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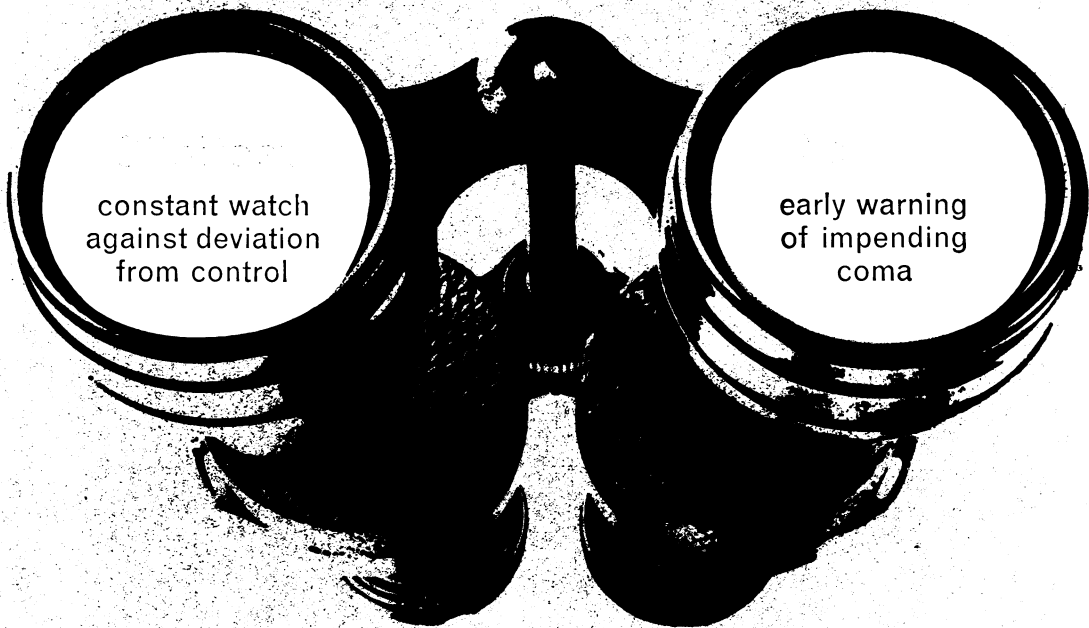
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'Largactil'

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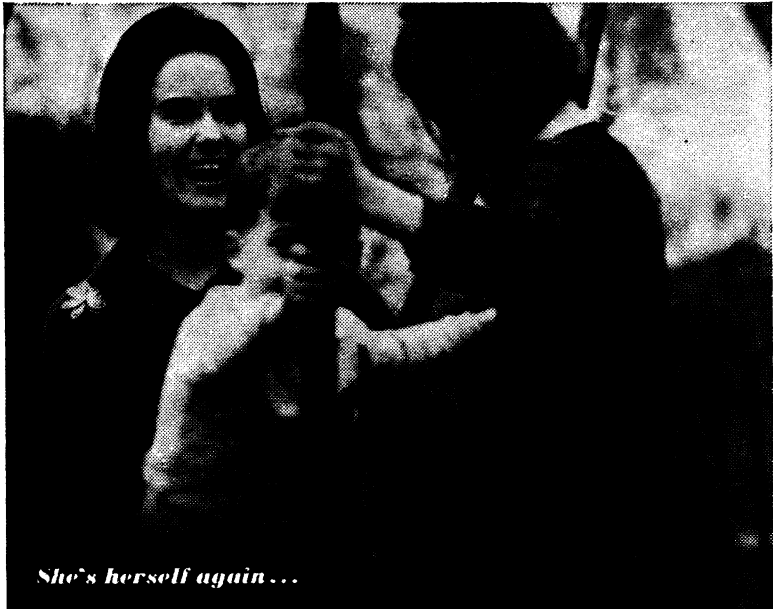


