

A black and white photograph of a man in a trench coat and hat standing in front of a building entrance. A sign on the door reads "IN THEATRE 1944-1945 HARLEY ST."

A man at the top of his profession needs the security provided by a Sickness and Accident Insurance Policy that is Non-Cancellable, with a share in profits. And, of course, the future can be provided for by a selection of specially designed policies.

**Remember, the Medical
Sickness Society belongs
to the Medical and Den-
tal professions.**

**Non-cancellable,
Long Term
SICKNESS AND
ACCIDENT INSURANCE**
*with bonuses allotted
irrespective of claims.*

LIFE ASSURANCES
Whole Life, Endowment,
Family Income,
Educational and
Children's Deferred
Policies.

PENSION POLICIES
*Special Policies for
Students and Newly
Qualified Practitioners.*

CAR FINANCE
Through our
Subsidiary Company

Write for particulars
to the General Manager and Actuary
THE MEDICAL SICKNESS ANNUITY
& LIFE ASSURANCE SOCIETY LTD.,
7-10 Chandos Street,
Cavendish Square, London, W.1.
Telephone: MUSeum 1686 (15 lines).

wide scope

Betnovate trade mark

**in steroid responsive dermatoses
the clinical evidence mounts**



PSORIASIS— Lesions on knee in psoriasis
of 51 years' duration



After 24 days' treatment with Betnovate
ointment under polythene occlusion

Betnovate (betamethasone 17-valerate) is available as ointment, cream and lotion.



Glaxo Laboratories Limited

In the treatment of coronary heart disease with or without angina

Peritrate SA aids survival

by encouraging the development of collateral circulation*
by prolonging increase in myocardial blood flow

*Lumb, G. et al., (1962) *Angiology*, 13, 463.

Peritrate SA

long-acting vasodilator with a twelve-hourly dosage schedule

Each tablet of Peritrate SA (sustained action) contains 80 mg. pentaerythritol tetranitrate (PETN). Also available: Peritrate plain tablets of 10 mg.; Peritrate with phenobarbitone tablets containing 10 mg. PETN with 15 mg. phenobarbitone; and Perifenil tablets each containing 20 mg. PETN and 7.5 mg. phenelzine (Nardil).

Full prescribing information on request.

William R. Warner & Co. Ltd., Eastleigh, Hampshire. Telephone: Eastleigh 3131.



Do you make full use of 'Largactil'?

'Largactil'*

*A highly versatile phenothiazine derivative
and one of the most extensively documented
drugs of the decade*

established in

GENERAL MEDICINE · PSYCHIATRY

GERIATRICS · PAEDIATRICS · ANAESTHESIA

NEUROLOGY · OBSTETRICS



MAY & BAKER LTD
DAGENHAM · ESSEX

**trade mark*

MA712/100

SPECIALIST JOURNALS

BRITISH MEDICAL JOURNAL

*the leading
medical Journal
and the
most widely
read*



Published weekly



*Subscription
£9 9s. p.a.*



ABSTRACTS OF WORLD MEDICINE

Monthly. Subscription £6 6s. p.a.

BRITISH JOURNAL OF OPHTHALMOLOGY

Monthly. Subscription £6 6s. p.a.

OPHTHALMIC LITERATURE

*Subscription (six issues a year, plus index) £4 4s. p.a.
or combined with British Journal of Ophthalmology £9 9s. p.a.*

ARCHIVES OF DISEASE IN CHILDHOOD

Bi-monthly. Subscription £4 4s. p.a.

ANNALS OF THE RHEUMATIC DISEASES

Bi-monthly. Subscription £4 4s. p.a.

BRITISH HEART JOURNAL

Bi-monthly. Subscription £4 4s. p.a.

BRITISH JOURNAL OF PHARMACOLOGY

Bi-monthly. Subscription £6 6s. p.a.

GUT

Bi-monthly. Subscription £4 4s. p.a.

JOURNAL OF CLINICAL PATHOLOGY

Bi-monthly. Subscription £4 4s. p.a.

JOURNAL OF NEUROLOGY, NEUROSURGERY

Bi-monthly. Subscription £4 4s. p.a.

AND PSYCHIATRY

Bi-monthly. Subscription £4 4s. p.a.

