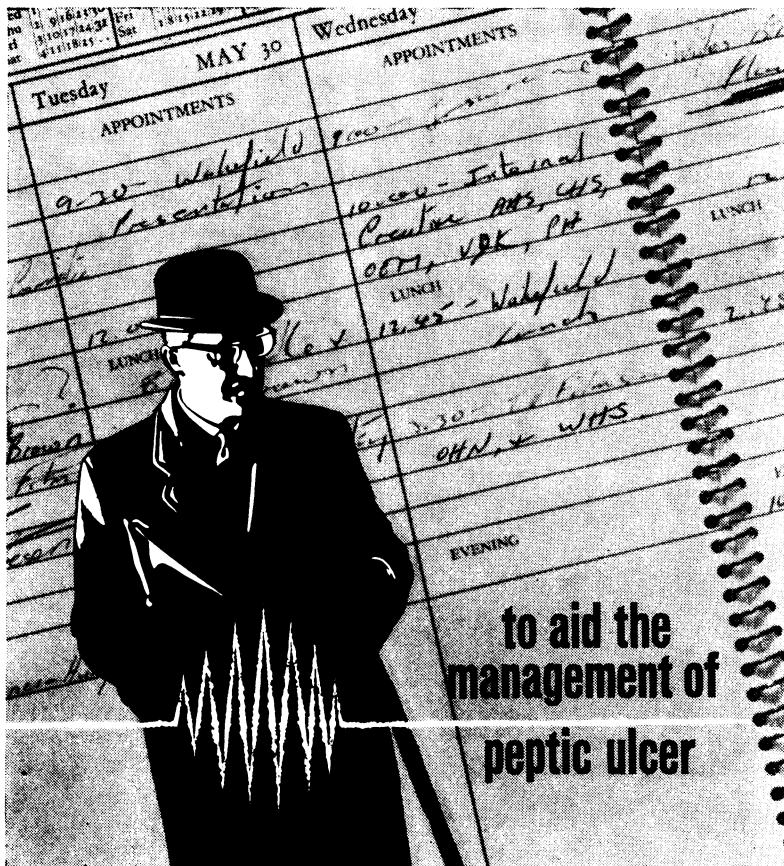
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Rinurel relieves sinus headache and the symptoms of the common cold, thus enabling the patient to continue normal activity with a minimum of discomfort to himself and others. Rinurel gives prompt, lasting relief from pain and discomfort without rebound congestion, gastric disturbance or constipation. **Dosage** Two tablets initially followed by one every four hours. Prophylactically one tablet every four hours. **Formula** Paracetamol 150 mg. Phenacetin 150mg. Phenylprop-
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of the common cold**



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Science and the safe period

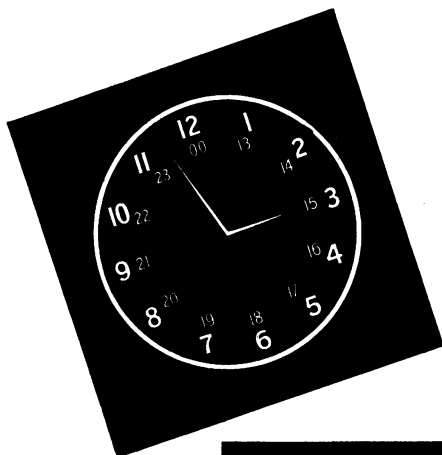
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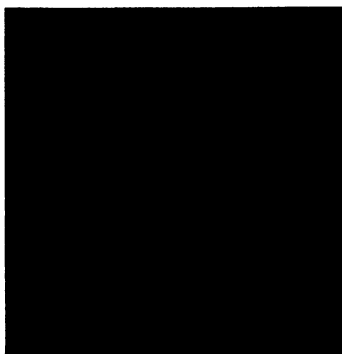


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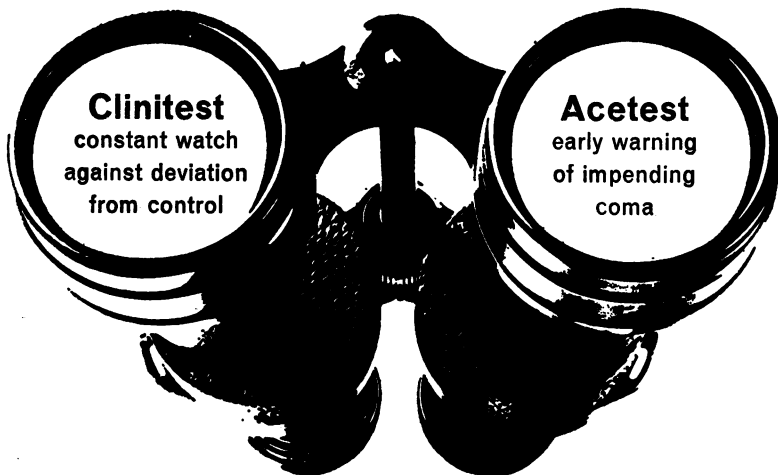
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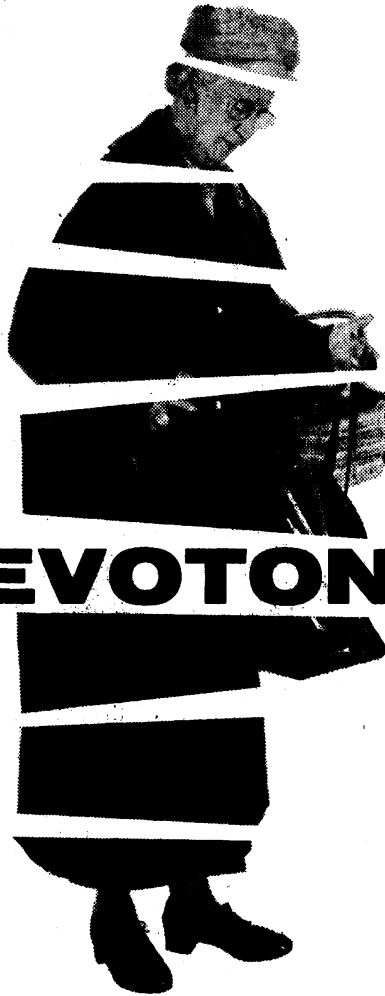
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'Pro-Actidil' is recommended for adults and children over ten years.