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Whether your patient is an overworked housewife whose irritability and insomnia are making her life intolerable ● OR a harassed clerk whose worries about his job and difficulties at home are threatening to overwhelm him ● OR a cantankerous old granny who cannot adjust herself to dependence on her offspring ● OR a middle-aged woman at the climacteric suffering from psychogenic symptoms ● OR a problem child whose temporary lapse into enuresis is aggravating other behaviour disturbances



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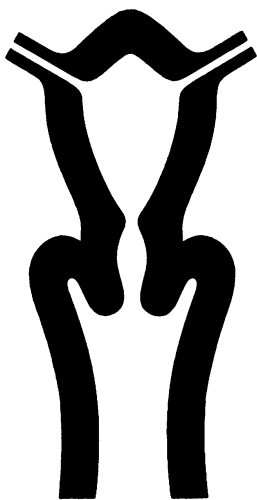
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Pentovis

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curb on
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one capsule at breakfast
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**"...glad you finally
saw the doctor and got
some medicine
for your insomnia.**

**Are you
listening to me,
Henry?**

Henry?"

your prescription for sleep . . .

Carbrital

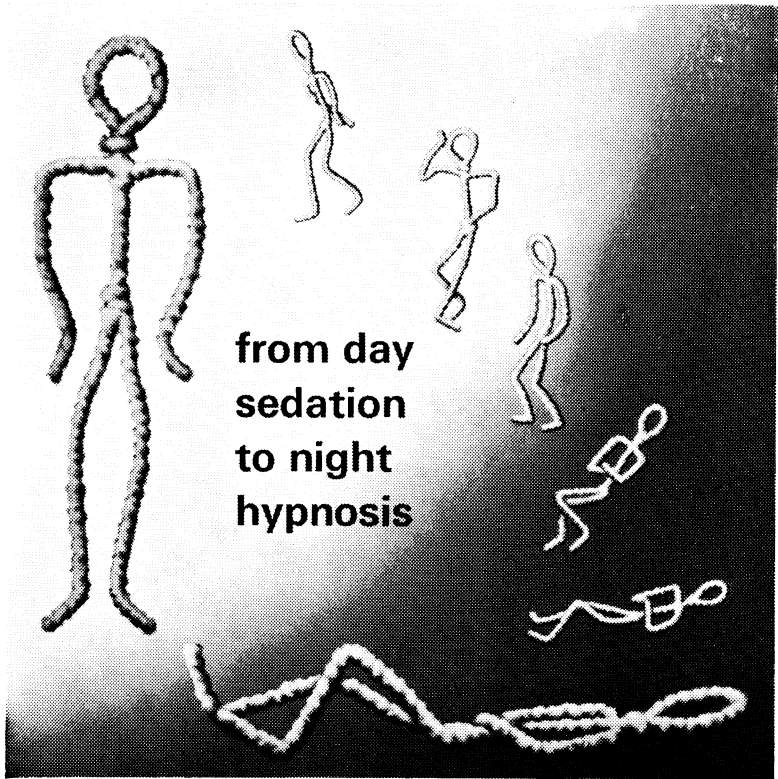
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CARBTRITAL* Kapseals* each containing $1\frac{1}{2}$ grains pentobarbitone sodium and 4 grains carbromal are available in bottles of 25 and 250. An Elixir containing $\frac{1}{4}$ grain pentobarbitone sodium and $\frac{3}{4}$ grain carbromal per teaspoonful in bottles of 4, 16 and 80 fl. oz. is also available.