THORAX

Bi-monthly. Subscription £4 4s. p.a.

BRITISH JOURNAL OF INDUSTRIAL MEDICINE

BRITISH JOURNAL OF PREVENTIVE

AND SOCIAL MEDICINE

BRITISH JOURNAL OF VENEREAL DISEASES

MEDICAL AND BIOLOGICAL ILLUSTRATION

Published quarterly. Subscription £3 3s. p.a.

BRITISH MEDICAL ASSOCIATION



**MEDICAL, DENTAL AND ANCHILARY
PROFESSIONS OWN H.P. COMPANY**

- * 20% DEPOSIT
- * LOWEST H.P. RATES
- * REPAYMENTS UP TO 36 MONTHS
- * PAYMENTS WAIVED ON DEATH

THE MEDICAL SICKNESS FINANCE CORPORATION LTD.

**7-10 CHANDOS STREET,
CAVENDISH SQUARE,
LONDON, W.1.**

Telephone: MUSeum 1686

*A wholly owned Subsidiary of
The Medical Sickness Annuity &
Life Assurance Society Ltd.*



POST THIS COUPON

Name

Address

Occupation

GP

The Encyclopaedia of General Practice

***In
Seven
Volumes
(including
appendix
-index
volume)***

Edited by

G. F. Abercrombie, V.R.D., M.A., M.D.,
Past-President, College of General Practitioners

and

R. M. S. McConaghey, M.D.
*Editor, The Journal of the College of General
Practitioners*

"This enormous venture has made an admirable beginning."

R. Greene in the British Medical Journal

"... the editors are to be congratulated on the result."

Practitioner

BUTTERWORTHS 4 & 5 Bell Yard, London, W.C.2.

in the treatment of
peptic ulcer

ROTER

has particular
advantages



ROTER achieves a high cure rate and often gives effective control of even refractory chronic cases which have resisted other treatments.

ROTER in many cases obviates the need for hospitalization or surgical intervention.

ROTER helps patients to keep ambulant and symptom-free with a minimum of medication and with few, if any, dietary restrictions.

ROTER in general practice enables the physician to take adequate care of his gastric cases without frequent or prolonged supervision.

ROTER has no known side effects.

ROTER requires no supplementary medication such as sedatives or anti-spasmodics.

ROTER shows a saving in cost when compared with conventional methods of treatment.

REFERENCES

Therapie der Gegenwart, 1953, 3, 108
Gazz. Med. Ital., 1954, 113, 343
Die Medizinische, 1955, 4, 163
British Medical Journal, 1955, 2, 827
C.R.S. Biol., 1956, 150, 1019
Am J. Gastroenterology, 1957, 28, 439
Wiener Med. W., 1958, 108, 218
Ärztliche Praxis, 1958, 10, 766
Journal Lancet, 1960, 80, 37

FORMULA

Each Roter tablet contains:

Bismuth Subnitrate Roter (350 mg.), Magnesium Carbonate (400 mg.), Sodium Bicarbonate (200 mg.) and Cortex Rhamni Frangulae (25 mg.).

PACKINGS OF ROTER TABLETS

Tins of 40 and 120, also dispensing sizes, 360 and 720 (P.T. exempt). Basic N.H.S price: Under 1/- for 10 tablets.

ROTER TABLETS are in Category "S". Literature on Request.

F.A.I.R. LABORATORIES LTD • TWICKENHAM • MIDDLESEX

Ortho-Novin

TRADE MARK

(2mg. norethisterone with 0.1mg. mestranol) tablets

totally effective

No pregnancies occurred in trials embracing more than 4,000 patients and 22,000 cycles of use.

low side effects

No serious side reactions have been encountered, those reported being mild and transient, disappearing on continuance of therapy.

approved

The Council for the Investigation of Fertility Control has approved ORTHO-NOVIN tablets for general use subject to the physician's prescription.

availability

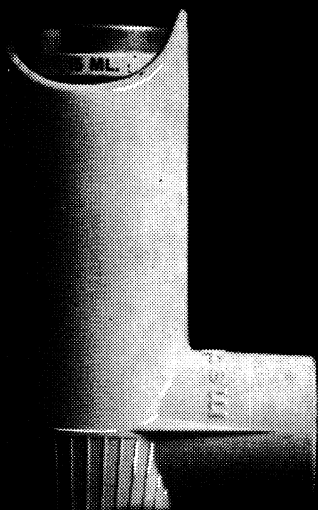
ORTHO-NOVIN is supplied in 'DialPak' dispensers containing 20 tablets and in containers of 60 and 500 tablets.