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SUSTAINED ACTION triprolidine tablets



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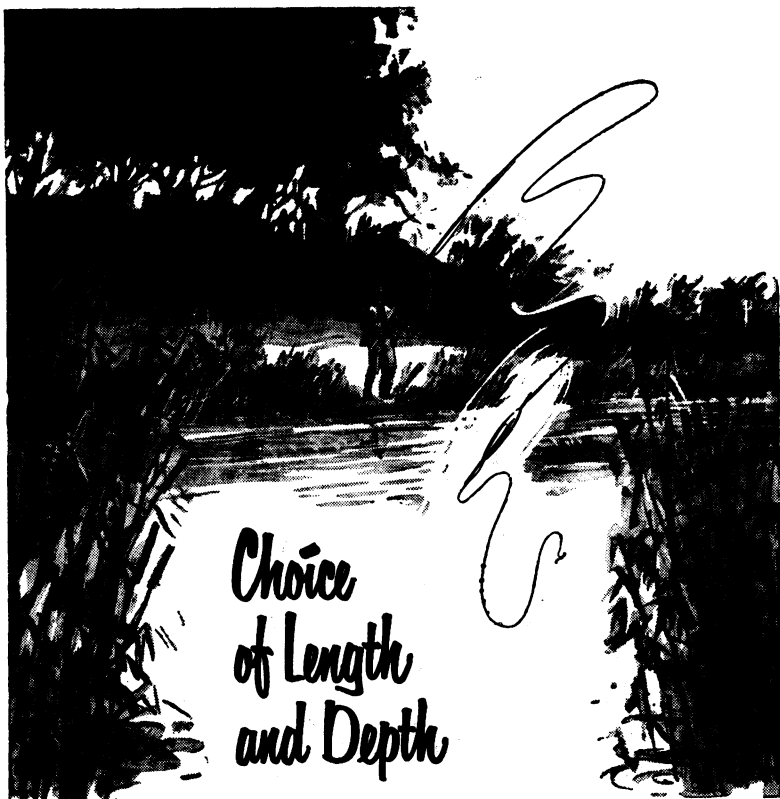
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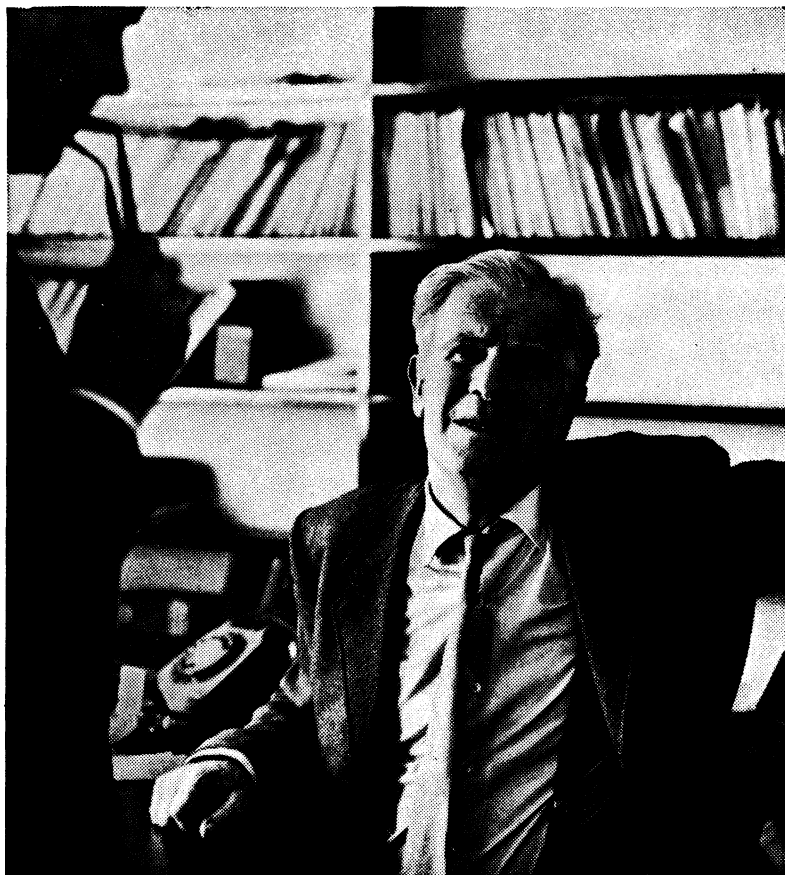
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