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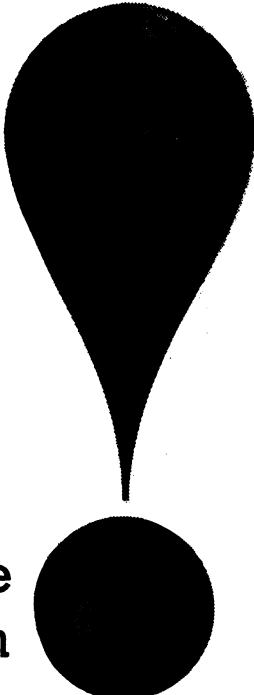
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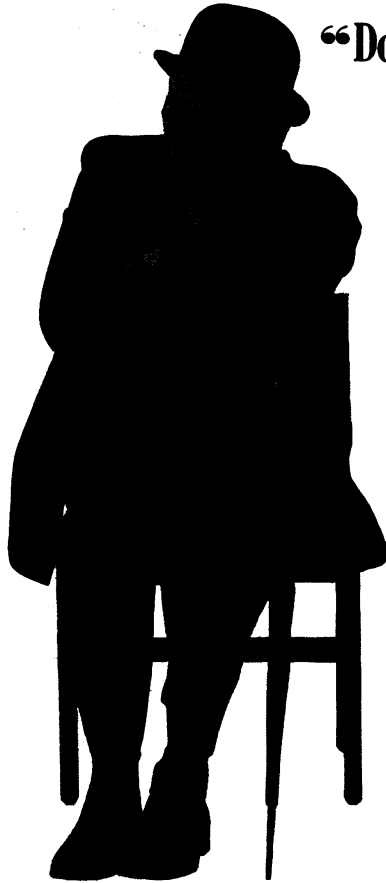
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Geigy

Indications
mild depression
emotional fatigue resulting from
anxiety and tension

Dosage
One tablet three times daily

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Insidon is available as pale pink, sugar-coated tablets containing 4-[3-(5H-Dibenzo [b,f] azepin-5-yl) propyl]-1-(2-hydroxy-ethyl)-piperazine (Opipramol) dihydrochloride 50mg.

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Insidon[®] re-integrates
the mild depressive



Stop the pain of peptic ulcer

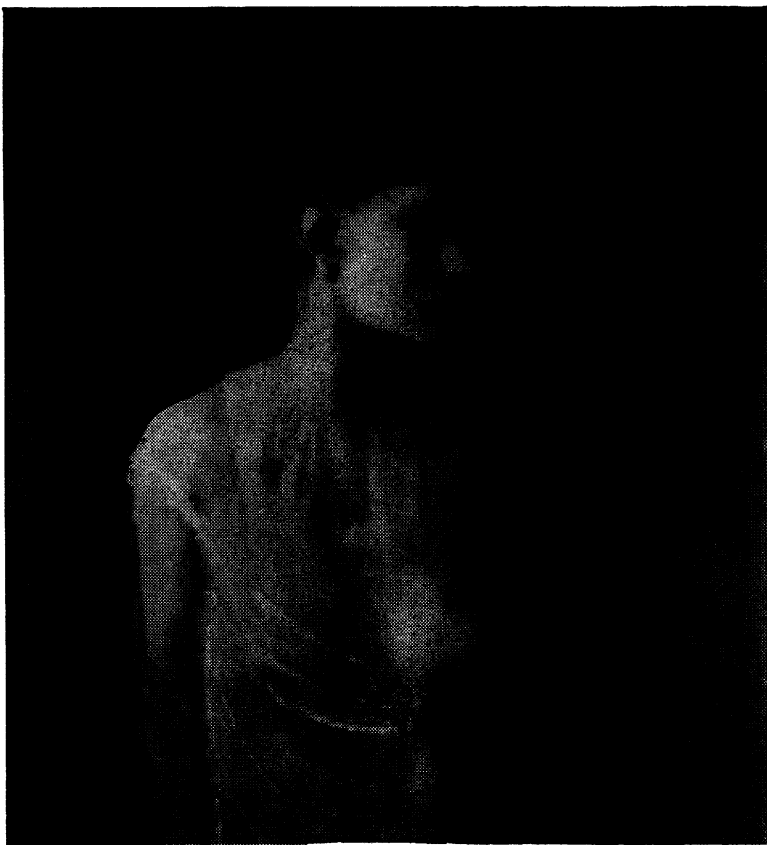
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Tablets of 10 mg. Basic NHS price 100 7/10d

When you hear
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feel so tired"
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Ritalin[®]
the well tried*
anti lethargic

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without increasing potassium loss?**