The Ortho 'DialPak'
takes the doubt
out of dosage



**specifically designed
oral contraceptive**

LITERATURE ON REQUEST
ORTHO PHARMACEUTICAL LIMITED
SAUNDERTON · BUCKINGHAMSHIRE · ENGLAND



"INSTANT BREATH"

In the asthmatic attack — profound relief in seconds

One or two inhalations from *Medihaler-iso Forte* can provide relief of broncho-spasm comparable in speed and degree to that achieved by injection. Yet for the patient there is nothing simpler or more convenient to use whenever required.

Each dose (0.4 mg. isoprenaline sulphate) contains over 80% by weight of particles between 2 and 5 microns in diameter—optimum for retention in the lungs. Treatment economy is assured because each vial delivers over 300 doses at a cost of less than $\frac{3}{4}$ d. per dose.

Medihaler-iso Forte, *Medihaler-iso* and *Medihaler-epi* are now supplied with a new-style plastic oral adaptor.

basic N.H.S. prices	complete	refill
<i>Medihaler-iso Forte</i>	17/8	15/4
isoprenaline sulphate 10 mg/ml		
<i>Medihaler-iso</i>	15/-	12/8
isoprenaline sulphate 2 mg/ml		
<i>Medihaler-epi</i>	15/-	12/8
adrenaline bitartrate 7 mg/ml		

MEDIHALER-ISO FORTE

RIKER LABORATORIES • LOUGHBOROUGH • ENGLAND



Medihaler-epi, *Medihaler-iso*: registered trade marks

**"...glad you finally
saw the doctor and got
some medicine
for your insomnia.**

**Are you
listening to me,
Henry?**

Henry?"

your prescription for sleep . . .

Carbrital

Kapseals

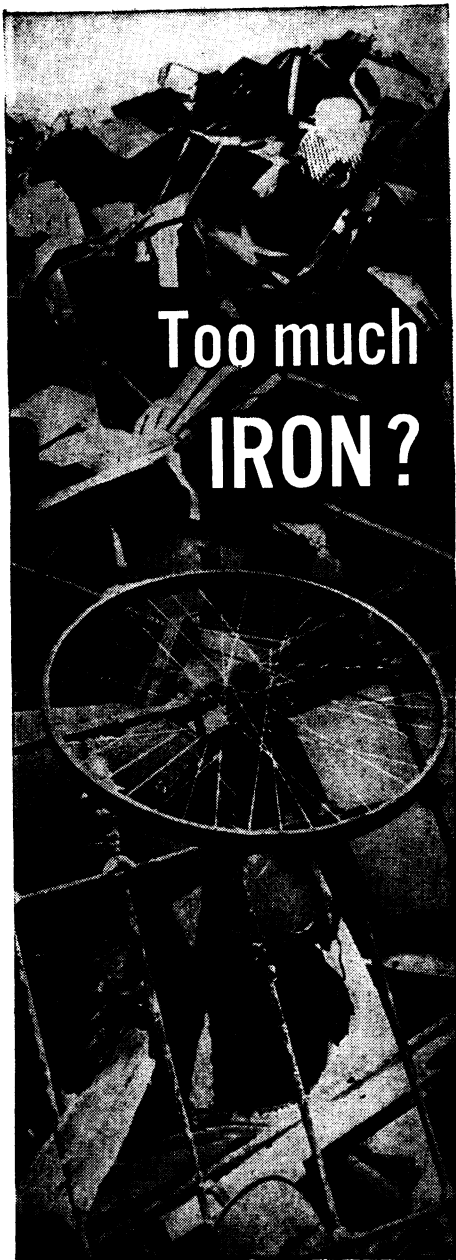
CARBRITAL* Kapseals* each containing $1\frac{1}{2}$ grains pentobarbitone sodium and 4 grains carbromal are available in bottles of 25 and 250. An Elixir containing $\frac{1}{4}$ grain pentobarbitone sodium and $\frac{3}{4}$ grain carbromal per teaspoonful in bottles of 4, 16 and 80 fl. oz. is also available.

