INTRODUCTION
In 1972 Howie asked whether diagnosis was the Achilles heel of general practice.1 Accurate diagnosis was then, and remains, the fundamental concept of all medical practice. Are we any good at it now?

HOW ARE WE DOING?
This issue of the BJGP contains several papers on diagnosis and decision-making which shed light on this important area of practice. The results reported by Meechan et al give food for thought.2 The researchers analysed national referrals for suspected cancer under the ‘2-Week Wait’ rule (2WW) during 2009. Out of 865 494 referrals, 11% had cancer. Of all cancers being newly treated in that year, 43% were referred under the 2WW. So far — not bad.

However, they also demonstrate wide disparity in practice, with clear evidence that some practices are good at diagnosing cancer while some are poor. This quality difference does not correlate with deprivation, region, practice size, or referral rates (which themselves vary threefold between practices3).

High-quality practices have high ‘conversion rates’ of those referred under the 2WW rule maybe 14% are diagnosed with cancer. However, the same practices also have high ‘detection rates’: of all cancers diagnosed in the practice, maybe 40% to 50% have been suspected and referred under the 2WW rule. In poorly performing practices the figures may be 4% and 17% respectively.

The scatter diagram in Figure 1 of the Meechan et al paper is a powerful argument against complacency. If all practices were roughly the same the scatter diagram would look like a large spherical globular cluster with the spread explained by random variation. But that is not what the data show. In the practices in the top right of the main grouping, 20% to 30% of all patients referred under 2WW were diagnosed with cancer. Those same practices were detecting 60% to 70% of all cancers via 2WW referrals. In practices in the bottom left of the Meechan et al paper, maybe only 5% of those referred under the 2WW had cancer, yet only 10% of all cancers were detected via 2WW rule referrals. If this was random variation it would not explain the correlation between conversion rates and detection rates.

THE BALANCE BETWEEN DOING TOO LITTLE AND DOING TOO MUCH
Diagnosis is difficult and GPs overall probably do not do badly. But can we improve? One possibility would be to refer and investigate patients at lower absolute risk of disease, although there are two problems with this. First, it would be expensive. Second, we risk medicalising huge numbers of people at low risk of disease. If most practices are currently referring under the 2WW at absolute levels of risk of 5% or 8% the financial implications of referring at 1% levels of risk are likely to be huge. The ‘symptom iceberg’ is a pyramid and not a cube. A shift in threshold from 5% risk to 1% risk is likely to generate far more than a fivefold increase in referral and investigation. The gap between waits for routine and urgent referral, wide already, will become even wider.

Vedsted and Olesen analysed data from the EUROCARE-4 study and showed reduced cancer survival in those countries with GP ‘gatekeepers’.5 The implication is that GPs are barriers to early diagnosis. Others have criticised the completeness of the EUROCARE-4 dataset (it covers 1% of the German population and 80% of the UK population). But surely we are more than ‘gatekeepers’. Equally important is protecting patients against the ‘cascade effects of medical technology’.6 There is increasing evidence of the harmful effects of

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over investigation and over diagnosis. If I am investigated at a 1% absolute level of risk I will need $69$ (0.9969 = 0.5) colonoscopies, cystoscopies, prostate biopsies, head magnetic resonance imaging (MRI with a 7% risk of incidental abnormalities), computed-tomography calcium scores, and more to have a 50% chance of being diagnosed with something significant and possibly benefitting. (The figure for 5% risk generates the need for a more acceptable 13 referrals).

A decade ago Haslam described how GPs not only see huge numbers of patients in the NHS, but also absorb huge amounts of risk. So doing they allow a publicly-funded health service to function. He made the analogy with the heat sink in a computer: it does not get the headlines but is nonetheless essential. We need to be wary of dismantling that ‘risk sink’ with over inclusive referral and treatment guidelines. Sceptics seem to be underrepresented on expert committees. As generalists, we need to be cautious about both advice from tertiary specialists on the lecture circuit, and of patient pressure groups with anecdotal evidence presented by Meechan et al. analyse clinical features that may improve identification of bladder cancer. But realistically, the new clinical features introduced perform rather poorly when used individually. Visible haematuria remains the key. Overall, it is likely that, after generations of clinical observation, few new clinical features will be discovered that, individually, change the game.

However, clinical features that are poor discriminators in isolation may become more significant when incorporated into a clinical prediction rule. A tool that identified the patient as being at 0.2% risk of pulmonary embolism rather than 20% would be very useful. Although such risk scores are cumbersome to use, they may be preferable to investigating legions of people at low risk. However, the evidence that such tools are both used and are successful is mostly lacking, particularly in primary care.

Lastly, there is good evidence that if GPs are given access to good diagnostic investigations (such as MRI) they use them carefully and appropriately.

My own belief is that the 2WW guideline is 12 years old and should be restructured into something less prescriptive, less cumbersome, more educational, and more flexible. The binary decision for GPs between a 2-week wait and a 4-month wait is unacceptable. But we cannot avoid the powerful evidence that, at least in the field of cancer diagnosis, there are wide and unexplained variations in practice. Before we plunge more resources into investigating people at low risk we need to.

A second possibility would be to improve the evidence base of diagnosis and for the various diagnostic methods we use. Over investigation potentially leads to colossal financial costs. It is arguably one of the largest areas for potential cost savings and better use of resources. Yet it is surprising that so few resources are directed to improving use of diagnostic facilities. Much referral and management guidance gets inexactorily more over-inclusive with time.

Research that identifies more discriminatory clinical features or tests would improve the precision of referral. In this issue of the BJGP, Shephard et al. investigate features of bladder cancer in primary care. But this, as well as similar projects, leave or top right? It surely represents a more flexible. The binary decision for GPs between a 2-week wait and a 4-month wait is unacceptable. But we cannot avoid the powerful evidence that, at least in the field of cancer diagnosis, there are wide and unexplained variations in practice. Before we plunge more resources into investigating people at low risk we need to.

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