**If not, please turn to the next page
for details of an important new diuretic
from Hoechst**



**New compound unrelated to thiazides,
aldosterone antagonists or carbonic anhydrase
inhibitors. To combat serious sodium and
water retention and cause less potassium loss**

Lasix the new diuretic

4-chloro-N-(2-furylmethyl)-5-sulphamoylanthranilic acid

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produces only half the potassium loss of the thiazides for the same volume of water excreted; conversely, doubles water and sodium excretion for the same potassium loss as the thiazides

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References:

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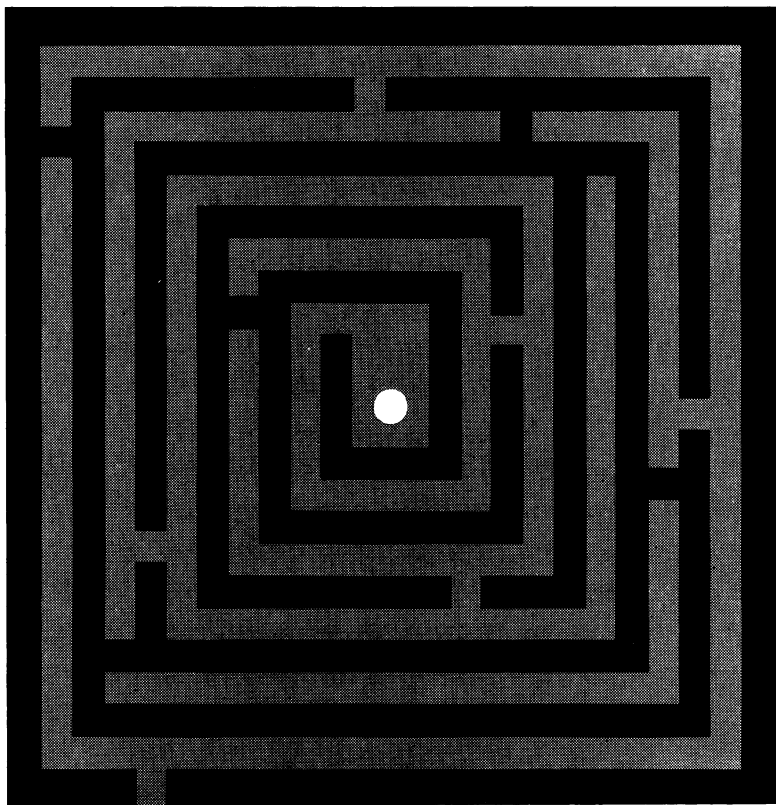
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(Recommended WHO non-proprietary name meclofenoxane.)

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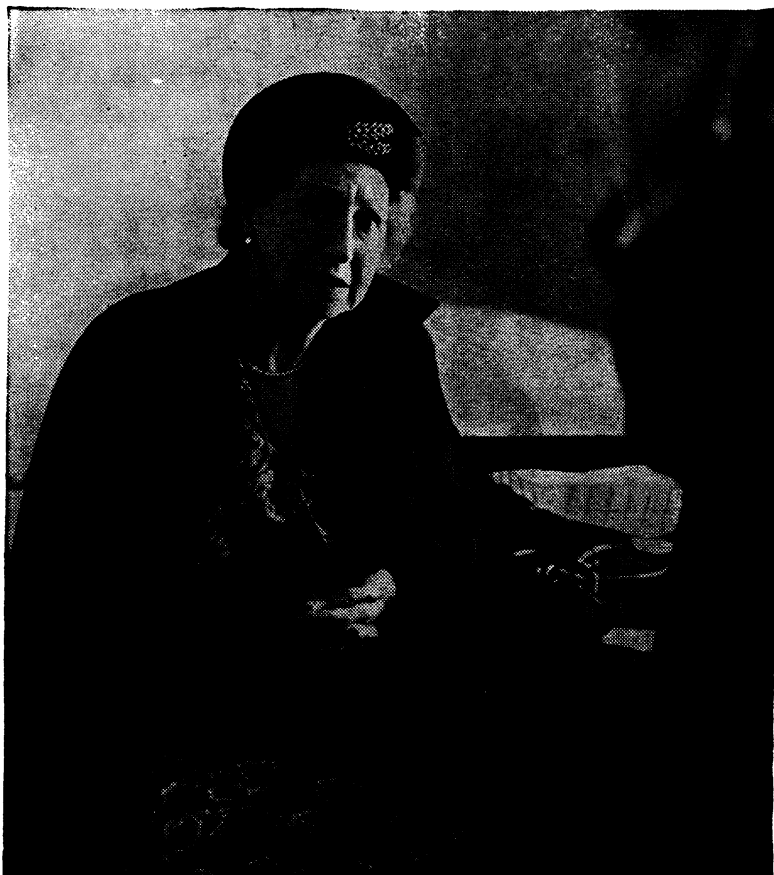
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ANP 235