*Trade mark

PARKE-DAVIS

**PARKE, DAVIS & COMPANY . HOUNSLOW
TELEPHONE: HOUNSLOW 2361**

MIDDLESEX



Too much IRON?

Too much iron delivered in any one place at any one time is difficult to deal with, to say the least. In the stomach, excessive ferrous sulphate causes irritation and unpleasant side effects, often leading to the patient's abandoning therapy.

The **FERRO-GRADUMET®** is a unique approach to the treatment of iron-deficiency anaemia; for just one tablet daily gives steady, trouble-free assimilation of ample amounts of iron. Instead of releasing a corrosively large dose of ferrous sulphate in the stomach, the Gradumet slowly leaches out its contents over a period of hours throughout the gastro-intestinal tract until, finally, the empty matrix is excreted.

This once-daily haematinic is made to be taken on an empty stomach. The predetermined release pattern, which is independent of body chemistry, retains the greater part of the ferrous sulphate until the tablet has passed into the small intestine, where it is better absorbed with less irritation.

The secret of the Gradumet lies in an inert spongelike matrix, the pores of which are permeated with ferrous sulphate and a soluble 'channelling agent'. Each Ferro-GRADUMET tablet contains 525 mg ferrous sulphate, equivalent to 105 mg elemental iron—a sufficient daily dose in all but the most severe cases of iron-deficiency anaemia.

In pregnancy and other conditions where gastro-intestinal side effects are particularly to be avoided, a course of Ferro-GRADUMET tablets makes an ideal oral iron treatment—so sure that it may often obviate the need for parenteral administration, and more acceptable than the needle.

PRESENTATION Each red Filmtab® (film-coated tablet, Abbott) contains 525 mg ferrous sulphate (in exsiccated form), equivalent to 105 mg elemental iron. A complete month's treatment (30 Ferro-Gradumet tablets) has a basic NHS cost of 5/5 from largest pack.

® GRADUMET and FILMTAB
are Registered Trade Marks.



ABBOTT LABORATORIES LIMITED • QUEENBOROUGH • KENT



'OTOSPORIN'
clears
infected
ears

'OTOSPORIN'

The modern method of treatment in otitis externa, chronic suppurative otitis media, and infected mastoid cavities, is 'Otosporin' Drops. 'Otosporin' is an aqueous suspension containing neomycin and polymyxin B which are together effective against practically all the bacteria found in ear infections. In addition, it contains hydrocortisone to reduce inflammation and swelling, thereby providing easier access for the antibiotics.

'OTOSPORIN' BRAND **Drops** ISSUED IN BOTTLES OF 5 ml.



BURROUGHS WELLCOME & CO. (THE WELLCOME FOUNDATION LTD.) LONDON

The treatment of confusional states with **ANP 235***

The brain is extremely sensitive to deprivation of oxygen. Gross hypoxia leads progressively to stupor, coma and death; lesser degrees manifest themselves in lack of alertness and confusion—conditions often found in the elderly and in those who have sustained damage to the brain following strokes, trauma, infection or arteriosclerosis.

ANP 235, by promoting the oxidation reduction processes and the metabolism of glucose of the cerebral cortex, hypothalamic hypophyseal area and the reticular inhibitory system, improves the clinical picture in these patients. After 4-6 days' treatment they become more alert, co-operative and in tune with their environment. Incontinence is diminished and sleep rhythm is re-established.

ANP 235 is a drug of low toxicity, the side effects of which, so far observed, are minimal. It can provide a valuable new weapon in the treatment of confusional states whether encountered in hospital or general practice.

PRESENTATION	Basic N.H.S. Cost
Bottles of 100 tablets of 100 mg.....	25/-
Bottles of 500 tablets of 100 mg.....	112/6
A carton containing 10 vials of 250 mg. for intravenous or intramuscular injection.....	40/-

LLOYD ANPHAR LIMITED,
36-38 Berkeley Square, London, W.1

Lloyd Anphar Ltd is an Associate Company of Lloyd-Hamol Ltd

* ANP 235 is the hydrochloride of dimethylaminoethyl p-chlorophenoxyacetate

MIGRAINE

Medihaler-Ergotamine sets a new standard of speed,
predictability and convenience of treatment.

ergotamine



HYDRODERM REGD

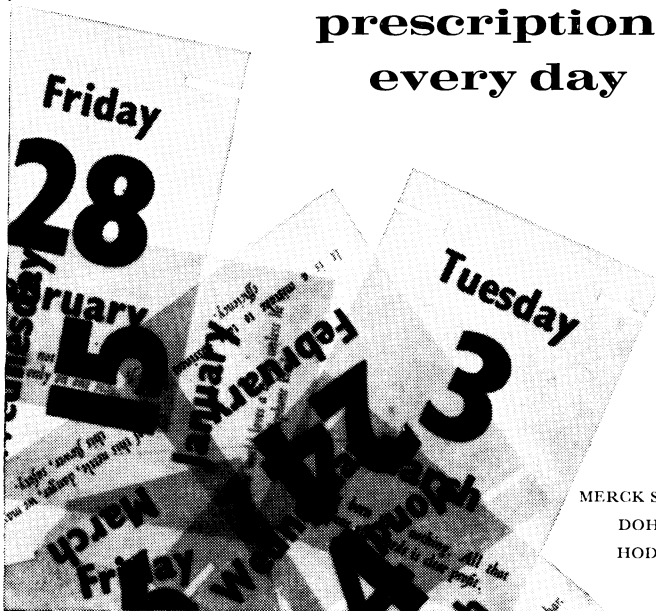
SKIN OINTMENT

in skin lesions, wet or dry

More than two and a half thousand prescriptions for 'Hydroderm' are written every day. This is clearly an indication of the widespread confidence of physicians in this combination of hydrocortisone, neomycin and bacitracin, and its established place in the treatment of eczema and other skin disorders. By virtue of its carefully formulated base 'Hydroderm' is eminently suited to the treatment of both wet and dry lesions.

Each gram contains 10 mg hydrocortisone, 5 mg neomycin sulphate and 1000 units zinc bacitracin. Detailed information is available to physicians on request.

2½,000
prescriptions
every day



**MERCK SHARP &
DOHME LTD
HODDESDON
HERTS**



More
than a
curb on
appetite

DUROPHET-M

one capsule at breakfast
curbs the day's appetite
while relieving the stresses
which often underlie overeating

As overeating is often rooted in emotional stress, the weight reducing programme must do more than depress the appetite. *Durophet-M* contains laevo- and dextro-amphetamine (ratio 1 : 3), the most effective appetite depressant available today, and methaqualone, a calmativc which helps alleviate the patient's underlying tensions and frustrations.

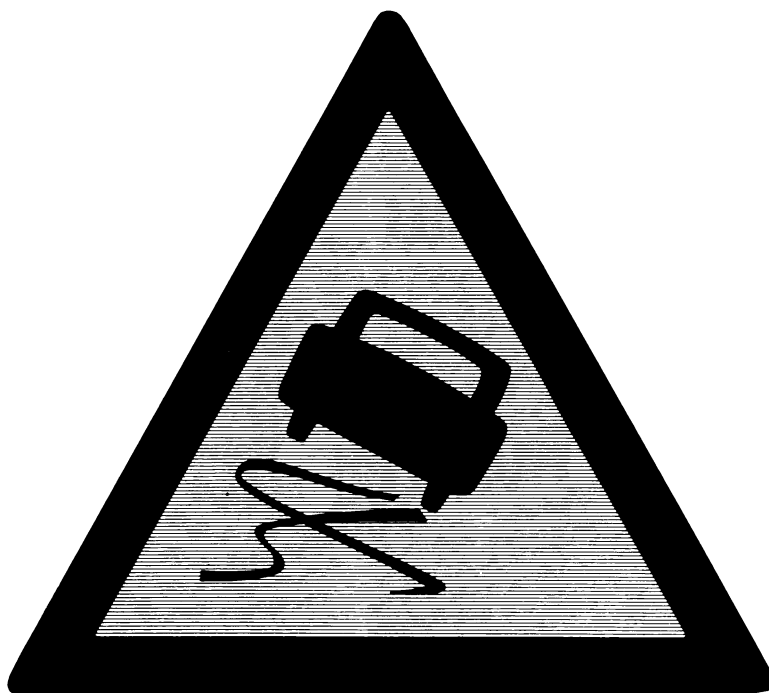
Capsules are available in two strengths stated in terms of the laevo- and dextro-amphetamine content. Both contain 40 mg. methaqualone.
Durophet: registered trade mark.