LLOYD ANPHAR LTD., 36-38 Berkeley Square, W.1

Lloyd Anphar is an associated company of Lloyd-Hamoll Ltd.



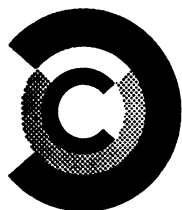
In convalescence after serious illness

ANABOLEX

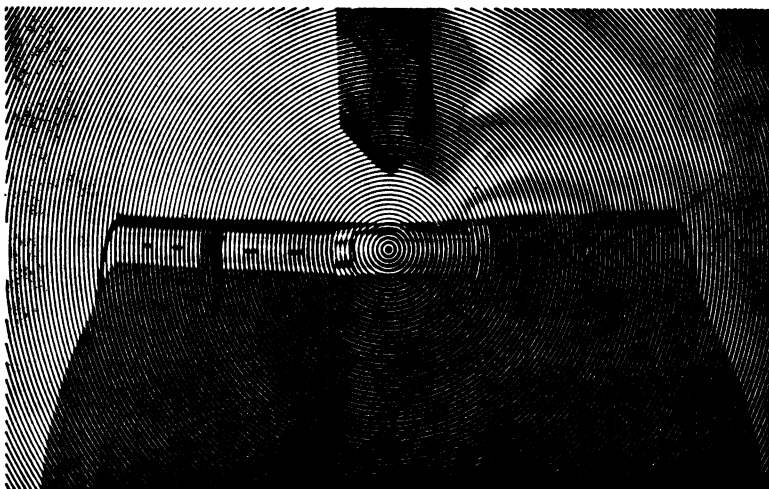
ANABOLEX promotes return of appetite,
increased weight and a sense of well-being

Convalescence can be shortened by the administration of ANABOLEX, which stimulates protein metabolism. ANABOLEX is indicated for all patients—adults and children—in negative nitrogen balance. Presentation: Tablets each containing 25 mg. androstanolone in vials of 25, 100 and 250. Dose: The maintenance dose of Anabolex is 2-3 tablets daily and, based on the new reduced NHS price, costs only 1/11d. a day.

LLOYD-HAMOL LIMITED, 36-38 BERKELEY SQ., W.1 



for flexibility
in the treatment of
diarrhoeas



CREMOSUXIDINE

'SULFASUXIDINE' (SUCCINYLSULPHATHIAZOLE) AND KAOLIN^{MSD}

CREMOSTREP

'SULFASUXIDINE', STREPTOMYCIN AND KAOLIN^{MSD}

CREMOMYCIN

'SULFASUXIDINE', NEOMYCIN AND KAOLIN^{MSD}

A complete range of palatably-flavoured,
well-accepted suspensions to provide
rapid, effective control in most cases
of diarrhoea—specific or non-specific.

*Detailed information is available to physicians on request.
'Sulfasuxidine' is a registered trademark.*



MERCK SHARP & DOHME LIMITED, HODDESDON, HERTS

**WHEN THERE'S INJURY
TO MUSCLES AND JOINTS**



TRANSVASIN RELIEVES MUSCLE SPASM

Muscle spasm caused by physical injury or rheumatic lesions, including osteo or rheumatoid arthritis, is rapidly relieved by the application of Transvasin. The esters of nicotinic, salicylic and p-aminobenzoic acids penetrate the skin and are concentrated at the point of injury. Transvasin is an effective and economical therapy.