Basic NHS prices	12½ mg.	20 mg.
30 capsules	7/4	8/-
300 capsules	49/8	54/-

RIKER LABORATORIES · LOUGHBOROUGH · ENGLAND

Riker

DpM-b.



warning of impending danger

Clinitest^{*}

Reagent Tablets

To ensure smooth control in the diabetic, therapy must be adjusted to meet the changing needs of the patient.

With regular recorded urine tests,

Acetest^{*}

Reagent Tablets

warning signs will show impending danger and give a timely indication of the need to change treatment. Make sure your patients are on the safest road with Clinitest and Acetest.



AMES COMPANY

DIVISION OF MILES LABORATORIES LTD · STOKE POGES · BUCKINGHAMSHIRE

^{*}trade marks AM 1103

**WHEN THERE'S INJURY
TO MUSCLES AND JOINTS**



TRANSVASIN RELIEVES MUSCLE SPASM

Muscle spasm caused by physical injury or rheumatic lesions, including osteo or rheumatoid arthritis, is rapidly relieved by the application of Transvasin. The esters of nicotinic, salicylic and p-aminobenzoic acids penetrate the skin and are concentrated at the point of injury. Transvasin is an effective and economical therapy.

Transvasin contains ethyl and n-hexyl nicotinate, ethyl p-aminobenzoate, 2% each, and tetrahydrofurfuryl salicylate 14%. The N.H.S. price of the 30 g. tube is 2/6d and the cost of an average application of cream is under 1d.

LLOYD-HAMOL LIMITED

36-38 BERKELEY SQUARE, LONDON W.1



Insidon[®]

Geigy

Indications
mild depression
emotional fatigue resulting from
anxiety and tension

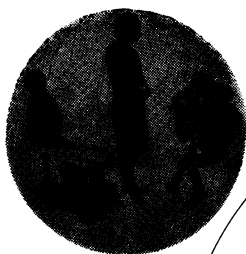
Dosage
One tablet three times daily

Insidon is not a monoamine oxidase inhibitor and should not be given with or within 2-3 weeks of cessation of therapy with monoamine oxidase inhibitors

Insidon is available as pale pink, sugar-coated tablets containing 4-[2-(5H-Dibenzo [b,f] azepin-5-yl)-propyl]-1-(2-hydroxy-ethyl)-piperazine (Opipramol) dihydrochloride 50 mg

Detailed literature describing any Geigy product will be supplied on request.

Geigy Pharmaceutical Company Limited Manchester 23



**Insidon[®] re-integrates
the mild depressive**





Femme en Chemise by Picasso © by S.P.A.D.E.M., Paris, 1964

Lethargy and fatigue are often a problem after childbirth, in convalescence, mild depression, over sedation, the menopause and in many old patients. The gentle action of Ritalin quickly restores mental and physical activity.

Tablets of 10 mg. Basic NHS price 100-11/9d

When you hear
"Doctor, I always
feel so tired"
the answer may be
Ritalin[®]
the well tried*
anti lethargic

*In wide usage since 1955

C I B A

MUCAINE

your unique
treatment for
heartburn

You can now provide a greater measure of freedom from pain and discomfort for your heartburn patients when you prescribe Mucaine*.

A new Wyeth combination of the highly-stable, surface anaesthetic oxethazaine with aluminium hydroxide gel and magnesium hydroxide, Mucaine safely brings more effective relief than normal antacid therapy to your patients suffering from acid reflux into the oesophagus in late pregnancy, hiatus hernia, dyspepsia and indigestion, and from radiation oesophagitis.

Packs: Bottles of 12 fluid ounces. Each 5 ml. of suspension contains: 10 mg. oxethazaine, 4.75 ml. Aluminium Hydroxide Gel. B.P. and 100 mg. Magnesium Hydroxide B.P.C.

John Wyeth & Brother Ltd., Taplow, Maidenhead, Berks.