Transvasin contains ethyl and n-hexyl nicotinate, ethyl p-aminobenzoate, 2% each, and tetrahydrofurfuryl salicylate 14%. The N.H.S. price of the 30 g. tube is 2/6d and the cost of an average application of cream is under 1d.

LLOYD-HAMOL LIMITED

36-38 BERKELEY SQUARE, LONDON W.1



all clear

in sinusitis, otitis media and coryza

'Triogesic' provides decongestion with analgesia. It gives prompt relief by associating the established decongestant and antihistaminic actions of 'Triominic' with the analgesic effect of paracetamol.

Formula per tablet (scored)

'Triominic' 25 mg.
Paracetamol B.P. 500 mg.
S.2 Part 1

'Triominic' contains:

Phenylpropanolamine hydrochloride 50%
Mepyramine maleate B.P. 25%
Pheniramine maleate 25%

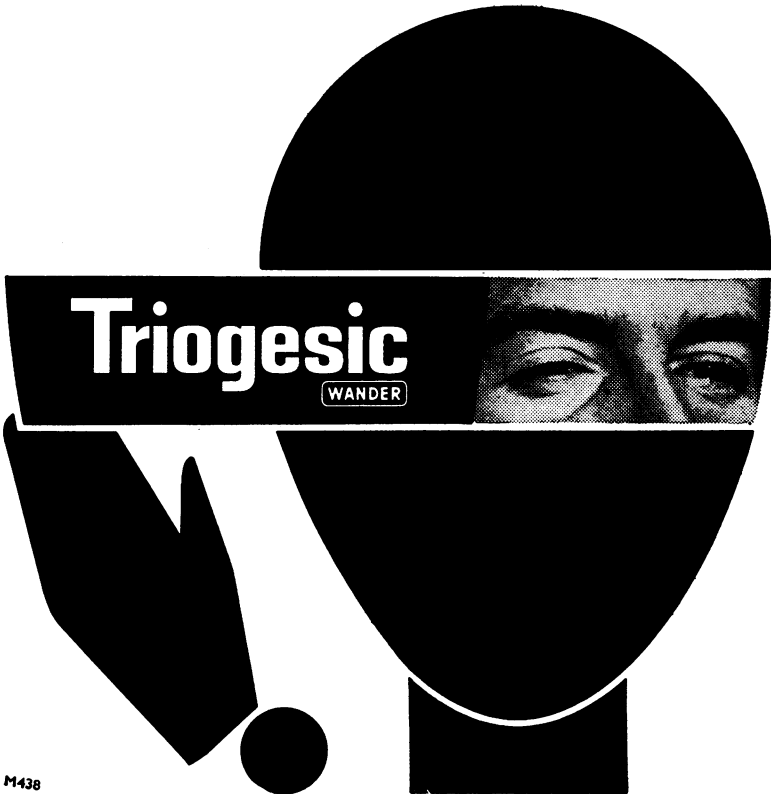
'Triogesic' is also available as a raspberry-flavoured suspension

Basic N.H.S. prices :

30 Tablets 3/6 ; 4 fl. oz. Suspension 3/6.

Literature and sample on request

A. Wander Ltd., 42 Upper Grosvenor Street, London W.1



for rapid relief of pain



HYPON

Analgesic and antipyretic tablets indicated for rheumatic conditions, spastic dysmenorrhoea, neuralgia, headaches and all conditions where an analgesic is required.

Formula:
Acid. Acetylsalicyl. B.P. 200 mg.
Phenacet. B.P. 250 mg. Caffeine B.P. 10 mg.
Codein. Phosph. B.P. 5 mg. Phenolphthal. B.P. 5 mg.

CALMIC

CALMIC LIMITED CREWE CHESHIRE
Telephone CREWE 3251 (7 lines)