* trade marks

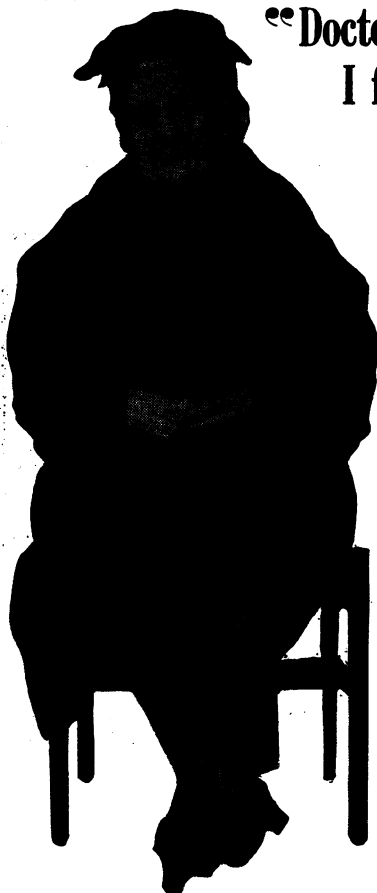


[illegible]

TETRALYSAL

B2512

“Doctor,
I feel awful”



Once she might have been diagnosed as 'anxiety state'. Today, you know she might be a depressive, but it doesn't seem as simple as all that. The truth of the matter is that patients don't always fit neatly into diagnostic categories. They may suffer from such diverse symptoms as depression, agitation, loss of appetite and tension-fatigue at the same time.

The great strength of 'Aventyl' is that its beneficial actions range widely over

the symptoms which plague these problem patients. 'Aventyl' is not merely an antidepressant, nor is it a combination of drugs. It is a *single substance* which relieves a constellation of mental and emotional symptoms embracing depression, anxiety and their effects on awareness and mood. 'Aventyl' is not a monoamine oxidase inhibitor, and no serious side-effects have been reported at the recommended dosage.

'AVENTYL'™ lightens the troubled mind
Nortriptyline

'Pulvules' of 10 mg. and 25 mg.
bottles of 120 and 480 ml.

Liquid: 10 mg. in each 5 ml., in

Full information will be sent on request.

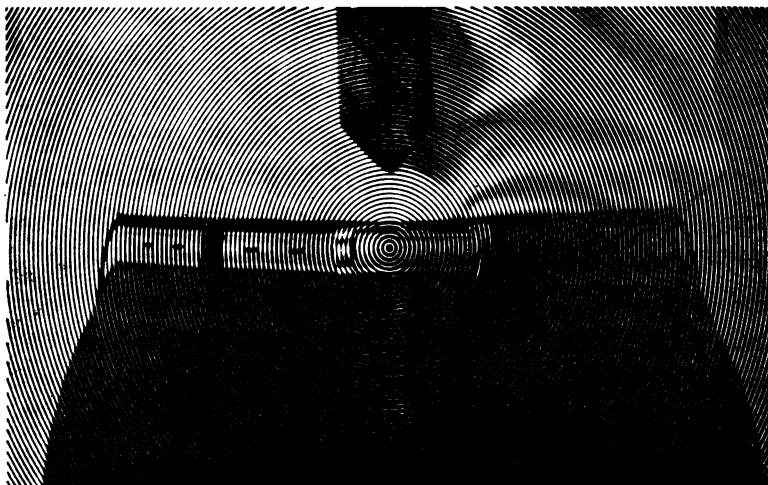
ELI LILLY AND COMPANY LIMITED BASINGSTOKE ENGLAND



B1792



for flexibility
in the treatment of
diarrhoeas



CREMOSUXIDINE

^{REGD}
'SULFASUXIDINE' (SUCCINYLSULPHATHIAZOLE) AND KAOLIN

CREMOSTREP

^{REGD}
'SULFASUXIDINE', STREPTOMYCIN AND KAOLIN

CREMOMYCIN

^{REGD}
'SULFASUXIDINE', NEOMYCIN AND KAOLIN

A complete range of palatably-flavoured,
well-accepted suspensions to provide
rapid, effective control in most cases
of diarrhoea—specific or non-specific.

*Detailed information is available to physicians on request.
'Sulfasuxidine' is a registered trademark.*



MERCK SHARP & DOHME LIMITED, HODDESDON, HERTS
